

Questions for Reviewers of Book Proposals (Jossey-Bass Higher and Adult Education)

1. How much is a book on this topic needed? Does this proposal promise a book that will meet that need? If not, what are its shortcomings?
2. What does this proposal offer that is significantly different from existing literature on the topic? Are there competing books? How does this project look like it will compare?
3. Who, in your opinion, are the primary and secondary audiences for the proposed book? How important or useful would they find it?
4. Would you recommend a publishing contract? If not, why?
5. Is the proposed coverage of the topic adequate? What topics or chapters should be added? Deleted?
6. Please analyze the sequence of material. Is the organization logical? Should chapter order be changed?
7. If sample chapters are provided, please give your assessment of the level of writing, its clarity, and the like. Are these chapters well done considering the purpose and topic of the proposed book?
8. What other recommendations or comments do you have?