



# University of Alaska Anchorage Unified Exterior Signage Plan

Prepared for  
University of Alaska Anchorage

Administered by  
UAA Facilities Planning and Construction

October 12, 2007



# University of Alaska Anchorage Unified Exterior Signage Plan



This Unified Signage Plan for the University of Alaska Anchorage has been prepared to fulfill the requirements of the Municipality of Anchorage Title 21 Signage Code, as identified in Section 21.47.050, Paragraph H. The plan is based on the UAA Wayfinding plan, established in 2003, which includes both interior and exterior signage.

The Wayfinding Plan was developed and has been implemented to fulfill a long-standing need for better directional signage on the UAA Campus and for satellite facilities. This plan was prepared with the assistance of a community advisory group that consisted of University staff, a representative of the Municipal Planning Department, residential neighbors of the University and a student representative. With the assistance of this group, a complete wayfinding analysis was prepared for the UAA Campus.

The analysis established the criteria, upon which the program is based. A fundamental tenet of the Wayfinding Plan is that it should be oriented to the first time user of the campus. This helped to establish a signage hierarchy that first orients users to gateways and landmarks and from those locations directs visitors to other campus destinations. All campus buildings are further identified by one or more types of signage to help users verify that they have arrived at their intended destination.

In addition to establishing a signage hierarchy, the wayfinding analysis suggested that any new signage on the campus should address the unique characteristics and physical qualities of our northern environment. Due to our long dark winters it is important that signage be illuminated. Importance was also placed on the ability to read signs in spite of deep snow and snow berms that accumulate along roadways.

Aesthetic concerns were also given a high priority. During long northern winters, the use of sculptural forms and bold colors would help enliven the campus.

A final consideration of the analysis is that UAA should take advantage of technical advances that would allow the wayfinding plan to disseminate important information to students and visitors at key locations. This is accomplished through digital reader boards, programmed from a central location. These reader boards can address such items as emergency information, changes in class location or schedule, or directing visitors to a special event venue.

While most visitors to the UAA Campus have found the new signage both beneficial and attractive, many important aspects of the Wayfinding Plan are in direct conflict with the Municipal Title 21 Signage Ordinance. As an example, Title 21 requires that all "instructional signs" are not located or designed to be legible or serve to attract

attention beyond the perimeter of the site. By contrast, the intent of a wayfinding plan is that instructional signs are clearly legible from beyond the perimeter of the site. This conflict is only one of many that exist between the Unified Exterior Signage Plan and the requirements of Title 21.

Upon approval, the UAA Exterior Signage Plan amends the provisions identified in Title 21, Section 21.47.050 for the University of Alaska Anchorage (UAA) Campus as delineated on the aerial photograph found on page 5.

There are eighteen specific sign types included in this unified signage plan. Each of the sign types includes specific design characteristics, including materials, dimensions, color, illumination, and placement criteria. This plan may be amended to include additional signs by administrative approval of the Municipality of Anchorage Planning Department.

All text included within the attached signage examples is for reference only. Because the names of buildings may change and new buildings will be added to the University campus over time, the Unified Signage Plan is not message specific.

## **SIGN SIZES**

All signage installed on the UAA campus shall conform to the size and material specifications identified within the Unified Exterior Signage Plan.

## **SIGN LOCATIONS**

The Unified Exterior Sign Plan provides guidelines for sign placement on campus, as opposed to specific locations. This allows UAA flexibility for sign placement due to specific field conditions, such as underground utilities or the inclusion of a new University building. A guiding principal for the Sign Plan is that the fewest signs possible will be installed to fulfill the needs of the Wayfinding program.

## **PERMITTING**

The preparation and acceptance of this Unified Sign Plan does not exempt the University of Alaska from the need for obtaining sign permits for new installations. The intent of this plan is to streamline that process to a simple administrative review for signage that complies with the guidelines established herein and located on UAA property. Replacement of any sign panels due to name changes, building additions or other circumstances that does not alter sign dimensions does not require additional review. Any signs located in the public Right-of-Way must obtain a Right-of-Way Permit.



# University of Alaska Anchorage Unified Exterior Signage Plan



## UNIFIED SIGN PLAN BOUNDARIES

The boundaries of the UAA Unified Sign Plan correspond to the University boundaries, currently zoned Public Lands Institutional (PLI). Current boundaries of the plan are shown on the aerial photograph on the adjacent page.

In the event that additional lands contiguous to the campus are added or rezoned to PLI status, this plan will be amended to include those properties within the Unified Sign Plan boundary. Property owned by UAA, but zoned other than PLI is subject to different signage requirements.

This location is at the entrance to Piper Drive on the south side of Providence Drive. The proposed location for the Providence sign near the entrance is situated on UAA Property. Providence has an agreement in place with UAA to place the sign at this location. UAA is currently planning for new development on the south side of Providence Drive and will eventually require signage at the same location. Providence Alaska Medical Center has agreed that at such time that UAA develops the property on the south side of Providence Drive, they will remove the sign and work with UAA to develop signage for this location that meets the needs of both facilities.

## PROVIDENCE DRIVE COORDINATION

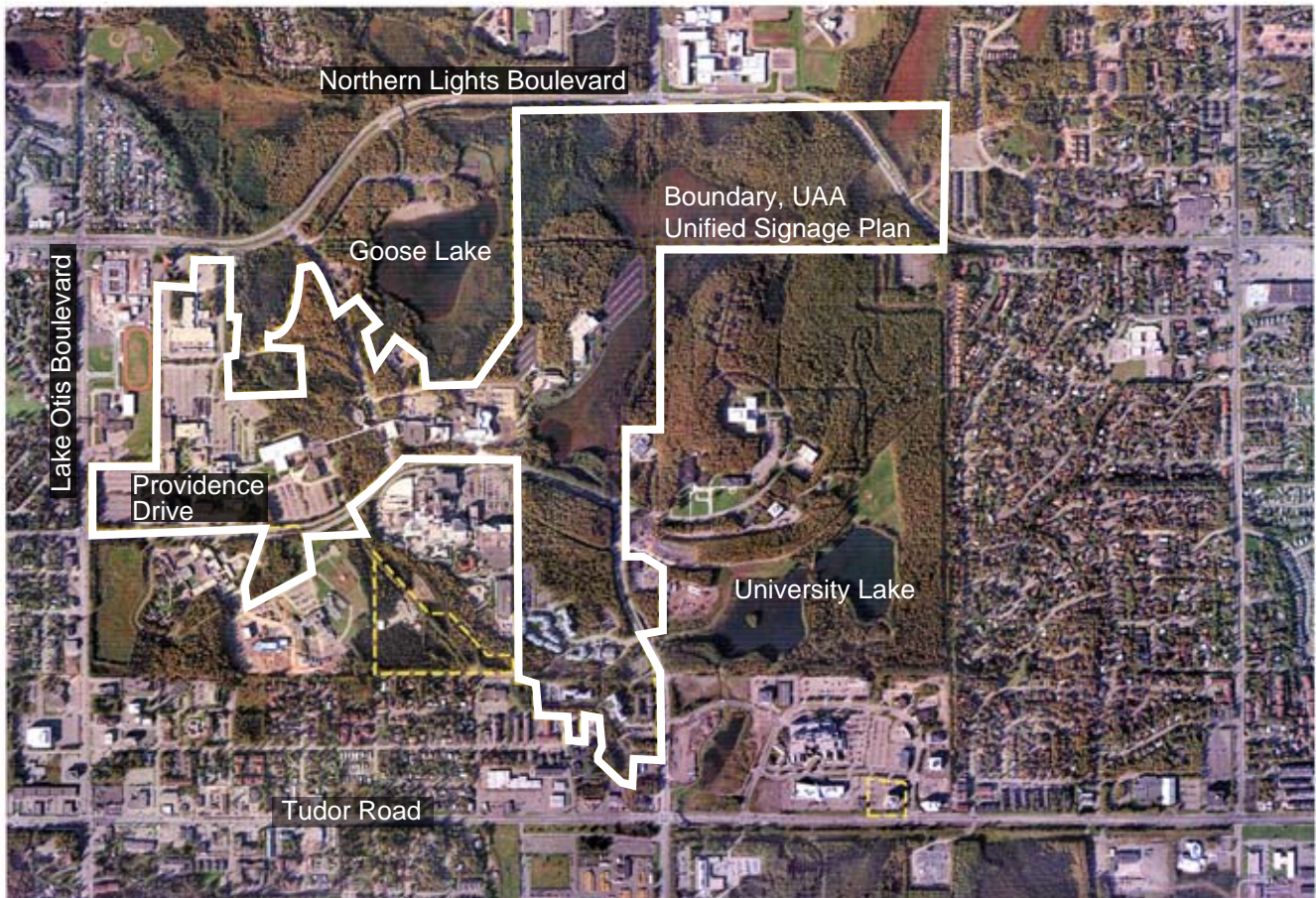
Both UAA and Providence Alaska Medical Center require wayfinding to direct visitors to the appropriate locations of their individual campuses. As a result, wayfinding signage for both organizations is situated on Providence Drive. The map included at the back of this document shows the locations of proposed signage on Providence Drive and images of what the signage looks like. For detailed information on each of these sign types, please consult the individual sign plans.

While the two signage systems have a different appearance, they are both quite contemporary in nature and not inconsistent on the same roadway. Additionally, the two types of signs provide clear differentiation between the two campuses. Generally UAA signage is situated on the north side of Providence Drive and signage for Providence Alaska Medical Center is situated on the south side. Exceptions include two directional signs situated in the median of the public right-of-way.

There is one key location where coordination is required between Providence and UAA.



# University of Alaska Anchorage Unified Exterior Signage Plan



UAA Unified Sign Plan Boundary



# University of Alaska Anchorage Unified Exterior Signage Plan



The following diagrams illustrate the approval process for new signs, identified within the Unified Signage Plan.

## PERMIT PROCESS FOR SIGN APPROVAL

Signs Identified in UAA Unified Exterior Signage Plan &  
Located on UAA Property

### STEP 1

UAA identifies sign location and preferred sign type from Unified Signage Plan menu. UAA prepares site plan with sign location dimensioned to adjacent building(s) or on building elevation for building mounted signs.

### STEP 2

UAA submits detailed sign plans to MOA Building Department for electrical, structural, and zoning permits, as required. Signs not requiring Title 28 permits are identified in the Index of Sign Types.

### STEP 3

Plan meets guidelines; MOA issues sign permit..

### STEP 4

With MOA permit approval, UAA installs sign.



## PERMIT PROCESS FOR SIGN APPROVAL

Signs Identified in UAA Unified Exterior Signage Plan &  
Located in Public Right of Way

### STEP 1

When the best alternative for providing direction is to locate a sign in the public right-of-way, UAA will identify the best sign type to accomplish the desired wayfinding objective from the Unified Sign Plan menu. UAA prepares plan and elevation documents, identifying encroachment, with sign location dimensioned to property boundaries.



### STEP 2

UAA works with MOA Right-of-Way Department to finalize or find alternative location for directional signage. If approved, UAA is provided a Right-of-Way Permit



### STEP 3

UAA submits detailed sign plans for structural and/or electrical review.



### STEP 4

With MOA permit approval, UAA installs sign.



The University of Alaska Unified Exterior Sign Plan includes the following three components:

## **INDEX OF SIGN TYPES**

The Index of Sign Types provides a quick overview of specific sign types and directs the reader to the correct page in the Menu of Sign Types where it is possible to find detailed information about sign types.

## **GRAPHIC COMPONENTS**

The graphic components section of the Unified Signage Plan identifies standard typography, logo styles, standard colors, and symbology.

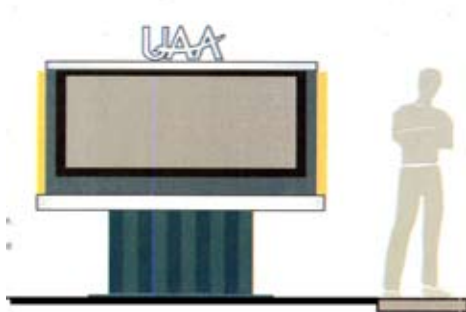
## **MENU OF SIGN TYPES**

The Menu of Sign Types provides detailed information on sign dimensions, organization of sign messages, sign colors, and guidelines for sign placement.



## INDEX OF SIGN TYPES

The following index of sign types provides a complete listing of all of the signs included in the Unified Exterior Sign Plan. The index provides a brief overview identifying the materials, general appearance and whether the sign requires a variance from the provisions of Title 21. Note that not all of the signs included in the plan require variances. For informational purposes, they have all been included for the sake of demonstrating the unified nature of the plan. More detailed information, including dimensions, and placement criteria are included in the Menu of Sign Types.



DIG.1  
DIGITAL SIGN 1

Metal sign cabinet with digital reader board, mainly oriented for pedestrians.

Pg. 22, 23

Requires Variance due to overall size and due to digital readerboard exceeding 30% of sign area. Exceeds six square feet. supplemental Standards 21.47.050, Paragraph E Instructional Signs.



GATE.1  
GATEWAY SIGN 1

Metal structure with internal fiber optic specialty lighting. Sign has metallic finish and provides branding at primary UAA entrance locations.

Pg. 24, 25

No Variance is required.



# University of Alaska Anchorage Unified Exterior Signage Plan



**GATE.2  
GATEWAY SIGN 2**

Metal cabinet with internal lighting. Sign provides branding at primary UAA entrance locations. Can be interchangeable with GATE.1. Primarily designed for corner sites.

Pg. 26, 27

Requires Variance due to area. Maximum allowed is 120 square feet. Supplemental Standards Schedule 21.47.050 B.



**ID.2A, ID.2B, ID.2C  
BUILDING IDENTIFICATION SIGN, TYPE 2**

Painted metal cabinet with internal lighting. Free-standing sign provides building identification near entrances.

Pg. 28-33

Requires Variance due to size for instructional sign. Exceeds six square feet. Supplemental Standards 21.47.050, Paragraph E Instructional Signs.



**KIOSK.1  
KIOSK, TYPE 1**

Metal cabinet construction with hinged opening for placement of maps or other information. Sign is pedestrian oriented and internally illuminated.

Pg. 34, 35

Requires Variance due to area. Maximum allowed is 6 square feet. Sign exceeds area requirement by approximately 2 square feet. Supplemental Standards 21.47.050, Paragraph E (Amendment)



KIOSK.2  
KIOSK, TYPE 2

Metal cabinet construction with hinged opening for placement of maps or other information. Sign is pedestrian oriented and internally illuminated. It is intended for key pedestrian gathering areas.

Pg. 36, 37

Requires Variance due to area. Maximum allowed is 6 square feet. Sign exceeds area requirement by approximately 20 square feet. Supplemental Standards 21.47.050, Paragraph E (Amendment)



PARK.1  
PARKING SIGN, TYPE 1

This sign is intended to identify individual parking areas on campus. It is fabricated of an aluminum panel with a painted surface. The sign is not internally illuminated.

Pg. 38, 39

No variance required.



PARK.2  
PARKING SIGN, TYPE 2

This sign identifies pay stations within campus parking areas. The sign consists of a metal pole with three narrow, equally spaced panels. It is intended to be easily visible to first-time users of the campus and it is internally illuminated.

Pg. 40, 41

No Variance Required.



PED.1  
PEDESTRIAN SIGN  
TYPE 1

Sign is fabricated of a painted metal panel with applied vinyl type. Sign is pedestrian oriented and placed at various locations on campus pathways.

Pg. 42, 43

Requires Variance due to area. Maximum allowed is 6 square feet. Sign exceeds area requirement by approximately 1 square foot. Supplemental Standards 21.47.050, Paragraph E (Amendment)

# University of Alaska Anchorage Unified Exterior Signage Plan

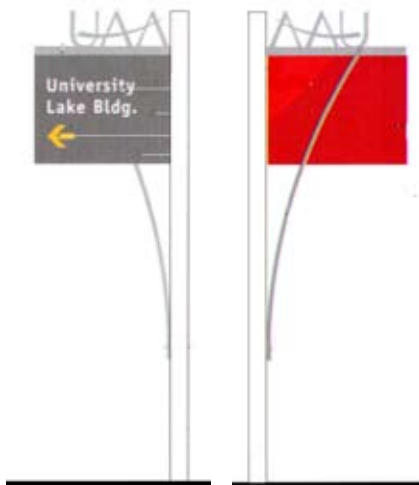


Sign is fabricated of a painted metal sign face with vinyl type and/or route map. Sign is pedestrian oriented and placed at shuttle stops on campus. None of the stops are within the public right-of-way

Pg. 44, 45

No variance required.

SS.1  
SEAWOLF SHUTTLE  
TYPE 1



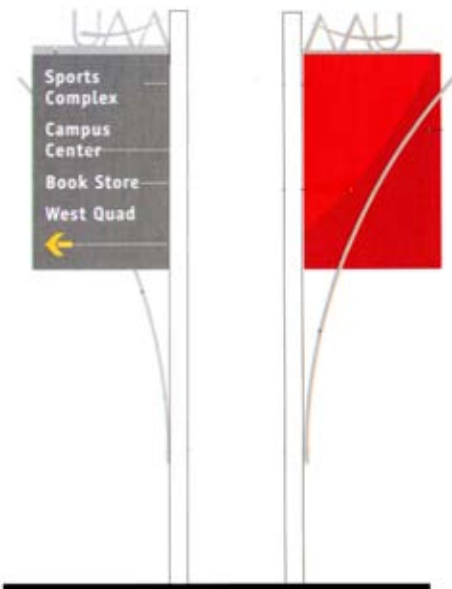
Sign is fabricated of a painted metal panel with applied vinyl type. Sign is oriented to vehicular circulation and may be placed, with MOA Right-of-Way approval, in the right-of-way as required for orientation. Signs are placed far enough in advance to provide adequate warning for drivers..

Pg. 46-49

If placed in the Right-of-Way, sign will require special permit. Placed on UAA property, sign will require variance due to area. Maximum allowed is 6 square feet. Sign exceeds area requirement by approximately 2 square feet. Supplemental Standards 21.47.050, Paragraph E (Amendment)

VDIR.1  
VEHICULAR DIRECTION  
SIGNAGE, TYPE 1





Sign is fabricated of a painted metal panel with applied vinyl type. Sign is oriented to vehicular circulation as required for orientation and may be placed in the right-of-way with approval of MOA Right-of-Way Department. This Sign varies from VDIR.1 only in size

If placed in the Right-of-Way, sign will require special permit. Placed on UAA property, sign will require variance due to area. Maximum allowed area is 6 square feet. Sign exceeds area requirement by approximately 12 square feet. Supplemental Standards 21.47.050, Paragraph E (Amendment)

VDIR.2  
VEHICULAR DIRECTION  
SIGNAGE, TYPE 2



Sign is fabricated of a painted metal cabinet with reflective vinyl type affixed. The sign is non-illuminated.

