November 20, 2015
2:00-5:00pm
Physical location: ADM 204
Audio Conference: 786-6755, Passcode: 905805

I. Roll
() Sandy Pence (FS) () Carrie King (COH, Chair) () Casey Rudkin (KPC)
() Utpal Dutta (FS) () Yvonne Chase (COH) () Luke Grabarek (Mat-su)
() Cheryl Smith (FS) () Vacant (COE) () Kathrynn Hollis-Buchanan (Kod)
() Alberta Harder (CAS) () Vacant (CTC) () DB Palmer (PWSC)
() Barbara Harville (CAS) () Jeff Hoffman (COENG) () Christina Stuive (ADV)
() Vacant (CAS) () Robin Hanson (LIB) () Ian Minnock (USUAA)
() Vacant (CBPP)

Ex-Officio Members
() Susan Kalina
() Lora Volden
() Scheduling and Publications

II. Approval of the Agenda (pg. 1-2)

III. Approval of Meeting Summary (pg. 3-5)

IV. Administrative Report
A. Vice Provost for Undergraduate Academic Affairs Susan Kalina
B. University Registrar Lora Volden

V. Chair’s Report
A. UAB Chair, Carrie King
B. GERC Chair, Sandy Pence

VI. Program/Course Action Request- Second Readings
Chg AAS, Computer Systems Technology
Chg THR A341 Directing I

VII. Program/Course Action Request- First Readings
Chg DNCE A124 Dance for Musical Theatre I
Chg THR A124 Dance for Musical Theater I
Chg THR A341 Advanced Theatre Technologies
Chg THR A343 Scenic Design II
Add  **THR A345**  Theatrical Properties: Design and Construction

Chg  **THR A347**  Lighting Design

Chg  **BA A343**  Principles of Marketing

Chg  **BA A381**  Consumer Behavior and Relationship Management

Chg  **BA A383**  Market Research: Methods, Metrics, and Strategies

Chg  **BA A463**  Branding and Content Marketing Strategies

Chg  **BA A480**  Marketing Media Analytics

Add  **BA A483**  Marketing Campaign Practicum and Portfolio

Chg  **Bachelor of Business Administration in Marketing**

Add  **HIST A495**  History Internship

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**VIII. Old Business**

**IX. New Business**

**X. Informational Items and Adjournment:**
November 13, 2015
2:00-5:00pm
Physical location: ADM 204
Audio Conference: 786-6755, Passcode: 46450

I. Roll
(x) Sandy Pence (FS) (x) Carrie King (COH, Chair) (x) Casey Rudkin (KPC)
(x) Utpal Dutta (FS) (x) Yvonne Chase (COH) (x) Luke Grabarek (Mat-su)
(x) Cheryl Smith (FS) () Vacant (COE) (x) Kathryn Hollis-Buchanan
(x) Alberta Harder (CAS) () Vacant (CTC) (Kod)
(x) Barbara Harville (CAS) (x) Jeff Hoffman (COENG) (x) DB Palmer (PWSC)
() Vacant (CAS) (x) Robin Hanson (LIB) (x) Christina Stuive (ADV)
() Vacant (CBPP) (x) Ian Minnock (USUAA)

Ex-Officio Members
(x) Susan Kalina
(x) Lora Volden
(x) Scheduling and Publications

II. Approval of the Agenda (pg. 1-2)
Motion to move new business to the beginning of the agenda (after GERC Chair report)
Approved as amended

III. Approval of Meeting Summary (pg. 3-4)
Approved

IV. Administrative Report
A. Vice Provost for Undergraduate Academic Affairs Susan Kalina
Will be sending letters to Deans and Directors regarding assessment funding

B. University Registrar Lora Volden
CIM now has the ability to rearrange items in the bibliography and selected texts

V. Chair’s Report
A. UAB Chair, Carrie King
No report

B. GERC Chair, Sandy Pence
Approved MATH A115, THR A311, A312, A411, and A412

VI. Program/Course Action Request- Second Readings
Chg Minor, Environmental Studies
Unanimously Approved for Second Reading

Chg Bachelor of Science, Environment and Society
Unanimously Approved for Second Reading
VII. Program/Course Action Request- First Readings

Chg  Minor, Communication
Waive first reading, approve for second

Add  JPN A391 Selected Topics: English-Language Studies in Japanese Culture and Society
Waive first reading, approve for second

Chg  Minor, Languages
Waive first reading, approve for second

Chg  Bachelor of Arts, Languages
Waive first reading, approve for second – Initiator will work with Academic Affairs and Registrar to clarify which courses are required for dual emphasis

Chg  AAS, Computer Systems Technology
Accepted for first reading – will coordinate with other community campuses before coming forward for a second reading

Add  MATH A115 Art of Mathematics
Waive first reading, approve for second

Chg  THR A121 Introduction to Acting
Waive first reading, approve for second

Chg  THR A131 Theatrical Production Techniques
Waive first reading, approve for second

Chg  THR A222 Voice for the Actor
Waive first reading, approve for second

Add  THR A290 Selected Topics in Theatre
Waive first reading, approve for second

Chg  THR A311 Historical Drama
Waive first reading, approve for second

Chg  THR A312 Contemporary Drama
Waive first reading, approve for second

Chg  THR A315 Playwriting
Waive first reading, approve for second

Del  THR A321 Meisner Acting Technique
Waive first reading, approve for second

Add  THR A322 Scene Study
Waive first reading, approve for second
Del  THR A330  Combat for the Stage II  
Waive first reading, approve for second

Add  THR A350  Costume Crafts  
Waive first reading, approve for second

Chg  THR A411  History of Theatre to 1700  
Waive first reading, approve for second

Chg  THR A412  History of Theatre since 1700  
Waive first reading, approve for second

Chg  THR A431  Directing I  
Accepted for first reading pending course number change

Chg  DNCE A121  Contemporary Modern I  
Waive first reading, approve for second

Add  DNCE A148  Hip Hop and Street Dance Styles I  
Waive first reading, approve for second

Chg  DNCE A223  Contemporary Modern II  
Waive first reading, approve for second

Chg  DNCE A321  Intermediate Contemporary Modern I  
Waive first reading, approve for second

Chg  DNCE A322  Intermediate Contemporary Modern II  
Waive first reading, approve for second

VIII.  Old Business

IX.  New Business
A.  Restricting Registration for CSCE Upper-Division Courses (pg. 5-6)  
Motion to approve CSCE curriculum updates  
Unanimously approved

B.  Prefix Approval Process (pg. 7)  
Unanimously approved the new prefix approval process

C.  Reconsideration of GAB/UAB decision not to review student learning outcomes  
Moved to approve that the board will not make substantial changes during their review of Program Student Learning Outcomes

X.  Informational Items and Adjournment: