Thursday, March 3, 2017
2:00-3:00 p.m.
ADM 204

I. Call to Order:

II. Introduction of Members

[P = Present  E = Excused  X = Absent]

2016-2017 University Assembly Membership

<table>
<thead>
<tr>
<th>President -</th>
<th>Vice President -</th>
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<td><strong>Staff Council</strong></td>
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<td>Elizabeth Winfree</td>
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<td>Center for Human Development</td>
<td>Computer Information Systems</td>
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<td>Ryan Hill</td>
<td>Sharon Chamard</td>
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<td>Residence Life</td>
<td>Justice Center</td>
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<td>Brenda Levesque</td>
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<td>College of Health</td>
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III. Approval of Agenda (pg. 1-2)

IV. Approval of Summary (pg. 3-4)

V. President's Report

VI. Administrative Reports
   A. **Chancellor, Tom Case**
   B. **Provost & Executive Vice Chancellor, Sam Gingerich**
   C. **Interim Vice Chancellor of Administrative Services, Pat Shier**
   D. **Vice Chancellor of Advancement, Megan Olson** (pg. 5-7)
   E. **Vice Chancellor of Student Affairs, Bruce Schultz** (pg. 8-11)

VII. New Business
   A. Elections - Update

VIII. Old Business

IX. Governance Reports
   A. **System Governance Council**
   B. **Faculty Senate/Faculty Alliance** – Dave Fitzgerald
   C. **Staff Alliance** – Elizabeth Winfree & Chris Triplett
   D. **Staff Council** – Brenda Levesque
E. Union of Students/Coalition of Students – Samuel Erickson & Johanna Richter

F. Alumni Association - Rachel Morse

X. Information/Attachments
   A. Upcoming Governance Events (recurring item)

XI. Adjourn
Monday, October 24, 2016
3:00-4:00 p.m.
ADM 204

I. Call to Order:
II. Introduction of Members
   [P = Present   E = Excused   X = Absent]

2015-2016 University Assembly Membership

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| P Elizabeth Winfree  
Center for Human Development | P Dave Fitzgerald  
Computer Information Systems | E Samuel Erickson  
USUAA President | E Rachel Morse  
Alumni Relations |
| P Chris Triplett  
University Advancement | E Sharon Chamard  
Justice Center | E Johanna Richter  
USUAA Vice President |
| P Brenda Levesque  
College of Health | P Iain Miller  
USUAA Representative |
| P Betty Hernandez  
University Advancement |         |       |                   |

III. Approval of Agenda (pg. 1-2)

IV. Approval of Summary (pg. 3-4)

V. President's Report

VI. Administrative Reports
   A. Chancellor, Tom Case

   B. Provost & Executive Vice Chancellor, Sam Gingerich
      OAA primary activities: Faculty making sure mission of UAA is fulfilled.
      3 initiatives:
      1. Strategic Pathways (academic protocols/processes)
      2. Self-study Process, Susan Kalina
         Core themes developed around Strategic 2017
      3. UAA 2020, planning initiative, Dean Prasad
      3-year strategic plan for UAA: setting goals, generally good for summoning up and galvanizing
         energies of a group that need to be strategic in a dynamically technologically strong group.

   C. Interim Vice Chancellor of Administrative Services, Pat Shier
      Press conference Thursday re: Athletics
      New Interim VC of ITS, Adam Paulick
      Diane Byrne retiring Wednesday (ITS) No interim being named, a few actively taking over her
      duties
      Les Seacrest, (AV) is retiring.

   D. Vice Chancellor of Advancement, Megan Olson  (pg. 5-8)

   E. Vice Chancellor of Student Affairs, Bruce Schultz  (pg. 9-12)
      - 10/28 - new student recruitment moving to SU
      - Hired outreach coordinator, Madonna Johnson
      - Recruitment materials requestable through e-store form
- UA Scholars night Tuesday 11/1 AAC, recognizes top 10% of Alaska’s graduating class, 60% of scholars actually attend UAA
- Fall Preview day, 11/3 (1) social on 11/3, residential community, (2) preview day, attend classes and workshops

VII. New Business
A. Elections Will be held via email

VIII. Old Business

IX. Governance Reports
A. System Governance Council
B. Faculty Senate/Faculty Alliance – Dave Fitzgerald
C. Staff Alliance – Elizabeth Winfree & Chris Triplett
D. Staff Council – Brenda Levesque (pg. 13)
E. Union of Students/Coalition of Students – Samuel Erickson & Johanna Richter
   Currently undergoing fee restructuring process; seawolf holdings type of structure for outside funding, moving away from student government fee.
F. Alumni Association - Rachel Morse