This sign will be placed on UAA property and would require a variance due to size. The maximum allowed area is 6 square feet. Sign exceeds area requirement by approximately 15 square feet. Supplemental Standards 21.47.050, Paragraph E (Amendment)

VDIR.3  
VEHICULAR DIRECTION  
SIGNAGE, TYPE 3



Sign is fabricated of a painted metal cabinet with cut-out letters and Plexiglas backing plate. The sign is internally illuminated and intended for highly visible vehicular nodes.

Pg. 56, 57

This sign will be placed on UAA property and would require a variance due to size. The maximum allowed area is 6 square feet. Sign exceeds area requirement by approximately 15 square feet. Supplemental Standards 21.47.050, Paragraph E (Amendment)

VDIR.4  
VEHICULAR DIRECTION  
SIGNAGE, TYPE 4



# University of Alaska Anchorage Unified Exterior Signage Plan



## GRAPHIC COMPONENTS

### UNIVERSITY IDENTITY- LOGO AND LOGO TYPE

Logo A

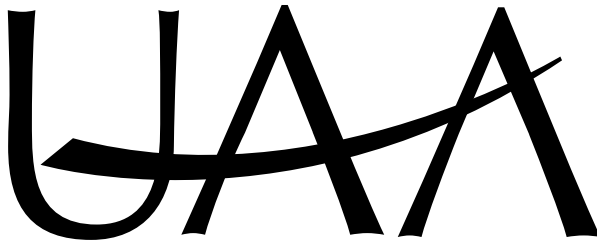
UNIVERSITY *of* ALASKA ANCHORAGE

This page provides a reference for the different identities available for the University.

**Logo A** is used primarily used for the arrival signs onto the Campus. Often used for Gateways and its focus is as an informational element rather than as a design element.

**Logo B** is used for reinforcement of place and branding of identity and campus life and is used as design element as opposed to an informational element.

Logo B



**NOTE: Camera ready artwork to be provided by University of Alaska to the fabricator. These logos are to be used for reference only.**



GRAPHIC COMPONENTS

TYPEFACES

Project Typeface A - Officina Sans Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
xyz1234567890

Project Typeface B - Officina Sans Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**xyz1234567890**



GRAPHIC COMPONENTS

TYPEFACES

Project Typeface C - Futura Condensed Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890**

Project Typeface D - Century Gothic Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890**



# University of Alaska Anchorage

## Unified Exterior Signage Plan



	COLOR	SPEC	PROCESS	DESCRIPTION
A	Iceberg	Sherman Williams SW 6798	Painted	Light Blue
B	Still Water	Sherman Williams SW 6223	Painted or Reflective	Dark Green
C	Watermelon Red	Benjamin Moore 2087-20	Painted	Red
D	Butterfield	Sherman Williams SW 6676	Painted or Reflective	Yellow
E	Black Iron	Benjamin Moore 2120-20	Painted	Black
F	Deep Space	Benjamin Moore 2125-20	Painted	Grey
G	Icicle	Benjamin Moore 2142-20	Painted	White
H	Brushed Aluminum	MAP Brushed Alum. 41-342 voc 281-342	Painted	Silver
I	Yellow - UAA Logo	Pantone 123C	Vinyl or Painted	Logo Yellow
J	Green - UAA Logo	Pantone 555C	Vinyl or Painted	Logo Green
K	Silver Backlit	3M Translucent 3630-121	Vinyl Film	Silver
L	Grey Beige	RAL 1019	Powder Coat or Painted	Beige
M	Green Grey	RAL 7009	Powder Coat or Painted	Grey
N	Oriental Red	RAL 3031	Powder Coat or Painted	Red
O	White	Plexiglass	Translucent	White
P	White Reflective	3M Reflective 480-01	Engineer Grade	White
Q	Brushed Aluminum	Horizontal Brushed	Sealed	Silver
R	Raspberry Truffle	Benjamin Moore 2080-20	Painted	Dark Red
S	Satin Aluminum	3M Electrocut Match SW 6676	Matte Vinyl	Silver
T	Antique White	3M Electrocut 7725-90	Matte Vinyl	White
U	Butterfield Match	3M Electrocut Match SW 6676	Matte Vinyl	Yellow
W	Matte Black	3M Electrocut 7725-22	Matte Vinyl	Black
X	Platinum	Aluminum	Anodized Aluminum	Silver
Y	Antique Bronze	Aluminum	Anodized Aluminum	Bronze

### Graphic Components

### COLORS



# University of Alaska Anchorage Unified Exterior Signage Plan



## GRAPHIC COMPONENTS

### USE OF ARROWS



Left Arrow



Right Arrow



Up-Left Arrow



Straight/Up Arrow



Up-Right Arrow



Down-Left Arrow



Down Arrow



Down-Right Arrow



# University of Alaska Anchorage Unified Exterior Signage Plan

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# University of Alaska Anchorage Unified Exterior Signage Plan



## MENU OF SIGN TYPES

SIGN TYPE - EXTERIOR

### DIG. 1

DIGITAL READER BOARD  
DIRECTIONS/INFORMATION

FUNCTION:

DIGITAL READER BOARD  
LOCATED IN THE INTERIOR OF  
THE CAMPUS AT KEY LOCA-  
TION. WILL PROVIDE STUDENT  
INFORMATION AND VISITOR  
DIRECTIONS FOR SPECIAL  
EVENTS.

SPECIFICATIONS

#### 53. LOGO TYPE: B

Product: Channel Letters  
Material: Aluminum  
Process: Fabricated, Surface painted  
Lighting: Internal  
Lamps: H/O White Neon or LED  
Mounting: Mechanically fasten to support frame

#### 54. SIGN CABINET

Product: Sign Cabinet  
Material: Aluminum  
Process: Clad structure  
Lighting: None  
Background Process: Surface painted, as specified.

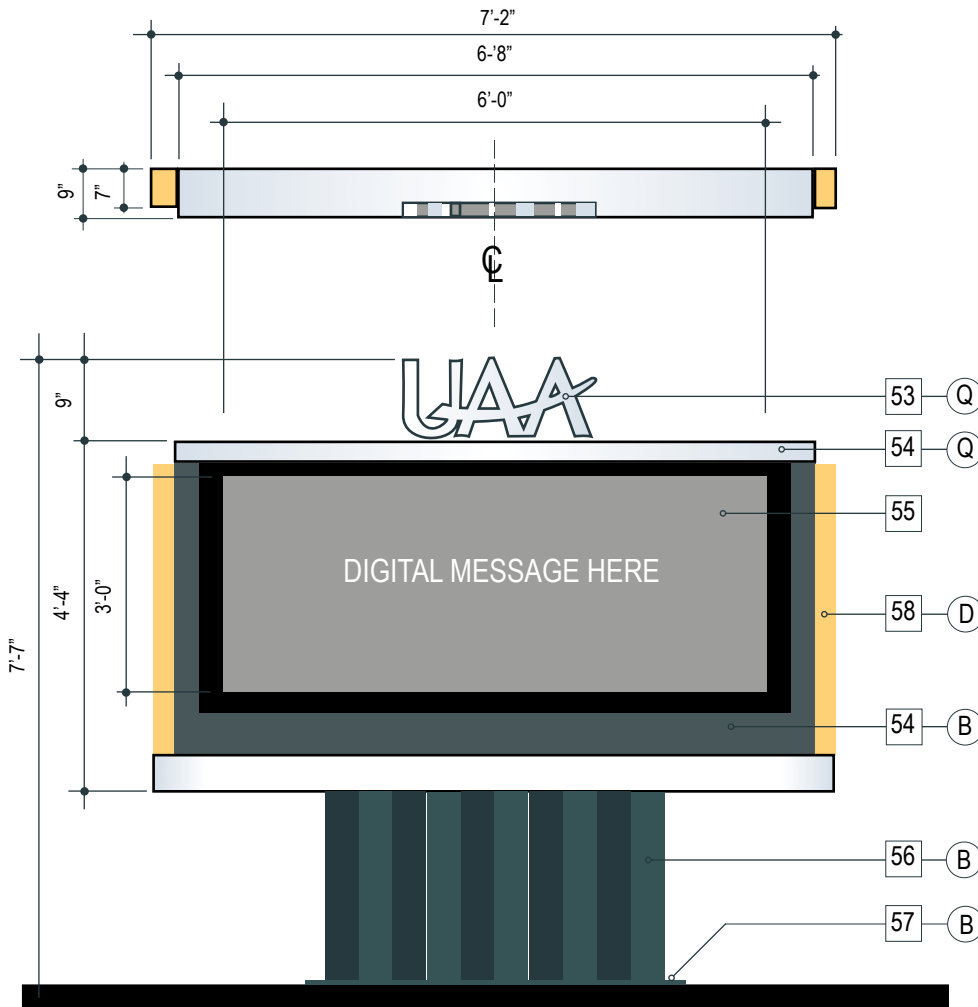
#### 55. DISPLAY COPY

Product: LED display with variable mes-  
sage and scrolling capabilities.  
Mounting: Mount to sign support structure.

#### 56. SUPPORTS

Product: Custom fabricated steel support.  
Process: Welded steel structure  
Background Process: Surface Painted, as specified.

SPECIFICATIONS Cont'd on next page





# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

### DIG.1 DIGITAL READER BOARD

#### SPECIFICATIONS Cont'd

##### 57. MOUNTING & PLACEMENT

Ground mounted to a concrete footer, primarily at locations of high pedestrian activity or nodes where people transition from vehicular travel to pedestrian travel. At locations where sign may be located near an interior roadway, the structure shall be positioned so as not to obscure, impede or interfere with pedestrian and/or vehicular traffic. These signs shall not be placed within a public right of way. However, they may be visible from campus interior roadways. These signs shall not be oriented to or readily visible from Providence Drive, Lake Otis Boulevard, UAA Drive or Bragaw Street

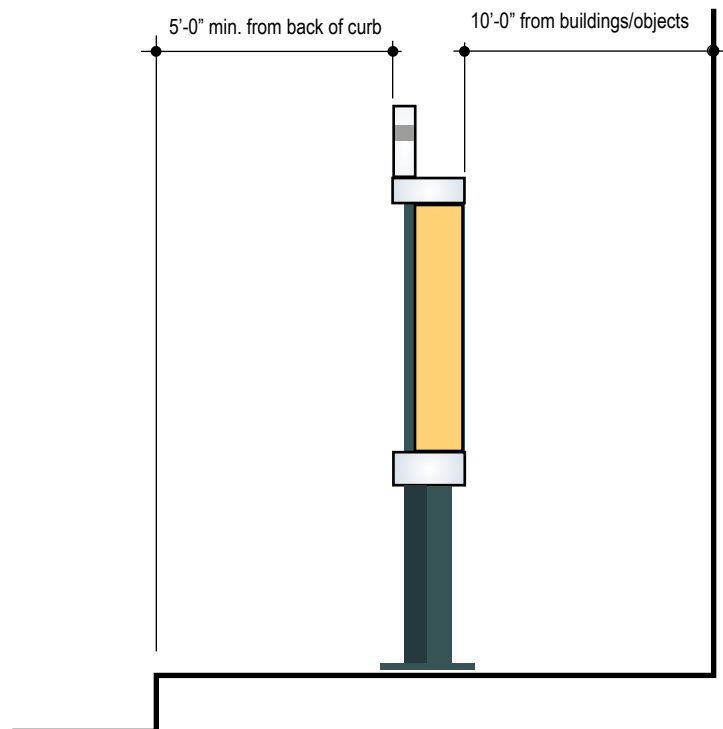
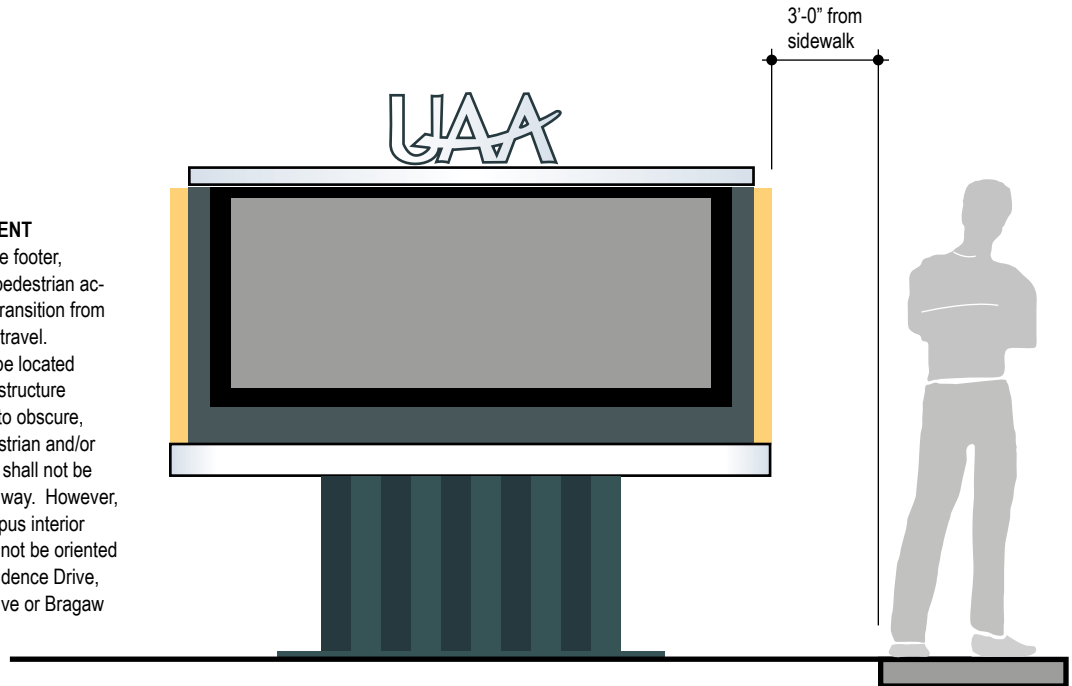
##### 58. SIGN CABINET

End Cap.

Material: Aluminum.

Process: Extruded with capped top.

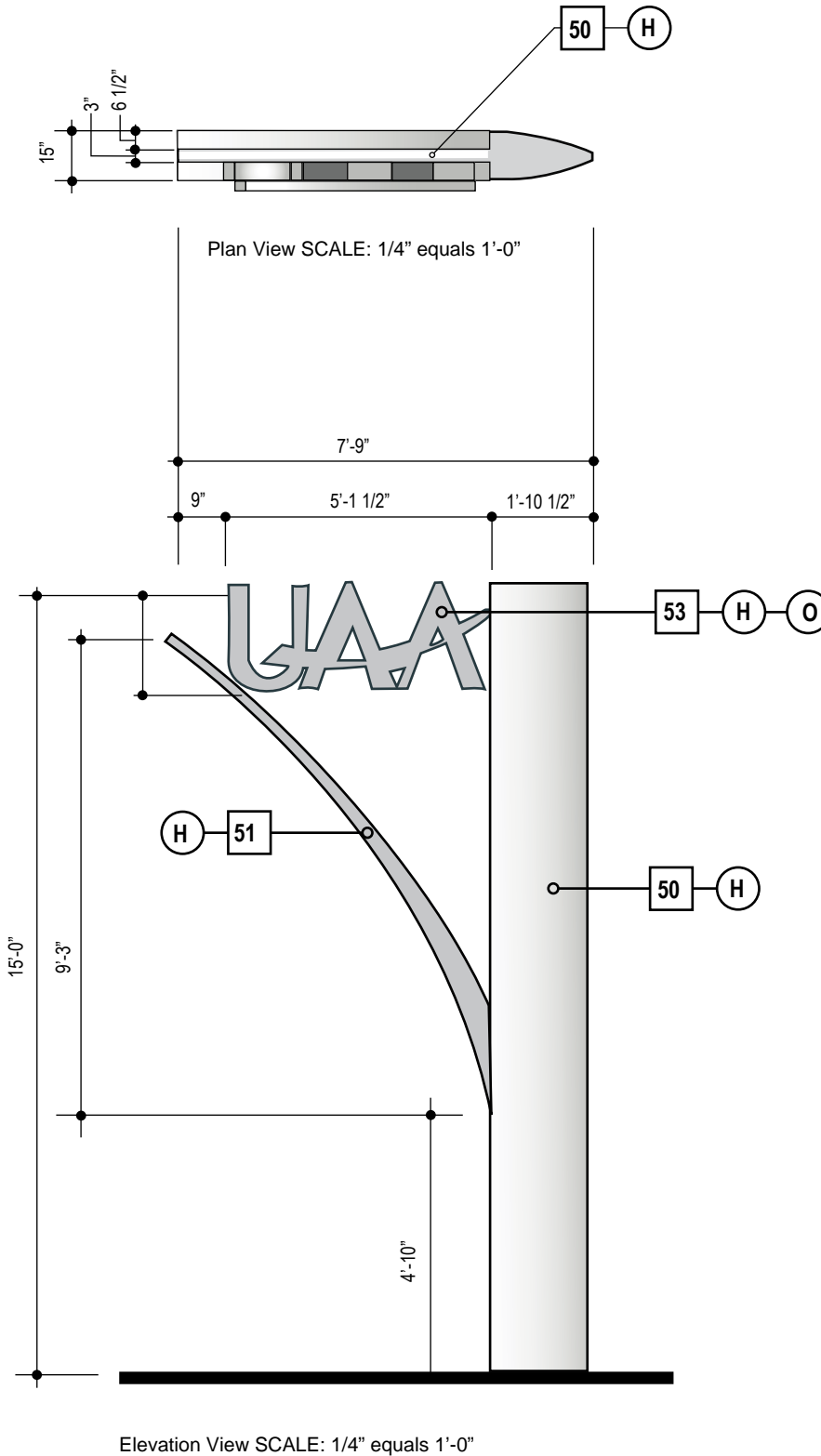
Background Process: surface painted, as specified.







# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

### GATE.1

CAMPUS GATEWAY

## FUNCTION

ROADSIDE GATEWAY  
TOWER MARKS THE  
ARRIVAL ON CAMPUS -  
MAIN CAMPUS

## SPECIFICATIONS

### 50. SUPPORT POST

Internally illuminated  
monolith.  
Material: Aluminum.  
Process: Clad Structure.  
Lighting: H/O Cool White  
Fluorescent.  
Background Process:  
Surface painted, as  
specified.

### 51. SUPPORT ARM

Internally illuminated logo  
Component.  
Material: Aluminum.  
Process: Fabricated.  
Lighting: H/O Side emitting  
fiber optic cable.  
Background Process:  
Surface painted, as  
specified.  
\*NOTE: Element and shape  
derived from logo type: B.

### 52. LIGHT BAND

Perforated metal.  
Material: Aluminum sheet  
with clear plexi-glass  
backer.  
Process: Stamped.  
Background Process:  
Surface painted, as  
specified.

### 53. LOGO TYPE: B

Internally illuminated  
channel letter.  
Material: Aluminum.  
Process: Fabricated.  
Lighting: H/O end emitting  
fiber optic cable.  
Background Process:  
Surface painted, as  
specified.  
Sign Face Process:  
Perforated aluminum with  
white plexiglass backer.  
Mounting: Trim Cap.



