

# STRATEGIC PLAN 2017



## The Strategic Plan for the University of Alaska Anchorage

UAA 2017 is the strategic plan that will guide our decisions about people, programs, and money for the next ten years. The plan sets out a bold and ambitious vision, establishes five fundamental priorities, and identifies the principal strategies through which we will address them. It is the product of many months of work within the university community, with valuable support and counsel from the UAA Board of Advisors and other community members. It will serve as a guide as we confront the challenges and take advantage of the many opportunities that will come our way in the years ahead.

## UAA Mission

*The mission of the University of Alaska Anchorage is to discover and disseminate knowledge through teaching, research, engagement and creative expression.*

*Located in Anchorage and on community campuses in Southcentral Alaska, UAA is committed to serving the higher education needs of the state, its communities and its diverse peoples.*

*The University of Alaska Anchorage is an open access university with academic programs leading to occupational endorsements; undergraduate and graduate certificates; and associate, baccalaureate and graduate degrees in a rich, diverse and inclusive environment.*



UNIVERSITY of ALASKA ANCHORAGE

<http://www.uaa.alaska.edu/strategicplan/index.cfm>

# Vision for 2017

## UAA will be a university of first choice, distinguished for

- excellence in teaching, learning, research, and creative expression;
- expanding educational opportunity and supporting lifelong learning;
- building student success with special attention to serving Alaska Natives, other under-represented populations, and first-generation college students;
- innovative undergraduate and graduate education centered on professional and craft practice, academic research, or creative performance;
- high quality research that includes special attention to Alaska, the Pacific Rim, and the circumpolar North;
- driving Alaska's social and economic development through education and training for workforce development and high-demand careers;
- its diverse, engaged community of students, staff, faculty, alumni, schools, colleges and campuses;
- its role as public square: the extent and quality of its community engagement, its partnerships with public and private institutions, and its support for critical inquiry, public debate, and creative expression; and
- its commitment to sustainability and environmental responsibility.

For the complete text of UAA 2017, go to <http://www.uaa.alaska.edu/strategicplan/index.cfm>.

## Strategic Priorities

### Instruction

- Successful and sustainable programs that support student success, general education, workforce development, high-demand careers and high student demand
- Collaborative partnerships for workforce development and high-demand careers
- New, mission-appropriate academic programs, with special attention to advanced graduate study
- Programs of distinction that attract the best students and faculty
- Distance education and collaborative programs
- Internationalization and inter-cultural programs
- Instruction driven by current and active professional and craft practice, academic research, or creative expression
- Student participation in professional or craft practice, academic research, creative expression, and service learning
- Full implementation of program and institutional outcomes assessment
- Systematic program review
- Consolidation, reduction, and elimination of programs as indicated by program review

### Research

- Physical infrastructure and institutional culture to support, promote, and reward both basic and applied research
- Externally sponsored research and research grants
- Scholarly presentations and publications
- Research-driven graduate programs of distinction

### Educational Opportunity and Student Success

- Focus on market share of Alaska's college-bound students and their transition to higher education
- Recruitment of highly qualified high school graduates
- Open access paired with retention and completion of educational goals
- Efficiency of educational progress from entry to completion
- Student achievement of academic distinction and university honors

### Community

- Cultural, social, and intellectual diversity, with emphasis on Alaska Natives, other under-represented populations, and students from outside Alaska
- Campus life, with emphasis on residential life, co-curricular opportunities, and programs promoting academic success, civic responsibility, and personal growth
- University as model employer in hiring, training, development, performance review, and succession planning
- Highest quality faculty and staff
- Strong, engaged alumni community
- Collaborations between and among program, schools, colleges, campuses, and universities
- Facilities as models for other Northern universities, with emphasis on environmental sustainability
- State-of-the-art physical plant and environment
- On-campus residence capacity
- Wellness, exercise, recreation, and intercollegiate athletics programs and facilities
- Diversified funding from donors, partnerships, grants, and contracts

### Public Square

- Community engagement and service learning as cornerstone of our identity
- University facilities as community assets
- Community partnerships in training, education, research, and service
- Center for creative exhibition and performance and venue of choice for public life
- Educational partnerships to encompass pre-school through post-graduate continuing education
- Consortium Library as Knowledge Commons for the university, community, region, and state

