

# Undergraduate Academic Board

Audio: 786-6755 | ID: 46450 | Agenda

December 11, 2015

2:00-5:00pm

Physical location: **LIB 302A**

Audio Conference: 786-6755, Passcode: 46450

## I. Roll

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Sandy Pence (FS)       | <input type="checkbox"/> Carrie King (COH, Chair) | <input type="checkbox"/> Casey Rudkin (KPC)            |
| <input type="checkbox"/> Utpal Dutta (FS)       | <input type="checkbox"/> Yvonne Chase (COH)       | <input type="checkbox"/> Luke Grabarek (Mat-su)        |
| <input type="checkbox"/> Cheryl Smith (FS)      | <input type="checkbox"/> Vacant (COE)             | <input type="checkbox"/> Kathryn Hollis-Buchanan (Kod) |
| <input type="checkbox"/> Alberta Harder (CAS)   | <input type="checkbox"/> Vacant (CTC)             | <input type="checkbox"/> DB Palmer (PWSC)              |
| <input type="checkbox"/> Barbara Harville (CAS) | <input type="checkbox"/> Jeff Hoffman (COENG)     | <input type="checkbox"/> Christina Stuve (ADV)         |
| <input type="checkbox"/> Vacant (CAS)           | <input type="checkbox"/> Robin Hanson (LIB)       | <input type="checkbox"/> Ian Minnock (USUAA)           |
| <input type="checkbox"/> Vacant (CBPP)          |   |  |

## Ex-Officio Members

- Susan Kalina
- Lora Volden
- Scheduling and Publications

## II. Approval of the Agenda (pg. 1-2)

## III. Approval of Meeting Summary (pg. 3-5)

## IV. Administrative Report

- A. Vice Provost for Undergraduate Academic Affairs Susan Kalina
- B. University Registrar Lora Volden

## V. Chair's Report

- A. UAB Chair, Carrie King
- B. GERC Chair, Sandy Pence

## VI. Program/Course Action Request- Second Readings

- Chg [BA A343 Principles of Marketing](#)
- Chg [BA A381 Consumer Behavior and Relationship Management](#)
- Chg [BA A383 Market Research: Methods, Metrics, and Strategies](#)
- Chg [BA A463 Branding and Content Marketing Strategies](#)
- Chg [BA A480 Marketing Media Analytics](#)
- Add [BA A483 Marketing Campaign Practicum and Portfolio](#)
- Chg [Bachelor of Business Administration in Marketing](#)

**VII. Program/Course Action Request- First Readings**

- Chg [BA A151 Business Foundations](#)
- Chg [CBPP BBA Requirements](#)
- Chg [EMT A130 Emergency Medical Technician I](#)
- Chg [AAS, Fire and Emergency Services Technology](#)
- Chg [DNCE A290 Selected Topics in Dance](#)
- Chg [BA, Theatre](#)
- Add [ECON A100 Political Economy](#)
- Chg [JPC A101 Media and Society](#)
- Chg [CAS BA/BS Requirements](#)
- Chg [PHIL A211 Ancient and Medieval Philosophy](#)
- Chg [PHIL A212 Early Modern Philosophy](#)
- Chg [PHIL A311 Truth and Reality](#)
- Chg [PHIL A490 Topics in Contemporary Philosophy](#)
- Chg [BA, Philosophy](#)
- Chg [SOC A308 Sociology of Law](#)
- Chg [SOC A387 Gay and Lesbian Lifestyles](#)
- Chg [SOC A407 Power in the Workplace: The Sociology of Formal Organizations](#)
- Chg [SWK A490 Selected Topics in Social Work](#)
- Chg [Minor, International Studies](#)
- Chg [BA, International Studies](#)

**VIII. Old Business**

**IX. New Business**

**X. Informational Items and Adjournment:**

- A. Creation of new prefix MBIO (pg. 5)

# Undergraduate Academic Board

Audio: 786-6755 | ID: 905805 | Summary

**November 20, 2015**

**2:00-5:00pm**

**Physical location: ADM 204**

**Audio Conference: 786-6755, Passcode: 905805**

## **I. Roll**

- |  |                                       |   |
|--|---------------------------------------|---|
| (x) Sandy Pence (FS)                   | (x) Carrie King (COH, Chair)          | (x) Casey Rudkin (KPC)                    |
| (x) Utpal Dutta (FS)                   | (x) Yvonne Chase (COH)                | (x) Luke Grabarek (Mat-su)                |
| (x) Cheryl Smith (FS)                  | <input type="checkbox"/> Vacant (COE) | (x) Kathryn Hollis-Buchanan(Kod)          |
| (x) Alberta Harder (CAS)               | <input type="checkbox"/> Vacant (CTC) | <input type="checkbox"/> DB Palmer (PWSC) |
| (x) Barbara Harville (CAS)             | (x) Jeff Hoffman (COENG)              | (e) Christina Stuve (ADV)                 |
| <input type="checkbox"/> Vacant (CAS)  | (x) Robin Hanson (LIB)                | (x) Ian Minnock (USUAA)                   |
| <input type="checkbox"/> Vacant (CBPP) |                                       |   |