# University of Alaska Anchorage Unified Exterior Signage Plan

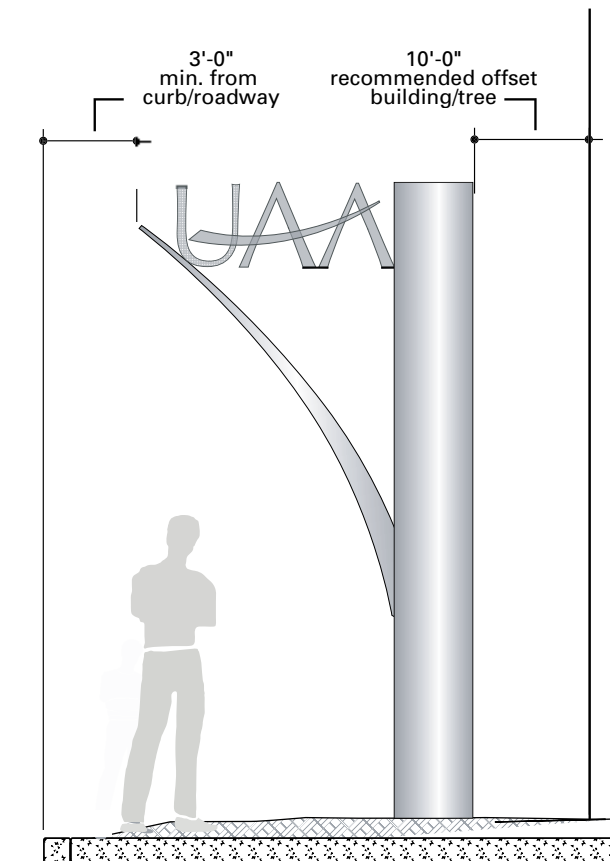


## SIGN TYPE - EXTERIOR

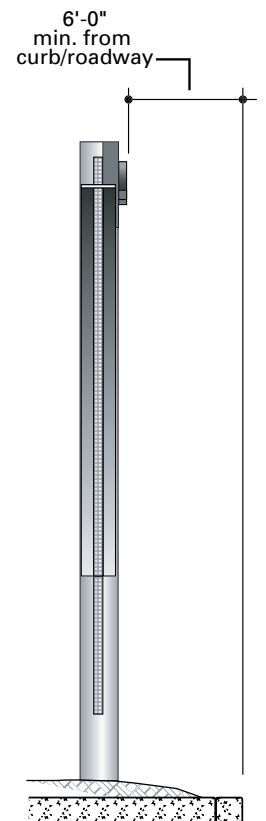
### GATE.1 CAMPUS GATEWAY

#### MOUNTING & PLACEMENT

The Campus Gateway Sign may be located at primary entrances to the campus on UAA Property. Signs shall be located on UAA property, adjacent to major access roadways. Possible locations may include the intersection of Bragaw and Providence Boulevard, The Intersection of Northern Lights Boulevard and Bragaw Street, and other key gateway locations that may be developed as the campus expands. The structure shall be positioned as not to obscure, impede, or interfere with pedestrian and/or vehicular traffic.



**Elevation View** SCALE: None



**Side View** SCALE: None

## SIGN TYPE - EXTERIOR

### GATE.2

CAMPUS GATEWAY

## FUNCTION

ROADSIDE GATEWAY SIGN  
MARKS THE ARRIVAL ON  
CAMPUS - MAIN CAMPUS

## SPECIFICATIONS

### 53. LOGO TYPE: B

Internally illuminated  
channel letter.  
Material: Aluminum.  
Process: Fabricated.  
Lighting: H/O end emitting  
fiber optic cable.  
Background Process:  
Surface painted, as  
specified.  
Sign Face Process:  
Perforated aluminum with  
white plexiglass backer.  
Mounting: Trim Cap.

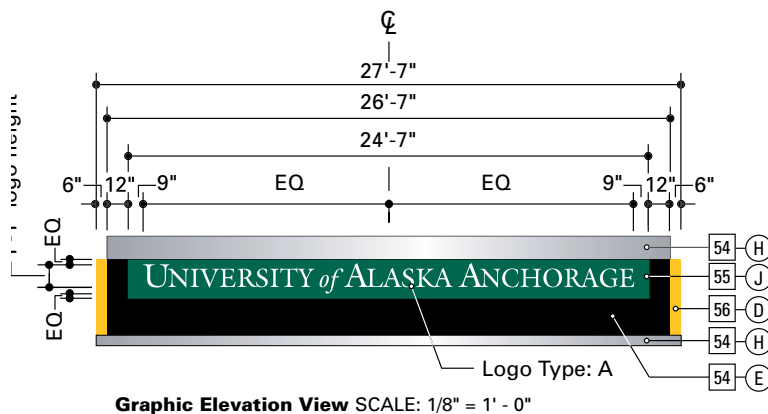
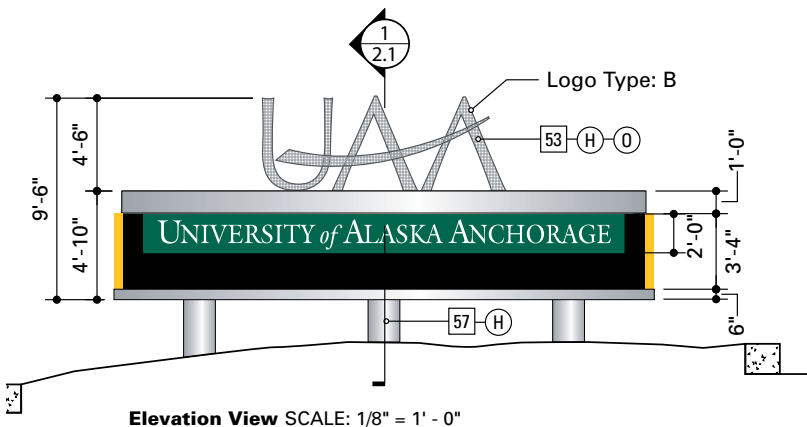
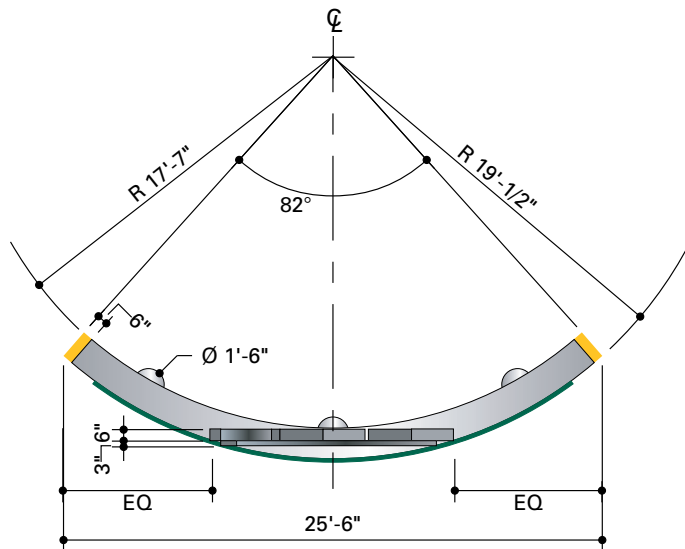
### 54. SIGN CABINET

Internally illuminated  
monolith.  
Material: Aluminum.  
Process: Clad structure.  
Lighting: H/O cool white  
fluorescent.  
Background Process:  
Surface painted, as  
specified.

### 55. LOGO TYPE: A

Internally illuminated  
graphic panel.  
Material: White translucent  
film.  
Process: Film, placed  
between 2 clear plexi  
sheets, trim cap mounted.  
Lighting: H/O cool white  
fluorescent.

**SPECIFICATIONS Cont'd on  
next page**



# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

GATE.2  
CAMPUS GATEWAY

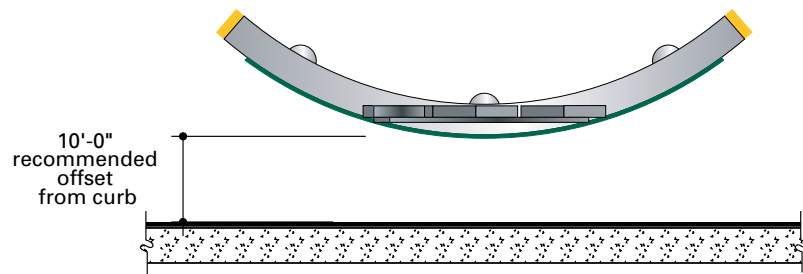
### SPECIFICATIONS Cont'd

#### 56. SIGN CABINET

End Cap.  
Material: Aluminum.  
Process: Extruded with capped top.  
Background Process:  
Surface painted, as specified.  
Lighting: None.

#### 57. SUPPORTS

Decorative round posts.  
Material: Aluminum.  
Process: Clad around structure/footer.



### MOUNTING & PLACEMENT

The Campus Gateway Sign may be located at primary entrances to the campus on UAA Property. Signs shall be located on UAA property, adjacent to major access roadways. Possible locations may include the intersection of Lake Otis Bragaw and Providence Boulevard, The Intersection of Northern Lights Boulevard and Bragaw Street, and other key gateway locations that may be developed as the campus expands. The structure shall be positioned as not to obscure, impede, or interfere with pedestrian and/or vehicular traffic.





# University of Alaska Anchorage Unified Exterior Signage Plan



SIGN TYPE - EXTERIOR

## ID.2A

BUILDING IDENTIFICATION

### FUNCTION

IDENTIFIES BUILDING  
NAME - LOCATED  
ADJACENT TO PRIMARY  
BUILDING ENTRANCE -  
MAIN CAMPUS

### SPECIFICATIONS

#### 54. SIGN CABINET

Internally illuminated  
monolith.  
Material: Aluminum.  
Process: Clad structure.  
Lighting: H/O cool white  
fluorescent.  
Background Process:  
Surface painted, as  
specified.

#### 56. SIGN CABINET

End Cap.  
Material: Aluminum.  
Process: Extruded with  
capped top.  
Background Process:  
Surface painted, as  
specified.  
Lighting: None.

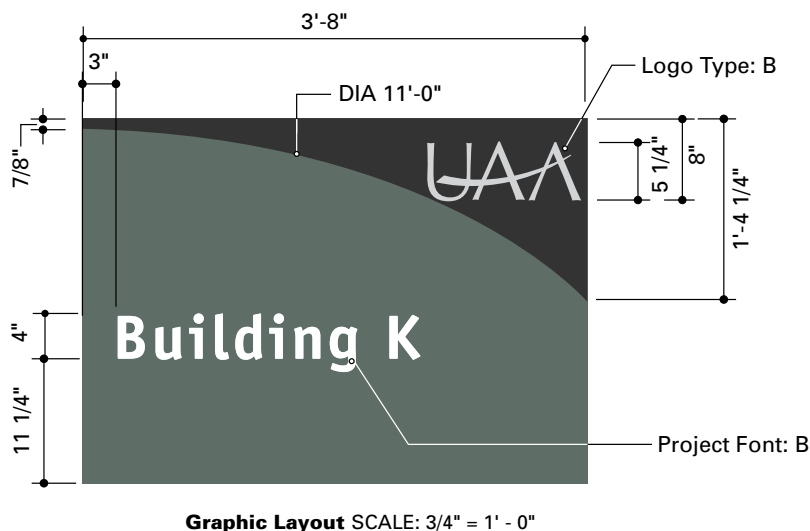
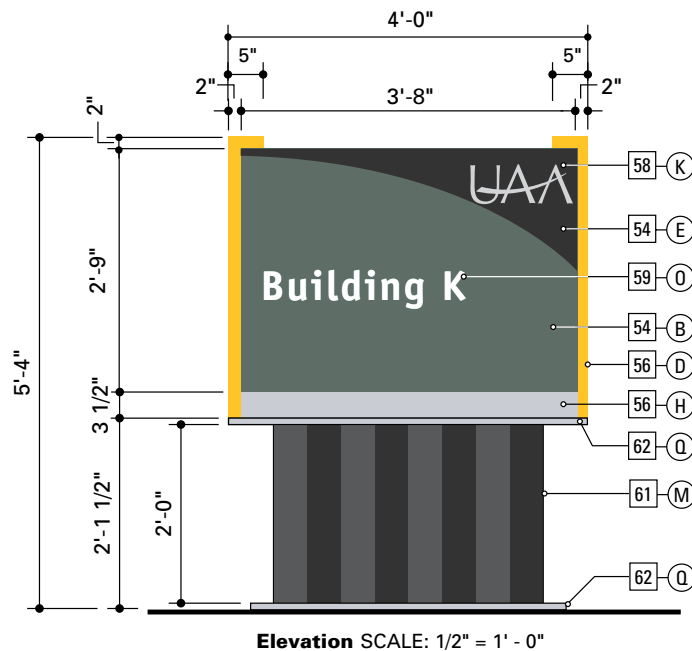
#### 58. GRAPHIC LOGO TYPE: B

Internally illuminated  
monolith.  
Material: Aluminum.  
Process: Stencil cut from  
sign panel with vinyl  
covered plexi-glass backer.  
Background Process:  
Surface painted, as  
specified.

**SPECIFICATIONS Cont'd on  
next page**

### COMMENTS

- Internally illuminated
- Varies Double/Single  
Sided





# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

ID.2A  
BUILDING IDENTIFICATION

### SPECIFICATIONS Cont'd

#### 59. PROJECT FONT: B COPY

Material: Acrylic.  
Process: Stencil cut from sign cabinet with plexi backer.  
Lighting: H/O cool white fluorescent.  
Background Process: White plexi backer.

#### 61. BASE

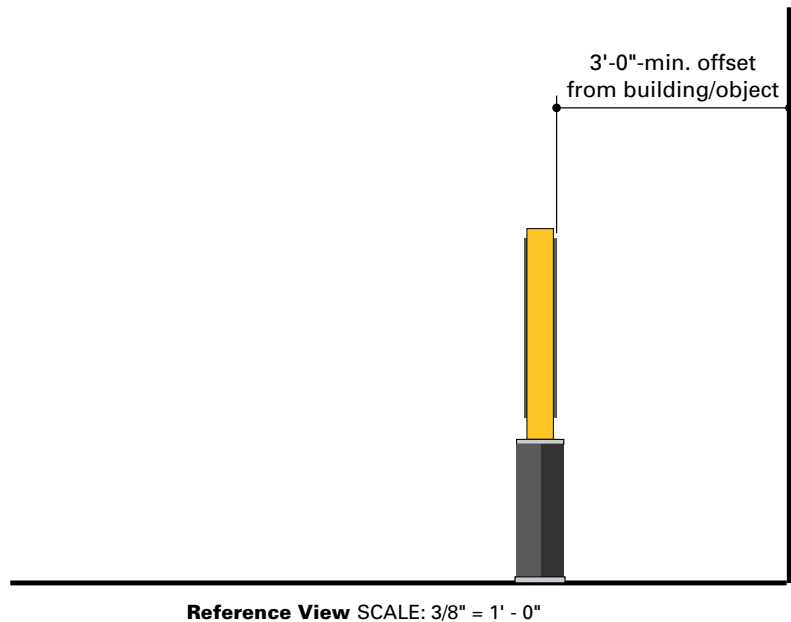
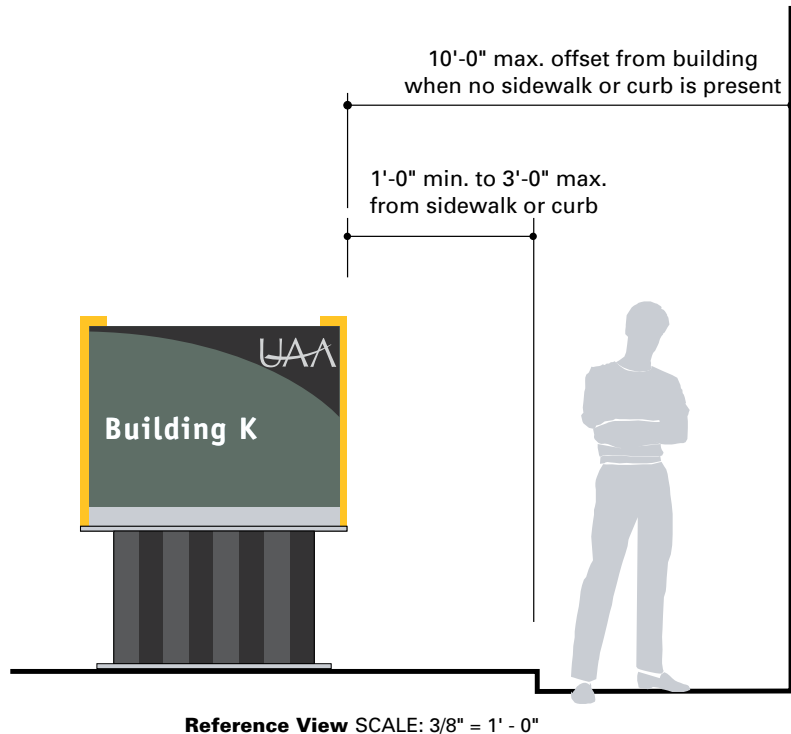
Materials: Steel  
Process: Custom fabricated (welded)  
Background Process: Colored as specified.

#### 62. MOUNTING PLATE

Material: Aluminum.  
Process: Custom fabricated aluminum sheet.  
Background Process: Horizontal brushed finish with clear topcoat sealer.

### MOUNTING & PLACEMENT

Ground mounted to a concrete footer. It is intended that only one of these signs be installed for any campus building, however up to two may be used if the building has two main entries. Signs shall be placed in landscape beds or lawn areas within 30 feet of a primary building entrance. In the event that planting beds or lawn areas cannot be utilized within 30 feet of the entrance, signs may be situated in paved areas. Signs placed in paved areas shall not interfere with normal pedestrian flow or visibility.





# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

## ID.2B

BUILDING IDENTIFICATION

## FUNCTION

IDENTIFIES BUILDING  
NAME - LOCATED  
ADJACENT TO PRIMARY  
BUILDING ENTRANCE -  
MAIN CAMPUS

## SPECIFICATIONS

### 54. SIGN CABINET

Internally illuminated  
monolith.  
Material: Aluminum.  
Process: Clad structure.  
Lighting: H/O cool white  
fluorescent.  
Background Process:  
Surface painted, as  
specified.

### 56. SIGN CABINET

End Cap.  
Material: Aluminum.  
Process: Extruded with  
capped top.  
Background Process:  
Surface painted, as  
specified.  
Lighting: None.

