November 10, 2011
1:00 - 3:30 p.m.
ADM 204
Access Number: 1-800-893-8850
Meeting Number: 7730925

I. Call to Order
II. Introduction of Members

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P= Present  E= Excused

III. Approval of Agenda (pg. 1)
IV. Approval of Summary (pg. 2-4)
V. President’s Report
VI. Administrative Reports
   A. Chancellor Case
      Case Notes (pg. 5-10)
      U of A System Highlights (pg. 11-17)
      FAQ [http://www.uaa.alaska.edu/chancellor/]
   B. Provost & Executive Vice Chancellor Driscoll
   C. Vice Chancellor of Administrative Services Spindle
   D. Vice Chancellor of Advancement Olson
   E. Vice Chancellor for Student Services Schultz (pg. 18-19)

VII. Governance Reports
   A. System Governance Council
   B. Staff Alliance
   C. Classified Council (pg. 20)
   D. APT Council (pg. 20)
   E. Union of Students/ Coalition of Students (pg. 21)
   F. Alumni Association - James R. Hemsath
   G. Faculty Senate/ Faculty Alliance (pg. 22)

VIII. Old Business
IX. New Business
   A. Stay on Track – Angela Dirks 2:00 (pg. 23)
   B. Alaska Native Heritage Month – Marva Watson 2:30

X. Information/Attachments
   A. Upcoming Governance Events (recurring item)
   B. UA Strategic Direction Process (pg. 24)
   C. Strategic Directions Listening Session Schedule (pg. 25)
   D. Ton in Ten

XI. Adjourn
October 13, 2011
1:00 - 3:30 p.m.
ADM 204
Access Number: 1-800-893-8850
Meeting Number: 7730925

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P= Present   E= Excused

III. Approval of Agenda (pg. 1)
Add Community Campaign to Information Items
Approved as amended

IV. Approval of Summary (pg. 2-4)
Approved

V. President’s Report
No written report
System Governance Council met on Monday
Strategic Direction was discussed and the timeline is forthcoming (next week or so)
UAF power plant – deferred maintenance was the major threat to the UA budget over the next couple of years

VI. Administrative Reports
A. Chancellor Case
Case Notes (pg. 5-11)
Shaping Alaska’s Future (pg. 12-15)
U of A System Highlights (pg. 16-24)
FAQ http://www.uaa.alaska.edu/chancellor/
Congratulations to Ryan Bucholdt on his Russian trip
Safety (change of season) – please spread the word on safety
Safety walk is being held tonight to walk around campus and find potential hazards
Community Campaign kicked off today
Strategic Direction schedule came out today, but had some issues that may need to be amended
Chancellor’s Office welcomes feedback on any of the information they release

B. Provost & Executive Vice Chancellor Driscoll

C. Vice Chancellor of Administrative Services Spindle

D. Vice Chancellor of Advancement Olson (pg. 25-27)
Kristen DeSmith presented for Megan Olson
Branding initiative – embarking on the first branding exercise/campaign
UAF is also going through a branding process and is using the same company (Nerlend) as UAA
Looking at communication materials
Looking for feedback on what they are doing well and what they need to work on
Brand Development Ambassador Committee -Assembled 10 people from across campus (faculty, students, deans, statewide representative, Chancellor’s Office, Advancement) who’s job will be an on the ground liaison with the community
First responsibility is research and then a brand development phase
Goal is to launch the new brand internally by fall of 2012
A website will be available in the upcoming week
Branding will highlight what UAA is good at and embody that in the message.

E. Vice Chancellor for Student Services Schultz (pg. 28-29)
Recognized the great work of student government and departments for the success of homecoming
The most successful homecoming so far
Handed out the Campus Security and Fire Safety Report for 2011 – available online as well
Tables in the back that talks about crimes that are reported on campus - Motor vehicle thefts are down this year

Last Assembly meeting Bruce mentioned the core themes of Student Affairs – this meeting a handout was presented to the board on what the core themes are

Student Affairs is supporting Veterans Awareness week
Spring registration opens November 11th and course schedules will be posted October 25th
Tomorrow is student preview day
Education opportunity center received a grant of 1.8 million – targeted adults that want to return to college and other underserved populations areas
Next month will present figures on MapWorks

VII. Governance Reports
A. System Governance Council
B. Staff Alliance
   Busy working on staff compensation – putting together an email campaign to President Gamble which led to his support for a 3.5% increase
   Another email campaign for BOR
   Dependent tuition waiver and Strategic Direction are other focus areas

C. Classified Council
   See APT report

D. APT Council (pg. 30)
   Discussed staff compensation and strategic direction
   UMED district report – discussing putting roads through campus
   Planning fall joint retreat with Classified Council on November 1st
   Trends of APT vs. Classified for revising APT constitution and bylaws (data

