

## **Mission and Program Focus Exercise**

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### **University of Alaska Anchorage – Anchorage Campus Specific**

#### **MISSION**

##### **Audiences**

##### **UAA will serve:**

- Diverse urban/metropolitan region of Anchorage and Mat-Su Valley
- Retains open access mission
- Anchorage campus becomes more selective in select programs over time
- Serves working degree seekers, mostly part-time, as well as traditional aged full-time students
- Serves working professionals and industries through continuing and professional education programs
- Industries served include healthcare, general business/management, engineering, Alaska Native Corporations, nonprofits and government agencies, arts organizations, tourism, and transportation

##### **Programs**

##### **UAA will provide:**

- Emphasis on bachelor-level and professional graduate degrees
- Emphasis classroom-based instruction
- Technology-enhanced classroom instruction and some distance education
- Development of competency-based programs
- Academic areas include: Health, Business/Management, Engineering, Applied Sciences, Social Services disciplines, Alaska Native Programs, Arts

## **Special or unique features**

### **UAA will contribute:**

- Teaching and student success emphasis
- Community engaged scholarship and service
- Serving the largest population center and largest Alaska Native community in Alaska
- Commercial and transportation hub for the state and Arctic region
- Most modern facilities and donor supported specialized facilities
- Consortium Library

## **PROGRAMS**

### **Core:**

- Health
- Business/Management
- Engineering
- Applied Sciences
- Social Services
- Alaska Native Programs (across these disciplines)

### **Semi core:**

- General education
- Service courses to support core programs (e.g., chemistry, mathematics, philosophy)

### **Periphery:**

- Languages
- International studies
- Physical education
- Sociology
- Journalism
- Political Science

(Note: Could collaborate with other universities to retain some hybrid degrees in these areas)

**Outside of the Core:**

- Vocational certificates and degrees except healthcare
  - Fire Science
  - Welding
  - Diesel mechanics
  - Culinary
- Enrichment programs for the general public

draft