## 58. GRAPHIC LOGO

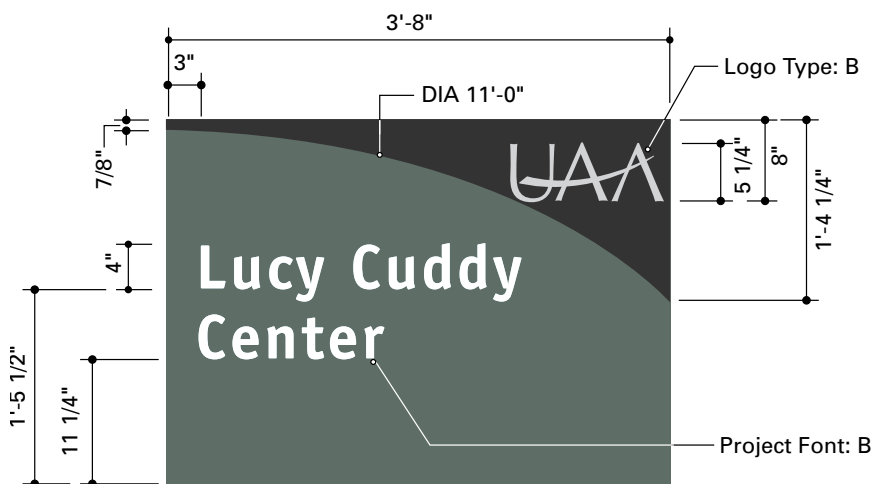
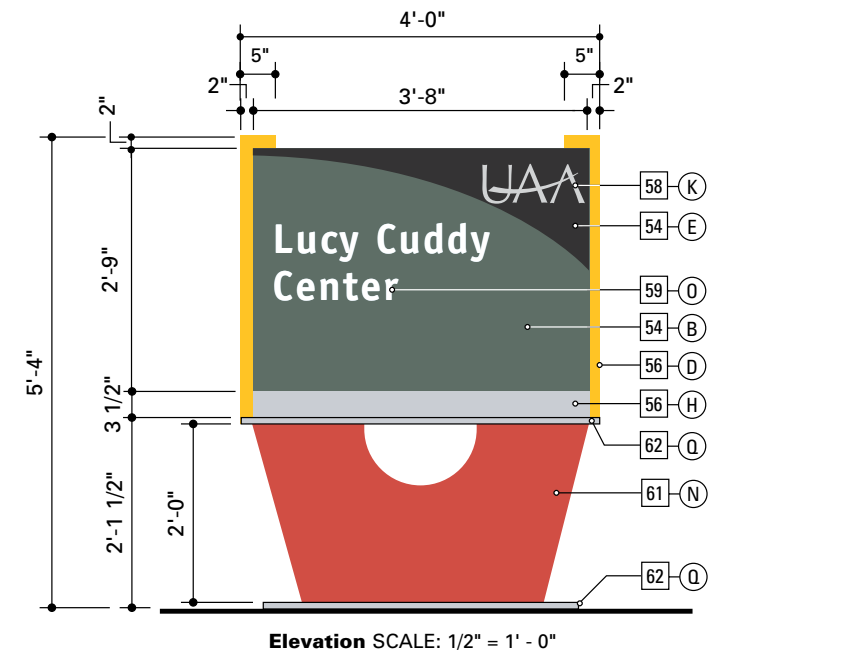
### TYPE: B

Internally illuminated  
monolith.  
Material: Aluminum.  
Process: Stencil cut from  
sign panel with vinyl  
covered plexi-glass backer.  
Background Process:  
Surface painted, as  
specified.

**SPECIFICATIONS Cont'd on  
next page**

## COMMENTS

- Internally illuminated
- Varies Double/Single  
Sided



# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

ID.2B  
BUILDING IDENTIFICATION

### SPECIFICATIONS Cont'd

#### 59. PROJECT FONT: B COPY

Material: Acrylic.  
Process: Stencil cut from sign cabinet with plexi backer.  
Lighting: H/O cool white fluorescent.  
Background Process: White plexi backer.

#### 61. BASE

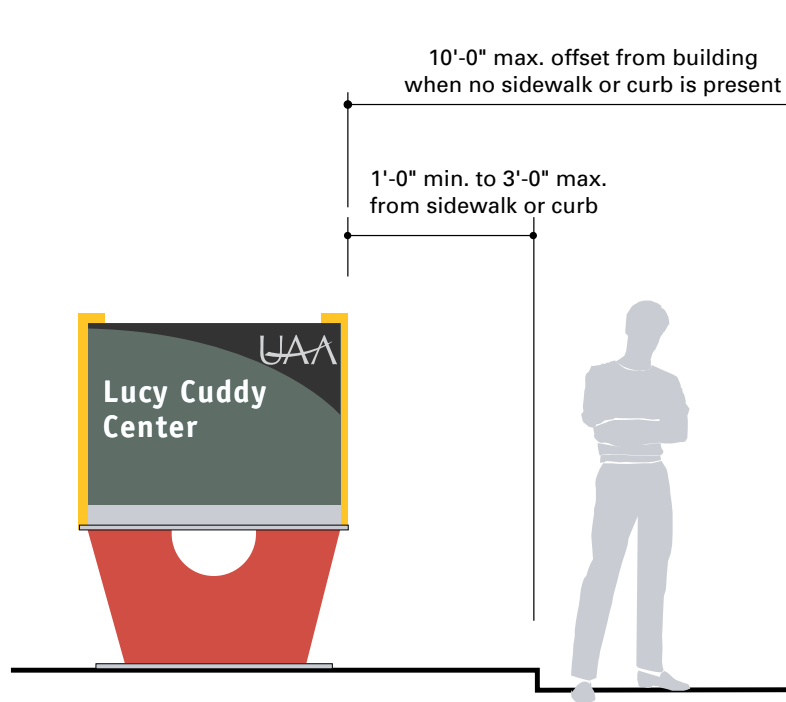
Materials: Steel  
Process: Custom fabricated (welded)  
Background Process: Colored as specified.

#### 62. MOUNTING PLATE

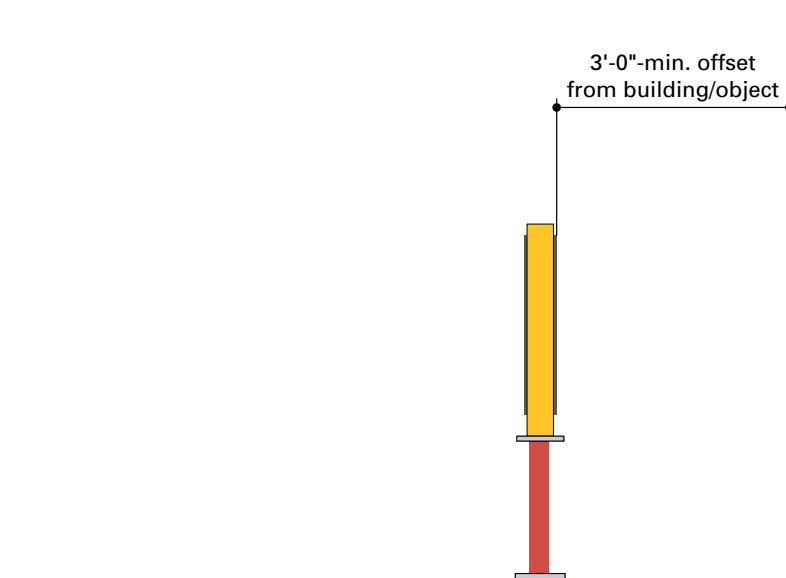
Material: Aluminum.  
Process: Custom fabricated aluminum sheet.  
Background Process: Horizontal brushed finish with clear topcoat sealer.

#### MOUNTING & PLACEMENT

Ground mounted to a concrete footer. It is intended that only one of these signs be installed for any campus building, however up to two may be used if the building has two main entries. Signs shall be placed in landscape beds or lawn areas within 30 feet of a primary building entrance. In the event that planting beds or lawn areas cannot be utilized within 30 feet of the entrance, signs may be situated in paved areas. Signs placed in paved areas shall not interfere with normal pedestrian flow or visibility.



Reference View SCALE: 3/8" = 1' - 0"



Reference View SCALE: 3/8" = 1' - 0"





# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

ID.2C  
BUILDING IDENTIFICATION

### SPECIFICATIONS Cont'd

#### 59. PROJECT FONT: B COPY

Material: Acrylic.  
Process: Stencil cut from sign cabinet with plexi backer.  
Lighting: H/O cool white fluorescent.  
Background Process: White plexi backer.

#### 61. BASE

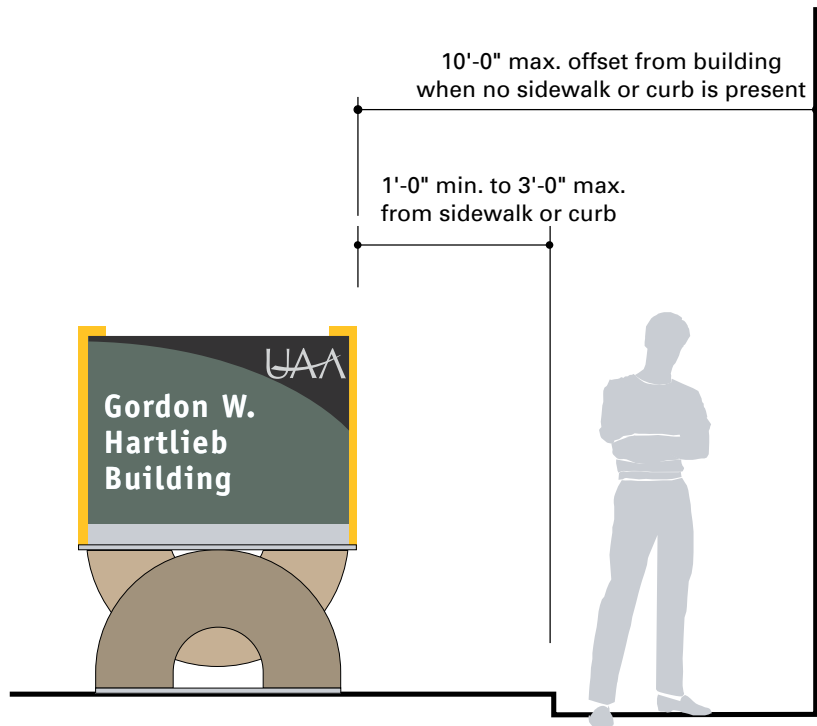
Materials: Steel  
Process: Custom fabricated (welded)  
Background Process: Colored as specified.

#### 62. MOUNTING PLATE

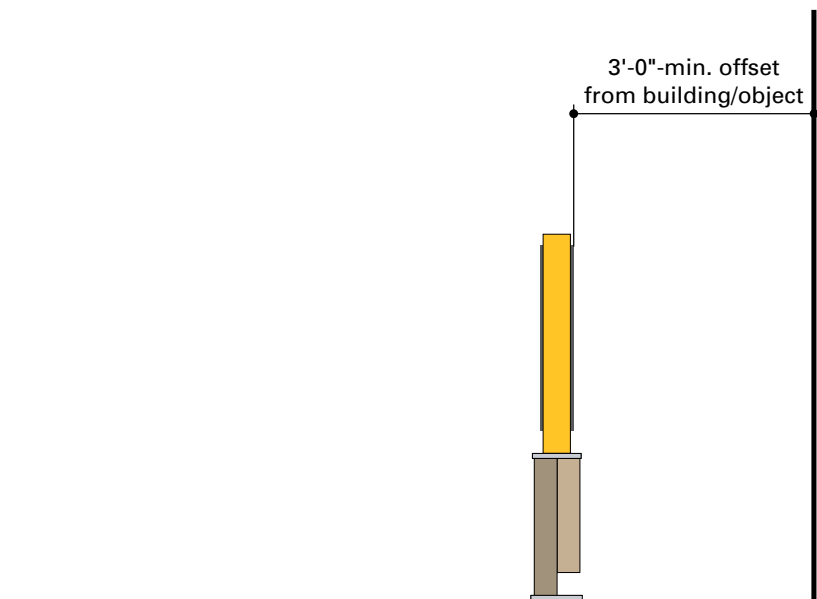
Material: Aluminum.  
Process: Custom fabricated aluminum sheet.  
Background Process: Horizontal brushed finish with clear topcoat sealer.

## MOUNTING & PLACEMENT

Ground mounted to a concrete footer. It is intended that only one of these signs be installed for any campus building, however up to two may be used if the building has two main entries. Signs shall be placed in landscape beds or lawn areas within 30 feet of a primary building entrance. In the event that planting beds or lawn areas cannot be utilized within 30 feet of the entrance, signs may be situated in paved areas. Signs placed in paved areas shall not interfere with normal pedestrian flow or visibility.



Reference View SCALE: 3/8" = 1' - 0"



Reference View SCALE: 3/8" = 1' - 0"

## SIGN TYPE - EXTERIOR

### KIOSK.1

INFORMATION KIOSK

## FUNCTION

PROVIDES ORIENTATION  
MAP AND WAYFINDING  
INFORMATION AT A  
PEDESTRIAN SCALE -  
MAIN CAMPUS

## SPECIFICATIONS

### 54. SIGN CABINET

Internally illuminated  
monolith.  
Material: Aluminum.  
Process: Clad structure.  
Lighting: H/O cool white  
fluorescent.  
Background Process:  
Surface painted, as  
specified.

### 56. SIGN CABINET

End Cap.  
Material: Aluminum.  
Process: Extruded with  
capped top.  
Background Process:  
Surface painted, as  
specified.  
Lighting: None.

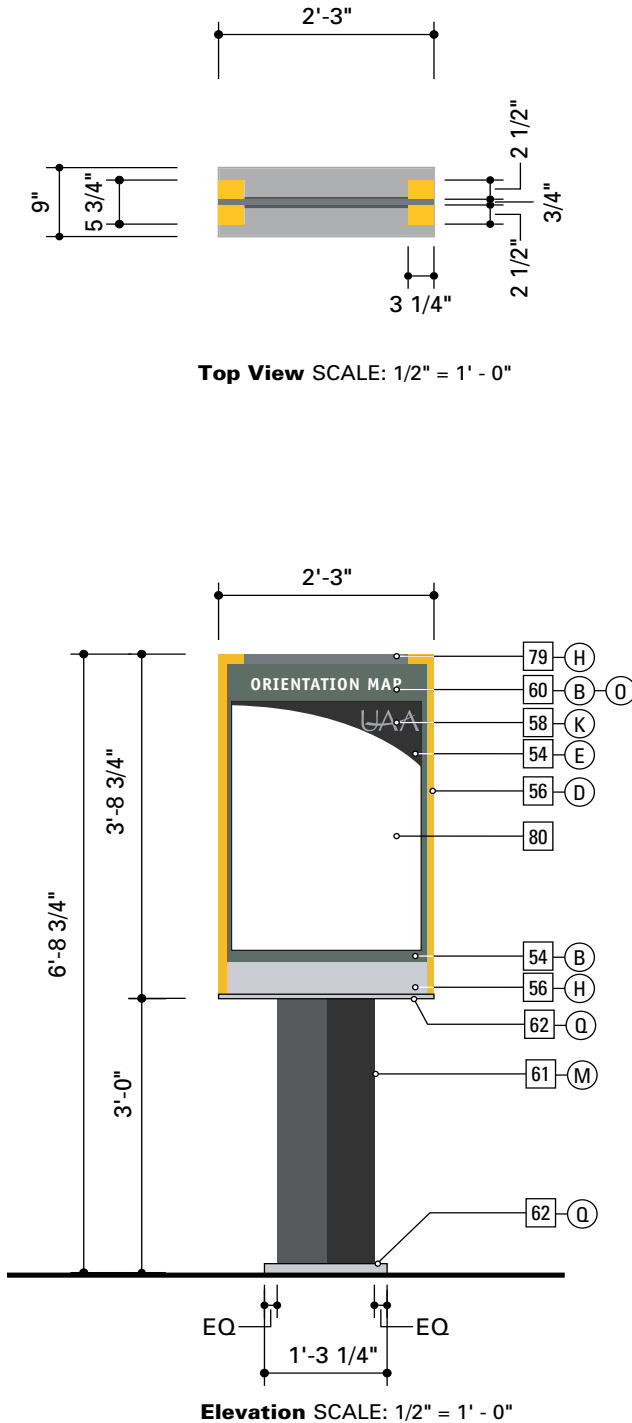
### 58. GRAPHIC LOGO TYPE: B

Internally illuminated  
monolith.  
Material: Aluminum.  
Process: Stencil cut from  
sign panel with vinyl  
covered plexi-glass backer.  
Background Process:  
Surface painted, as  
specified.

**SPECIFICATIONS Cont'd  
on next page**

## COMMENTS

- Illuminated
- Double sided



# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

KIOSK.1  
INFORMATION KIOSK

### SPECIFICATIONS Cont'd

#### 60. SIGN PANEL

Internally illuminated /  
changeable panel.

Material: White plexi.

Lighting: H/O cool white  
fluorescent.

Background Process:

Surface painted, as  
specified.

Copy Process: Drop-out

Project Font: A or B.

#### 61. BASE

Material: Steel

Process: Custom Fabricated  
(Welded)

Background Process: Colored  
as specified.

#### 62. MOUNTING PLATE

Material: Aluminum.

Process: Aluminum sheet.

Background Process:  
Horizontal brushed finish  
with clear topcoat sealer.

#### 79. ACCENT STRIP

Material: Aluminum.

Process: Fabricated frame.

Background Process:  
Surface painted, color as  
specified.

#### 80. GRAPHIC PANEL

Internally illuminated  
graphic panel.

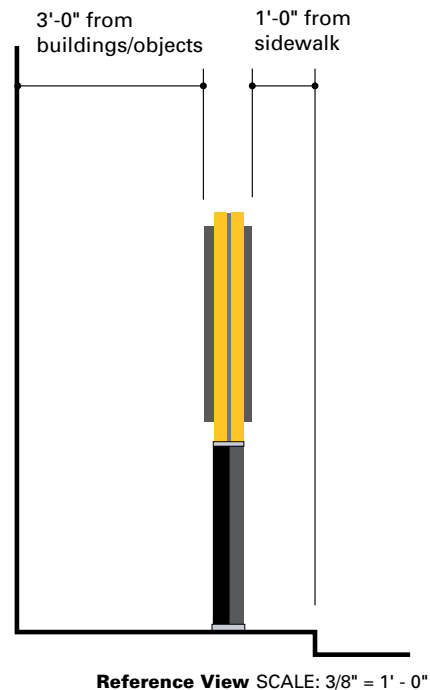
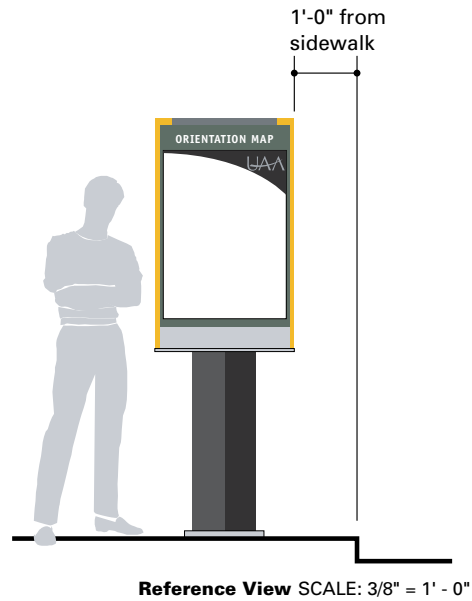
Material: Film transparency.

Process: Film transparency  
placed between 2 clear  
plexi sheets, trim cap  
mounted.

