

## **UAA ANNUAL REPORT ON RETENTION AS OF FALL 2023**

**Purpose and use:** Annual reports on the student achievement metrics serve as status reports for performance on each measure. Sharing these reports keeps the institution focused on and accountable for the measures. They show progress toward goals and help identify areas that may need additional work or investment. Disaggregating data allows the institution to track efforts to close equity and performance gaps. These reports are posted on the website for dissemination to governance and leadership groups to be used for continuous improvement to inform planning, decision making, and allocation of resources.

This report presents two measures: (1) retention from  $1^{st}$  to  $2^{nd}$  fall; and (2) retention from  $1^{st}$  to  $3^{rd}$  fall. Following students beyond the  $2^{nd}$  fall, the traditional measure, allows UAA a more complete view of student behavior and progression towards completion.

#### **RETENTION: THE BIG PICTURE**

## **Peer Comparison**

(1) UAA's retention rate from 1<sup>st</sup> to 2<sup>nd</sup> fall for the Fall 2020 cohort of full-time baccalaureate students was higher than the average of the peer institutions for both full-time and part-time students (Table 2.1).

### **Long-Term Trend**

- (1) Overall, retention rates from 1<sup>st</sup> to 2<sup>nd</sup> fall have been stable with a slight downward trend at both baccalaureate and associate levels. Retention rates for first-time, full-time baccalaureate and associate students have fluctuated around 67% and 52% respectively. Retention rates for first-time, part-time baccalaureate and associate students have been mostly under 50% and 40% respectively (Figures 2.1 and 2.2).
- (2) Overall, retention rates from 1<sup>st</sup> to 3<sup>rd</sup> fall have been stable with a slight recovering upward trend at both baccalaureate and associate levels. Retention rates for first-time, full-time baccalaureate and associate students have fluctuated around 53% and 32% respectively. Retention rates for first-time, part-time baccalaureate and associate students have been around or under 30% (Figures 2.3 and 2.4).

#### **Trend in Most Recent Cohort**

- (1) Compared to the Fall 2020 cohort, retention rates from 1<sup>st</sup> to 2<sup>nd</sup> fall for the Fall 2021 cohort declined overall. They decreased by 2.4% for first-time, full-time baccalaureate and 5.1% for first-time, full-time associate students (Figures 2.1 and 2.2).
- (2) Compared to the Fall 2019 cohort, retention rates from 1<sup>st</sup> to 3<sup>rd</sup> fall for the Fall 2020 cohort slightly improved overall. They increased by 0.3% for first-time, full-time baccalaureate and 1.9% for first-time, full-time associate students (Figures 2.3 and 2.4).

# UAA RETENTION RATES FROM 1 $^{\rm ST}$ FALL TO 2 $^{\rm ND}$ SUBSEQUENT FALL TERM — DISAGGREGATED

DEFINITION: Traditional measure of the percentage of first-time, full-time associate and baccalaureate degree-seeking freshmen who enter in a given fall term and return the following fall.

RATIONALE: Following the student from the 1<sup>st</sup> fall to 2<sup>nd</sup> fall can indicate ongoing connections and support inside and outside of the classroom are motivating students to return to continue their studies at the institution. Continuing enrollment is a key factor in completion.

PEER COMPARISON: Peer comparisons are available through IPEDS 2021 for first-time, full-time and part-time baccalaureate degree-seeking students.



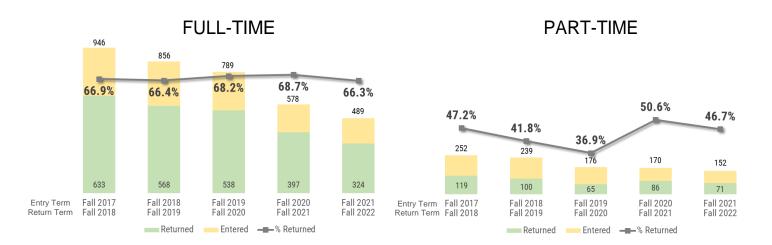
**Table 2.1**PEER RETENTION RATES: BACCALAUREATE DEGREE-SEEKING STUDENTS, FALL 2020 COHORT