X. Information/Attachments
A. Upcoming Governance Events (recurring item)

XI. Adjourn
Faculty Appreciation Reception
The UAA Mapworks office and Student Access, Advising and Transition will be hosting the 2017 Faculty Appreciation Reception on Thursday, March 30, 3-4 p.m. in the Central Parking Garage Atrium (third-floor skywalk.) The reception is organized, produced and supported by the UAA Mapworks program under Student Outreach & Transition. Each year we ask students to identify faculty who have helped them most in their college success. We are pleased to honor those faculty at this reception.

ConocoPhillips Arctic Science and Engineering Endowment Awardees
On March 31, 2016 awardees of the ConocoPhillips Arctic Science and Engineering Endowment will present their research and projects to ConocoPhillips leadership. Projects include:

- Accelerated Corrosion Under Insulation (CUI) Test Apparatus (Matthew Cullin)
- The Impacts of Plastic on Western Aleutian Island Seabirds: Detection of Phthalates in Muscle and Embryonic Tissues (Douglas Causey and Aaron Dotson)
- Snow Cover in Alaska: Comprehensive Review (Gennady Gienko with Scott Hamel and Rob Lang)
- Petroleum Geology at UAA: Geophysics Faculty and ConocoPhillips Subsurface Laboratory Support (LeeAnn Munk, Jennifer Aschoff, Matt Reeves, Erin Shea)

Upcoming Opportunities for your Participation
Below are key dates to add to your calendars. Your participation is key to our success:

- April 17 - Undergraduate Research Symposium
- April 19 - Public Keynote Address by Alumna Candace Lewis

Retirees Reception
Chancellor and Mrs. Case invite this year’s retirees to join them for hors d’oeuvres and refreshments at their home Wednesday, April 12. This annual tradition honors the many years of service dedicated to the university by our valued retiring faculty and staff.

Spring Hooding and Commencement
Save the dates for the graduate degree hooding and commencement ceremonies! Hooding takes place Saturday, May 6, 3 p.m. at the Wendy Williamson Auditorium. Commencement will be held Sunday, May 7, 1 p.m. at the Alaska Airlines Center. The opportunity to RSVP for these ceremonies will open March 7. Please remind students that they must apply for graduation prior to RSVPing for the ceremonies. Guest tickets are required for the spring commencement ceremony only and will be available at the bookstore during and after Grad Fair on March 24 and 25.

ALUMNI RELATIONS NEWS/UPDATES

Alumni Welcome Students to Juneau
Alumni welcomed UAA’s student leaders to the Capitol for the annual legislative fly-in this February. On Sunday, Feb. 12, area alumni and students gathered for a dinner at Rockwell in downtown Juneau. On Monday, Feb. 13, students met with alumni again for an informal after-work ‘pizza and politics’ event at the Capitol, hosted in conjunction with the UAF and UAS alumni offices.
STUDENT PHONATHON PROGRAM

The UAA Phonathon is in the midst of a pilot partnership with UAF. We began calling alumni for both UAA and UAF on February 12th. We have 26 UAA students calling for both schools and we are excited about our early results. UAA's goal this semester is $41,000.00 and UAF's goal is $30,000.00.

The consolidation of our two call centers made economic sense for the UA system and we are pleased to have this opportunity to partner with UAF.

CORPORATE AND FOUNDATION GIFTS

**Alyeska Pipeline Service Company** donated $45,000 to support Alaska Native Science & Engineering Program General Support fund.

**Rasmuson Foundation** donated $21,311 to the CBPP Experimental Economics Laboratory General Support to purchase technology for Experimental Economics Lab.

**ConocoPhillips Alaska** donated $25,000 to support Alaska Native Science & Engineering Program General Support fund.

INDIVIDUAL DONOR GIFTS

The commitment to fund scholarships for first generation students along with supporting programs that keep Alaskans in Alaska was further made possible through a recent commitment of $2M from an anonymous donor.

An anonymous donor gave $2 million to support the Alaska Endowment for Excellence and the First Generation Endowed Student Scholarship. Since 2000, the First Generation scholarship has awarded 64 students a total of $111,775. Thus far, forty-one of the scholarship recipients have earned their UAA degrees.

**John P. McManamin** donated at the Leadership Circle giving level ($20,000+) to the Mary Lynn McManamin Nursing Scholarship.

