

GUIDE TO REFEREES OF A SYNOPSIS (Open University Press)

The questions below have been selected for two purposes:

- (a) To help us decide whether an author is to be encouraged to proceed with this project - we hope to learn at this stage whether the project meets a need in the marketplace and whether it is well-conceived.
- (b) If the project is to be encouraged we would welcome your suggestions for any necessary revisions of structure, content or approach.

Organization and Content

- 1 Do you agree with the choice and weighting of topics?
- 2 Do you agree with the order in which the topics are treated?
- 3 Are any subjects or topics not covered which, in your opinion, form a necessary part of a book on this subject and with this proposed market?
- 4 Is there any material which you consider superfluous to the objectives of this project?

The Market

- 1 To what groups of students could this book be recommended for purchase? (e.g. first year university undergraduates).
- 2 What would be its importance to these students? (e.g. main text, all first year; one of several texts, third year option course supplementary reading, library only.)
- 3 How widely is the subject taught?
- 4 To what extent do you think there would be an international market for the book?
- 5 What are the competing books? (Please quote the books you consider would be its principal competitors, with comments on them.)
- 6 What would you consider to be a reasonable price for the book?

Conclusion

Is this project, either in its present form or with the modifications suggested in your report, to be encouraged?

Identification

It would be most helpful if when you submit your report you could indicate whether you wish it to remain anonymous.