

University of Alaska Anchorage (“UAA” or the “University”)  
 Administrative Services (the “Office”)  
**Regular Meeting of the Campus Planning Advisory Board (CPAB)**  
 Anchorage, AK – ADM 204 & Zoom  
 February 13, 2023, at 2:00 pm

**Agenda and Summary**

**1. Call to Order**

The regular meeting of the CPAB was called to order by the majority.

Name	Present	Excused
<b>Ryan Buchholdt</b> , Vice Chancellor of Administrative Services (VCAS)	X	
<b>Tania Rowe</b> , Fiscal Professional, Shared Services	X	
<b>Carrie Couey</b> , Director of Administrative Services	X	
<b>Ginger Blackmon</b> , Associate Professor of Educational Leadership	X	
<b>Amanda Yauney</b> , Director of the Budget Office	X	
<b>Ian Hartman</b> , Associate Professor & Chair, Department of History	X	
<b>John Moore</b> , Research Laboratory Manager, Collage of Arts & Sciences	X	
<b>Deanne Woodard</b> , Vice Chancellor for Student Services		X
<b>Sharon Chamard</b> , Professor, Justice Center	X	
<b>Christopher McConnell</b> , Director, Facilities Planning & Construction		X
<b>Rhiannon Calkins</b> , UAA EA to the VCAS, Recorder	X	

Name	Present	Excused
<b>Denise Runge</b> , Provost	X	
<b>Anthony Paris</b> , Professor, Mechanical Engineering	X	
<b>Daniel Campbell</b> , Director, Institutional Research	X	
<b>Gokhan Karahan</b> , Chair & Professor of Accounting & Finance	X	
<b>Kimberly (Kim) Mahoney</b> , Assoc. Vice Chancellor of Facilities and Campus Services	X	
<b>Jodee Kuden</b> , Head, Collection Development/Professor	X	
<b>Jon Bittner</b> , Director, Alaska Small Business Development Center	X	
<b>Pete Praetorius</b> , Associate Professor, Communications		X
<b>Susan Kalina</b> , Vice Provost for Academic Affairs & Institutional Effectiveness	X	
<b>Kelly Smith</b> , Associate Professor, Department of Automotive & Diesel Technology	X	

**2. Review of the Previous Minutes**

There were no previous minutes to review.

**3. Strategic Enrollment Management**

Denise updated the Advisory Board on the status of the Strategic Enrollment Management (SEM) planning. One of the problems that this team is working on is the admissions process; working to streamline the process.

Goals/targets for Enrollment Services. The SEM consultant recommended that Enrollment Services be given specific goals or targets to hit.

The numbers presented were proposed by the colleges as enrollment headcount goals. The 2028 numbers typically meet or exceed the 2018 enrollment numbers. The next step is to finalize the goal numbers. After the goals are finalized, a series of strategies and tactics will be drafted by the SEM planning group which is scheduled to be completed by the end of the spring semester to be implemented in the fall 2023 semester.

**4. Adjourned**

With no other matters to be brought before the assembled, the meeting was adjourned.

Respectfully Submitted,

Rhiannon J. Calkins, CAP  
Executive Assistant and Recording Secretary