Lighting: H/O cool white  
fluorescent.

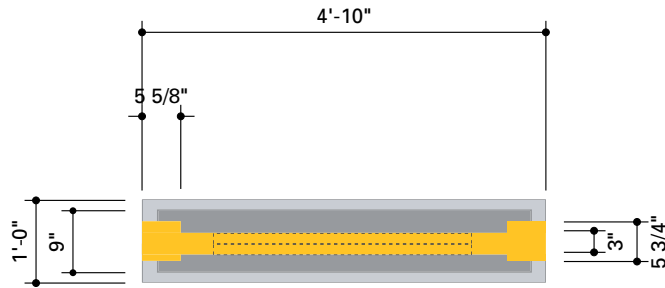
#### MOUNTING & PLACEMENT

Ground mounted to concrete  
footer. Mounted where appropriate  
for pedestrian use.

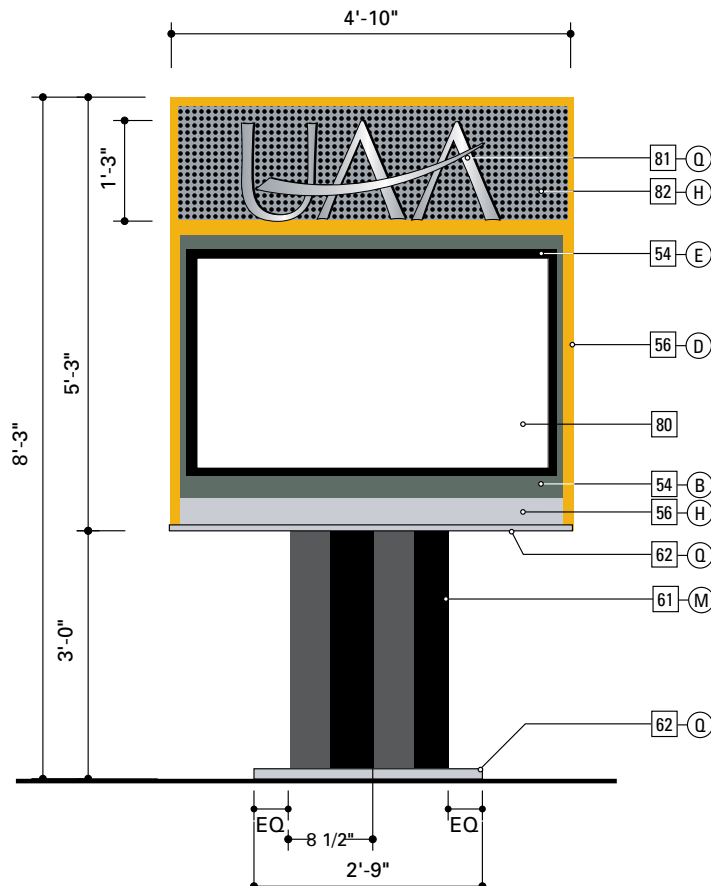




# University of Alaska Anchorage Unified Exterior Signage Plan



Top View SCALE: 1/2" = 1' - 0"



## SIGN TYPE - EXTERIOR

### KIOSK.2

INFORMATION KIOSK

## FUNCTION

PROVIDES ORIENTATION  
MAP AND WAYFINDING  
INFORMATION AT A  
PEDESTRIAN SCALE -  
MAIN CAMPUS

## SPECIFICATIONS

### 54. SIGN CABINET

Internally illuminated  
monolith.  
Material: Aluminum.  
Process: Clad structure.  
Lighting: H/O cool white  
fluorescent.  
Background Process:  
Surface painted, as  
specified.

### 56. SIGN CABINET

End Cap.  
Material: Aluminum.  
Process: Extruded with  
capped top.  
Background Process:  
Surface painted, as  
specified.  
Lighting: None.

### 61. BASE

Material: Steel  
Process: Custom Fabricated  
(Welded)  
Background Process: Colored  
as specified.

SPECIFICATIONS Cont'd  
on next page

## COMMENTS

- Illuminated
- Double sided



# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

KIOSK.2  
INFORMATION KIOSK

### SPECIFICATIONS Cont'd 62. MOUNTING PLATE

Material: Aluminum.  
Process: Aluminum sheet.  
Background Process:  
Horizontal brushed finish  
with clear topcoat sealer.

### 81. LOGO TYPE: B

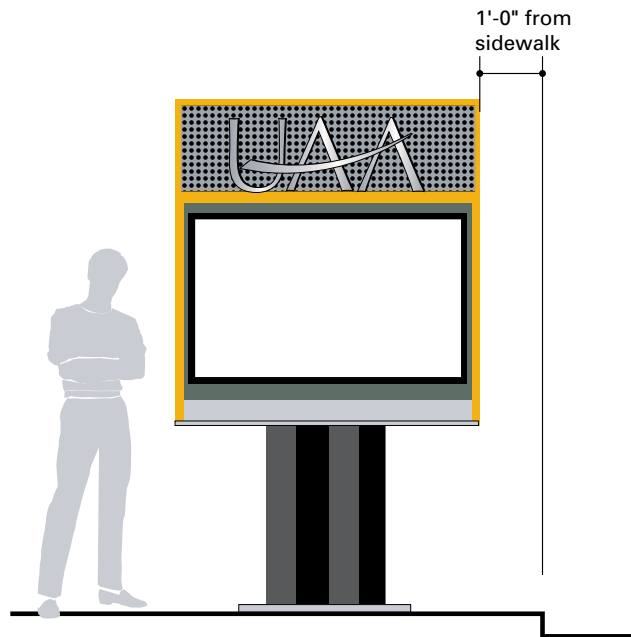
Dimensional Letters.  
Material: Aluminum.  
Process: Fabricated.  
Background Process:  
Surface painted, color as  
specified.

### 82. BACK PLATE

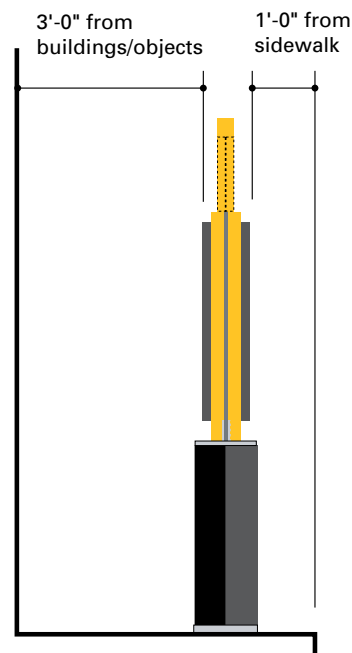
Material: Aluminum.  
Process: Perforated sheet.  
Background Process:  
Surface painted, as  
specified.  
Edges: Routed, finished  
smooth and painted as  
specified.  
Corners: Square.

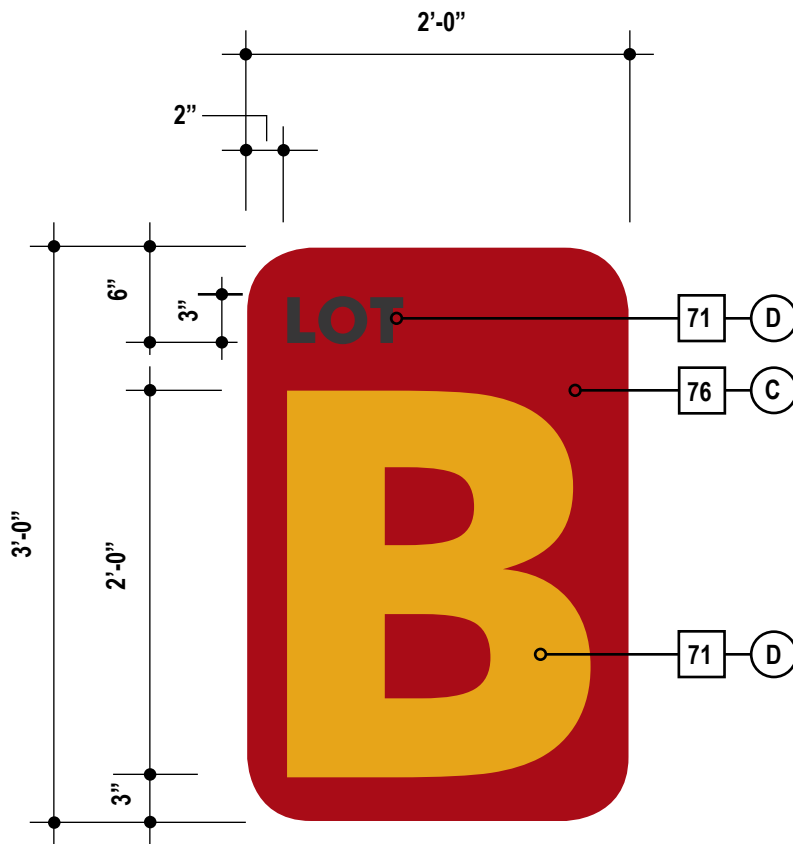
## MOUNTING & PLACEMENT

Ground mounted to concrete  
footer. This kiosk is intended for  
the most important pedestrian  
nodes on campus.



Reference View SCALE: 3/8" = 1' - 0"





Elevation SCALE: 1" equals 1'-0"

### SIGN TYPE - EXTERIOR

## PARK.1

### PARKING LOT IDENTIFICATION

PLACEMENT AT ALL PARKING LOT ENTRANCES AND AT KEY LOCATIONS WITHIN PARKING LOTS, SUCH AS CENTRAL PARKING ISLANDS

### FUNCTION:

DIFFERENT PARKING LOTS HAVE DIFFERENT REQUIREMENTS. PARKING LOT IDENTIFICATION ASSISTS WITH DIFFERENTIATION.

### SPECIFICATIONS

#### 71. COPY/GRAPHIC

Material: 3M engineer grade reflective vinyl.

Process: Cut vinyl, color as specified.

Project Typeface C.

#### 76. SIGN PANEL

Material: 1/4-inch aluminum.

Background Process: Reflective engineer grade vinyl, color as specified.

Edges: Routed, finished smooth.

Corners: Rounded.

### COMMENTS:

Non-illuminated

Reflective Vinyl

Double Sided (2 panels)



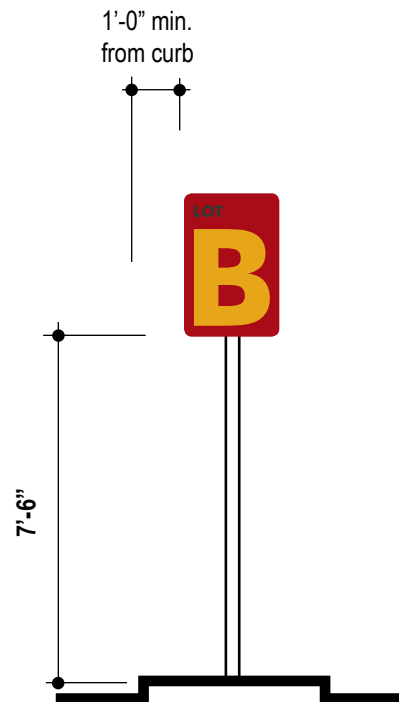
## SIGN TYPE - EXTERIOR

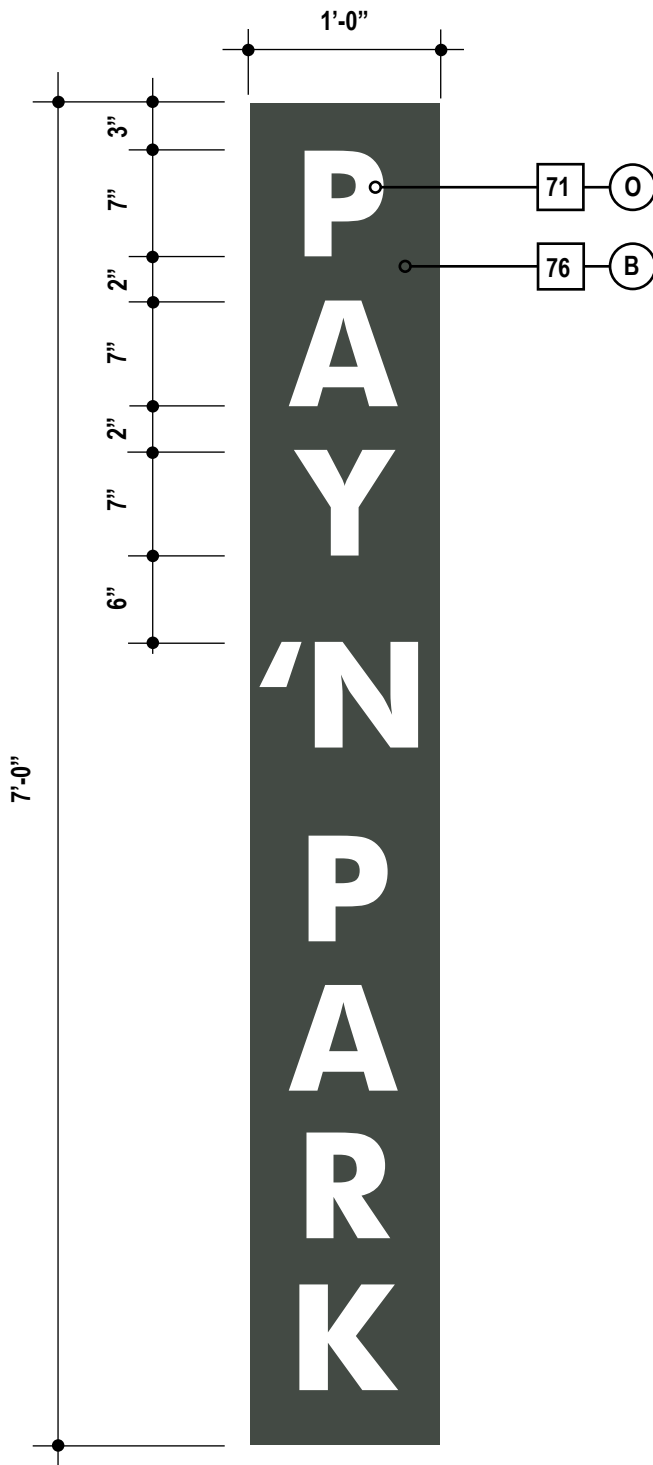
### PARK.1

#### PARKING LOT IDENTIFICATION

##### MOUNTING & PLACEMENT:

Ground-mounted, J-bolt to concrete footer, breakaway post. The Park.1 sign is to be located at primary and secondary entrances to each identified parking lot on the campus. For larger parking lots, additional Park.1 signs may be located centrally, where signs at entrances may not be visible. The structure is to be positioned so as to not obscure, impede or interfere with pedestrian and/or vehicular traffic.





SIGN TYPE - EXTERIOR

## PARK.2

PARKING PAY STATION IDENTIFICATION

PLACEMENT AT ALL PARKING LOT PAY STATIONS.

FUNCTION:

PROVIDES HIGHLY VISIBLE INDICATION OF PARKING LOT PAY STATION LOCATIONS.

### SPECIFICATIONS

#### 71. COPY/GRAPHIC

Material: Translucent Plexiglass  
Process: Stencil cut from sign cabinet with plexi backer.  
Lighting: L.E.D.  
Project Typeface C.

#### 75. STEEL SUPPORT POST

Material: Steel tubing, 6" diameter, schedule 80 steel pipe with welded top cap and base plate.  
Background Process: Surface painted as specified.  
Illumination: None.

#### 76. SIGN PANEL

Material: Aluminum, extruded with capped top and bottom.  
Background Process: Surface painted as specified.  
Illumination: Internally illuminated with L.E.D. lighting.

### COMMENTS:

Internally Illuminated

Double Sided (3 panels)

Elevation SCALE: 1" equals 1'-0"



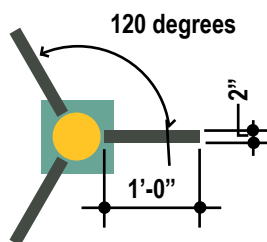
## SIGN TYPE - EXTERIOR

### PARK.2

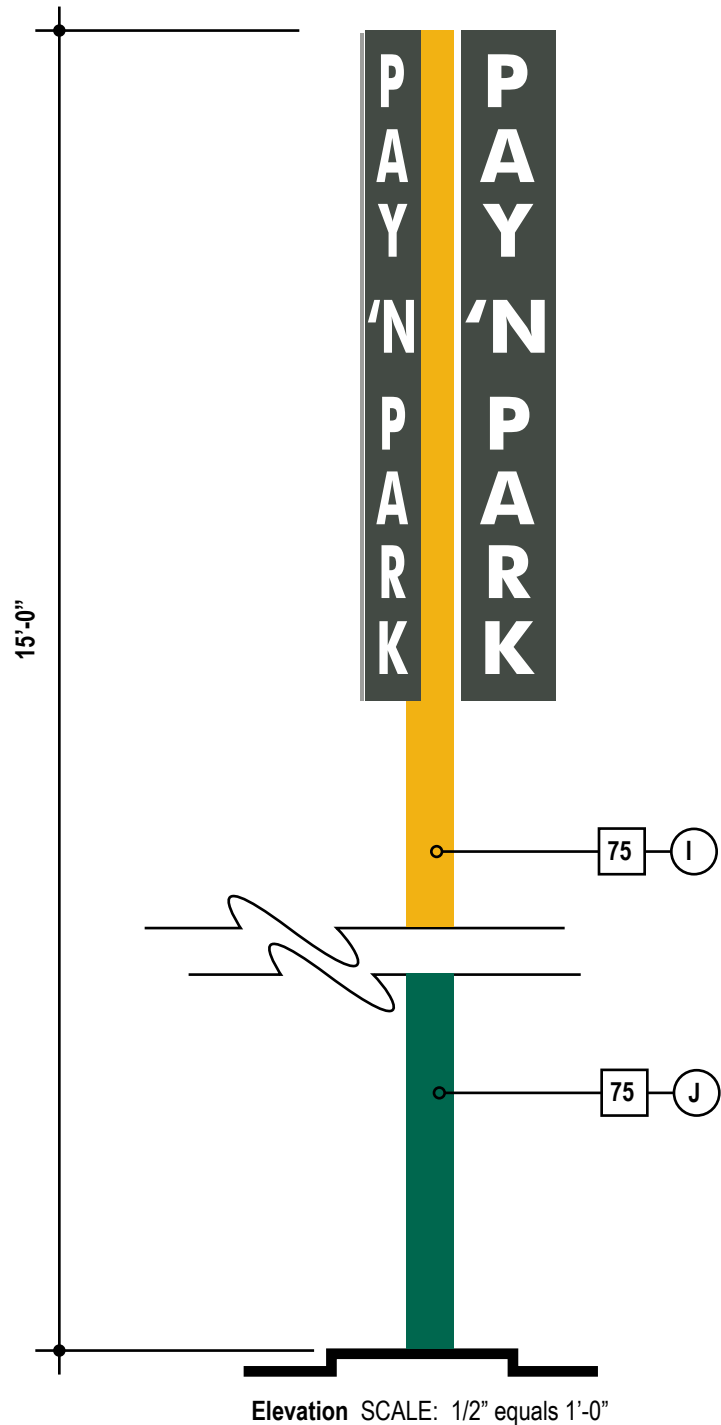
#### PARKING PAY STATION IDENTIFICATION

##### PLACEMENT & MOUNTING:

Ground-mounted, J-bolt to concrete footer, breakaway post. The Park.2 sign is to be located at "PAY 'N PARK" stations within UAA parking lots. The distinctive style and height allow visibility throughout the parking areas and help to orient visitors to those locations where visitors can park. The structure is to be positioned so as to not obscure, impede or interfere with pedestrian and/or vehicular traffic.