E. Union of Students/ Coalition of Students
   Key items- green fee of $3 will go to a student vote
   They are getting ready for elections in which they will have 10 seats available. They have a number of candidates currently going through the review process.
   The homecoming dance was really successful this year
   Committees are up and running for their assembly and projects
   Partnering with the Business Services Office in which a business services working group was started. There are 5 students on that committee who will relay to students any changes in parking fees and bookstore updates
   Coalition of Students had President retreat last week
   Had meeting with President Gamble and Chris Christiansen on strategic direction
   Jumping on board for advising

F. Alumni Association - James R. Hemsath
   Approximately $52,000 will go towards scholarships so far and will hopefully increase by $2,000 in the next couple of weeks
   $28,000 increase then the year before
   They will go award between 28and 30 scholarships; an increase from last year’s 18
   The glee club and jazz band were outstanding at the Green and Gold Gala
   Also working in the next three months for marketing the Alumni Association in hopes of growing the association
   Dan Bigley’s story was discussed
   Green and Gold Gala slideshow were shown to the board

G. Faculty Senate/ Faculty Alliance (pg. 31-33)
   Faculty Alliance retreat was held after the written report was submitted
   They will focus on the strategic direction and academic policies
   All Faculty Senates will send a report to Faculty Alliance about the policies
VIII. Old Business

IX. New Business
   A. Chris Christiansen (Associate Vice President for state relations)
      Replacing half of Wendy Redman’s position— one of the most important things Wendy did was not letting the legislatures know how much power they have on the university
      Chris is familiar with Juneau and is trying to learn the university system
      The size, mission, and constituency are major differences between the university and the court system
      UA is popular with a lot of legislatures who think higher education is important, but there are some who don’t have the same view
      Factors that will affect the way legislative session turns out:
         ▪ Typically in an election year they want to keep the capital budget up and the operating budget down
         ▪ The Governor has already stated that he wants the operating budget down with minimal increases
         ▪ The recession and the price of oil
         ▪ It’s the second session – during the second session and in addition to having an election at the end of the year is that all of the bills die and they have to be resubmitted
         ▪ It’s a redistricting election – currently there are 12 legislatures running against each - several know that they may not be coming back they are less sensitive to the needs of their colleagues and realize it is their last chance to get things done
         ▪ Discussion on taxing the oil industry will occupy legislative time
      The thing that matters most to legislatures is constituent contact. Chris recommends that we always focus on your legislature and gave an example of Representative Sharon Cissna
      Students and alumni are important in getting the message out to legislatures
      Legislatures welcome the idea of coming to events during session, not only before
   
   B. Day of Service
      University Assembly typically holds a service event in the spring
      Fran Ulmer originated the day of service
      Two events have been held in the past two years. Last years event had multiple areas which included: A Bean’s Café fundraiser (soup), have a heart box drive (boxes were made for clients of the Covenant House and Beans Café of toothbrushes, toothpaste, hygiene items, socks, and deck of cards), and sock and glove drive that was coordinated with the Athletic Department
      Agencies will be available next Friday if the committee wants to get ideas
      Since it was started with the Chancellor, a possible meeting with the Chancellor to reevaluate the day of service should be held
      Tabled until next month until Governance leaders can meet with the Chancellor
   
X. Information/Attachments
   A. Upcoming Governance Events (recurring item)
      No upcoming events
   
   B. Human Services Peanut Butter and Jelly Drive
      Flyers were distributed
      Begins November 7th and donations will go to local agencies and organizations as well as the commons on campus (distributed by the Student Health Center)
   
   C. Strategic Direction
      Presented in Chancellor Case’s report
   
   D. Community Campaign
      Staff and Faculty donations will go different community organizations
      Appreciation Gram can be sent to Staff and Faculty on Campus and a loaf of bread made by the Culinary Arts students will be sent as well
   
XI. Adjourn
Oct. 2011

Dear UAA community and friends,

I hope you've had a chance to join us this past month for some terrific events including celebrating the opening of the new Health Sciences Building, our UAA Alumni Association’s 2nd Annual Green and Gold Gala, the Kendall Hockey Classic – a great win for our Seawolf hockey players, UAA's amazing women's volleyball team, "The Language of Trees" on UAA's Mainstage and much more.
We invite you to join us in November as we celebrate 50 years of engineering programs at UAA and School of Nursing anniversaries including the A.A.S (40 years), the B.S. (35 years) and the M.S. in nursing (30 years).