Institution	FULL-TIME	PART-TIME
University of Alabama at Birmingham	84%	60%
The University of West Florida	84%	64%
Arkansas State University	75%	37%
College of Staten Island CUNY	73%	80%
University of North Georgia	72%	57%
Colorado Mesa University	72%	34%
Texas Woman's University	72%	50%
University of Alaska Anchorage	69%	51%
California University of Pennsylvania	67%	58%
Utah Valley University	66%	48%
Weber State University	65%	41%
Idaho State University	65%	33%
Arkansas Tech University	63%	43%
Texas A & M University-Commerce	60%	42%
Eastern New Mexico University-Main Campus	59%	9%
Dixie State University	59%	26%
Lamar University	57%	49%
Southeastern Oklahoma State University	54%	61%
New Mexico Highlands University	52%	17%
Arizona State University Digital Immersion	-	49%
Average of Peer Institutions	67%	45%



Figure 2.1

UAA RETENTION RATES FROM 1<sup>ST</sup> TO 2<sup>ND</sup> FALL TERMS: BACCALAUREATE</sup> DEGREE SEEKERS



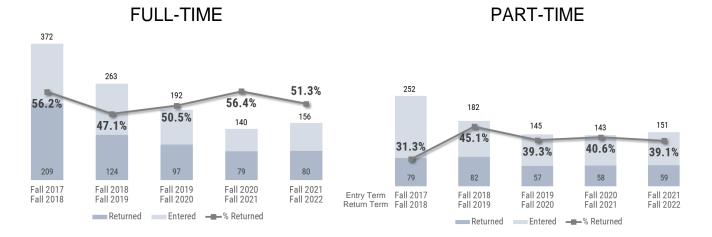
**Table 2.2**  $UAA\ RETENTION\ RATES\ FROM\ 1^{ST}\ TO\ 2^{ND}\ FALL\ TERMS:\ \textit{BACCALAUREATE}\ DEGREE\ SEEKERS\ --DISAGGREGATED$ 

BACCALAUREATE	FULL-TIME			PART-TIME			
Entered Term	Fall 17	Fall 21	RATE	Fall 17	Fall 21	RATE	
Returned Term	Fall 18	Fall 22	CHANGE	Fall 18	Fall 22	CHANGE	
	66.9%	66.3%	-0.6 pts	47.2%	46.7%	-0.5 pts	
Race/Ethnicity							
African American	67.9%	69.2%	1.3 pts	60.0%	50.0%	-10.0 pts	
Alaska Native/American Indian	49.6%	51.1%	1.5 pts	29.7%	26.3%	-3.4 pts	
Asian	79.2%	80.2%	1.0 pts	52.2%	39.1%	-13.1 pts	
Hispanic	64.6%	57.4%	-7.2 pts	36.0%	50.0%	14.0 pts	
Native Hawaiian/Pacific Islander	60.0%	75.0%	15.0 pts	75.0%	100.0%	25.0 pts	
Two or More Races (Non-Hispanic)	62.3%	68.9%	6.6 pts	42.1%	64.3%	22.2 pts	
White	70.4%	64.2%	-6.2 pts	50.9%	46.9%	-4.0 pts	
Other Characteristics							
Age 18-24	67.0%	66.4%	-0.6 pts	46.3%	44.4%	-1.9 pts	
Age 25+	66.1%	65.1%	-1.0 pts	52.8%	57.7%	4.9 pts	
Female	68.2%	72.7%	4.5 pts	54.4%	52.9%	-1.5 pts	
Male	65.6%	58.7%	-6.9 pts	39.1%	38.8%	-0.3 pts	
Pell Grant Recipient	59.7%	61.2%	1.5 pts	44.6%	44.2%	-0.4 pts	
First Generation	61.7%	64.7%	3.0 pts	44.6%	46.8%	2.2 pts	



Figure 2.2

UAA RETENTION RATES FROM 1<sup>st</sup> TO 2<sup>ND</sup> FALL TERMS: **ASSOCIATE** DEGREE SEEKERS



**Table 2.3**  $\textit{UAA RETENTION RATES FROM 1}^{\text{ST}} \; \textit{TO 2}^{\text{ND}} \; \textit{FALL TERMS: } \textbf{\textit{ASSOCIATE}} \; \textit{DEGREE SEEKERS} \; - \\ \textit{DISAGGREGATED}$ 

