UAA Assembly

March 8, 2012
1:00 - 3:30 p.m.
ADM 204
Access Number: 1-800-893-8850
Meeting Number: 7730925

I. Call to Order
II. Introduction of Members

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<th>APT</th>
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<th>Faculty</th>
<th>USUAA</th>
<th>Alumni Association</th>
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<td>Melodee Monson</td>
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<td>Nalinaksha Bhattacharyya</td>
<td>Ryan Bucholdt</td>
<td>James R. Hemsath (ex-officio)</td>
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<td>Deborah Narang</td>
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P= Present  E= Excused

III. Approval of Agenda (pg. 1)

IV. Approval of Summary (pg. 2-4)

V. President’s Report

VI. Administrative Reports
   A. Chancellor Case (pg. 5-10)
      President’s Highlights (pg. 11-15)
      FAQ http://www.uaa.alaska.edu/chancellor/
   B. Provost & Executive Vice Chancellor Driscoll
   C. Vice Chancellor of Administrative Services Spindle
   D. Vice Chancellor of Advancement Olson (pg. 16-18)
   E. Vice Chancellor for Student Services Schultz (pg. 19-20)

VII. Governance Reports
   A. System Governance Council
   B. Staff Alliance
   C. Classified Council
   D. APT Council
   E. Union of Students/ Coalition of Students
   F. Alumni Association - James R. Hemsath
   G. Faculty Senate/ Faculty Alliance

VIII. Old Business

IX. New Business
   A. Alaska Pacific University Leaders

X. Information/Attachments
   A. Upcoming Governance Events (recurring item)
   B. May Assembly Meeting

XI. Adjourn
I. Call to Order
II. Introduction of Members

President – Craig Mead  
Vice President – Debbie Narang

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Approved

IV. Approval of Summary (pg. 2-4) 
Approved

V. President’s Report
System Governance had met since the last Assembly meeting and discussed the Stay on Track initiative, legislative budget updates, and listening sessions.

VI. Administrative Reports
A. Chancellor Case (pg. 5-12)
FAQ http://www.uaa.alaska.edu/chancellor/
Students are representing UA very well in Juneau
BP gave UAA a $1 million donation for ASSET Lab
Athletics Update: Women’s Basketball has the possibility of being the GNAC champions this year.
They also have a team average 3.7 GPA
There continues to be focus on advising and counseling for student success
Faculty inquired about speaking to the legislatures: the Faculty and Staff Association is a venue in which faculty can talk to legislators; student trips to Juneau are organized and funded through the Coalition of Students

B. Provost & Executive Vice Chancellor Driscoll

C. Vice Chancellor of Administrative Services Spindle
1. Space Utilization: Goal of group is to look at classroom space use and talk with departments and colleges receive feedback on classroom needs. Data will be looked at from the last three years.
2. Administrative Policy Group: first task is to gather all UAA administrative policies. All policies will be linked on the Chancellor’s website. Second step will involve reviewing the policies to ensure uniformity.
3. Protection of Minors: Risk management individuals are looking at campus policies that involve minors.
The goal is to have all groups start over the next 3-4 months.

D. Vice Chancellor of Advancement Olson (pg. 13-17)
Crisis response team is running an exercise tomorrow, February 10th, in which test messages will be sent out through text and emails
Branding process is in the middle of group conversations in which the next one is February 15th
I am UAA campaign was honored with a Bronze award from CASE
Phoneathon is currently in progress and they have already raised $5,000; the average donation is $71
E. Vice Chancellor for Student Services Schultz (pg. 18-19)

Registration begins February 27th
UAA has been designated as a military friendly university and John Johnson has developed a Seawolf Boot Camp; there are currently two sessions that have already filled up
A taskforce will begin in the next few weeks to review UAA’s military programs; it will take about a year to run
Distributed a MAP-Works mid-year report to the board
Diversity Action Council (DAC) is taking nominations for their student diversity award, the deadline is March 2nd
DAC will be talking about a Diversity Action plan for the university
Lora Volden and Shirlee Willis-Haslip are final candidates for the Registrar search; open forums will be taking place next week

VII. Governance Reports
A. System Governance Council
Lobbying and advocating was discussed

B. Staff Alliance
Has not met

C. Classified Council
Health benefits and the appeal process was discussed

D. APT Council (pg. 20)

E. Union of Students/ Coalition of Students
Just had their annual trip to Juneau in which they had a successful meeting with legislatures
Students were involved in the advising portion of the budget
Students also met with the Governor and the Lt. Governor
Valentine’s Day they have the morning with the mayor in the Student Union
Chat with the Chancellor is February 23rd
Finalized the contract to have a masquerade ball this semester

