UNIVERSITY of ALASKA ANCHORAGE

Strategic Planning Kick Off
UAA 2030

Friday, September 18, 2026, 2:00-4:00 p.m.
LIB 307 and via Zoom

Agenda

2:00-2:10 **Welcome & Land Acknowledgement & Framing the Conversation**
Cheryl Siemers, Chancellor

2:10-2:20 **UAA 2025/2027 - What we heard on May 7 (Word Cloud)**
LuAnn Piccard, Professor, Project Management; Tri-Chair, UAA 2025 Strategic Planning effort
Joel Potter, Associate Professor, Philosophy; Tri-Chair, UAA 2025 Strategic Planning effort

2:20-2:30 **Tri-Chairs - Where we are in the process**
Rhiannon Calkins, Executive Assistant to the Vice Chancellor, Administrative Services; Tri-Chair, UAA 2030 Strategic Planning effort
Matthew Cuellar, Associate Professor, Social Work; Tri-Chair, UAA 2030 Strategic Planning effort

2:30-2:50 **Modeling thinking about how to develop UAA unique objectives and indicators**

Objective - More specific description of the catalyst. The thing we are trying to advance.
Indicator - How we measure its success. Something actionable.

Denise Runge, Provost and Executive Vice Chancellor, Academic Affairs
Objective - UAA improves its standing as the premier workforce training institution in Alaska
Indicator - Number of graduates employed in Alaska

Objective - Expand degree options attainable through the community campuses
Indicator - The number of additional pathways

Tom Green, Interim Vice Chancellor, Student Affairs
Objective - We open doors to Alaska and Alaskans
Indicator - Enrollment
Indicator - Percentage of students engaged in Alaska experiential learning opportunities

Tanya Pont, Vice Chancellor, University Advancement
Objective - UAA integrates partnerships in meaningful ways
Indicator - Who we partner with and in what ways, e.g., serving on boards
Indicator - Impact Report
Indicator - Number of students who have direct learning experiences with partners before graduation

2:50-3:00 **Break**

3:00-3:20 **Table/Zoom Break Out by Catalyst**

Breakout groups and capturing the input (20 minutes) - Groups will select a catalyst and develop at least one objective and indicator(s) unique to UAA for that catalyst. Each group should select someone to serve in the following roles: 1) A facilitator to help make sure everyone has an opportunity to participate; 2) A timekeeper to ensure the group has time to select a catalyst and discuss the objective(s) and indicator(s); 3) A notetaker to record the catalyst, objective(s), and indicators(s) on the Breakout Group Discussion Sheet and turn it in at the end of the meeting; and 4) A reporter to report out one objective and indicator(s), as time allows.

3:20-3:40 **Report out *(20 minutes)***

3:40-3:45 **Taking the pulse - Pick your top three**

3:45-3:50 **Employer Survey**
Rachel Graham, Professor, Mathematics, Mat-Su College
Carrie King, Professor, Dietetics and Nutrition
Jennifer Brock, Associate Dean of Academics, College of Engineering; Professor, Mechanical Engineering

3:50-3:55 **Peer Selection Process**
Dan Campbell, Director, Institutional Research
Aaron Dotson, Vice Chancellor, Research

3:55-4:00 **Next Steps**
Susan Kalina, Senior Vice Provost, Academic Affairs and Institutional Effectiveness