As we celebrate milestones of strong and important programs at UAA like engineering and nursing, we are mindful of the need to continue to work to meet Alaska's workforce and education needs. To this end, President Gamble and the University of Alaska system have begun strategic direction listening sessions with community members to provide guidance for "Shaping Alaska's Future 2017." External stakeholder meetings are scheduled at UAA Dec. 12 – 7:30-9 a.m. and Jan. 12 – 11:30-1p.m. and 5:30-7:00p.m. Meetings for members of our UAA community will be scheduled later in the year. We encourage you to participate in listening sessions.

Join me in welcoming Bill Hogan, the new interim dean of the College of Health (COH). Bill comes to UAA with strong leadership experience in the field of health care administration both in the public and private sector, including service as commissioner with the Alaska Department of Health and Social Services. Thank you Bill!
will take on a new role as administrative dean within the COH, and will work closely with Bill in moving the new college forward.

**Student Notes**

Anchorage campus student body president Ryan Buchholdt was recently selected to travel to Russia in November as part of the Open World Leadership Center's Kremlin Fellows program. Ryan is one of 15 student leaders nationwide selected to participate in this prestigious opportunity.

UAA student Marcella Dent has won a White House internship, beginning this fall, according to the *Anchorage Daily News*. She will be working in the Office of Public Engagement and Intergovernmental Affairs.

**Faculty Notes**

Orson Smith has accepted the position of interim dean of the School of Engineering.

Welcome new Atwood Chair Richard Murphy. Former *Anchorage Daily News* photo editor and a part of the team of photojournalists that won a Pulitzer Prize for public service, Richard will teach within the UAA Department of Journalism and Public Communications for the spring 2012 semester.

Prince William Sound Community College Adult Basic Education Director, Michael Holcombe received the Alaska Adult Education Association's President's Award for exemplary work.

Lolita Brache, Kenai Peninsula College's Kachemak Bay Campus Adult Basic Education/GED instructor, was awarded the 2011 Educator of the Year award by the Alaska Adult Education Association.

**Staff notes**

Mike McCormick, UAA's assistant director of Student Activities, received the Governor's Award for Arts and Humanities (Arts: Business Leadership) for Whistling Swan Productions.

**Program Notes**

Center grant application from UAA. The five-year award, $1.8M, supports counseling and information to prospective adult students.

The Center for Behavioral Health Research and Services (CBHRS) Arctic FASD Regional Training Center has been refunded through September 2014. This is one of only four regional training centers funded by the Centers for Disease Control. Congratulations to co-directors Mark Johnson and Chris Brems.

The Low-Residency MFA Program in Creative Writing, which just graduated its first class in the newly-redesigned delivery model, was recently ranked 13th out of the top 50 low-residency programs in the country by Poets & Writers magazine.

Research Notes

UAA Justice Center's 2011 Alaska Victimization Survey results for cities including Anchorage, Fairbanks and Juneau were released this month. The Council on Domestic Violence and Sexual Assault contracted with UAA to provide these results.

UAA's Environment and Natural Resources Institute (ENRI) has 14 National Science Foundation-funded research projects employing more than 15 Ph.D. and master's students. ENRI also expanded formal collaborations with major federal and state ecological research agencies, regional research center, and land stewardship agencies.

Safety Notes

Statewide Environmental Health and Safety conducted an audit of UAA. Minor areas of improvement and correction were noted, but no compliance deficiencies were cited. The team also participated in UAA's Annual Nighttime Safety Walk along with staff, students and faculty to identify safety concerns.

Safety Tip

We've had our first snow which means icy walkways and roads. Wear your Spikies! If you need Spikies you can get them at the UC Wolf Card Office, the library, Parking Services and Human Resources.

Note of Thanks
The Atwood Foundation donated $1.4M to endow the Robert B. Atwood Chair of Journalism, bringing the total the Foundation has contributed to $2.4M. The Foundation and UAA are challenging alumni and friends to contribute the $100,000 additional funds needed to ensure the Chair is appropriately funded.

The Tina DeLapp room in the new Health Sciences Building was named in honor of a $1.5M contribution from Providence Alaska and recognizes School of Nursing professor emeritus Tina DeLapp’s extraordinary contributions.

The 2011 Green and Gold Gala

The 2nd Annual Green and Gold Gala raised more than $50,000 for student scholarships. Thank you to our all-volunteer UAA Alumni Association for a spectacular evening. If you missed this, make sure to put it on your calendar for next year.

Be safe and enjoy all that UAA has to offer!