F. Alumni Association - James R. Hemsath

G. Faculty Senate/ Faculty Alliance (pg. 21-23)
Held a faculty assembly in January
Faculty Senate will discuss listening sessions at their March meeting
Working on reviewing the BOR policies and classifying them as Green, Yellow, Red

VIII. Old Business
A. Service Project
Met with Teresa Lyons yesterday regarding Assembly’s involvement in their service week
Fusion happens for a full week in the fall and two days in the spring
New student orientation partners with community agencies to allow students to participate in service events
Teresa said faculty and staff are welcome to join, but only if volunteer spots are available (students get first priority); however drivers are needed to transport students

B. Listening Sessions
April 2nd is the last session for Anchorage
Ryan and Amy voiced to President Gamble the importance of having a separate student session

IX. New Business

X. Information/Attachments
A. Upcoming Governance Events (recurring item)
B. Pat Ivey Retirement
Retiring from Statewide Governance and has done several great things for Governance at UAA
Governance leaders will draft a thank you to Pat in honor of her retirement.

XI. Adjourn
Dear UAA community,

This week University of Alaska Fairbanks (UAF) Chancellor Rogers, University of Alaska Southeast (UAS) Chancellor Pugh and I met with legislators and the University of Alaska (UA) Booster Caucus in Juneau. It was a good opportunity for the "three amigos," as the chancellors call ourselves, to talk about how our institutions are working together to meet the need for higher education and workforce training throughout the state.

More and more we are coordinating delivery of programs in high-demand areas including health, engineering, workforce training and fisheries. As UA's health campus, UAA is working collaboratively on allied and behavioral health curricula, distance delivery of programs and calculating Alaska's workforce needs so that students who want to go into health-related fields have a better feel for where the jobs will be when they graduate.

Through distance delivery and 13 physical locations outside of Anchorage, UAA can provide students throughout the state a viable way to get a nursing degree. Students at any university campus or community campus are able to complete an A.A. degree in social work and progress into the UAF distance B.A. Social Work or UAA campus-based B.S.W. degree programs having met the pre-major liberal arts requirements. This means that any qualified student in the UA system can complete an associate of arts, bachelor's and master's degrees in social work in their home community—meeting a high-demand workforce need statewide.

In the fishing industry, Kodiak College is partnering with UAS/Ketchikan to deliver the associate degree in fisheries via distance to students in Kodiak. Students may complete their GERs at Kodiak College and fisheries courses through Ketchikan and UAS Juneau via distance while working and doing internships in industries on Kodiak Island. It's a win/win for our students and their employers.

We are also working to improve advising (with money in the Board of Regents' FY13 budget specifically designated for this) so that students can better plan their university education. The Stay On Track "Finish in Four" campaign is taking off at UAA with 14.6 percent (303) more students enrolled in 15 or more credits spring semester 2012 than in spring 2011.

What does all this mean? It means that university faculty and staff will have a greater opportunity to learn about education, training and research programs being conducted by colleagues from across the University System, continue to identify opportunities for collaboration and improve service to students no matter where they live in Alaska.
Student Notes

- Mechanical engineering student **Kaelin Ellis** has been accepted to the prestigious Summer Research Opportunity Program (SROP) at the University of Michigan (UM). Upon completion and acceptance at UM, SROP guarantees a five-year Ph.D. fellowship at UM.

![Stephanie Peterkin](image1.jpg)

Photo: **Stephanie Peterkin**, a RRANN student in our prenursing Cingumaq group, is Miss Fur Rendezvous Queen 2012! She will also be in the July Forth parade and at the Alaska State Fair this year.

- **Caitlin Cheely**, a Russian language major and a Forty-Ninth State Fellow in the Honors College, and **William Giedosh**, a major in the International Studies Russia Track, have been awarded the highly competitive Department of State 2012 Critical Languages Scholarship in Russian. In addition, language student **Ben Woodland**—German and international studies major, history minor—won UAA's first Critical Languages Scholarship in Turkish.

