I. Roll
()- Sandy Pence (FS)
()- Utpal Dutta (FS)
()- Cheryl Smith (FS)
()- Alberta Harder (CAS)
()- Barbara Harville (CAS)
()- Vacant (CAS)
()- Vacant (CBPP)
()- Carrie King (COH, Chair)
()- Yvonne Chase (COH)
()- Vacant (COE)
()- Vacant (CTC)
()- Jeff Hoffman (COENG)
()- Robin Hanson (LIB)
()- Casey Rudkin (KPC)
()- Luke Grabarek (Mat-su)
()- Kathryn Hollis-Buchanan (Kod)
()- DB Palmer (PWSC)
()- Christina Stuive (ADV)
()- Ian Minnock (USUAA)

Ex-Officio Members
()- Susan Kalina
()- Lora Volden
()- Scheduling and Publications

II. Approval of the Agenda (pg. 1-2)

III. Approval of Meeting Summary (pg. 3-5)

IV. Administrative Report
A. Vice Provost for Undergraduate Academic Affairs Susan Kalina
B. University Registrar Lora Volden

V. Chair’s Report
A. UAB Chair, Carrie King
B. GERC Chair, Sandy Pence

VI. Program/Course Action Request- Second Readings
Chg BA, International Studies – Returned for further discussion. This program was approved for second reading on 12/11/15.

Chg BA A151 Business Foundations

Chg CBPP BBA Requirements

VII. Program/Course Action Request- First Readings
Add BA A180 Working in Effective Teams

Chg ACCT A409 Individual Income Tax

Chg ACCT A410 Corporate and Partnership Income Tax
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<td>PHIL A309</td>
<td>Mind and Machines</td>
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<td>Chg</td>
<td>DNCE A290</td>
<td>Selected Topics in Dance</td>
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<td>Chg</td>
<td>MUS A161</td>
<td>Private Lessons</td>
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<td>Chg</td>
<td>MUS A162</td>
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<td>MUS A261</td>
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<td>MUS A262</td>
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<td>Classroom Guidance and Behavior Management</td>
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<td>Science, Technology, Reading, Engineering and Math for Students with Exceptional Learning Needs</td>
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<td>Collaboration and Partnerships Between Families and Professionals</td>
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<td>EDSE A495A</td>
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**VIII. Old Business**

**IX. New Business**

**X. Informational Items and Adjournment**
I. Roll

- Sandy Pence (FS)  
- Utpal Dutta (FS)  
- Cheryl Smith (FS)  
- Alberta Harder (CAS)  
- Barbara Harville (CAS)  
- Vacant (CAS)  
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- Vacant (CTC)  
- Vacant (CAS)  
- Vacant (CBPP)  

Ex-Officio Members

- Susan Kalina  
- Lora Volden  
- Scheduling and Publications

II. Approval of the Agenda (pg. 1-2)

   Approved

III. Approval of Meeting Summary (pg. 3-5)

   Approved

IV. Administrative Report

   A. Vice Provost for Undergraduate Academic Affairs Susan Kalina
      
      Discussed the importance of coordination, especially with the new electronic system

   B. University Registrar Lora Volden

V. Chair’s Report

   A. UAB Chair, Carrie King
      
      Board moved to cancel the January 8th meeting

   B. GERC Chair, Sandy Pence
      
      Approved ECON A100, BA A151, JPC A101, PHIL A211 and A212

VI. Program/Course Action Request- Second Readings

   Chg  BA A343 Principles of Marketing
        
        Unanimously Approved

   Chg  BA A381 Consumer Behavior and Relationship Management
        
        Unanimously Approved

   Chg  BA A383 Market Research: Methods, Metrics, and Strategies
        
        Unanimously Approved
Chg  BA A463 Branding and Content Marketing Strategies
Unanimously Approved

Chg  BA A480 Marketing Media Analytics
Unanimously Approved

Add  BA A483 Marketing Campaign Practicum and Portfolio
Unanimously Approved

Chg  Bachelor of Business Administration in Marketing
Unanimously Approved

VII. Program/Course Action Request- First Readings
Chg  BA A151 Business Foundations
Accepted for first reading

Chg  CBPP BBA Requirements
Accepted for first reading

Chg  EMT A130 Emergency Medical Technician I
Waive first reading, approve for second

Chg  AAS, Fire and Emergency Services Technology
Waive first reading, approve for second

Chg  DNCE A290 Selected Topics in Dance
No initiator present

Chg  BA, Theatre
No initiator present

Add  ECON A100 Political Economy
Waive first reading, approve for second

Del  JPC A101 Media and Society
Waive first reading, approve for second

Chg  CAS BA/BS Requirements
Waive first reading, approve for second

Chg  PHIL A211 Ancient and Medieval Philosophy
Waive first reading, approve for second

Chg  PHIL A212 Early Modern Philosophy
Waive first reading, approve for second

Chg  PHIL A311 Truth and Reality
Waive first reading, approve for second
Chg PHIL A490   Topics in Contemporary Philosophy
Waive first reading, approve for second

Chg BA, Philosophy
Waive first reading, approve for second

Del SOC A308   Sociology of Law
Waive first reading, approve for second

Del SOC A387   Gay and Lesbian Lifestyles
Waive first reading, approve for second

Del SOC A407   Power in the Workplace: The Sociology of Formal Organizations
Waive first reading, approve for second

Chg SWK A490   Selected Topics in Social Work
Waive first reading, approve for second

Chg Minor, International Studies
Waive first reading, approve for second

Chg BA, International Studies
Waive first reading, approve for second – will work with the Registrar's Office to revise program requirements

VIII. Old Business

IX. New Business

X. Informational Items and Adjournment:
A. Creation of new prefix MBIO (pg. 5)