

Management (BBA)



TURNING OPPORTUNITY INTO SUCCESS

The Bachelor of Business Administration in Management exposes students to leadership and administrative responsibilities involved in transforming complex organizations in today's rapidly changing world. Students learn how to plan, direct, organize, and control the functions and processes of a firm or organization. Management positions are found in numerous profit and non-profit fields such as personnel, retail, government, and hospital administration.

Educational Pathway Options

Recommended Preparation

High School

- Reading and Writing Skills
- Basic Computer Skills
- Mathematics

Bachelor of Business Administration (BBA)

4-5 Years

Management

Graduate Degrees

1-3 Years

- General Management (MBA)
- Public Administration (MPA)
- Global Supply Chain Management (MS)
- Supply Chain Management (GRAD CERT)

CAREER CONNECTIONS • Hospitality & Tourism
• Business, Management, & Administration
• Law, Government, & Public Safety

APPLICATION PROCESS

ENROLLMENT SERVICES

- 1 Apply for admission at www.uaa.alaska.edu/admissions.
- 2 Review admission requirements for your student type.
- 3 Submit required documents to UAA Enrollment Services.
- 4 Take the SAT, ACT, or Accuplacer test for English and math course placement. Call the UAA Advising & Testing Center at 907.786.4500 for testing information.
- 5 Make an appointment for academic advising at 907.786.4100 and meet regularly with an advisor.
- 6 Access the Future Student Checklist online at <http://www.uaa.alaska.edu/prospective/checklist.cfm> to stay on track.

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MANAGEMENT (BBA)

▶ YEAR 1	Credits	Semester	Grade	▶ YEAR 3	Credits	Semester	Grade
Written Communication GER	3	_____	_____	BA 300 (Organizational Behavior)	3	_____	_____
COMM 111, 235, 237, or 241	3	_____	_____	BA 325 (Corporate Finance)	3	_____	_____
Humanities GER	3	_____	_____	BA 343 (Principles of Marketing)	3	_____	_____
Natural Science GER	3	_____	_____	CIS 305 (Managerial Presentations)	3	_____	_____
Social Science GER	3	_____	_____	Elective ¹	3	_____	_____
CIS 110 (Computer Concepts for Business)	3	_____	_____	BA 361 (Human Resource Management)	3	_____	_____
ENGL 212 (Technical Writing)	3	_____	_____	BA 377 (Operations Management)	3	_____	_____
MATH 172 or 107	3/4	_____	_____	CIS 376 (Management Information Systems)	3	_____	_____
Humanities GER	3	_____	_____	Upper-Division Business Elective ²	3	_____	_____
Natural Science GER with Lab	4	_____	_____	Elective ¹	3	_____	_____
▶ YEAR 2				▶ YEAR 4			
ACCT 201 (Financial Accounting)	3	_____	_____	BA 461 (Negotiations & Conflict Mgmt)	3	_____	_____
BA 241 (Business Law I)	3	_____	_____	BA 462 (Strategic Management)	3	_____	_____
ECON 201 (Macroeconomics) ³	3	_____	_____	BA 488 (Environment of Business)	3	_____	_____
MATH 272 or 200	3/4	_____	_____	Upper-Division Business Elective ²	3	_____	_____
Elective ¹	3	_____	_____	Elective ¹	3	_____	_____
ACCT 202 (Managerial Accounting)	3	_____	_____	BA 481 (Applications in Management)	3	_____	_____
BA 273 (Intro to Statistics for Business)	3	_____	_____	BA 489 (Entrepreneurship)	3	_____	_____
ECON 202 (Microeconomics) ³	3	_____	_____	Upper-Division Business Elective ²	3	_____	_____
Fine Arts GER	3	_____	_____	Upper-Division Business Elective ²	3	_____	_____
Elective ¹	3	_____	_____	Elective ¹	0-2	_____	_____

A total of 120 credits is required for this degree, 48 of which must be upper-division. This is a suggested course sequence and students should refer to the UAA Course Catalog for current information.

¹ Upper or lower-division courses

² Complete 12 credits of upper-division business electives in ACCT, BA, CIS, ECON, LOG

³ ECON 201 or 202 (not both) may be used to satisfy 3 credits of Social Science GER

SCHOLARSHIP OPPORTUNITIES

UAA College of Business & Public Policy Scholarship
UAA Jan & Glenn Fredericks Scholarship (*Junior or Senior standing*)
UAA Michael D. Ford Scholarship (*Business Majors*)
UAA Eduardo Gustavo Prieto Scholarship (*Logistics and Business Majors*)
<http://www.uaa.alaska.edu/financialaid/scholarship.cfm>

COLLEGE OF BUSINESS & PUBLIC POLICY



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The College of Business & Public Policy is accredited by the Association to Advance Collegiate Schools of Business, International.

The programs within the University Honors College may satisfy some of the degree requirements while providing challenging opportunities to excel. To find out more, go to www.uaa.alaska.edu/honors or call 907.786.1086.