- UAA students recently discussed scholarship programs such as the Alaska Performance Scholarship and the need to increase funding for needs-based scholarships such as the AlaskaAdvantage grant program in a meeting with Alaska State Senator Bettye Davis.
Men’s basketball player Taylor Rohde has been selected the Great Northwest Athletic Conference’s (GNAC) 2011-12 Player of the Year and also repeated as an All-GNAC First Team honoree. Congratulations!

We announced a symbolic new initiative honoring our graduating active duty military and veteran students. Red, white and blue honor cords will be made available to any graduating active duty, guard/reserve or veteran student interested in wearing one during commencement. These cords signify the appreciation that UAA feels toward our military and veteran community for their service and sacrifice.

Faculty Notes

- UAA Professor Paul Johnson is the new University of Alaska Harold T. Caven Professor of Business.

- Drs. Lil Alessa and Andrew Klisky received two grants from the National Science Foundation: a prestigious Dynamics of Coupled Natural Systems award for $1.5M and a national workshop award for defining the social science priorities in sustainability research.

- Sunny Mall, assistant professor of secondary education in the College of Education, is the recipient of a Alaska Journal of Commerce’s 2012 'Top Forty Under 40' award.

- Assistant Professor of Political Science Dalee Dorough was appointed chair of the Alaska Advisory Committee of the U.S. Commission on Civil Rights.

- April Counceller, assistant professor of Alutiiq language and culture at Kodiak College was recently elected to the Alaska Anthropological Association Board of Directors.

- Dr. Gabriel Garcia, assistant professor of public health, was awarded by the Alaska Public Health Association the Barbara Berger "Excellence in Public Health Award." Scott Goldsmith received an Alaska Meritorious Health Service Award.
Staff Notes

Photo: Thank you to our outstanding Facilities team. All year long they keep our campus up and operating, keeping us safe and able to do our jobs. This year, with record snow fall of well over 100 inches, the team is working harder than ever—logging over 3,000 man and equipment hours. We appreciate all that you are doing!

Phillip Miller, KPC construction project manager has become one of just 49 people in the world and only the second in Alaska to earn the Educational Facilities Professional Certification Credential. UAA’s Chris Turletes also earned the credential.

Honors Note

The recently established Gamma Iota Chapter of the Delta Omega Honorary Society in Public Health announced its first honorary and alumni inductees. Honorary inductees are: Dr. Larry Weiss, professor emeritus and founding director, Alaska Center for Public Policy; Dr. Linda Chamberlain, director, Alaska Family Violence Prevention Project and Dr. Tom Hennessy, director, Centers for Disease Control and Prevention Arctic Investigations Program. UAA MPH alums inducted are: Kathy Allely (’08), Kathy Anderson (’09), Vanessa Hiratsuka (’07), Kerry Pride (’09) and Tammy Zulz (’07).

Grants and Research Award Notes

The Institute for Circumpolar Health Studies received $375K through the Alaska Housing Finance Corporation and the Alaska Mental Health Trust Authority to evaluate the impact of Alaska Housing First programs in relation to alcohol dependence, overall health and cost effectiveness.
The Council on Domestic Violence and Sexual Assault awarded the UAA Justice Center $350K in grant funding to continue measuring violence against women in Alaska in the Alaska Victimization Survey. The center also received a grant from the Tundra Women's Coalition to evaluate the Teens Acting Against Violence program.

**Development Notes**

- BP donated $1M to UAA’s School of Engineering for an Asset Integrity and Corrosion Lab, the first in the state.

- Icicle Seafoods, Inc. contributed $300K to benefit various programs within University of Alaska system focusing on fishing industry and seafood market research and career development. These gifts bring Icicle Seafoods' accumulative donations to over $1M.

- Chugach Alaska Corporation donated $100K to support Excellence in Alaska Native Business and Public Policy.

**Public Square Notes**

Photo: Anchorage middle school students participate in a waste audit at UAA as part of the UAA TRiO Programs' celebration of the national day of service. Dr. Joe Martin, keynote speaker, told students who will be the first in their family to go to college, that "it doesn't matter where you start in life, it's where you finish." He added, "Your decision to go to college is not about you. It's about the people who follow you. Your decision impacts future generations."

Kenai Peninsula College's Kenai River Campus hosted its 22nd annual career exploration event that is aimed at Kenai Peninsula high school students, college students and members of the public. More than 90 professionals representing 60 career fields presented occupational and education information to more than 230 attendees from around the Central Peninsula.