Best regards,
STATEWIDE

**Academic Affairs**

Strategic direction update:

- “Listening session” questions for the public forums were developed by the Faculty Alliance for outreach to the external community. Work has begun on developing question sets for the internal community.
- Strategic direction roles for the Faculty Alliance, the Statewide Academic Council, for student and staff governance are drafted and underway so that all members of the university community can have access and choose a role in advancing the process.
- The Community Campus Directors engaged in the planning process at their recent conference on Oct. 11. The group served as a test pilot for providing input via the use of the 7 specifically designed public “listening session” questions. The campus directors also emerged as an addition to our contacts and coordinators for spreading strategic direction information throughout the state, with their regional campus sites serving as information-gathering sites across Alaska.
- The **strategic direction website**’s header, “*Shaping Alaska's Future 2017: New Directions for Higher Education and Workforce Development,*” contains the tentative schedule of external meeting locations across the state. There is also a link to the listening session questions (in a survey format) which the public can use to contribute their ideas to the university, as well as several other resources related to “Shaping Alaska’s Future 2017.” A schedule of internal (campus) meetings will be posted shortly.
- **Shaping Alaska’s Future 2017** is also the title for the electronic newsletter that was set up this week. The newsletter will serve as a focal point for announcements, events, and happenings related to the strategic direction process.
- Chas St. George was hired as the strategic direction administrative and operations coordinator, working for Paula Donson. He is coordinating volumes of external and internal communications data regarding the strategic direction initiative and outreach meetings.

**Finance & Administration**

Update on UA’s compliance with Payment Card Industry (PCI) data security standards: New federal standards do not allow UA to store credit/debit card information in any electronic system. UA has completed verifying 98% of its potentially applicable documents. UAF and UAS have completed the verification process. UAA should complete the remaining 12,000 documents prior this month.

The audit firm KPMG issued a clean (unqualified) audit opinion on the university’s financial statements in October. Thanks to the diligence of university staff and process improvements, as well as a fine commitment from KPMG, this audit was completed two weeks early.

The UA Competitive Land Sale ended yesterday. Five offers were received, four for the same piece of property. Potentially we have two sales to finalize that may bring in $228,027. This total was 12.2% over the minimum bid requirement for both properties ($185,000).
Space vacated when WWAMI and the School of Nursing moved to the Health Sciences Building (HSB) is being reconfigured (R&R) to serve the School of Engineering, College of Education and provide temporary “swing” space as we renew Beatrice MacDonald Hall. These spaces will become available spring 2012.

As of Nov. 1, just past mid-semester, student headcount for the MAU stands at 19,788, up just slightly from one year ago, a change of less than 1%. Student credit hour production is up by a greater margin of 3.1% at 174,818.

Bill Hogan is the new interim dean of the College of Health (COH). Former Commissioner of the Alaska Department of Health and Social Services, Bill has strong leadership experience in both public and private sectors. Acting Dean Susan Kaplan will take the new role as administrative dean within COH.

Prince William Sound Community College received approval of the A.A.S. program in Outdoor Leadership by the Northwest Commission on Colleges and Universities.

The Office of the Vice Provost for Research and Graduate Studies is initiating “INNOVATE,” a program to provide financial support for promising research and entrepreneurship. Formerly known as the “Chancellor’s Fund,” INNOVATE provides up to $200,000 to support grants to faculty and researchers.

UAA received a $225,000 Rural Cooperative Development Grant from the USDA-RD to improve economic conditions in Alaska by working to establish and assist cooperatives.

School of Nursing anniversaries, including the A.A.S (40 years), the B.S. (35 years) and the M.S. in nursing (30 years), will be celebrated on Nov. 4.

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The Pebble Limited Partnership, Donlin Creek, Kiska Metals, International Tower Hill and Millrock Resources have contributed $180,000 to support a new Economic Geology faculty position. Dr. Christian Schardt, an internationally known expert in economic geology, was hired in October.
Mat-Su College received a 2011 Davey Award for its 30 second “Day In The Life” commercial. The Davey is an international creative award focusing on work from the best small firms worldwide and received 4,000 entries.

**UAF**

**KUAC-FM raised more than $305,797 over nine days in October during the Fall Festival Fundraiser.** There were 1,170 total gifts and 267 new donors. The banner year was helped by a record $18,000 raised in one hour with the help of Jack Wilbur and Design Alaska. Of 83 total pledges received during the hour, 73 were at the challenge-grant level. For those, Design Alaska increased each pledge by $125, adding $9,125 to the pledge amount and bringing the grand total during *Alaska Live* to $27,636.

**UAF Development kicked off its fall phonathon last week with an email to alumni and friends.** UAF students, representing a variety of majors, will make calls this month to help build life-long relationships and increase philanthropic support of the university.

**The Office of Sustainability is promoting energy conservation with an online dashboard.** The tool, Building Dashboard, tracks energy usage. Students plan to promote conservation with competitions among buildings. Users can track kilowatt usage in 20 locations by the hour, day, week, month and year.