Plan SCALE: 1/2" equals 1'-0"





# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

### PED.1

PEDESTRIAN DIRECTIONAL

#### FUNCTION

LOCATED ALONG  
PEDESTRIAN PATHS,  
PROVIDING DIRECTION TO  
BUILDINGS - MAIN  
CAMPUS

#### SPECIFICATIONS

##### 64. BACK SUPPORT

Material: Aluminum.  
Process: Fabricated  
aluminum U-Channel  
extrusion with 1/4" thk face.  
Background Process:  
Surface painted, as  
specified.  
Edges: Finished smooth  
and painted as specified.  
Corners: Square.

##### 71. COPY/GRAPHIC

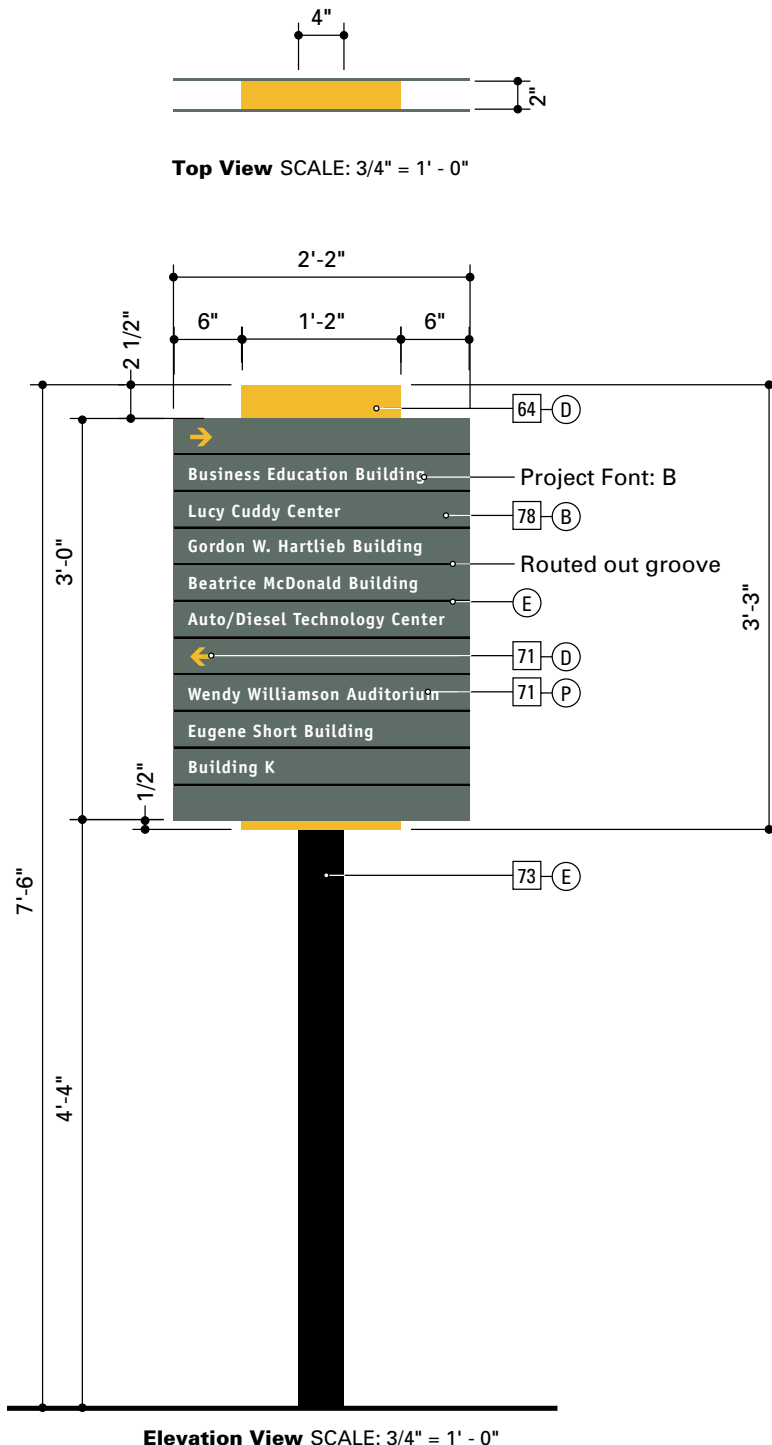
Material: 3M vinyl.  
Process: Cut vinyl, color as  
specified.

##### 73. SUPPORT POSTS

Rectangular posts.  
Material: Aluminum.  
Process: Extruded  
aluminum.  
Background Process:  
Surface painted as  
specified.

##### 78. SIGN PANEL

Material: 1/4" thk  
aluminum.  
Background Process:  
Surface painted, color as  
specified. Message strips  
are created by 1/16" wide  
by 1/16" deep routed  
area and filled color as  
specified.  
Edges: Routed, finished  
smooth.  
Corners: Square.



# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

PED.1  
PEDESTRIAN  
DIRECTIONAL

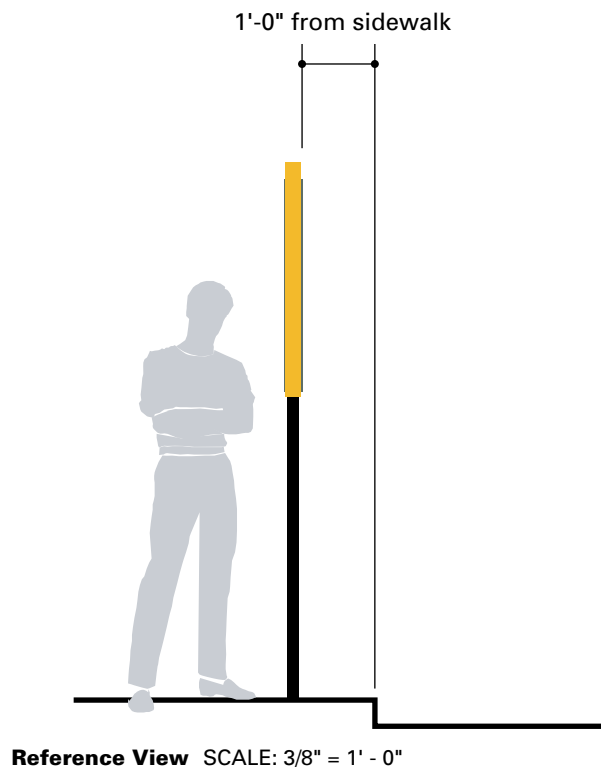
### MOUNTING

Ground mounted, J-bolt to concrete footer.

### PLACEMENT & MOUNTING:

Ground-mounted, J-bolt to concrete footer.

Place as required to best meet pedestrian directional needs. Primarily located at key pedestrian intersections and campus nodes.





# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

### SS.1

#### SHUTTLE INFORMATION

#### FUNCTION

PROVIDES SHUTTLE  
SCHEDULE AND ROUTE  
INFORMATION - MAIN  
CAMPUS AND OFF  
CAMPUS LOCATIONS

#### SPECIFICATIONS

##### 64. BACK PLATE

Material: Aluminum.  
Process: Aluminum plate.  
Background Process:  
Surface painted, as  
specified.  
Edges: Routed, finished  
smooth and painted as  
specified.  
Corners: Square.

##### 71. COPY/GRAPHIC

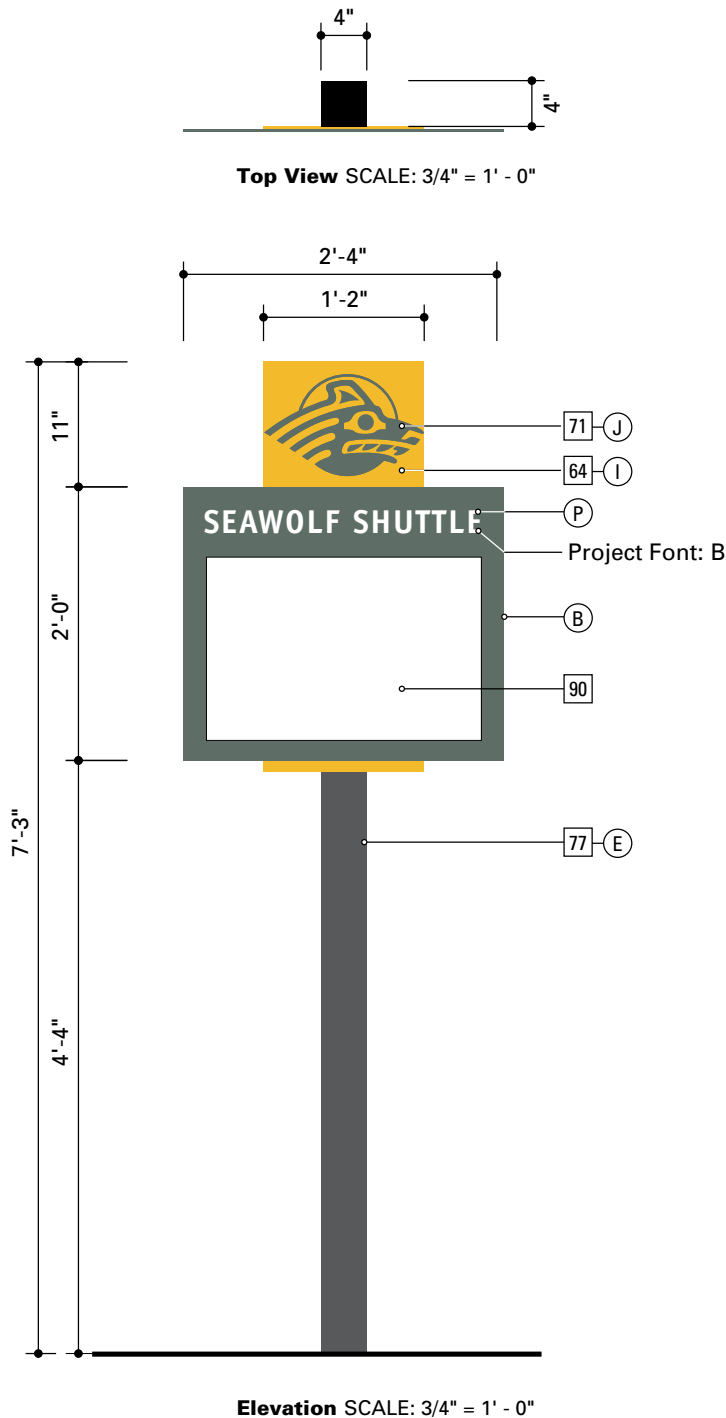
Material: 3M vinyl.  
Process: Cut vinyl, color as  
specified.

##### 77. SUPPORT POSTS

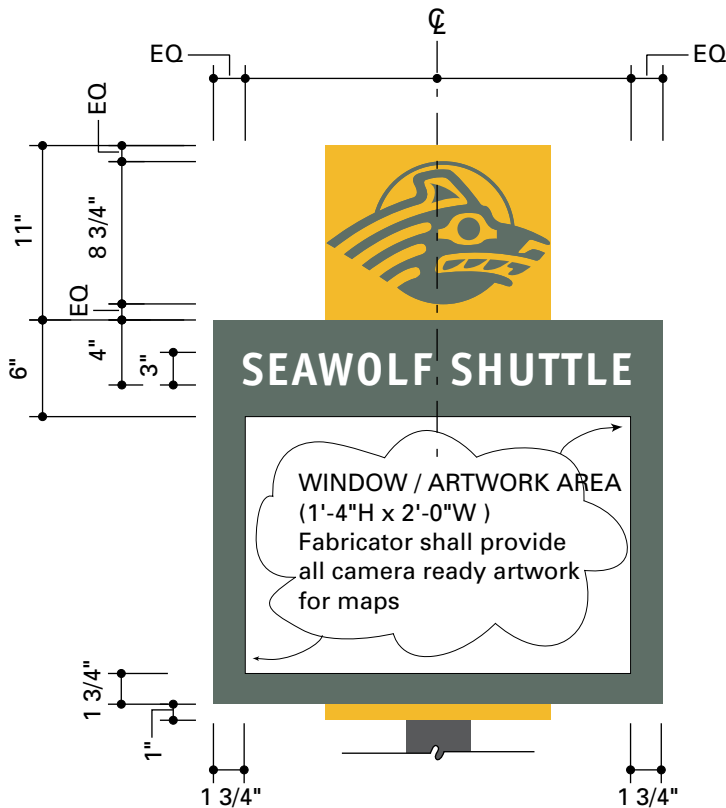
Square posts.  
Material: Aluminum.  
Process: Extruded  
aluminum.  
Background Process:  
Surface painted as  
specified.

##### 90. GRAPHIC PANEL

3M Scotchprint graphic.  
Product: 3M Scotchprint.  
Material: Printed  
scotchprint graphic applied  
to 1/4" thk aluminum sign  
panel.  
Process: Digital print.







**Graphic Layout** SCALE: 3/4" = 1' - 0"

## SIGN TYPE - EXTERIOR

SS.1  
SHUTTLE INFORMATION

## PLACEMENT & MOUNTING:

Ground-mounted to concrete walkways using masonry anchors.

Placement: Signs to be located at all shuttle stops.



# University of Alaska Anchorage Unified Exterior Signage Plan



SIGN TYPE - EXTERIOR

## VDIR.1A

VEHICULAR DIRECTIONAL

FUNCTION

VEHICULAR DIRECTIONAL -  
MAIN CAMPUS

### SPECIFICATIONS

#### 71. COPY/GRAPHIC

Material: 3M Engineer  
grade reflective vinyl.  
Process: Cut vinyl, color as  
specified.

#### 72. SIGN PANEL

Sign panel with Logo  
Type: B cut out.  
Material: 1/4" thk  
aluminum.  
Background Process:  
Reflective engineer grade  
vinyl, color as specified.  
Edges: Rounded, finished  
smooth.  
Corners: Square.

#### 73. SUPPORT POSTS

Rectangular posts.  
Material: Aluminum.  
Process: Extruded  
aluminum.  
Background Process:  
Surface painted as  
specified.

#### 74. SUPPORT ARM

Decorative arm component.  
Material: Aluminum.  
Process: Fabricated.  
Background Process:  
Surface painted, as  
specified.

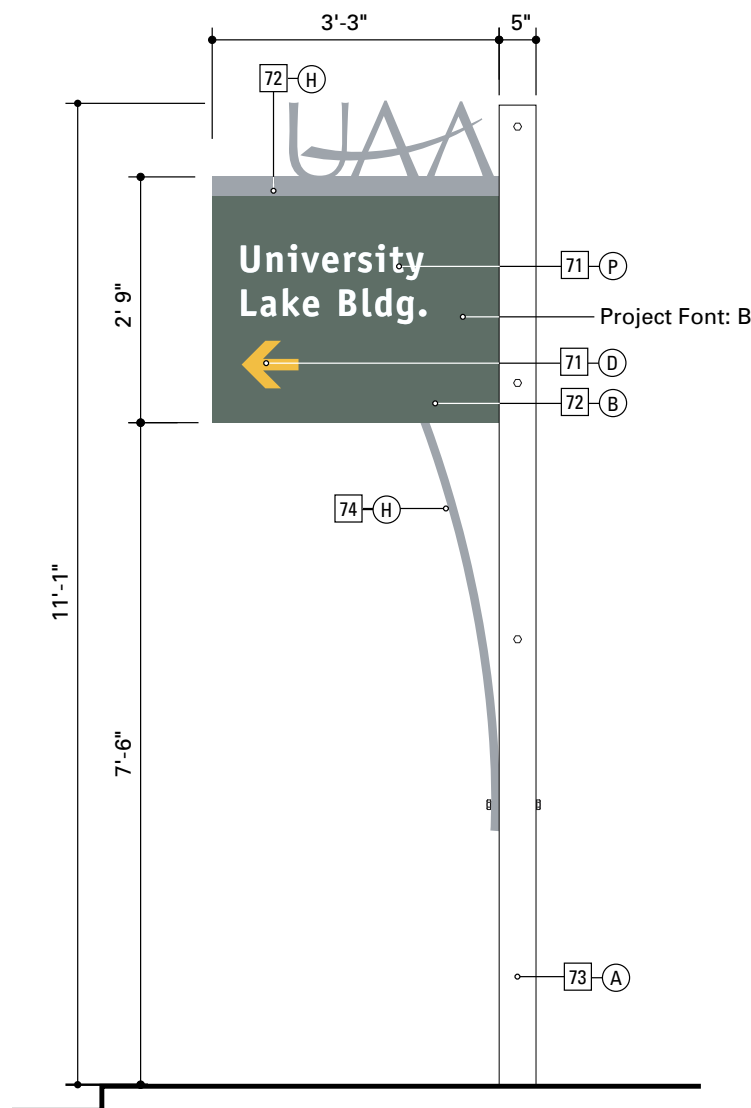
\*NOTE: Element and shape  
derived from logo type: B.

### COMMENTS

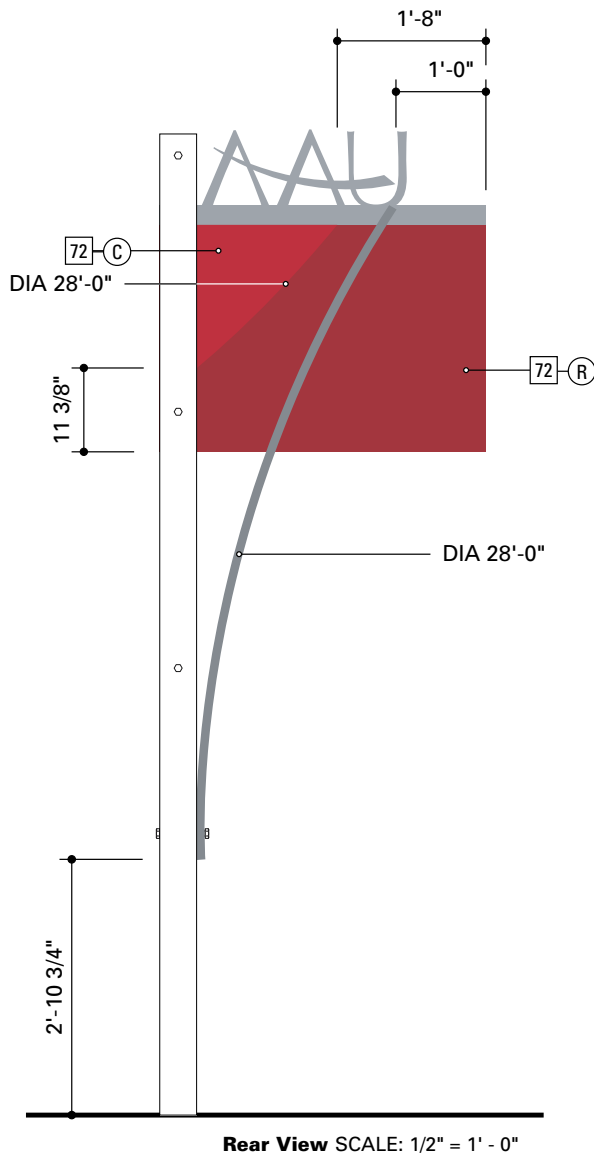
- Non illuminated
- Reflective background and  
copy
- Single sided



Top View SCALE: 1/2" = 1' - 0"



Elevation SCALE: 1/2" = 1' - 0"



## SIGN TYPE - EXTERIOR

VDIR.1A  
VEHICULAR DIRECTIONAL

## PLACEMENT & MOUNTING:

Ground-mounted, J-bolt to concrete footer, breakaway post.

