

# Undergraduate Academic Board

Audio: 786-6755 | ID: 905805 | Agenda

November 20, 2015

2:00-5:00pm

Physical location: ADM 204

Audio Conference: 786-6755, Passcode: 905805

## I. Roll

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Sandy Pence (FS)       | <input type="checkbox"/> Carrie King (COH, Chair) | <input type="checkbox"/> Casey Rudkin (KPC)            |
| <input type="checkbox"/> Utpal Dutta (FS)       | <input type="checkbox"/> Yvonne Chase (COH)       | <input type="checkbox"/> Luke Grabarek (Mat-su)        |
| <input type="checkbox"/> Cheryl Smith (FS)      | <input type="checkbox"/> Vacant (COE)             | <input type="checkbox"/> Kathryn Hollis-Buchanan (Kod) |
| <input type="checkbox"/> Alberta Harder (CAS)   | <input type="checkbox"/> Vacant (CTC)             | <input type="checkbox"/> DB Palmer (PWSC)              |
| <input type="checkbox"/> Barbara Harville (CAS) | <input type="checkbox"/> Jeff Hoffman (COENG)     | <input type="checkbox"/> Christina Stuiwe (ADV)        |
| <input type="checkbox"/> Vacant (CAS)           | <input type="checkbox"/> Robin Hanson (LIB)       | <input type="checkbox"/> Ian Minnock (USUAA)           |
| <input type="checkbox"/> Vacant (CBPP)          |   |  |

## Ex-Officio Members

- Susan Kalina
- Lora Volden
- Scheduling and Publications

## II. Approval of the Agenda (pg. 1-2)

## III. Approval of Meeting Summary (pg. 3-5)

## IV. Administrative Report

- A. Vice Provost for Undergraduate Academic Affairs Susan Kalina
- B. University Registrar Lora Volden

## V. Chair's Report

- A. UAB Chair, Carrie King
- B. GERC Chair, Sandy Pence

## VI. Program/Course Action Request- Second Readings

Chg [AAS, Computer Systems Technology](#)

Chg [THR A341 Directing I](#)

## VII. Program/Course Action Request- First Readings

Chg [DNCE A124 Dance for Musical Theatre I](#)

Chg [THR A124 Dance for Musical Theater I](#)

Chg [THR A341 Advanced Theatre Technologies](#)

Chg [THR A343 Scenic Design II](#)

- Add [THR A345](#) [Theatrical Properties: Design and Construction](#)
- Chg [THR A347](#) [Lighting Design](#)
- Chg [BA A343](#) [Principles of Marketing](#)
- Chg [BA A381](#) [Consumer Behavior and Relationship Management](#)
- Chg [BA A383](#) [Market Research: Methods, Metrics, and Strategies](#)
- Chg [BA A463](#) [Branding and Content Marketing Strategies](#)
- Chg [BA A480](#) [Marketing Media Analytics](#)
- Add [BA A483](#) [Marketing Campaign Practicum and Portfolio](#)
- Chg [Bachelor of Business Administration in Marketing](#)
- Add [HIST A495](#) [History Internship](#)

**VIII. Old Business**

**IX. New Business**

**X. Informational Items and Adjournment:**

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# Undergraduate Academic Board

Audio: 786-6755 | ID: 46450 | Summary

**November 13, 2015**

**2:00-5:00pm**

**Physical location: ADM 204**

**Audio Conference: 786-6755, Passcode: 46450**

## **I. Roll**

- |  |                                       |                                   |
|--|---------------------------------------|-----------------------------------|
| (x) Sandy Pence (FS)                   | (x) Carrie King (COH, Chair)          | (x) Casey Rudkin (KPC)            |
| (x) Utpal Dutta (FS)                   | (x) Yvonne Chase (COH)                | (x) Luke Grabarek (Mat-su)        |
| (x) Cheryl Smith (FS)                  | <input type="checkbox"/> Vacant (COE) | (x) Kathryn Hollis-Buchanan (Kod) |
| (x) Alberta Harder (CAS)               | <input type="checkbox"/> Vacant (CTC) | (x) DB Palmer (PWSC)              |
| (x) Barbara Harville (CAS)             | (x) Jeff Hoffman (COENG)              | (x) Christina Stuve (ADV)         |
| <input type="checkbox"/> Vacant (CAS)  | (x) Robin Hanson (LIB)                | (x) Ian Minnock (USUAA)           |
| <input type="checkbox"/> Vacant (CBPP) |                                       |                                   |