**The student design competition received coverage in national newspapers, including USA Today.** The winning team of five students will work with the Cold Climate Housing Research Center to help design the UAF sustainable student-housing village.

**UAF had nearly 100 students participate in the October Discover UAF: Inside Out recruiting event.** Participants came from all over Alaska; this year there were 45 students from Southcentral Alaska.

**Sen. Lisa Murkowski toured the process technology program facility last week, which includes equipment donated by BP Alaska.** She also visited with students in an oil and gas development class.

**Karen King from the Nerland Agency will be in Fairbanks Nov. 15 –16 to make presentations on the first phase of research in support of UAF’s branding exploration project.** Those involved in focus groups last spring will be invited back to hear what we learned. After that a quantitative survey will test possible positioning for UAF.

**More than 200 ideas were submitted for the School of Management's 2011 Arctic Innovation Competition.** Billy Koitzsch and Bob Ostrom received $10,000 for their HydroHeater design.

**UAF’s Life Sciences Facility is on budget and ahead of schedule.** The penthouse roofing work is complete; work has moved to the lower roof on the third level. Exterior studs are up and outside insulation is being installed. UAF and the contractor have removed the lift station pumps from the state virology lab and connected it to the gravity sewer system. The design is near completion with final bidding questions and addenda items expected Nov. 7.

For additional highlights visit [http://www.uaf.edu/chancellor/highlights/](http://www.uaf.edu/chancellor/highlights/).

**UAS**
Professor of Biology Sherry Tamone was invited to serve on a National Science Foundation (NSF) panel in Washington, DC, Oct. 26-28. The panel of ten biological scientists read and reviewed more than 60 NSF science proposals with respect to intellectual merit and broader impacts.

Christopher Hay-Jahan’s textbook, “An R Companion to Linear Statistical Models” was published by Taylor & Franc. This book includes extensive and carefully explained examples of how to write programs using the R programming language. The associate professor of mathematics developed the book to supplement his statistics courses.

Adjunct Northwest Coast Art Instructor Kay Field Parker was among the award winners of this year’s “Earth, Fire and Fibre” juried exhibition. The exhibit opens Nov. 4 at the Anchorage Museum.

Sealaska Heritage Institute has received a federal grant to research Tlingit language recordings. The grant will also fund an internship program between SHI and UAS, allowing undergraduate students studying Tlingit language to become involved in the project. The project includes the migration of the recordings into a digital format that will make them more accessible to modern-day Native language students and scholars. A sharing partnership will be established with UAF’s Alaska Native Language Archive.

Professor of History Robin Walz has been appointed to a three-year term as co-editor of the Proceedings of the Western Society for French History (2011-2013). Walz is presenting a paper, "Chéri-Bibi, Criminal Avenger and Tragic Hero of the People," at the annual meeting of the Western Society for French History in Portland, OR, Nov. 10-12.

Communications Department Chair Jenifer Vernon will travel to New Orleans Nov. 11 to present a paper at the National Communication Association Conference. The paper’s title is, "Voicing Working Class Sentiment and Bringing Poetry to Life: The Cultural Production of San Diego’s Poetry Crews.”

Environmental Science faculty and program coordinator Sanjay Pyare will travel to Hawaii Nov. 5 to present on two of his current research projects: Landscape Genetics of Brown Bears in Glacier Bay (with student Tania Lewis), and Migration Patterns of Aleutian Terns.

Ceramics student Bonilyn Parker’s “oil and vinegar set” was accepted for the 2012 National Council on Education for the Ceramic Arts from among 593 entries. Jurors will announce cash and gift awards for artistic excellence in late March at the Jacob Lawrence Gallery at the University of Washington.

PRESIDENT’S COMMENTS

- Spent an entire morning with Bob Gillam, president and CEO of McKinley Capital Management. Discussed his ideas for a gift to UAF School of Management. Attended a class assignment presentation with him as well. He is very interested in doing more for our business school and economic development efforts.

- In Anchorage I met with Chancellor Case, UA Center for Economic Development Executive Director Christi Bell, and College of Business and Public Policy Dean Bear Baker. We discussed
the Center’s annual report and future goals. That same day I toured UAA and was shown the Health Science simulators and the Beatrice MacDonald Hall backfill plan (R&R).


- Joined the chancellors and shook the hands of UA Scholars at recruitment events at both UAA and UAF. I’ll be unable to make the event at UAS this year.