Placement: Where practical, sign shall be placed on UAA property adjacent to the public right-of-way. Where directional needs are best served by placing the sign in the public right-of-way, UAA shall obtain appropriate Municipal or ADOT & PF permits. The structure is to be positioned so as to not obscure, impede or interfere with pedestrian and/or vehicular traffic.



# University of Alaska Anchorage Unified Exterior Signage Plan



SIGN TYPE - EXTERIOR

## VDIR.1B

VEHICULAR DIRECTIONAL

### FUNCTION

VEHICULAR DIRECTIONAL -  
MAIN CAMPUS

### SPECIFICATIONS

#### 71. COPY/GRAPHIC

Material: 3M Engineer grade reflective vinyl.  
Process: Cut vinyl, color as specified.

#### 72. SIGN PANEL

Sign panel with Logo  
Type: B cut out.  
Material: 1/4" thk aluminum.  
Background Process:  
Reflective engineer grade vinyl, color as specified.  
Edges: Routed, finished smooth.  
Corners: Square.

#### 73. SUPPORT POSTS

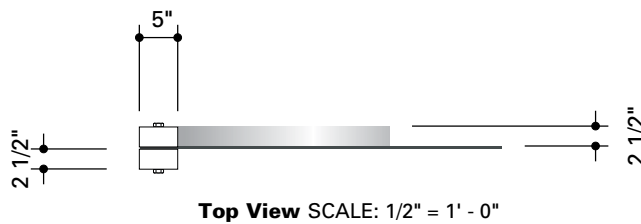
Rectangular posts.  
Material: Aluminum.  
Process: Extruded aluminum.  
Background Process:  
Surface painted as specified.

#### 74. SUPPORT ARM

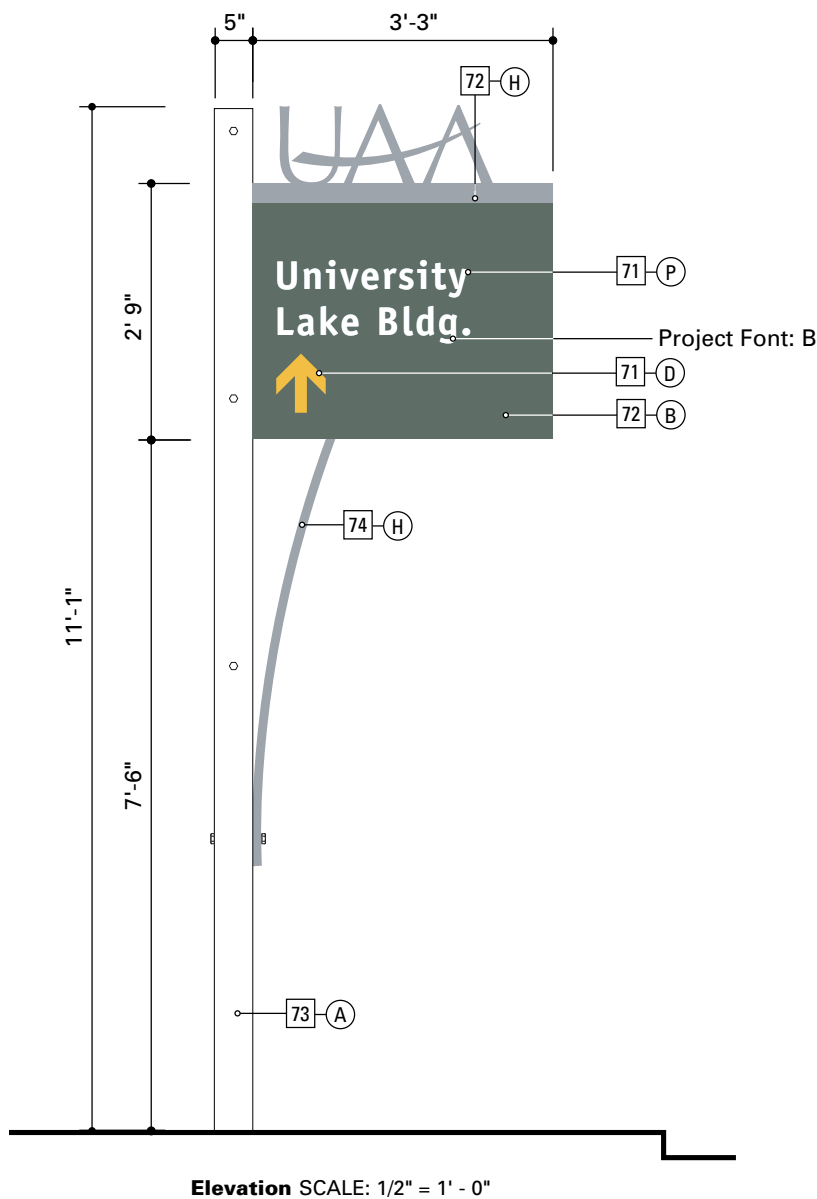
Decorative arm component.  
Material: Aluminum.  
Process: Fabricated.  
Background Process:  
Surface painted, as specified.  
\*NOTE: Element and shape derived from logo type: B.

### COMMENTS

- Non illuminated
- Reflective background and copy
- Single sided



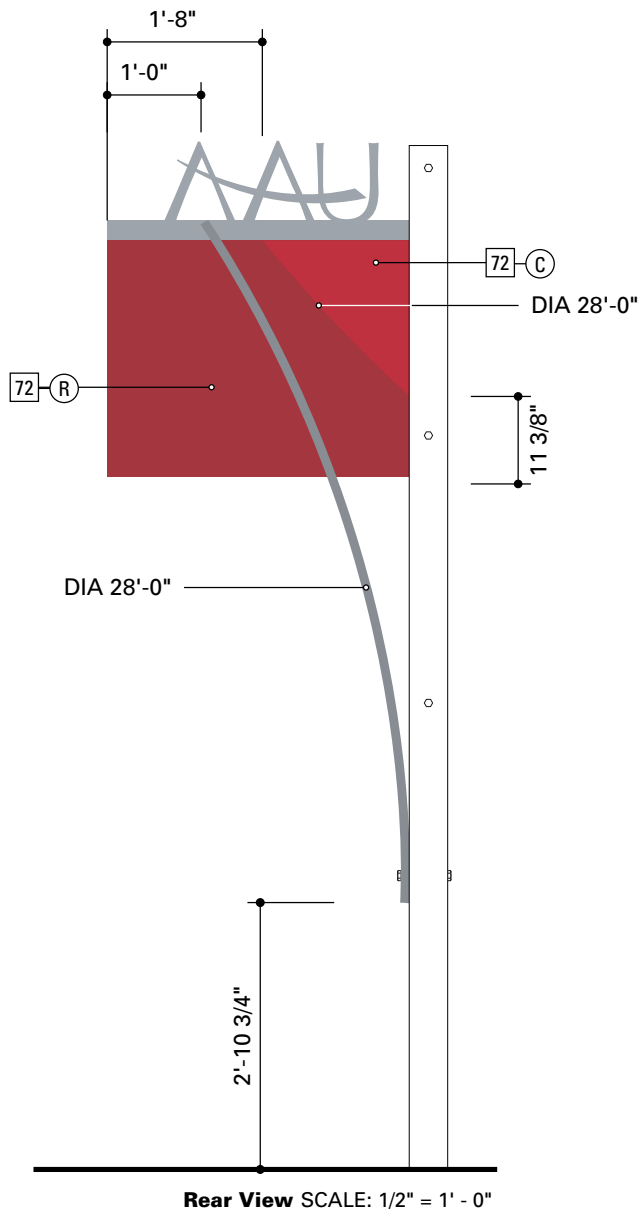
Top View SCALE: 1/2" = 1' - 0"



Elevation SCALE: 1/2" = 1' - 0"



# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

VDIR.1B  
VEHICULAR DIRECTIONAL

## PLACEMENT & MOUNTING:

Ground-mounted, J-bolt to concrete footer, breakaway post.

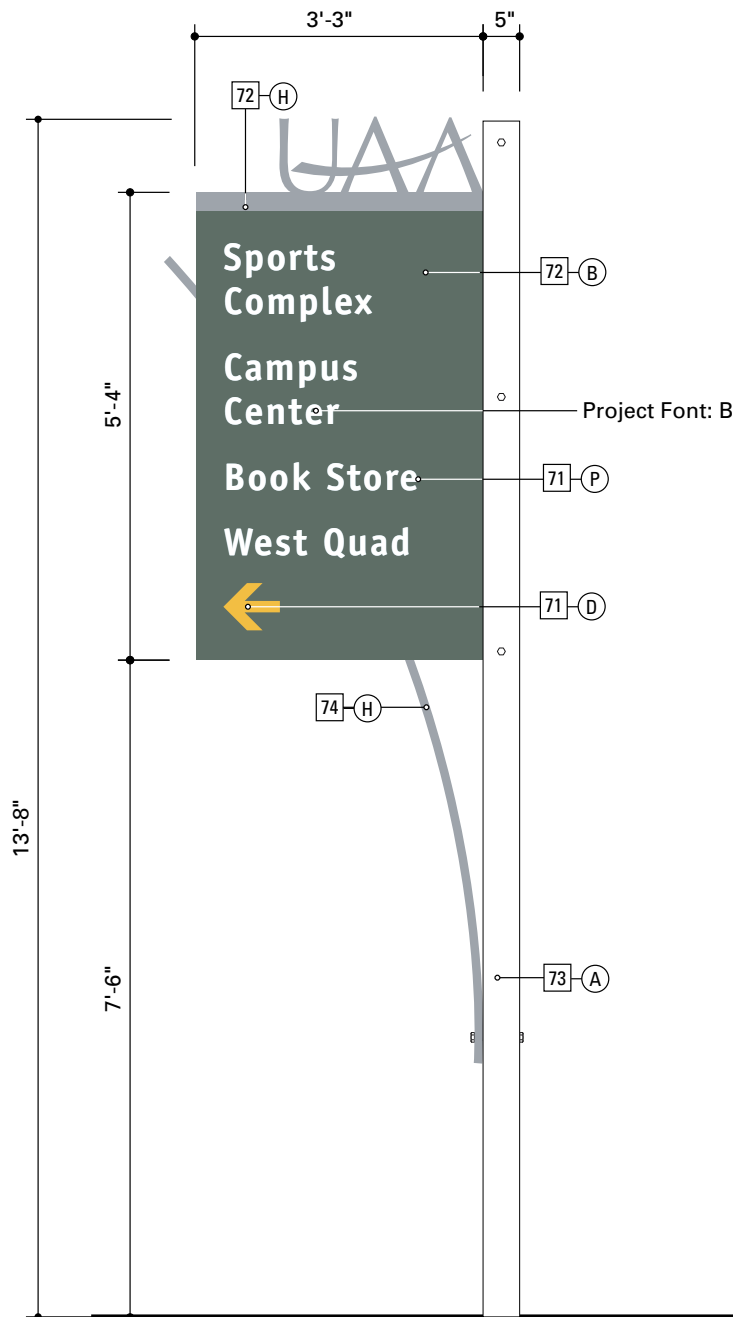
Placement: Where practical, sign shall be placed on UAA property adjacent to the public right-of-way. Where directional needs are best served by placing the sign in the public right-of-way, UAA shall obtain appropriate Municipal or ADOT & PF permits. The structure is to be positioned so as to not obscure, impede or interfere with pedestrian and/or vehicular traffic.



# University of Alaska Anchorage Unified Exterior Signage Plan



**Top View** SCALE: 1/2" = 1' - 0"



**SIGN TYPE - EXTERIOR**

## VDIR.2A

VEHICULAR DIRECTIONAL  
DIRECTIONAL

### FUNCTION

VEHICULAR DIRECTIONAL  
MAIN CAMPUS

### SPECIFICATIONS

#### 71. COPY/GRAPHIC

Material: 3M Engineer grade reflective vinyl.  
Process: Cut vinyl, color as specified.

#### 72. SIGN PANEL

Sign panel with Logo

Type: B cut out.

Material: 1/4" thk aluminum.

Background Process: Reflective engineer grade vinyl, color as specified.  
Edges: Routed, finished smooth.  
Corners: Square.

#### 73. SUPPORT POSTS

Rectangular posts.

Material: Aluminum.

Process: Extruded aluminum.

Background Process: Surface painted as specified.

#### 74. SUPPORT ARM

Decorative arm component.

Material: Aluminum.

Process: Fabricated.

Background Process: Surface painted, as specified.

\*NOTE: Element and shape derived from logo type: B.

### COMMENTS

- Non illuminated
- Reflective background and copy
- Single sided



# University of Alaska Anchorage Unified Exterior Signage Plan



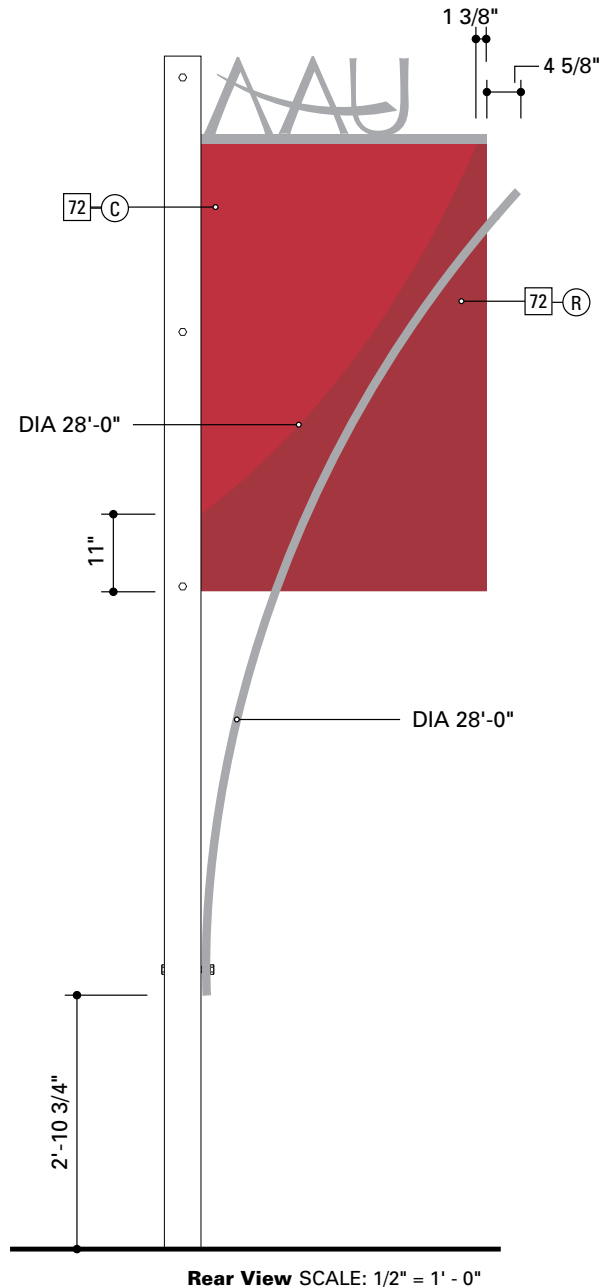
## SIGN TYPE - EXTERIOR

VDIR.2A  
VEHICULAR DIRECTIONAL

### PLACEMENT & MOUNTING:

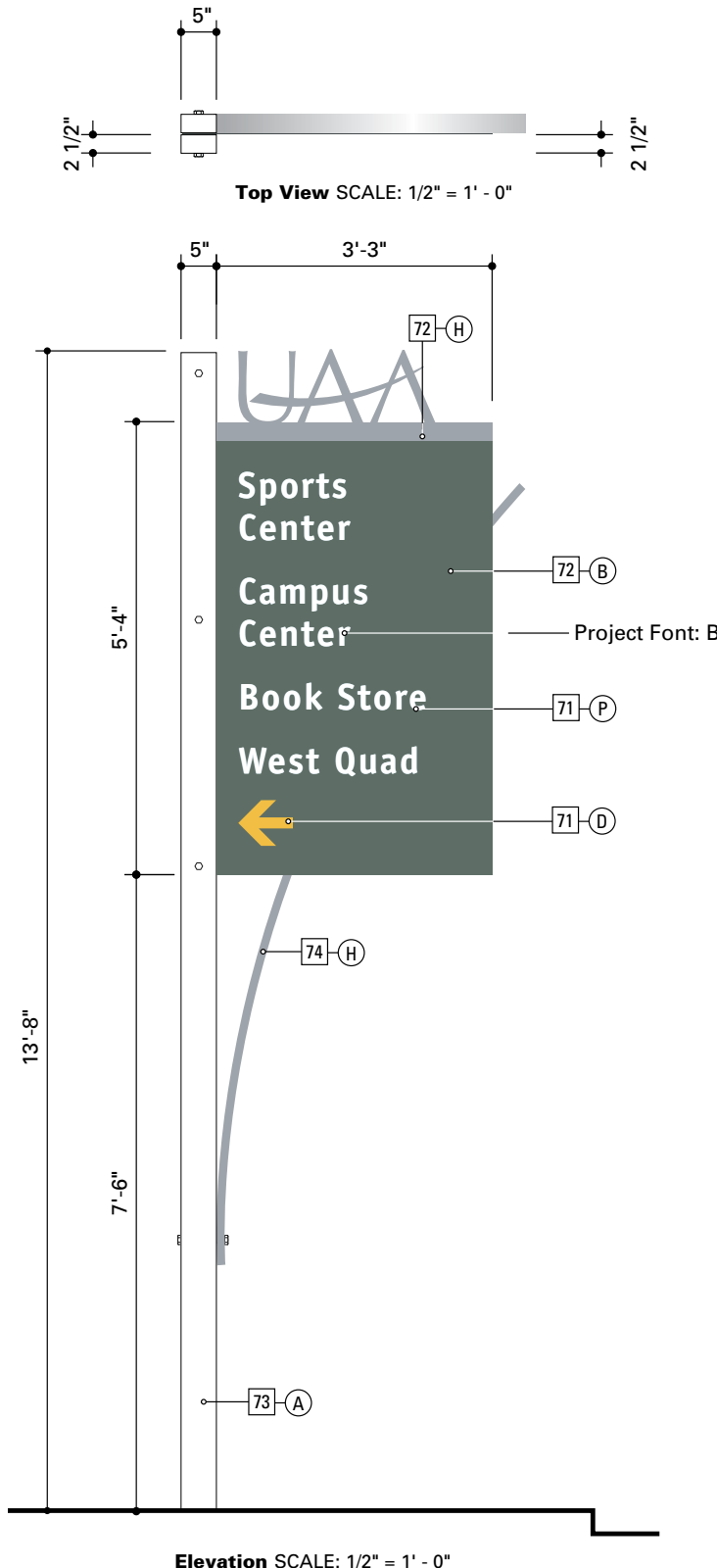
Ground-mounted, J-bolt to concrete footer, breakaway post.