Mat-Su College's Alaska Civil Rights Day celebration drew 51 attendees including representatives from Senator Lisa Murkowski's office, Knik Tribal Council and Southcentral Foundation. Director Talis Colberg delivered the keynote address to the standing-room-only audience.

**Safety Note**

UAA reported a total of 24 recordable injuries during 2011, including eight back injuries, six slip and fall, four other strain, three struck by object, two vehicle and one laceration. We are continuing to improve safety at UAA through messaging, training and safety leadership training and assessment for faculty and staff March 1 and 2.

**Safety Tip:** Most injuries involve a slip, trip or fall, or a strain, sprain or back injury. We live in a challenging environment. Wear your Spikies and take your time when walking around campus. Injuries occur when one rushes. If you need more help or specialized equipment, ask your supervisor.
Note of Welcome

Please join me in welcoming to our Anchorage campus the Alaska Native American Business Enterprise Center (AK NABEC). AK NABEC, funded by the Minority Business Development Agency and partners with the National Center for American Indian Enterprise Development, is working with the University of Alaska Center for Economic Development and officially opened this month. We look forward to the increased opportunity for UAA faculty, students, programs and research to better serve the economic development of our state.

Be safe and enjoy all that UAA has to offer!

Tom Case
**Human Resources**
The top five chief financial officer candidates have been identified and the selection committee is preparing to schedule interviews.

**UAA**

The Alaska Native American Business Enterprise Center (AK NABEC) officially opened on the UAA campus on February 21. AK NABEC, funded by the Minority Business Development Agency and partners with the National Center for American Indian Enterprise Development, is working with the UAA Center for Economic Development. We look forward to the increased opportunity for UAA faculty, students, programs, and research to better serve the economic development of our state.

UAA reported a total of 54 injuries on its consolidated injury report for 2011. Of these, 24 were recordable. The recordable injuries included: 8 back injuries, 6 slip and fall, 4 other strain, 3 struck by object, 2 vehicle and 1 laceration. We are continuing to improve overall safety at UAA through messaging and training. We are holding a safety leadership training and assessment for faculty and staff March 1-2.

In Spring 2012 the number of students taking 15 or more credits increased sharply (+14%, 303 students). The Stay on Track initiative launched last fall may have been a contributing factor.

We announced a symbolic new initiative honoring our graduating active duty military and veteran students. Red, white and blue honor cords will be available to any graduating active duty, guard/reserve or veteran student interested in wearing one during commencement. These cords signify to the public the appreciation that UAA feels toward our military and veteran students for their service.

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Men and Women Seawolf basketball teams are ranked second in the West Region.

Caitlin Cheely and William Giedosh received the Department of State 2012 Critical Languages Scholarship in Russian. Ben Woodland won UAA’s first Critical Languages Scholarship in Turkish.
Mechanical engineering student Kaelin Ellis has been accepted to the prestigious Summer Research Opportunity Program (SROP) at the University of Michigan (UM). Upon completion and acceptance at UM, SROP guarantees a five year Ph.D. fellowship at UM.

Sunny Mall, assistant professor of secondary education in the College of Education, is the recipient of the Alaska Journal of Commerce’s 2012 'Top Forty Under 40' awards.

Lt. Gov. Mead Treadwell met with faculty, staff, students and visitors at Matanuska-Susitna College.

More than 90 professionals representing 60 career fields participated in the Kenai Peninsula College Kenai River Campus 22nd annual career exploration event.

UAA Chancellor Tom Case has been elected to serve on the 2012 Commonwealth North Board of Directors' Executive Committee as president-elect.

UAF

The late UAF professor emeritus Davis “Dave” Sentman was elected to the 2012 class of fellows for the American Geophysical Union. Sentman was selected for his contributions to the field of atmospheric electricity. He passed away shortly after the council made its selection in December 2011.

Scientists launched a NASA sounding rocket from Poker Flat Research Range Feb. 18 into a brilliant aurora display. The rocket mission, designed to gather information on space weather conditions that affect satellite communications, was a success.

An agreement between UAF and Northern Marianas College will allow NMC students to complete bachelor’s degrees in natural resources management in Fairbanks and for UAF students to study in Saipan. The agreement, signed by Chancellor Rogers and President Sharon Hart, calls for fostering cooperation in education, research and exchange opportunities.

Nearly 100 people attended the Alaska Inventors Day Seminar Feb. 11 at the Geophysical Institute. Mayors Jerry Cleworth of Fairbanks and Doug Isaacson of North Pole attended.