## **Ex-Officio Members**

- (x) Susan Kalina
- (x) Lora Volden
- (x) Scheduling and Publications

## **II. Approval of the Agenda (pg. 1-2)**

*Motion to move new business to the beginning of the agenda (after GERC Chair report)  
Approved as amended*

## **III. Approval of Meeting Summary (pg. 3-4)**

*Approved*

## **IV. Administrative Report**

### **A. Vice Provost for Undergraduate Academic Affairs Susan Kalina**

*Will be sending letters to Deans and Directors regarding assessment funding*

### **B. University Registrar Lora Volden**

*CIM now has the ability to rearrange items in the bibliography and selected texts*

## **V. Chair's Report**

### **A. UAB Chair, Carrie King**

*No report*

### **B. GERC Chair, Sandy Pence**

*Approved MATH A115, THR A311, A312, A411, and A412*

## **VI. Program/Course Action Request- Second Readings**

Chg [Minor, Environmental Studies](#)

*Unanimously Approved for Second Reading*

Chg [Bachelor of Science, Environment and Society](#)

*Unanimously Approved for Second Reading*

**VII. Program/Course Action Request- First Readings**

Chg [Minor, Communication](#)  
*Waive first reading, approve for second*

Add [JPN A391 Selected Topics: English-Language Studies in Japanese Culture and Society](#)  
*Waive first reading, approve for second*

Chg [Minor, Languages](#)  
*Waive first reading, approve for second*

Chg [Bachelor of Arts, Languages](#)  
*Waive first reading, approve for second – Initiator will work with Academic Affairs and Registrar to clarify which courses are required for dual emphasis*

Chg [AAS, Computer Systems Technology](#)  
*Accepted for first reading – will coordinate with other community campuses before coming forward for a second reading*

Add [MATH A115 Art of Mathematics](#)  
*Waive first reading, approve for second*

Chg [THR A121 Introduction to Acting](#)  
*Waive first reading, approve for second*

Chg [THR A131 Theatrical Production Techniques](#)  
*Waive first reading, approve for second*

Chg [THR A222 Voice for the Actor](#)  
*Waive first reading, approve for second*

Add [THR A290 Selected Topics in Theatre](#)  
*Waive first reading, approve for second*

Chg [THR A311 Historical Drama](#)  
*Waive first reading, approve for second*

Chg [THR A312 Contemporary Drama](#)  
*Waive first reading, approve for second*

Chg [THR A315 Playwriting](#)  
*Waive first reading, approve for second*

Del [THR A321 Meisner Acting Technique](#)  
*Waive first reading, approve for second*

Add [THR A322 Scene Study](#)  
*Waive first reading, approve for second*

Del [THR A330](#) [Combat for the Stage II](#)  
*Waive first reading, approve for second*

Add [THR A350](#) [Costume Crafts](#)  
*Waive first reading, approve for second*

Chg [THR A411](#) [History of Theatre to 1700](#)  
*Waive first reading, approve for second*

Chg [THR A412](#) [History of Theatre since 1700](#)  
*Waive first reading, approve for second*

Chg [THR A431](#) [Directing I](#)  
*Accepted for first reading pending course number change*

Chg [DNCE A121](#) [Contemporary Modern I](#)  
*Waive first reading, approve for second*

Add [DNCE A148](#) [Hip Hop and Street Dance Styles I](#)  
*Waive first reading, approve for second*

Chg [DNCE A223](#) [Contemporary Modern II](#)  
*Waive first reading, approve for second*

Chg [DNCE A321](#) [Intermediate Contemporary Modern I](#)  
*Waive first reading, approve for second*

Chg [DNCE A322](#) [Intermediate Contemporary Modern II](#)  
*Waive first reading, approve for second*

### **VIII. Old Business**

### **IX. New Business**

A. Restricting Registration for CSCE Upper-Division Courses (pg. 5-6)  
*Motion to approve CSCE curriculum updates*  
*Unanimously approved*

B. Prefix Approval Process (pg. 7)  
*Unanimously approved the new prefix approval process*

C. Reconsideration of GAB/UAB decision not to review student learning outcomes  
*Moved to approve that the board will not make substantial changes during their review of Program Student Learning Outcomes*

### **X. Informational Items and Adjournment:**