## **Ex-Officio Members**

- (x) Susan Kalina
- (x) Lora Volden
- (x) Scheduling and Publications

## **II. Approval of the Agenda (pg. 1-2)**

*Approved*

## **III. Approval of Meeting Summary (pg. 3-4)**

*Approved*

## **IV. Administrative Report**

**A. Vice Provost for Undergraduate Academic Affairs Susan Kalina**

**B. University Registrar Lora Volden**

## **V. Chair's Report**

**A. UAB Chair, Carrie King**

**B. GERC Chair, Sandy Pence**

*GERC did not meet*

## **VI. Program/Course Action Request- Second Readings**

Chg [AAS, Computer Systems Technology](#)

**Unanimously Approved**

Chg [THR A341 Directing I](#)

**Unanimously Approved**

## **VII. Program/Course Action Request- First Readings**

Chg [DNCE A124 Dance for Musical Theatre I](#)

**Waive first reading, approve for second**

Chg [THR A124](#) [Dance for Musical Theater I](#)  
**Waive first reading, approve for second**

Chg [THR A341](#) [Advanced Theatre Technologies](#)  
**Waive first reading, approve for second**

Chg [THR A343](#) [Scenic Design II](#)  
**Waive first reading, approve for second**

Add [THR A345](#) [Theatrical Properties: Design and Construction](#)  
**Waive first reading, approve for second**

Chg [THR A347](#) [Lighting Design](#)  
**Waive first reading, approve for second**

Chg [BA A343](#) [Principles of Marketing](#)

Chg [BA A381](#) [Consumer Behavior and Relationship Management](#)

Chg [BA A383](#) [Market Research: Methods, Metrics, and Strategies](#)

Chg [BA A463](#) [Branding and Content Marketing Strategies](#)

Chg [BA A480](#) [Marketing Media Analytics](#)

Add [BA A483](#) [Marketing Campaign Practicum and Portfolio](#)

Chg [Bachelor of Business Administration in Marketing](#)

**All Business courses were accepted for first reading – the board requested updates to the bibliography on all courses**

Add [HIST A495](#) [History Internship](#)  
**Waive first reading, approve for second**

**VIII. Old Business**

**IX. New Business**

**X. Informational Items and Adjournment:**



Department of Biological Sciences  
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To: Dr. Sam Gingerich, Provost and Executive Vice Chancellor of Academic Affairs

From: Dr. Khryse Duddleston, Curriculum Committee Chair, Dept. Biological Sciences

Khrystine Duddleston  
Digitally signed by Khrystine Duddleston, DN: cn=Khrystine Duddleston, o=University of Alaska Anchorage, ou=Department of Biological Sciences, email=khryse.duddleston@uaa.edu Date: 2015.11.30 14:48:46 -0900

Through: Dr. Fred Rainey, Director, Dept. Biological Sciences

*F. Rainey*

AND Dr. Karl Pfeiffer, Chair CAS Course and Curriculum Committee

DocuSigned by:  
*Karl Pfeiffer*  
5B947C6667A04DC

AND Dr. John Stalvey, Dean, College of Arts and Sciences

DocuSigned by:  
*John R.D. Stalvey*  
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Date: 30Nov15

RE: Creation of new prefix, MBIO

The Department of Biological Sciences hereby requests a new prefix, MBIO. We recently hired two faculty members in microbiology. The teaching and research interests of the two new faculty combined with those of existing microbiology faculty (three) form a Microbiology Core within the department, similar to existing cores (e.g. physiology, cell and molecular biology). We are creating several new upper division courses in microbiology that will be part of a larger curriculum package adding a Microbiological Sciences option to our BS in Biological Sciences degree. Although we anticipate creating a new BS degree in Microbiological Sciences in the future, we are moving forward with an option within our existing degree program at this time.

The Dept. of Biological Sciences is beginning to run low on available upper division numbers under the BIOL prefix. Additionally, and perhaps more importantly, we have a numbering strategy within the department in which similar courses are grouped together by number. For example, most of our physiology courses are in the "teens" (413, 414, 415 etc.). Microbiology, like biology, is a broad science with many sub-disciplines (e.g., microbial genetics, microbial physiology, microbial pathogenesis etc.). As we embark on an expansion of our microbiology offerings, and in anticipation of growth in that area in the future, we feel it is important to create a new prefix, MBIO, for these courses. Although there are currently enough BIOL numbers available for the curriculum package we wish to submit now, creating a new prefix will a) allow us to group courses in microbiological sub-disciplines similarly to how we group them in biology, b) provide room for future growth in the microbiology curriculum and c) avoid consuming the few remaining numbers in BIOL which would limit available numbers for future changes in BIOL course offerings.

Date of coordination email to faculty listserv: 30Nov15