I. Roll
() Sandy Pence (FS) () Carrie King (COH, Chair) () Casey Rudkin (KPC)
() Utpal Dutta (FS) () Yvonne Chase (COH) () Luke Grabarek (Mat-su)
() Cheryl Smith (FS) () Vacant (COE) () Kathryn Hollis-Buchanan (Kod)
() Alberta Harder (CAS) () Vacant (CTC) () DB Palmer (PWSC)
() Barbara Harville (CAS) () Jeff Hoffman (COENG) () Christina Stuive (ADV)
() Vacant (CAS) () Robin Hanson (LIB) () Ian Minnock (USUAA)
() Vacant (CBPP)

Ex-Officio Members
() Susan Kalina
() Lora Volden
() Scheduling and Publications

II. Approval of the Agenda (pg. 1-2)

III. Approval of Meeting Summary (pg. 3-5)

IV. Administrative Report
A. Vice Provost for Undergraduate Academic Affairs Susan Kalina

B. University Registrar Lora Volden

V. Chair’s Report
A. UAB Chair, Carrie King

B. GERC Chair, Sandy Pence

VI. Program/Course Action Request- Second Readings
Chg BA A343 Principles of Marketing
Chg BA A381 Consumer Behavior and Relationship Management
Chg BA A383 Market Research: Methods, Metrics, and Strategies
Chg BA A463 Branding and Content Marketing Strategies
Chg BA A480 Marketing Media Analytics
Add BA A483 Marketing Campaign Practicum and Portfolio
Chg Bachelor of Business Administration in Marketing
VII. Program/Course Action Request- First Readings

Chg BA A151 Business Foundations

Chg CBPP BBA Requirements

Chg EMT A130 Emergency Medical Technician I

Chg AAS, Fire and Emergency Services Technology

Chg DNCE A290 Selected Topics in Dance

Chg BA, Theatre

Add ECON A100 Political Economy

Chg JPC A101 Media and Society

Chg CAS BA/BS Requirements

Chg PHIL A211 Ancient and Medieval Philosophy

Chg PHIL A212 Early Modern Philosophy

Chg PHIL A311 Truth and Reality

Chg PHIL A490 Topics in Contemporary Philosophy

Chg BA, Philosophy

Chg SOC A308 Sociology of Law

Chg SOC A387 Gay and Lesbian Lifestyles

Chg SOC A407 Power in the Workplace: The Sociology of Formal Organizations

Chg SWK A490 Selected Topics in Social Work

Chg Minor, International Studies

Chg BA, International Studies

VIII. Old Business

IX. New Business

X. Informational Items and Adjournment:

A. Creation of new prefix MBIO (pg. 5)
I. Roll
(x) Sandy Pence (FS) (x) Carrie King (COH, Chair) (x) Casey Rudkin (KPC)
(x) Utpal Dutta (FS) (x) Yvonne Chase (COH) (x) Luke Grabarek (Mat-su)
(x) Cheryl Smith (FS) () Vacant (COE) (x) Kathryn Hollis-Buchanan (Kod)
(x) Alberta Harder (CAS) () Vacant (CTC) (x) Jeff Hoffman (COENG)
(x) Barbara Harville (CAS) (x) Vacant (CBPP) (x) Robin Hanson (LIB)
() Vacant (CAS) () Vacant (CBPP) (e) Christina Stuive (ADV)
() Vacant (CAS) () Vacant (CBPP) (x) Ian Minnock (USUAA)

Ex-Officio Members
(x) Susan Kalina
(x) Lora Volden
(x) Scheduling and Publications

II. Approval of the Agenda (pg. 1-2)
Approved

III. Approval of Meeting Summary (pg. 3-4)
Approved

IV. Administrative Report
A. Vice Provost for Undergraduate Academic Affairs Susan Kalina
B. University Registrar Lora Volden

V. Chair’s Report
A. UAB Chair, Carrie King
B. GERC Chair, Sandy Pence
GERC did not meet

VI. Program/Course Action Request- Second Readings
Chg AAS, Computer Systems Technology
Unanimously Approved
Chg THR A341 Directing I
Unanimously Approved

VII. Program/Course Action Request- First Readings
Chg DNCE A124 Dance for Musical Theatre I
Waive first reading, approve for second
Chg  THR A124  Dance for Musical Theater I  
Waive first reading, approve for second

Chg  THR A341  Advanced Theatre Technologies  
Waive first reading, approve for second

Chg  THR A343  Scenic Design II  
Waive first reading, approve for second

Add  THR A345  Theatrical Properties: Design and Construction  
Waive first reading, approve for second

Chg  THR A347  Lighting Design  
Waive first reading, approve for second

Chg  BA A343  Principles of Marketing
Chg  BA A381  Consumer Behavior and Relationship Management
Chg  BA A383  Market Research: Methods, Metrics, and Strategies
Chg  BA A463  Branding and Content Marketing Strategies
Chg  BA A480  Marketing Media Analytics
Add  BA A483  Marketing Campaign Practicum and Portfolio
Chg  Bachelor of Business Administration in Marketing
All Business courses were accepted for first reading – the board requested updates to the bibliography on all courses

Add  HIST A495  History Internship  
Waive first reading, approve for second

VIII. Old Business

IX. New Business

X. Informational Items and Adjournment:
To:                Dr. Sam Gingerich, Provost and Executive Vice Chancellor of Academic Affairs
From:  Dr. Khrys Duddleston, Curriculum Committee Chair, Dept. Biological Sciences
Through: Dr. Fred Rainey, Director, Dept. Biological Sciences
        AND Dr. Karl Pfeiffer, Chair CAS Course and Curriculum Committee
        AND Dr. John Stalvey, Dean, College of Arts and Sciences

Date:  30Nov15

RE:  Creation of new prefix, MBIO

The Department of Biological Sciences hereby requests a new prefix, MBIO. We recently hired two faculty members in microbiology. The teaching and research interests of the two new faculty combined with those of existing microbiology faculty (three) form a Microbiology Core within the department, similar to existing cores (e.g. physiology, cell and molecular biology). We are creating several new upper division courses in microbiology that will be part of a larger curriculum package adding a Microbiological Sciences option to our BS in Biological Sciences degree. Although we anticipate creating a new BS degree in Microbiological Sciences in the future, we are moving forward with an option within our existing degree program at this time.

The Dept. of Biological Sciences is beginning to run low on available upper division numbers under the BIOL prefix. Additionally, and perhaps more importantly, we have a numbering strategy within the department in which similar courses are grouped together by number. For example, most of our physiology courses are in the “teens” (413, 414, 415 etc.). Microbiology, like biology, is a broad science with many sub-disciplines (e.g., microbial genetics, microbial physiology, microbial pathogenesis etc.). As we embark on an expansion of our microbiology offerings, and in anticipation of growth in that area in the future, we feel it is important to create a new prefix, MBIO, for these courses. Although there are currently enough BIOL numbers available for the curriculum package we wish to submit now, creating a new prefix will a) allow us to group courses in microbiological sub-disciplines similarly to how we group them in biology, b) provide room for future growth in the microbiology curriculum and c) avoid consuming the few remaining numbers in BIOL which would limit available numbers for future changes in BIOL course offerings.

Date of coordination email to faculty listserv: 30Nov15