Glosten Associates Inc., the naval architectural firm that designed the ice-capable R/V Sikuliaq, pledged $60,000 over three years to support outreach efforts related to the vessel. Science operations aboard the ship are expected to begin early 2014.

The Delta Farm Forum Feb. 25 included an update on the barley biofuel project. The Army is studying the feasibility of using barley-fired boilers, which, if successful, would support barley production in the area.

The Department of Alaska Native Studies and Rural Development announced its first recipient of the Peace Corps Paul D. Coverdell Fellows Program. Jacqueline Rahm, who is working toward her doctorate in indigenous studies, received the award.
Denise Wartes, Rural Alaska Honors Institute and GeoFORCE Alaska, will serve on the selection committee for the 2012 Gates Millennium Scholarship for Native American/Alaska Native students.

Michele Stalder will serve as the interim dean of the UAF Community and Technical College. She succeeds Susan Whitener, who recently resigned.

To help create a healthier campus community — and to have a little fun at the same time — UAF will participate in a fitness challenge this spring. The 2012 Fittest Winner Competition will have teams compete to lose weight and increase their exercise over a 10-week period.

Mattie Cobb, a 4-H sponsored student from Ninilchik, will race in the 2012 Jr. Iditarod Sled Dog Race.

More highlights are available at www.uaf.edu/chancellor/.

**UAS**

North America’s fifth largest icefield is the laboratory for a study revealing that the remnants of fossil fuels in glaciers may be changing the source of food for marine life. UAS Associate Professor of Environmental Science Eran Hood is the second author of the study, to be published in the international journal *Nature Geoscience* in March 2012. The article is currently on-line. Hood led the fieldwork on the Mendenhall and Herbert Glaciers, where visiting scholar-scientists from throughout the Lower 48 sampled snow, ice melt, and glacier runoff.

A diverse panel convened at the Egan Lecture Hall Feb. 18 to spread their message to college students and community members: “It is a moral imperative to take action on human-accelerated climate change.” A group called Alaska Interfaith Power & Light showcased perspectives on climate change from the faith, science and Native communities. The group has also hosted panels in Fairbanks and Anchorage.

UAS sent its first student team to the Juneau World Affairs Council’s annual WorldQuest event Feb. 3led by Academic Exchange and Study Abroad Coordinator Marsha Squires. The Auke Ness Monsters competed valiantly for the gold in this engaging world trivia event with the support of Chancellor John Pugh, Provost Rick Caulfield and various faculty members.

**PRESIDENT’S COMMENTS**

Discussed resource planning and the Strategic Direction Initiative (SDI) at the UA Community Campus Directors’ conference.

Had an excellent meeting with Faculty Alliance Chair Dan Monteith and Chair-Elect Cathy Cahill. The following week I spoke at the Faculty Alliance meeting. Topics were e-labs task force report, SDI, Complete College America.
Moving forward with the metrics initiative was a primary topic of discussion at the Feb. 14 joint Statewide Academic Council/President’s Cabinet meeting, held just prior to the BOR meeting.

Met briefly with Congressman Don Young in Fairbanks.

Participated in internal listening sessions at UAF in Fairbanks and at the Kuskokwim Campus in Bethel.

Last Saturday I met with U.S. Air Force Chief of Staff Gen. Norton Schwartz, both our U.S. senators, and Interior leaders relative to the status of Eielson AFB and its impact on the Fairbanks community.

In Juneau from Tuesday – Thursday. I chaired the Alaska Aerospace Corporation board meeting. As a member of the Alaska Military Force Advocacy and Strategy Team (AMFAST) we met with Governor Parnell. Attended the Denali Commission day-long work plan meeting. Met with Chancellor Pugh, Provost Caulfield, and the UAS deans. Had a productive discussion with the governor’s Chief of Staff Mike Nizich regarding reinstating “Advising” dollars into our FY13 budget. Had two conversations with Sen. Murkowski regarding Eielson AFB and Alaska’s military posture. Spoke at length with Alaska’s Federal Aviation Administration (FAA) director regarding UA drone operations and FAA support of airspace initiatives for use of drones in Alaska. Met with Lt. Governor Treadwell on UA research needs and the importance of student advising.
### UA Grant Proposals Awarded
**February 10, 2012 - February 23, 2012**

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Alumni Relations

- The Chancellor’s Task Force on Alumni Relations met on February 24th and 25th and launched efforts to make recommendations and a 3-5 year plan to support the vision to increase alumni participation and support of the University. The Chancellor has asked that the work of this committee be broad, vision oriented and specify those changes that will enable UAA’s quest for ever-increasing excellence as an institution. The work of the task force will be complete by May, 2012. The task force is deliberating on key concepts and issues around developing institutional alumni relations, including:

  - What are the key elements of a mutually beneficial relationship between an alumni organization and a University?
  - What are best practices and how might they be instructive for us?
  - How are alumni programs best funded?
  - What do alumni expect from the University and from its alumni association?
  - What does the University expect from alumni?
  - What organization and funding structure will provide UAA with the means to raise alumni engagement to sustainable new levels of effectiveness?

