CTC Leadership Retreat – June 7, 2010

Community & Technical College Accomplishments 2005-2009

Promote Student Success

Career Pathways
• Initiated Career Pathways as an organizational and planning model
• Developed advising/marketing communications and publications format now used MAU-wide

Strategic Enrollment Management
• Established the college’s primary student recruitment and retention strategies with the SEM plan
• Developed a partnership with Academic and Multicultural Student Services for implementing a college-level advising staff position in the dean’s office
• Celebrated and supported student success with publication of a dean’s list and development of a college-level tuition waiver program
• Focused on unique service needs of CTC students to improve student persistence and completion
• Provided access for more students to enroll in CTC and UAA courses with K-12 educational partnerships, operations at seven locations, and effective use of distance education technologies

Develop Programs of Distinction

Academic
• Successful establishment of Tech Prep for high school students to gain credit and build career pathways toward CTC and UAA/UA programs
• Created the Bachelor of Science in Technology (BST) program
• Operating a model Aviation program (Part 141)
• Improved learning assessment plans and reporting
• Built up workforce development programming within the college, including noncredit offerings

Administrative
• CTC has defined a unique college identity for itself within UAA despite the number and diversity of programs housed within the college
• Incubator for institutional change
• Best fiscally managed college at UAA
• Created a collaborative management team culture
• Excellent at program prioritization and resource allocation
• Advocate for institutional sustainability best-practices

Build Partners in Progress
• Proactive as well as responsive to industry stakeholders for collaborative solutions to their needs
• Entrepreneurial partnerships demonstrate the college’s flexibility for programming
• Partnered with educationally-focused constituents
Lessons Learned

—How can the college best use this assessment for improvement of its programs and services?

Promote Student Success

- Define and develop college’s role in student access issues:
  - Definition of, and standards for, college readiness
  - Developmental education
  - Tech Prep
  - Integration and implementation of a seamless K-16 education system in Alaska
  - Re-entry programs for nontraditional students

Develop Programs of Distinction

- Measure and invest in “quality education”
  - How to define and measure “quality”
  - Faculty development
  - Leadership development
  - Program assessment

- Accountability to measurable outcomes
  - Develop more meaningful measures of, and targets for, CTC performance (submetrics)
  - Alignment of college goals and performance expectations within the strategic framework of institutional core themes, UAA 2017 goals, and the UA PBB accountability system

- Develop reports and systems to provide management information that is useful at the unit level
  - Data collection support to units

- Develop a resource prioritization process that links goals and outcomes to resource allocations

- Develop the administrative systems and activities toward a more integrated annual calendar of processes for assessment, planning, and budgeting at the program, unit, college, and institutional levels