ASSOCIATE	_	FULL-TIME	_		PART-TIME	
Entered Term	Fall 17	Fall 21	RATE	Fall 17	Fall 21	RATE
Returned Term	Fall 18	Fall 22	CHANGE	Fall 18	Fall 22	CHANGE
	56.2%	51.3%	-4.9 pts	31.3%	39.1%	7.8 pts
Race/Ethnicity						
African American	38.5%	42.9%	4.4 pts	25.0%	0.0%	-25.0 pts
Alaska Native/American Indian	36.5%	57.1%	20.6 pts	14.7%	31.8%	17.1 pts
Asian	71.1%	68.4%	-2.7 pts	41.9%	50.0%	8.1 pts
Hispanic	70.0%	62.5%	-7.5 pts	28.0%	46.7%	18.7 pts
Native Hawaiian/Pacific Islander	60.0%	40.0%	-20.0 pts	33.3%	40.0%	6.7 pts
Two or More Races (Non-Hispanic)	44.8%	72.7%	27.9 pts	40.0%	22.2%	-17.8 pts
White	60.2%	42.3%	-17.9 pts	33.1%	42.9%	9.8 pts
Other Characteristics						
Age 18-24	56.7%	53.5%	-3.2 pts	31.4%	36.1%	4.7 pts
Age 25+	52.8%	40.7%	-12.1 pts	31.3%	50.0%	18.7 pts
Female	61.6%	54.9%	-6.7 pts	32.4%	39.6%	7.2 pts
Male	50.3%	47.3%	-3.0 pts	29.9%	38.0%	8.1 pts
Pell Grant Recipient	51.2%	53.2%	2.0 pts	31.4%	46.6%	15.2 pts
First Generation	48.6%	50.8%	2.2 pts	29.5%	40.7%	11.2 pts



# UAA RETENTION FROM 1ST FALL TO 3RD SUBSEQUENT FALL TERM — DISAGGREGATED

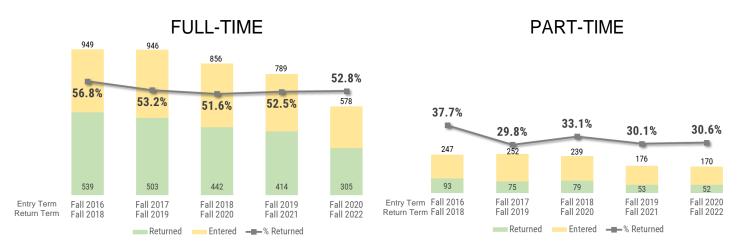
DEFINITION: The percentage of first-time, full-time associate and baccalaureate degree-seeking freshmen who enter in a given fall term and return for a 3<sup>rd</sup> fall term 2 years later. Students who graduated before the 3<sup>rd</sup> fall are not considered as retained.

RATIONALE: Retaining students from their 1<sup>st</sup> to their 3<sup>rd</sup> fall semester is one measure of a student's intent to remain at the institution to complete their studies. The strong foundation of connection and support created inside and outside the classroom in the first four semesters should increase the student's commitment to continuing at UAA.

PEER COMPARISON: No comparator peer data are available.

Figure 2.3

UAA RETENTION RATES FROM 1<sup>ST</sup> TO 3<sup>RD</sup> FALL TERMS: BACCALAUREATE DEGREE SEEKERS



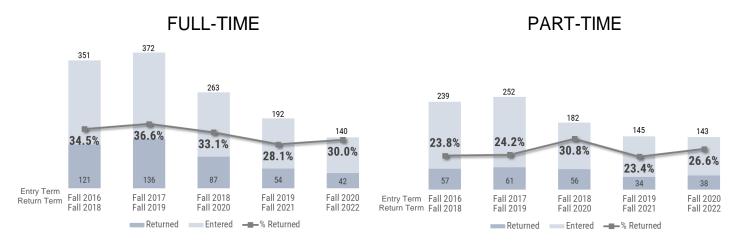
**Table 2.4**UAA RETENTION RATES FROM 1<sup>ST</sup> TO 3<sup>RD</sup> FALL TERMS: **BACCALAUREATE** DEGREE SEEKERS —
DISAGGREGATED