- Guest lecturer before a class of UAF students, presenting on “Leading Change” as requested by the professor.
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October 20, 2011
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<td>31-Aug-16</td>
<td>Nat'l Oceanic &amp; Atmospheric Admin</td>
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UAF Total 7657.0

Grand Total 7736.2
The Advising and Testing Center presented a seminar titled “Using the MBTI as an Instrument for Team Building and Leadership” to 43 enlisted officers at JBER. All participants were provided individual personality assessments and offered insights on how to use MBTI results to collaborate and build effective teams.

“UAA Fusion” (For Unity and Service in Our Neighborhoods) was hosted October 17-21, in collaboration with the Center for Community Engagement & Learning’s “Engage Week,” Guidance A150 Classes, and Student Life and Leadership’s “Emerging Leaders Program.” Fifty-five UAA students volunteered at 33 projects completing a total of 242.5 hours of service. Partner agencies were First Alaskan Institute, Food Bank of Alaska, Tanaina Child Development Center, Anchorage Parks and Recreation, Kid’s Corp, Anchorage Gospel Rescue Mission, Hope World Wide - Alaska Native Charter School, and Salvation Army. There was a 62% increase in participation and 123% increase in total hours served from fall 2010.

Student Recruitment visited high schools and participated in college fairs in seven states, including Alaska.

Fall Preview Day hosted 196 prospective students to campus.

Student Information Advisors are currently contacting UAA students with a hold on their account to assist them in clearing their accounts so they can register for spring classes.

The Evaluations team has implemented a new process. Transcripts will be evaluated as they are received for degree-seeking applicants, rather than waiting until they are admitted. With this change students and advisors have access to transfer credit evaluations in a timelier manner.

The Dean of Students Office completed October’s National Collegiate Alcohol Awareness Week by coordinating a series of educational and engaging alcohol-free programs during the last two weeks of October.

Haunted Halloween Fun Night had over 4,000 people in attendance.

The Career Services Center had a total of 21 career counseling appointments, nine mock interviews, 13 resume assistance appointments, and one internship assistance appointment during the month of October.

“Alcohol Awareness Week on Residential Campus,” hosted over 10 programs to educate and promote healthy choices regarding alcohol use.

The Dean of Students Office has begun planning efforts for the “Great American Smokeout,” which occurs during the week of November 13.

Student Code of Conduct statistics:

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<tr>
<td>SCC 1 – Academic Dishonesty</td>
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<td>SCC – 10 Alcohol</td>
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<td>SCC – 10 Drugs</td>
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Upcoming events:

- USUAA Oil Tax Debate, November 14, 12:00 p.m., Student Union Den.
- “The Love Languages” by Dr. Gary Chapman, November 14, 7:30pm, Cuddy Hall.
- Andrew Bird, Chicago-based multi-instrumentalist, lyricist and whistler, November 15, 7:30 p.m., Atwood Concert Hall, Alaska Center for the Performing Arts.
- “Things I Wish I’d Known Before We Got Married” by Dr. Gary Chapman, November 15, 7:30 p.m., Cuddy Hall.
- Foundations Invitational Opening Reception, November 16, 5:00 p.m. – 7:00 p.m., Student Union Gallery.
- International Film Festival movie “Outside the Law”, November 16, 7:30 p.m., PSB 166.
- Foundations Invitational Mid-Day Reception, November 17, 1:30 p.m. - 3:00 p.m., Student Union Gallery.
- USUAA Thanksgiving Day Feast, November 24, 11:30 a.m. – 1:00 p.m., Gorsuch Commons.
- Safe Zone Ally Training, November 29, 2:00 p.m. - 4:00 p.m. in the Gorsuch Commons, Room 106.

Office of Student Affairs

- The Student Affairs Leadership team will be evaluating Phase I Opportunity proposals. The proposals put forth programmatic ideas/changes, policy and procedural modifications, and physical alterations which align with the Student Affairs Core Themes. The executive team and directors will evaluate and rank the proposals as to importance and core theme alignment. The top proposals will then move forward with funding or implementation.
- The Military and Veteran Student website is being developed. John Johnson, Military and Veterans Community Service Assistant, has been working with Kaela Parks and Disability Student Services to establish a new gateway page for all things Military and Veteran Student related. The page will provide links to anything and everything that active duty, veterans, guard/reserves and military families need to access.
- About 35% of students enrolled in MAP-Works this year have chosen to be active participants by completing one or more of the college transition surveys. The MAP-Works Fall Check-Up Survey is live now and will remain open until November 21.
- A training program for UAA’s staff and faculty is being developed to provide an overview of the military/veteran student experience. It will illustrate how the individual roles throughout the university affect our military and veteran students. Upon completion of this training, participants will receive a decal to post in their work area/office indicating that space to be a military/veteran “safe zone.”
- A key Student Affairs Executive Team initiative for AY12 is to conduct a full CAS self-study review of all primary functional areas within student affairs. In October 2011, the CAS Self-Study Steering Committee hosted a one-day training led by CAS consultant, Dr. John Purdie. The training provided tools and resources for directors as three pilot self-assessments begin this fall and the remaining in the spring and summer semesters.
- John Johnson, Military and Veteran Community Service Assistant, joined the Student Affairs’ staff. John will serve as the liaison for military and veteran students and assist this student population with navigating the UA system and providing applicable resources and information as well as working with faculty and staff to better understand the needs of these students.
- The second year of the comprehensive student retention program called MAP-Works continues this fall with 56 staff and faculty users and 2,042 first-year, degree or certificate-seeking students participating. The staff and faculty users come from areas across Student Affairs and Academic Affairs, including five academic Colleges and Schools. The staff and faculty participants have completed 5,994 targeted outreach attempts to struggling first-year students. Nearly 500 of these outreach attempts became in-person, interactive student support meetings.