Task Force membership includes:

Chair - Eric Wohlforth, LL.D. ’09, M.A. Interdisciplinary Studies ’11
  UAA Alumni of Achievement 2011
  Senior Partner & Attorney, Wohlforth, Johnson, Brecht, Cartledge & Brooking

Ryan Bucholdt
  Student Body President of USUAA

Bruce Bustamante, BBA ’99
  Princess Tours, Vice President Community and Public Affairs

Heather Cavanaugh, MBA, ’08
  Alaska Communications, Director of Corporate Communications

Cathleen Hahn, BBA ’85,
  Cathleen S. Hahn, CMA, CPA

Jim Hemsath, M.S. Engineering Management ’01
  Alaska Industrial Development and Export Authority (AIDEA), Deputy Director for Development
  Vice President UAA Alumni Association

Thomas Jantunen, BBA ’04
  Perkins Coie LLP, Attorney

Dr. Dewain Lee
  Dean of Students and Associate Vice Chancellor for Student Development

Julia Martinez
  University Advancement, Senior Director of Alumni Relations and Annual Giving
Jeff Oliver, MFA ’09
University Advancement, Senior Electronic Media Specialist

Dave Rand, MBA ’00
ATS Alaska, CEO
Former Alumni Association Board of Director

Ivy Spohnholz
University Advancement, Senior Development Officer

Andre Thorn
Director of Multicultural Center, AHAINA programs

Frank von Hippel
Biological Sciences Department, Professor of Biology

Dr. Norm Wilder, M.B.A. ’02
Alaska Regional Hospital, Retired, Chief Medical Officer
UAA Alumni Association Board of Director

Special Dates and Reminders:
• Mark your calendars for the third annual Green and Gold Gala on September 29, 2012 at the Marriott in Anchorage.

• Dates for Homecoming 2012 - - an ‘all-University’ , ‘all-community’ celebration—are October 5 – 15.

• Nominations for the 2012 Alumni of Distinction can be forwarded to Julia Martinez, 786-1278. Julia.martinez@uaa.alaska.edu. The selection process will begin this spring.

Annual Giving
• The 2012 Employee Giving campaign “Show your Seawolf Pride” will officially launch the week of March 19th (post Spring Break) and run through the end of the fiscal year, June 30, 2012.

Development
• On February 6, at the National Association of Corrosion Engineers Western Region Conference, Chancellor Tom Case announced a major gift of $1 million from BP to establish the BP Asset Integrity and Corrosion Lab. This state-of-the-art lab will be the first of its kind in the state, and offering local research and quick turnaround on corrosion issues which impact many facets of the Alaskan economy, from oil and gas to fisheries and shipping. The facility will open its doors in the fall of 2012, with a goal of creating a stream of well-trained corrosion engineers who are knowledgeable about Alaska’s energy and environmental issues.

• ExxonMobil Production Company has made two large donations to support ANSEP. The first donation for $100,000 will support the ANSEP Acceleration Academy. The second donation for $35,000 was to underwrite the 17th Annual ANSEP Celebration and Extravaganza Banquet.
• John Rubini and Leonard B. Hyde of JL Properties have both made pledge payments in support of the ANSEP Building Project. To date, Mr. Rubini and Mr. Hyde have donated over $133,000 each to this fund.

• Chugach Alaska Corporation donated $100,000 to support Excellence in Alaska Native Business and Public Policy

• The Estate of Elizabeth Tower made a stock donation valued at over $188,000 to support the Elizabeth Tower Endowment for Canadian Studies.