Placement: Where practical, sign shall be placed on UAA property adjacent to the public right-of-way. Where directional needs are best served by placing the sign in the public right-of-way, UAA shall obtain appropriate Municipal or ADOT & PF permits. The structure is to be positioned so as to not obscure, impede or interfere with pedestrian and/or vehicular traffic.





# University of Alaska Anchorage Unified Exterior Signage Plan



SIGN TYPE - EXTERIOR

**VDIR.2B**

VEHICULAR DIRECTIONAL

FUNCTION

VEHICULAR DIRECTIONAL -  
MAIN CAMPUS

## SPECIFICATIONS

### 71. COPY/GRAPHIC

Material: 3M Engineer  
grade reflective vinyl.  
Process: Cut vinyl, color as  
specified.

### 72. SIGN PANEL

Sign panel with Logo  
Type: B cut out.  
Material: 1/4" thk  
aluminum.  
Background Process:  
Reflective engineer grade  
vinyl, color as specified.  
Edges: Routed, finished  
smooth.  
Corners: Square.

### 73. SUPPORT POSTS

Rectangular posts.  
Material: Aluminum.  
Process: Extruded  
aluminum.  
Background Process:  
Surface painted as  
specified.

### 74. SUPPORT ARM

Decorative arm component.  
Material: Aluminum.  
Process: Fabricated.  
Background Process:  
Surface painted, as  
specified.  
\*NOTE: Element and shape  
derived from logo type: B.

## COMMENTS

- Non illuminated
- Reflective background and  
copy
- Single sided



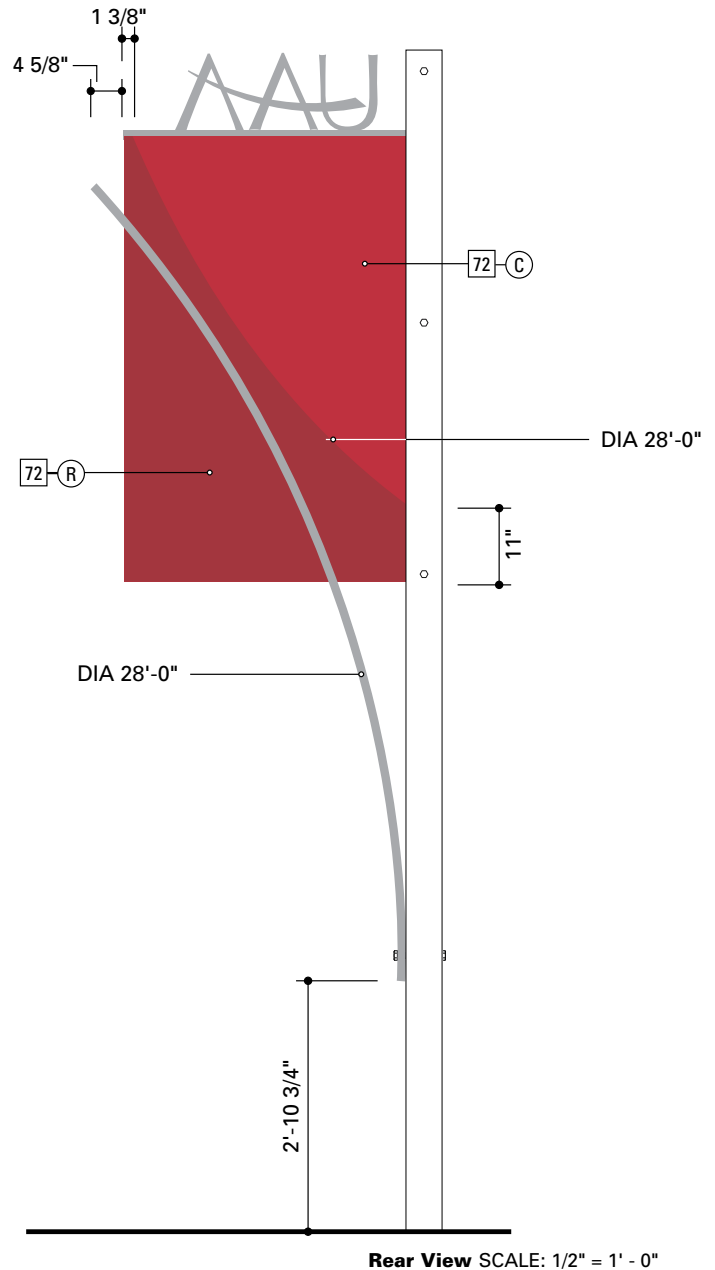
## SIGN TYPE - EXTERIOR

VDIR.2B  
VEHICULAR DIRECTIONAL

## PLACEMENT & MOUNTING:

Ground-mounted, J-bolt to concrete footer, breakaway post.

Placement: Where practical, sign shall be placed on UAA property adjacent to the public right-of-way. Where directional needs are best served by placing the sign in the public right-of-way, UAA shall obtain appropriate Municipal or ADOT & PF permits. The structure is to be positioned so as to not obscure, impede or interfere with pedestrian and/or vehicular traffic.





# University of Alaska Anchorage Unified Exterior Signage Plan



**SIGN TYPE - EXTERIOR**

## VDIR.3

VEHICULAR DIRECTIONAL

**FUNCTION**

VEHICULAR DIRECTIONAL -  
MAIN CAMPUS AND OFF  
CAMPUS LOCATIONS

**SPECIFICATIONS**

**71. COPY/GRAPHIC**

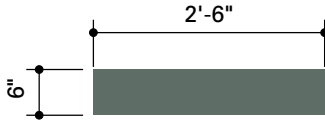
Material: 3M Engineer  
grade reflective vinyl.  
Process: Cut vinyl, color as  
specified.

**75. SIGN CABINET**

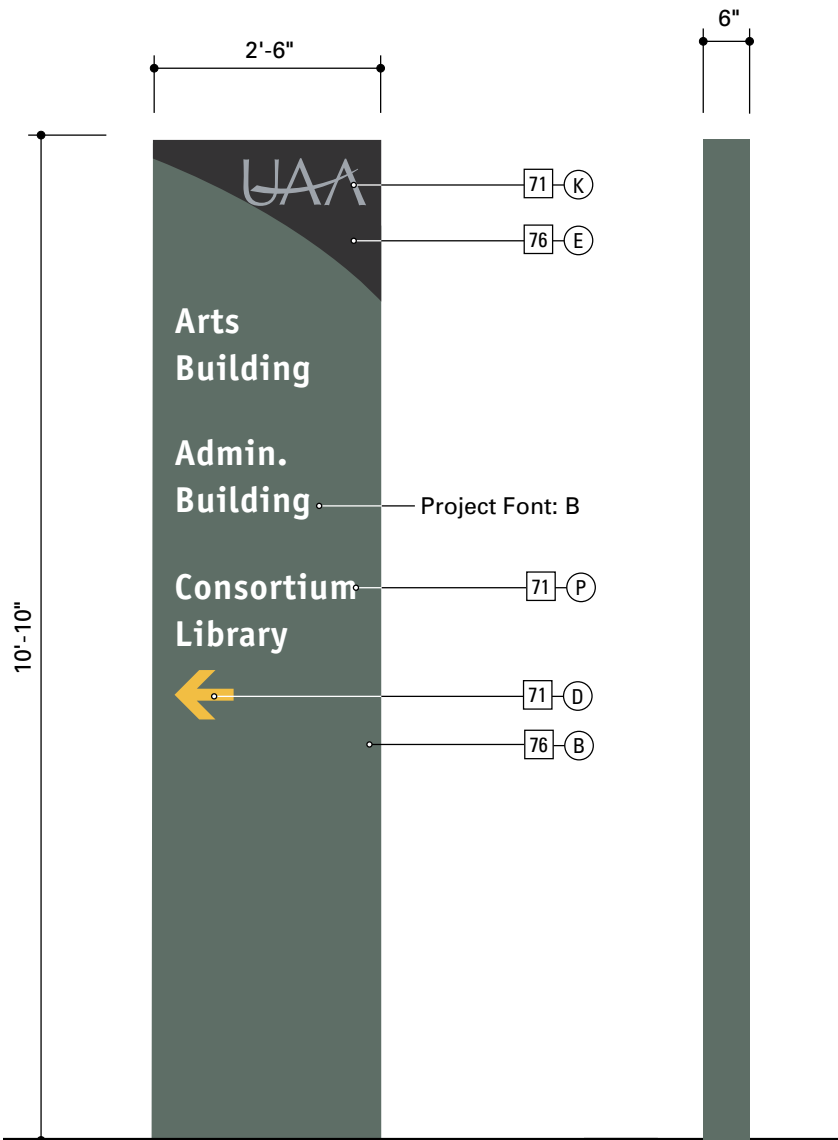
Non-illuminated monolith.  
Material: Aluminum.  
Process: Clad structure.  
Lighting: Non-illuminated.  
Background Process:  
Surface painted, as  
specified.

**COMMENTS**

- Non illuminated
- Varies double/single sided



**Top View** SCALE: 1/2" = 1' - 0"



**Elevation** SCALE: 1/2" = 1' - 0"

**Side View** SCALE: 1/2" = 1' - 0"



# University of Alaska Anchorage Unified Exterior Signage Plan



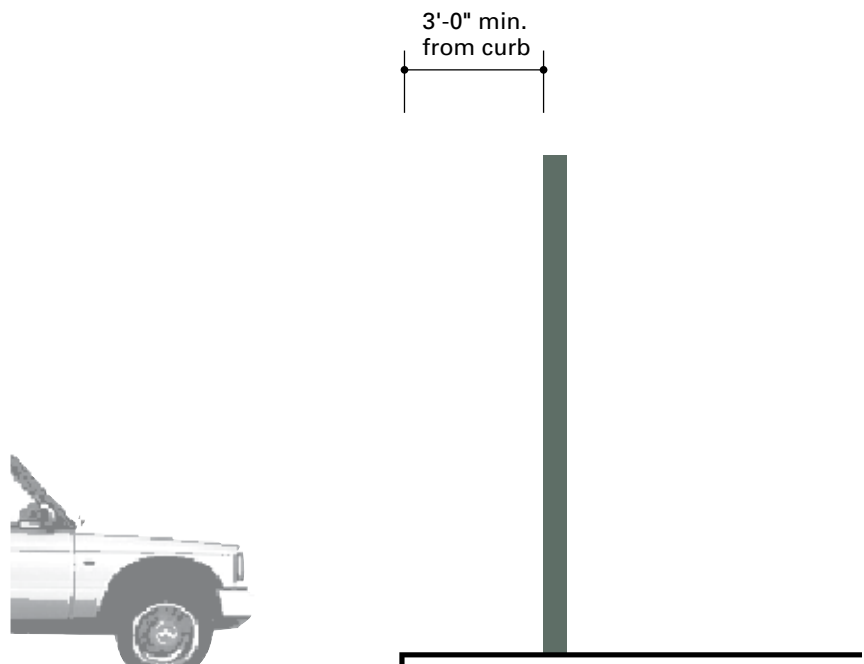
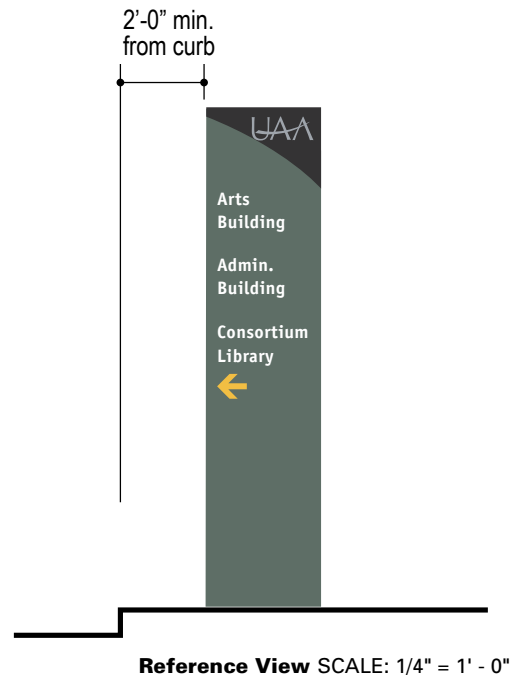
## SIGN TYPE - EXTERIOR

VDIR.3  
VEHICULAR DIRECTIONAL

### PLACEMENT & MOUNTING:

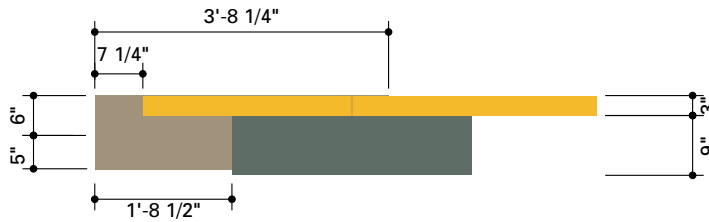
Ground-mounted, J-bolt to concrete footer.

Placement: Vehicular directional is to be located along roadsides within the campus and on the exterior of the campus on campus boundaries. Signs shall be placed on campus property. The structure shall be positioned so as to not obscure, impede or interfere with pedestrian and/or vehicular traffic.

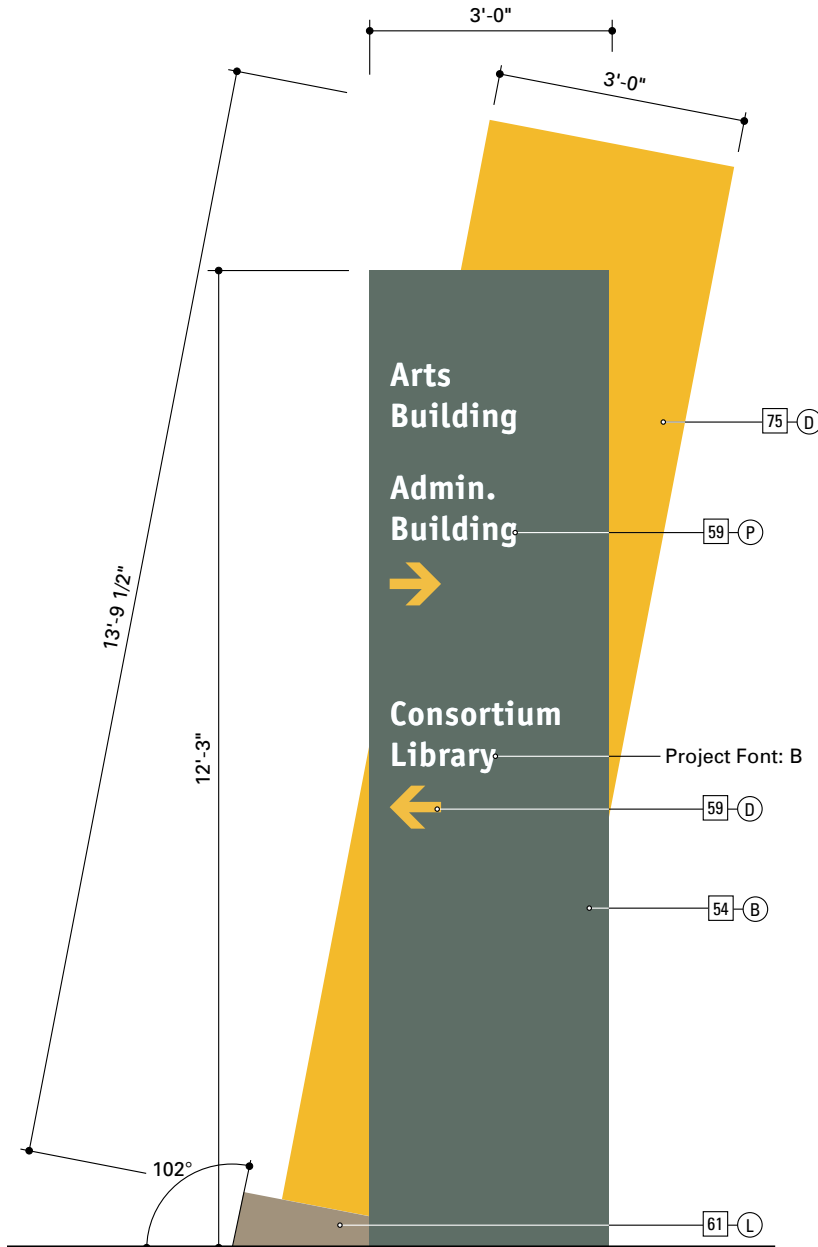




# University of Alaska Anchorage Unified Exterior Signage Plan



Top View SCALE: 1/2" = 1' - 0"



Elevation SCALE: 1/2" = 1' - 0"

## SIGN TYPE - EXTERIOR

### VDIR.4A

VEHICULAR DIRECTIONAL

## FUNCTION

VEHICULAR DIRECTIONAL -  
MAIN CAMPUS

## SPECIFICATIONS

### 54. SIGN CABINET

Internally illuminated monolith.  
Material: Aluminum.  
Process: Clad structure.  
Lighting: H/O cool white fluorescent.  
Background Process: Surface painted, as specified.

### 59. PROJECT FONT: B COPY

Material: Acrylic.  
Process: Stencil cut from sign cabinet with plexi backer.  
Lighting: H/O cool white fluorescent.  
Background Process: White plexi backer.

### 61. BASE

Option A.  
Material: Concrete.  
Process: Custom fabricated pre-cast.  
Background Process: Colored (as specified) and sealed.

### 75. SIGN CABINET

Non-illuminated monolith.  
Material: Aluminum.  
Process: Clad structure.  
Lighting: Non-illuminated.  
Background Process: Surface painted, as specified.

## COMMENTS

- Internally illuminated
- Single sided



# University of Alaska Anchorage Unified Exterior Signage Plan



## SIGN TYPE - EXTERIOR

VDIR.4A  
VEHICULAR DIRECTIONAL

### PLACEMENT & MOUNTING:

Ground-mounted, J-bolt to concrete footer.

Placement: Vehicular directional is to be located along roadsides within the campus and on the exterior of the campus on campus boundaries. Signs shall be placed on campus property. The structure shall be positioned so as to not obscure, impede or interfere with pedestrian and/or vehicular traffic.