Upcoming events:

- Remembrance Day National Roll Call, November 11, Student Union. Following the 10th anniversary of the September 11 tragedy, the University of Alaska Anchorage has joined a nationwide grass-roots effort to honor American service men and women who paid the ultimate sacrifice.
The APT Council and Classified Councils met jointly for their November meeting. The all-day retreat featured reports from Chancellor Case, Vice Chancellor Spindle, Provost and Executive Vice Chancellor Driscoll, HRS Director Kamahele, Diversity and Compliance Director Watson and University Advancement represented by Julia Martinez.

HR Consultant Steve Hinds facilitated the group’s goal setting exercise with the following goals chosen for the year:

1) Branding and logo
2) Social events
3) HR new employee information packets
4) Social media presence

Committees with members from both Councils were formed to work on these goals during the upcoming year.
For the past few weeks USUAA is currently discussing a resolution on giving contracted ROTC cadets priority registration. The resolution is sponsored by Senator Kelsoe, with the reasoning that contracted cadets sign an agreement with the Department of Defense to graduate within 4 years. If they fail to do so they must either pay back the scholarship in full or complete their service as an enlisted soldier. Much of the debate has centered on the need for priority and the overall impact of granting such.

USUAA has hosted a student forum held in the Student Union Den on November 1st. USUAA members and staff were present to speak to speak about their projects and listen to student concerns. This was held as part of Commuter Student Appreciation Week.

On November 7th we held our annual Legislative Luncheon in Library 307. In attendance were Representatives Cissna, Gara, Gardner, Gruenberg, Petersen, and Senator Wielechowski. Representative Holmes and Senators Meyer and Ellis were represented by members of their staff.

On November 14th we will be hosting an oil tax debate from noon-2pm in the Student Union North Cafeteria. Bruce Tangeman, Deputy Commissioner of Revenue, will be representing the Governor’s tax plan with Representative Les Gara representing the opposition.

Senator Cindy Abam has taken on the task of reviving USUAA’s Board of Cultural Awareness. The board has been inactive for a number of years. The team Cindy has pulled together is exciting about organizing a number of good cultural events, many timed with heritage months.

**Coalition of Student Leaders**

The Coalition held its meeting on October 28th. Key items discussed were the Juneau legislative conference February 4th-7th, the tuition taskforce and gearing up for the President’s tuition memo due in April, and the policy and regulation review.
November 8, 2011

Report from Faculty Senate President
For University Assembly Held on November 10, 2011

1. Attended Faculty Alliance retreat at Fairbanks on October 11, 2011. Major discussion items were:
   - Strategic Directions.
   - Review of Regents’ Policies and Regulations.
   - IDEAS and the system of student evaluation.

2. Conducted regular weekly meetings of the Senate E-Board.

3. Regularly met with the Provost and the Chancellor.

4. Gave an invited talk at the meeting of UAA Academic and Research Managers.

5. Talked at the United Academics Representative Assembly at their invitation on October 14, 2011.

6. Attended University Assembly and Governance Leaders’ meeting with Chancellor.

7. Attended Full Council of Deans and Directors meeting.

Nalinaksha Bhattacharyya
Faculty Senate President.
“Stay on TRACK” UA Taskforce Highlights

November, 2011

Taskforce is developing and implementing strategies to help students persist and reduce the time to graduate. Focus of taskforce is on first-time, full-time baccalaureate students.

“Stay on TRACK” encourages students to take 30 credits a year, choose a major, meet with their advisor, consider summer enrollment and use DegreeWorks at UAOnline.

UA’s four year graduate rate is 10%; the national average is 30% for first-time, full-time baccalaureate degree-seeking freshmen. UA’s six year graduation rate is 28%; the national average is 55% for first-time, full-time baccalaureate degree-seeking freshmen.