**Edward and Mary Jane Phelps** donated at the Leadership Circle giving level to the Frank and Jennie Clark Memorial Scholarship.

**Gloria M. Okeson** donated at the Aurora Circle giving level ($10,000-$19,999) to the Alvin S. and Gloria M. Okeson Endowed Scholarship.

**Joseph E. Usibelli and Peggy Shumaker** donated at the Aurora Circle giving level to support the Kachemak Bay Writers' Conference.

UNIVERSITY RELATIONS NEWS/UPDATES

MEDIA

UAA was mentioned in approximately 300 news clips in February. Some coverage highlights include:

- Alaska Dispatch article on UAA Justice Center's survey findings that a quarter of Anchorage women have been victims of stalking.
• Anchorage Press story on Jenn Burns' work in Antarctica with Weddell seals (UAA syndicated story)
• Alaska Dispatch, KTUU, KTVA and Alaska Public Media report on UA's Voluntary Resolution Agreement with Office for Civil Rights; most also covered OCR's Title IX findings; interviews with UAA chancellor, Title IX coordinator, director of student conduct, etc. along with President Johnsen
• Alaska Public Media story on proposed studded tire fee and notes UAA research project with Alaska Department of Transportation to determine impact of studded tire use on Alaska roads
• Alaska Dispatch and KTVA highlight "Working," musical presented by UAA Department of Theatre and Dance

SOCIAL MEDIA

Facebook: 16,626 likes (+326 • 2% gain)
Twitter: 5,505 followers (+90 • 1.6% gain )
Instagram: 2,610 followers (+164 • 4.4% gain)
YouTube: 334 subscribers (+7 • 2%)
LinkedIn: 36,091 (+948 • 2.7% gain)
Community Total: 61,166 (+1,477 • 2.5% growth)

HIGHLIGHTS & CAMPAIGNS

• Post reach has increased this month for all our social networks from last month's record high (+9% FB, +7% Twitter notably)
• UAA Twitter mentions have spiked by 55% this month as a result of more affiliate engagement and UAA events (Shaun King, GovCup, KRUA concert, etc)
• Completed a successful promotional campaign with Seawolf Debate's "Debating Alaska's Fiscal Future"

PERFORMANCE

FACEBOOK - Top Posts
1. Campus Photo Winter (7.1K organic reach, 302 engagements)
2. Katie O'Loughlin Theatre Story - G&G News (4.6K organic reach, 255 engagements)
3. Seawolf Debate Voting Open! (4.2K organic reach, 318 engagements)
4. Aviation School Photo (4K organic reach, 30 engagements)
5. Sigma Delta Tau Valentine's Day Pie Contest (4K organic reach, 23 engagements)
Honorable Mention from 1/31: "We Are UAA" Chancellor Case Letter RE:

IMMIGRATION BAN (12K organic reach, 500 engagements)

TWITTER - Top Tweets
1. #MCM Mascot Monday - Basketball Spirit! (2.2K impressions, 112 engagements / 5%)
2. Happy Presidents Day graphic (1.7K impressions, 103 engagements / 6%)
3. Seawolf Spirit at #AKGovCup (1.2K impressions, 72 engagements / 5.2%)
4. Happy Valentine's Day graphic (1.2K impressions, 49 engagements / 4.1%)
5. Planetarium Show Calendar! (1.1K impressions, 54 engagements / 4.7%)

INSTAGRAM - Top Posts
1. Pup Visitor at UAA regram (278 likes)
2. Campus in Winter snapshot (200 likes)
3. Skating with the Seawolves Westchester Lagoon (164 likes)
4. Backyard Winter Wonderland campus shot (161 likes)
5. Moose on campus closeup (137 likes)

LINKEDIN - Top Posts
1. Keep in touch with UAA! Alumni Magazine shot (16.1K impressions, 26 interactions)
2. UAA Prof does Antarctica Research - G&G Article (11.1K impressions, 42 interactions)
3. A Pair of Academic Aces - Scholar Athletes (9.7K impressions, 17 interactions)

# # #
Admissions
The Office of Admissions will begin training individuals working in the graduate programs to use the new admissions software. After training, graduate program employees will be able to track and communicate with their applicants from started application through admissions.

Admissions staff continues to work on integrating the new admissions application with Banner.

Career Exploration & Services (CES)
The new Director for Career Exploration & Services, Molly Orheim, was hired and began in her role on February 19. CES submitted a project proposal to Faculty Bruno LeGrand’s MBA class BA 634: Organizational Design and Development; the proposed mission for the students is “the optimization of the relationships between UAA, alumni and the employers.” If chosen as a project, MBA students will provide a report that assesses and identifies new opportunities for CES stakeholders, UAA alumni, and employers to expand and improve collaboration in the future.