• ExxonMobil has just offered a matching gift to encourage donations to Alaska colleges and universities during the 2012 Pick.Click.Give. campaign. Every contribution to any of the campuses of the University of Alaska, Ilisagvik College and Alaska Pacific University will be matched dollar-to-dollar up to $100,000. Find out more at: http://www.pickclickgive.org/blog/index.cfm/2011/12/31/Great-news-for-Alaska-higher-education-from-ExxonMobil

• Rasmuson Foundation contributed $25,000 to ISER for Research on Educational and Vocational Models of the Seafood Industry

• Anchorage Daily News has made an In-Kind donation of ad space for the 2012 UAA Commencement, valued at over $12,000

• Koniag, Inc. contributed $5,000 to support Excellence in Alaska Native Art

• Evergreen Business Capital contributed $5,000 in support of the Evergreen Business Capital Scholarship in the College of Business and Public Policy. Since 2007, Evergreen Business Capital has donated $20,000 to this program.

University Relations
Last month the Nerland Agency conducted 11 discussion open discussion groups as part of the new branding effort at UAA. Members of the general public, students, alumni and faculty and staff participated. Two more discussion groups will take place in the Anchorage School District in the next two weeks, one with high school counselors and one with high school juniors and seniors. These discussion groups are working to answer questions such as: What is UAA known for? What should UAA be known for? What makes UAA different than other schools? How does going to UAA make me feel/what does it say about me? In addition, the McDowell group is currently conducting interviews with 20-30 key informants in the Alaska community as part of the branding process. These interviews are with business leaders, legislators, community leaders and community advisors. When both the interviews and discussion groups are completed, Nerland will look at the key themes that arose from this process and will begin to draft 5-6 key brand positioning statements that will be broadly tested with both the internal UAA community and the external community. We expect to begin testing these statements in April.

The spring 2012 edition of Accolades is in the editing stage, with publication expected in April. The theme for this coming issue is “Dollars and Cents.” Stories included in this issue will address student scholarships, the cost of higher education and UAA’s place in the market, the ins and outs of the university budget, among others.

# # #
March 2012 – UAA Assembly Report for Student Affairs

Dr. Bruce Schultz, Vice Chancellor

Office of Student Affairs

- February marked the launch of Seawolf Boot Camp with an initial session conducted for the Student Information Advisors and the Office of the Registrar.
- The MAP-Works spring transition survey concluded on February 26 with nearly 500 first-time freshmen choosing to complete it. The response rate was 27.3%, up significantly from a year ago (18.8%). Nearly half (48%) of all Anchorage-campus first-year students have taken one or more of the surveys this academic year. By the end of February, 870 interactive, need-driven student contacts have been logged by MAP-Works staff and faculty users.
- Military & Veteran Honor cords have been approved for commencement. Emails were sent out to graduates which generated a lot of interest. Over 40 students have indicated they would like to participate in this program.
- The first round of CAS self-studies was complete in February. Congratulations and thanks to the Student Union and Commuter Student Services, Advising and Testing Center, and Admissions self-studies teams for their hard work and successful completion. Eight additional programs/departments will undergo the self-assessment process between February-April.

Academic and Multicultural Student Services Division

- Multicultural Center hosted two student forums: “MLK vs. Malcolm X: Who was right?” and “Black and Gay: A discussion of intersecting identities.” Both forums were well attended.
- Fifteen Upward Bound students participated in the “Meet the World Cultural” celebration, hosted by the Bridge Builders of Anchorage.
- UAA Fusion (a volunteer opportunity for UAA students) was held with 26 UAA students volunteering 101 service hours with Kid’s Corp, Salvation Army, Food Bank of Alaska, HOPE Worldwide, and A.W.A.I.C (12 projects at 9 service sites).
- Disability Support Services will participate in Joint Base Elmendorf/Richardson (JBER) Wounded Warriors Fair to present DSS services and adaptive technology on March 12.
- Native Student Services hosted the Aleut Foundation and Afognak which introduced 25 prospective Alaska Native students to UAA.
- Shauna Dunn, Upward Bound Program Manager, is the new the President of the Alaska Association of TRIO Programs and will travel to Washington D.C. to the TRIO Policy Institute in March.

Upcoming events:

- Howl Days (orientation for new students), March 30 and May 17. Contact New Student Orientation at 786-1224 for more information.
- The 17th Annual Men and Women of Excellence, March 31, 12:00 p.m., Lucy Cuddy Center. This program highlights the accomplishments of junior level students with a cumulative 3.0 GPA or higher.

