**UNIVERSITY ADVANCEMENT FACULTY SENATE REPORT- OCTOBER 2010**

**Alumni Relations**

**Green and Gold Gala**

The inaugural UAA Alumni Association Green and Gold Gala will be Saturday, October 9th, 6 pm at the Marriott Downtown, Anchorage.

The event brings together alumni, friends and community in celebration and support of UAA. Anyone who values the important mission of UAA, has obtained a degree or simply supports UAA is invited to attend. Proceeds of the event support student scholarships of UAA. Questions? Contact Julia Martinez, Senior Director of Alumni Relations and Annual Giving, 61278. Reservations taken through October 1.

**Homecoming - - Advancement**

Please mark your calendar for October 8 – 15th - - Homecoming is truly becoming an all –University celebration!

The Homecoming committee has been working hard to provide relevant and fun events and activities to meet student needs as well as those of alumni and the community. Please help promote Homecoming activities by encouraging fellow faculty and students to attend.

Homecoming questions directed to: (Mike McCormick, Student Affairs, Timea Webster, Advancement)

* Thomas Lovejoy public lecture, creator of PBS Nature Series, Tues. Oct 12, 7 pm, Wendy Williamson - - all community affair
* Kendall Classic Hockey Tournament – Friday, October 8 – Alumni Night - -all community affair – students, alumni, community
* Kendall Classic Hockey Tournament – Saturday, October 9 – Military Appreciation Night – all community affair, students, alumni, community
* 2010 Green and Gold Gala – UAA Alumni Association fundraising event for scholarships and Awards of Distinction, Marriott Downtown, 6 pm – for all supporters of UAA – a black tie event with ‘green and gold’ flair!
* Various student concerts and events – keep an eye out for the coming Homecoming website to be created by University Advancement
* Alumni Speed Networking - - Wednesday, October 13th, 5:30 – 7 pm, UAA Student Union – connecting students with career networking with alumni
* Good Morning Seawolves - - all around campus, enjoy a cup of Joe, 7:30 am – 9 am – students, community, alumni.

**Annual Giving**

The Office of Annual Giving is excited to launch a new and engaging way to connect with alumni and friends.  Today, 9/29, we launched our micro-site – a tool to heighten our engagement with our online community.  We will be featuring giving challenges, UAA event information, interactive polling questions, Alumni Association membership and information, and chances to win a free Nook throughout the year.

This is going to help many of our alumni and friends stay updated with the latest happenings at UAA. Check it out! <http://connect.uaa.alaska.edu>

Phonathon is off to a great start this year! At only 7 days into the calling season, we are at $3,620 and 62 new donors, a 37% and 19% increase over this time last fall! We have an outstanding group of students that passed a vigorous application and training process that are helping to make this happen. We look forward to another great year of both fund and friend raising!

**Development**

Celebrity Chef Invitational was a successful and fun fundraiser for the Culinary Arts and Hospitality programs, raising $97,000. The event, which showcases UAA’s talented Culinary Arts and Hospitality students to key players in Alaska’s hospitality industry, raises funds to provide scholarship opportunities to students and provides for maintenance of state-of-the-art learning facilities. This year’s Celebrity Chef Invitational was held Sept. 15 in the Lucy Cuddy Hall.

This year’s celebrity chef was Eldeory Arendse from Culver City,  CA. He is the executive chef of Fraiche Restaurant – a rustic French and Italian restaurant. Arendse was born and raised in South Africa and after a stint in NYC he made his way to California to become an executive chef.

The event was invitation only, supported by many of the program’s corporate sponsors and individual food lovers.

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