CES hosted the City-Wide Career and Job Fair on Thursday, February 23, in the UAA Student Union; more than 59 employers registered for the event.

Dean of Students Office: Student Conduct; Alcohol, Drug, and Wellness Education; and Care Team
On February 8, 9 and 10, Interim Alcohol Drug & Wellness Educator (ADWE) Liana Wayman presented informational tables on prescription and over-the-counter (RX/OTC) medications at the Student Union and the Social Science Building Lobby. Information on the dangers of misusing or abusing RX/OTC medications, how these medications can negatively affect one's driving skills, and the proper disposal and current local disposal sites for such medications was disseminated through pamphlets and conversations with UAA community members who stopped at the tables. ADWE Wayman also handed out wallet-sized medication record keepers and information cards with local medication disposal site locations and details about the Drug Enforcement Administration (DEA) Biannual National Drug Take Back Day events. The Dean of Students Office and ADWE have provided the Student Health & Counseling Center with a supply of each of these cards for further distribution to UAA students.

Department of Residence Life (DRL)
The Learning Commons is covering the cost of a math tutor for the On Campus Living Late Night Tutoring. A tutor has been hired and is outreaching to students.

Residence Life coordinated a professional development opportunity on the topic of Autism Spectrum Disorders on February 21. Susan Ray provided training and information on Autism to the professional staff at no cost. Several campus partners joined the training.

Cama-i Room peer mentors stepped up their outreach to Alaska Native and rural first-year students by calling them to inform them about the Cama-i Room and inviting them to programs. By doing so, the peer mentors noticed an increase in the number of students attending.

Residence Coordinator Jennifer Edens met with Learning Commons staff to access more resources and discuss possible collaborations including an orientation for North Hall at the start of each term and variable elective credits for University Studies courses related to Guidance 150 course. Some other goals discussed were hosting more Guidance 150 courses in North Hall, more targeted outreach to incoming students, coordinating study groups to meet in the Learning Commons, and math lab and writing center staff visiting the residence halls.

Disability Support Services (DSS)
The DSS Subcommittee of the Diversity Action and Inclusion Plan is fully engaged in gathering and analyzing information for this UAA initiative. Participants in the subcommittee include DSS staff, the University ADA Coordinator, a member of the Governor’s Council on Disabilities and Special Education, and a Deaf American Sign Language adjunct faculty member from the Language Department.
The Disability Equity Forum was held at UAA on Friday, January 27. DSS was a co-sponsor in collaboration with the Anchorage Equal Rights Commission, the Disability Law Center, the Anchorage ADA Advisory Commission, the Governor’s Council on Disabilities and Special Education, and Hope Community Resources, Inc. The purpose of the forum was to provide information regarding services to those who experience disabilities and need advocacy, support, resources, and contacts.

Military & Veteran Student Services (MVSS)
All initial spring VA certifications are complete. MVSS staff began working on summer certifications on March 6.

New Student Orientation (NSO)
NSO hosted UAA FUSION on February 16 and 17. Community partners included Alaska SPCA, Food Bank of Alaska, and North Star Elementary 21st CCLC. There were five service sites, where 17 student volunteers completed 44.5 service hours. Participating students received a certificate of service.

New Student Recruitment (NSR)
On February 9, NSR hosted the Spring Preview Day Housing & Resident Life Social, which 15 people attended. NSR hosted Preview Day on February 10, which 337 students attended.

Office of the Registrar
The fall 2017 schedule will be viewable in UAOnline on March 20. Students can then begin using Schedule Planner to quickly build their fall schedule. In anticipation of fall priority registration, the Registrar’s Office is hosting four informal information sessions for students (March 6, 7, 22 and 23 from 11 am to 1 pm on the second floor of the Student Union). Students are encouraged to swing by to check their registration eligibility, confirm they know their class standing and learn about Schedule Planner. Fall priority registration kicks off Friday, March 31 for graduate students.

The Registrar’s Office hosted a registration brown bag session Wednesday, March 1, from 11:30 am to 1:00 pm in the Lyla Richards Conference Room. Staff are invited to come brush up on all things registration: dates and deadlines, waitlists, Schedule Planner, common errors and useful Banner screens.

Students with international coursework may now purchase a World Education Services (WES) Basic Course-by-Course Evaluation for admission and transfer purposes. This save students $45 over the previously required WES ICAP evaluation.