Enrollment Management

- Lora Volden, UAA’s current Associate Registrar, has been named University Registrar after a competitive national search which included a dozen qualified candidates. Lora begins her service as University Registrar on March 12.
- The Office of the Registrar, with assistance from the Office of Academic Affairs, has purchased an unlimited license for College Source TES (Transfer Equivalency System). This resource is essentially a nationwide database of college and university catalogs and accreditation information. The new license allows any UAA staff or faculty member engaged in course transferability decisions or curriculum development quickly and efficiently research courses offered at other colleges and universities. Registrar’s staff have begun training – anyone who would like training should contact Lora Volden.
- The National Student Exchange, a consortium of over 200 colleges and universities in the U.S., Canada, Guam, Puerto Rico, and the Virgin Islands, of which UAA is a member, is holding its annual conference in Anchorage March 5 - 9. Over 300 attendees are expected to tour the UAA campus on Friday, March 9. Forty-five UAA students have applied to participate in this exchange program during academic year 2012-13.
• There was an increase of 3.6% more students (3,224) applied for scholarships for next academic year compared to this time last year. The Scholarship Committee is still seeking members to help in reviewing these applications. Anyone interested should contact Interim Director of Student Financial Assistance Sonya Fisher.

• First-time freshmen applications for 2012 fall admission from UA scholars are up 25% over last year, 267 vs. 213 one year ago. Overall applications from first-time freshmen are down 3%, 1706 vs. 1766 one year ago. For the UA System as a whole, first-time freshmen applications for 2012 fall admission from UA scholars are up 12% and overall applications from first-time freshmen are down 10%. (Source: SW IR applications for 2012 fall report.)

Student Development Division

• Career Services Center hosted one of the largest career fairs in Alaska, The City-Wide Career and Job Fair. The event had 83 employers in attendance.

• KRUA celebrated its 20th anniversary on February 15 with the local band “Ghost Hands” and birthday cake during Student Activities sponsored Noon Music.

• Student Union and Commuter Student Services is once again collaborating with Community Mobilizing for Changing on Alcohol (CMCA) through Volunteers of America Alaska (VOA) and the Dean of Students Office, Alcohol Drug and Wellness Educator to bring interactive and educational programs to the UAA campus in an effort to raise awareness about the dangers of alcohol.

• USUAA hosted “Morning with the Mayor” and “Chat with the Chancellor.”

• Student Commencement Speaker Advisory Board is currently reviewing five candidates for this honor. Finalists will be interviewed in mid-March.

• Assistant Director of Student Conduct Michael Votava and Alcohol, Drug, and Wellness Educator Lexi Prunella are putting together teams of University professionals to conduct reviews of the Student Conduct program and Alcohol, Drug, and Wellness Education program, respectfully. Both programs will be measured against standards set forth by the Council for the Advancement of Standards in Higher Education (CAS).

• USUAA Legislative Advocacy Team traveled to Juneau to advocate for statewide interests. Ten students participated in the trip.

• The Dean of Students Office participated in UAA’s 2012 Healthy Sexuality Week events.

• The Dean of Students Office partnered with www.academicintegrityseminar.com to preview a new ethical development program which the Dean of Students Office may assign to students who violate UAA’s academic integrity policy.

• Alcohol, Drug and Wellness Educator Lexi Prunella has been working with the Anchorage Area Intergroup (AAIG) to establish a weekly Alcoholics Anonymous meeting on campus.

• Katherine Berntzen, author of the book titled “A Degree is Not Enough,” gave a lecture to UAA and Anchorage community members explaining eight smart things a student needs to do in college to prepare themselves for their future career.

• Career Services Center participated in the Global Opportunities Fair.

Upcoming events:

• UAA Votes campaign “Voter Informed,” March 3 – April 3.

• An informational booth, “How are You in the Sack? Getting Intimate with your REM Cycle” for Sleep Awareness Week, March 22, 5:30p until 6:30p in the Grand Hallway of the Gorsuch Commons. Students will receive snore strips and sleep masks. Sleep hygiene informational brochures will be available as well as chamomile tea and sleep logs. A prize of a Snuggie will be given to the student with the healthiest sleep pattern.

• Masquerade Ball presented by USUAA, March 24, 8:00 p.m., Alaska Native Heritage Center.

• USUAA Elections, April 10 – 11.

• Student Showcase Conference, April 12 – 13.

• ANROP and the Cama-i Room sponsored guest speaker Dallas Goldtooth (Mdewakanton Band of the Isanti Dakota Nation), during the week of April 16-20.