Many students consider enrollment in 12 credits a semester to be acceptable full time enrollment, and federal financial aid only requires enrollment in 12 credits. This campaign’s target is to shift the norm back to students taking 15 credits.

“Stay on TRACK” is not targeted to all students; many students are part-time students because of career and family responsibilities.

“Stay on TRACK” website offers resources, such as checklists, to students help graduate in four years.

www.alaska.edu/stayontrack

STAY on TRACK
Make every credit count
**Engage Initial UA Stakeholders**
- Consult with appropriate systemwide and MAU forums, committees, boards
- Consult with appropriate external individuals/groups
- Identify phases of strategic planning and role of consultant

**Identify Boundaries and Differences Between Current and New Plans**
- Accommodate MAU strategic plans and mission statements
- Identify differences between 2009 BOR Strategic Plan and current goals and objectives
- Review first draft of goals/objectives identified by SW leadership team
- Poll Alaskans
- Set up communication apparatus

**Identify Boundaries and Differences Between Current and New Plans**
- Define secondary themes aligned with goals and objectives
- Define metrics to measure performance, goals and objectives
- Illustrate desired performance standards for each area
- Distinguish system values from goals and outcomes
- Engage broader group of stakeholders

**Develop Outcomes and Objectives and Framework for Measuring Progress**
- Develop outcomes and objectives and framework for measuring progress
- Define secondary themes aligned with goals and objectives
- Define metrics to measure performance, goals and objectives
- Illustrate desired performance standards for each area
- Distinguish system values from goals and outcomes
- Engage broader group of stakeholders

**Validate Goals, Objectives and Performance Measures**
- Validate goals, objectives, and performance measures
- Consult with appropriate internal forums, committees, and boards
- Consult with appropriate external individuals/groups
- Determine resources needed to implement the plan and identify responsible parties for implementation
- Adjust new standards and measures if necessary
- Review plan with internal and external constituencies
- Dress rehearsal with Board of Regents

**Align Data Systems with Planning Efforts**
- Ensure data systems support longitudinal, comprehensive tracking of plan
- Address issues of moving from current accountability systems to new standards/measures

**Develop a Comprehensive Draft Plan**
- Develop a comprehensive draft plan
- Review plan with internal and external constituencies
- Adjust new standards and measures if necessary
- Review plan with internal and external constituencies
- Dress rehearsal with Board of Regents

**Monitor Indicators of Progress**
- Monitor indicators of progress
- Allow for monitoring and adjustment during transition
- Report measures of progress

**Approve the Plan and Begin Implementation**
- Approve the plan and begin implementation

**UA STRATEGIC DIRECTION PROCESS**

**START**
- UA Academic Affairs

**Phase I**
- Summer 2011

**Phase II**
- Fall 2011

**Phase III**
- Winter 2011

**Phase IV**
- Spring 2012

**Finish**
- June 2011
Tentative Schedule of Listening Sessions

Date & Location

October 24 - Eagle River Campus, 4:30pm - 6:00pm
November 4 - Bristol Bay Campus (Dillingham), 1:30 pm, Main Campus Bldg., room 104
November 11 - Mat-Su College Campus (Palmer), 11:45 am, Main Campus Bldg., room FSM 204
November 15 - Interior Aleutians Campus (Fairbanks), 1:00 pm, Harper Bldg., in the Great Room
November 28 - Ketchikan Campus, 12 noon, Paul Bldg., room 519
November 30 - Sitka Campus, 1 pm, Westmark Sitka, 330 Seward St.
December 1 - UA Fairbanks, 4 pm to 5:30 pm, UAF Community and Technical College, room 119
December 2 - UAF Community and Technical College, 4 pm to 5:30 pm, room 119
December 5 - Prince William Sound College- 4:30 pm, location to be determined
December 7 - Northwest Campus (Nome)- Time and location to be determined
December 8 - Kenai Peninsula College- 4 pm on campus in the Steffy Bldg.
December 9 - Kachemak Bay Campus (Homer)- 11:30 am, Kachemak Bay Campus, Pioneer Hall
December 12 - UA Anchorage - 7:45 am, UAA Campus Library, room 307
December 14 - Kodiak College- Benny Bensen Building, room 110. Time to be determined
December 15 - Juneau Campus- Time and location to be determined
December ? - Kuskokwim Campus- Date, time, and location to be determined
January 10 - Chukchi Campus (Kotzebue) - Time and location to be determined
January 12 - UA Anchorage - 11:30 - 1 pm & 5 pm - 6:30 pm, UAA Campus Library, room 307