Office of Student Financial Assistance (OSFA)
During the month of February, OSFA participated in 19 outreach presentations including FAFSA workshops, Foundation scholarship workshops, Savvy Seawolf financial literacy workshops, and Preview Day sessions. Planning is underway for the April Financial Literacy month sessions.

OSFA is also scheduled to have a presenter at the 3rd annual Alaska Can! conference coming to downtown Anchorage on March 23-24, adding financial literacy to a new financial aid “track” to include federal and state aid updates, veterans transition into post-secondary education and sessions on “Gainful Employment” and “College Cost-of-Attendance.”

The 2017/18 UA Foundation scholarship applicant cycle ended on February 15. OSFA received 3,680 applications. OSFA is currently matching applications with scholarship opportunities and routing to the applicable committees for review. Most departmental committee chairs will receive their scholarship applications by March 15. Committee chairs are expected to make their selections and return recipient information back to OSFA in a timely manner.

Student Information Services (SIS)
SIS staff recently assisted with Spring Preview Day and workshops for the Global Opportunities Expo.
Student Health & Counseling Center (SHCC)
The week of January 30 marked the milestone of over 1,000 UAA campus members who have participated in the Bringing in the Bystander® training.

The UAA Healthy Sexuality Week Resource Fair was held on February 14 in Rasmuson Hall. The event included 19 tables with exciting games, interactive booths, giveaways and health information resources. During the fair, the SHCC offered free screenings for HIV, gonorrhea, and chlamydia for eligible UAA students. Flu shots were also available for $15.

A flu outreach clinic was held in the Social Science Building on January 31. Twenty-four individuals were immunized. A direct mailing to students living in residential housing who have not received a meningitis vaccine was completed.

Weekly educational mental health outreach programs began the week of February 13. The programs focus on the topics of test taking anxiety, stress and anxiety management, suicide awareness and prevention, and organizational strategies.

Student Life & Leadership (SL&L)
Student Activities & Commuter Programs collaborated with the Black Student Union and the Multicultural Center to launch Black History Month with a presentation by speaker Shaun King, senior justice writer for the New York Daily News. Mr. King met with students and gave a public address on the evening of February 10 at the Alaska Airlines Center. Over 700 students, faculty, staff, and community members attended.

KRUA 88.1FM celebrated 25 years on the air with a concert featuring Lavoy in the Williamson Auditorium on Friday, February 17. Several hundred people attended to enjoy the music, reminisce about the station’s history, and eat some birthday cake.

As part of Healthy Sexuality Week, USUAA worked with a variety of UAA groups to present the “Little Black Dress” event on February 15 featuring YouTube blogger and reproductive rights advocate, Laci Green. Chancellor Case gave opening remarks and overflow audience members watched the live feed in the Student Union Den.

Student Union was the site of several major fairs and significant campus events including the Engineering Fair, the City-Wide Job Fair, and two Strategic Pathways forums with UA President Johnsen.

Upcoming Events:
• March 22: Two-Dimensional & Three-Dimensional Invitational Exhibit opens
• March 24: UAA Lactation Station Ribbon Cutting, 2:30 pm in the Student Union Alcove

Student Outreach & Transition (SO&T)
SO&T staff members attended the Educational Advisory Board (EAB) presentations on February 22 and participated in the Strategic Pathways forums across campus. SO&T held its first area-wide meeting for all professional and student staff. Training included tips for reducing stress in the workplace and a student panel who shared their transition-to-college experiences. Staff then reviewed the customer service the University Hub provides, in light of what they learned from the student stories. Staff were charged to raise the standard of quality customer service, high level of professionalism, and emotional intelligence.

Transition Advising
Transition Advising completed 47 student advising appointments. UAAspire Advisor Michael Mann serves high school seniors at select schools in the Anchorage School District and held 68 advising appointments. There are
currently 97 students being served in the program; 53 more students must be recruited to reach goal of 150 participants. Transition Advisors are partnering with New Student Recruitment to facilitate the “Step Into UAA” event on campus and Spirit Days in the Anchorage School District.

**TRIO Student Support Services (SSS)**

SSS hosted the TRIO National Day of Service on Friday, February 24 in Rasmuson Hall. The theme was “Advocacy to Legislation” and included greetings by Assistant Vice Chancellor for Alumni Affairs Rachel Morse, a “History of TRIO Programs” by President of Alaska Association of TRIO Programs Kaitlin Demarcus, and a service project facilitated by Associate Professor of Social Work Patrick Cunningham.