



UAA Professional Development Seminar Series

## Project Management: Navigating Diverse Project Categories

Presented by: Nasim Bahari, Ph.D



**ABSTRACT:** This presentation discusses the complex world of project management, emphasizing the critical role of navigating diverse project categories for success. As there is a broad spectrum of projects, each with specific challenges and requirements, project managers must develop a nuanced understanding of how to tailor their approaches. This presentation explores the distinct characteristics of various project categories, ranging from ordinary or development projects to various types of innovation projects, such as radical and disruptive innovations, to provide insights into the complexities that shape project management practices. Recent developments in innovation project management have heightened the need for having a system view for value delivery. The Innovation Ecosystem concept depicts a system view of an evolving set of actors working on interrelated and interconnected activities to create deliverables or artifacts and deliver value. On the occasion of the University of Alaska Anchorage's selection by the Department of Homeland Security (DHS) to lead a consortium of U.S. academic institutions, industry, government, and local and indigenous community partners for a new Center of Excellence ADAC-ARCTIC, understanding project management practices for Arctic domain innovation is deemed essential.

**BIO:** Dr. Nasim Bahari is an Assistant Professor of Project Management at the University of Alaska Anchorage. She holds a Ph.D. in Management from Telecom Paris. With a background in engineering, Dr. Bahari integrates technical knowledge with managerial acumen. Over the years, she has successfully taught numerous graduate and

undergraduate students various project management and business courses. Her teaching philosophy revolves around bridging theory and practice, preparing students for the challenges of the professional world. Her multifaceted professional experience extends beyond academia. She has substantial experience as a Project Manager and Management Consultant. She successfully managed several multinational projects in the automotive and transportation industries. She possesses the Project Management Professional (PMP) certification and is a Certified Scrum Master (CSM). Her research spans a spectrum of topics, including project management, business models, innovation ecosystems, and value creation.

Friday, February 16, 2024

11:45 am - 12:45 pm

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