BACCALAUREATE		<b>FULL-TIME</b>				
Entered Term	Fall 16	Fall 20	RATE	Fall 16	Fall 20	RATE
Returned Term	Fall 18	Fall 22	CHANGE	Fall 18	Fall 22	CHANGE
	56.8%	52.8%	-4.0 pts	37.7%	30.6%	-7.1 pts
Race/Ethnicity						
African American	52.0%	50.0%	-2.0 pts	17.6%	40.0%	22.4 pts
Alaska Native/American Indian	35.5%	39.2%	3.7 pts	26.2%	10.0%	-16.2 pts
Asian	68.7%	73.8%	5.1 pts	43.3%	47.4%	4.1 pts
Hispanic	61.4%	64.9%	3.5 pts	59.1%	28.6%	-30.5 pts
Native Hawaiian/Pacific Islander	60.0%	41.9%	-18.1 pts	20.0%	50.0%	30.0 pts
Two or More Races (Non-Hispanic)	50.8%	38.8%	-12.0 pts	45.8%	43.8%	-2.0 pts
White	58.3%	48.6%	-9.7 pts	41.1%	28.4%	-12.7 pts
Other Characteristics						
Age 18-24	57.1%	52.9%	-4.2 pts	39.7%	35.5%	-4.2 pts
Age 25+	53.3%	51.1%	-2.2 pts	26.3%	9.4%	-16.9 pts
Female	59.4%	55.6%	-3.8 pts	34.6%	32.2%	-2.4 pts
Male	53.3%	48.4%	-4.9 pts	43.8%	27.8%	-16.0 pts
Pell Grant Recipient	54.8%	44.9%	-9.9 pts	42.3%	41.9%	-0.4 pts
First Generation	50.6%	50.3%	-0.3 pts	35.5%	34.6%	-0.9 pts



Figure 2.4

UAA RETENTION RATES FROM 1<sup>st</sup> TO 3<sup>RD</sup> FALL TERMS: **ASSOCIATE** DEGREE SEEKERS



**Table 2.5**UAA RETENTION RATES FROM 1<sup>ST</sup> TO 3<sup>RD</sup> FALL TERMS: **ASSOCIATE** DEGREE SEEKERS — DISAGGREGATED

ASSOCIATE	FULL-TIME			PART-TIME			
Entered Term	Fall 16	Fall 20	RATE	Fall 16	Fall 20	RATE	
Returned Term	Fall 18	Fall 22	CHANGE	Fall 18	Fall 22	CHANGE	
	34.5%	30.0%	-4.5 pts	23.8%	26.6%	2.8 pts	
Race/Ethnicity							
African American	45.5%	50.0%	4.5 pts	11.1%	40.0%	28.9 pts	
Alaska Native/American Indian	23.1%	12.5%	-10.6 pts	22.0%	25.0%	3.0 pts	
Asian	37.5%	38.9%	1.4 pts	66.7%	38.5%	-28.2 pts	
Hispanic	30.0%	50.0%	20.0 pts	17.4%	25.0%	7.6 pts	
Native Hawaiian/Pacific Islander	50.0%	0.0%	-50.0 pts	0.0%	50.0%	50.0 pts	
Two or More Races (Non-Hispanic)	30.8%	33.3%	2.5 pts	30.0%	30.0%	0.0 pts	
White	39.5%	29.6%	-9.9 pts	22.1%	20.9%	-1.2 pts	
Other Characteristics							
Age 18-24	34.5%	31.5%	-3.0 pts	19.7%	25.8%	6.1 pts	
Age 25+	34.5%	18.8%	-15.7 pts	34.8%	28.3%	-6.5 pts	
Female	32.3%	35.4%	3.1 pts	27.7%	22.3%	-5.4 pts	
Male	36.4%	22.4%	-14.0 pts	19.1%	34.7%	15.6 pts	
Pell Grant Recipient	35.4%	23.1%	-12.3 pts	24.7%	28.8%	4.1 pts	
First Generation	37.3%	25.0%	-12.3 pts	26.1%	28.8%	2.7 pts	