

Undergraduate Academic Board

Audio: 786-6755 | ID: 284572 | Agenda

December 8, 2017

2:00-5:00pm

Physical location: ADM 204

Audio Conference: 786-6755, Passcode: 284572

[Link to Live Skype Meeting](#)

I. Roll

- | | | |
|---|--|---|
| <input type="checkbox"/> Carrie King, Chair (FS) | <input type="checkbox"/> Utpal Dutta (CoEng) | <input type="checkbox"/> Erik Hirschmann (Mat-su) |
| <input type="checkbox"/> Sandy Pence (FS) | <input type="checkbox"/> Troy Payne (COH) | <input type="checkbox"/> Vacant (PWSC) |
| <input type="checkbox"/> Luke Grabarek (FS) | <input type="checkbox"/> Yvonne Chase (COH) | <input type="checkbox"/> Bettina Kipp Lavea (SA) |
| <input type="checkbox"/> Barbara Harville (FS, CAS) | <input type="checkbox"/> Darrin Marshall (CTC) | <input type="checkbox"/> Ian Minnock (USUAA) |
| <input type="checkbox"/> Jackie Cason (CAS) | <input type="checkbox"/> Robin Hanson (LIB) | <input type="checkbox"/> John Duffy (Adjunct) |
| <input type="checkbox"/> Vacant (CBPP) | <input type="checkbox"/> Kathryn Hollis-Buchanan (Kod) | |
| <input type="checkbox"/> Hilary Seitz (COE) | <input type="checkbox"/> Casey Rudkin (KPC) | |

Ex-Officio Members

- Susan Kalina, Vice Provost for Academic Affairs
- Lindsey Chadwell, Interim Registrar

II. Review of Agenda (pg. 1-3)

III. Review of Meeting Summary (pg. 4-5)

IV. Administrative Reports

- A. Vice Provost for Academic Affairs, Susan Kalina
 - i. Self-Study Update
- B. Interim University Registrar, Lindsey Chadwell
 - i. [Dates & Deadlines](#)

V. Chair's Report

- A. UAB Chair, Carrie King
- B. GERC Chair, Sandy Pence

VI. Policy Related Issues

- A.

VII. Program/Course Action Request- Second Readings

VIII. Program/Course Action Request- First Readings

- Chg [ECON A329: Economic and Business Forecasting](#)
- Chg [ECON-MNR: Minor in Economics](#)
- Chg [ECON-BBA: Bachelor of Business Administration in Economics](#)

- Chg [ECON-BA: Bachelor of Arts in Economics](#)
- Chg [PHYS A123: Basic Physics I](#)
- Chg [PHYS A124: Basic Physics II](#)
- Chg [GEOG A111: Earth Systems: Elements of Physical Geography](#)
- Chg [AVAD-AAS: Associate of Applied Science in Aviation Administration](#)
- Del [GISY-UGCERT: Undergraduate Certificate in Geographic Information Systems \(GIS\)](#)
- Chg [ENGL A434: Rhetoric and Composition Research Theories and Methodologies](#)
- Add [HA A301: Advanced Hospitality Administration](#)
- Add [HA A305: Front Desk Operations](#)
- Add [HA A310: Hospitality Financial Management](#)
- Add [HA A401: Hotel Facilities and Operations](#)
- Add [HA A405: Hospitality Leadership and Ethics](#)
- Add [HA A410: Hospitality Marketing](#)
- Add [HA A495: Hospitality Administration Internship](#)
- Chg [HRMT-BA: Bachelor of Arts in Hospitality Administration](#)
- Chg [EDEC A210: Guiding Young Children](#)
- Chg [EDEC A242: Family and Community Partnerships](#)
- Chg [EDEC A292: Early Childhood Practicum Seminar](#)
- Chg [EDEC A403: Mathematics and Science in Early Childhood](#)
- Chg [ENSO-BS: Bachelor of Science in Environment and Society](#)
- Chg [RADT A101: Fundamentals I for Limited Radiography](#)
- Chg [RADT A102: Fundamentals II for Limited Radiography](#)
- Chg [RADT A103: Procedures I for Limited Radiography](#)
- Chg [RADT A104: Procedures II for Limited Radiography](#)
- Chg [ADT A295: Automotive Practicum II](#)
- Chg [HDTE-AAS: Associate of Applied Science in Diesel Power Technology](#)
- Chg [BA A489: From Startup to Growth](#)
- Chg [CSCE A321: Operating Systems](#)
- Chg [CSCE A365: Computer Networks](#)

- Chg [CSCE A381: Computer Graphics](#)
- Chg [CSCE A405: Artificial Intelligence](#)
- Chg [CSCE A465: Computer and Network Security](#)
- Chg [CSCI-BA: Bachelor of Arts in Computer Science](#)
- Chg [CSCI-BS: Bachelor of Science in Computer Science](#)

IX. New Business

A.

X. Informational Items and Adjournment

- A. Next meeting: 1/19/17 in ADM 204
- B. Adding MATH A251 as a prerequisite to MATH A261 (pg. 6)
- C. WRTG Prerequisite Errors (pg. 7-9)
- D. Proposal to offer HS/JPC course cross-listed and stacked (pg. 10-16)

Undergraduate Academic Board

Audio: 786-6755 | ID: 284572 | Summary

November 17, 2017

2:00-5:00pm

Physical location: ADM 204

Audio Conference: 786-6755, Passcode: 284572

[Link to Live Skype Meeting](#)

I. Roll

[X] Carrie King, Chair (FS)	[X] Utpal Dutta (CoEng)	[X] Erik Hirschmann (Mat-su)
[X] Sandy Pence (FS)	[X] Troy Payne (COH)	[-] Vacant (PWSC)
[X] Luke Grabarek (FS)	[X] Yvonne Chase (COH)	[X] Bettina Kipp Lavea (SA)
[X] Barbara Harville (FS, CAS)	[X] Darrin Marshall (CTC)	[X] Ian Minnock (USUAA)
[X] Jackie Cason (CAS)	[X] Robin Hanson (LIB)	[A] John Duffy (Adjunct)
[-] Vacant (CBPP)	[A] Kathryn Hollis-Buchanan (Kod)	
[X] Hilary Seitz (COE)	[X] Casey Rudkin (KPC)	

Ex-Officio Members

[X] Susan Kalina, Vice Provost for Academic Affairs

[X] Lindsey Chadwell, Interim Registrar

II. Review of Agenda (pg. 1-2)

III. Review of Meeting Summary (pg. 3-4)

IV. Administrative Reports

A. Vice Provost for Academic Affairs, Susan Kalina

- i. Self-Study Update
- ii. Still might be a few glitches on the pre-requisite overrides
- iii. 1,500 students have Title IX holds on their accounts, which will automatically be lifted on 11/27.

B. Interim University Registrar, Lindsey Chadwell

- i. [Dates & Deadlines](#)

V. Chair's Report

A. UAB Chair, Carrie King

B. GERC Chair, Sandy Pence

VI. Policy Related Issues

- A. Proposed Revision on Policy Additions and Changes (pg. 5-6)
Approved with suggested edits

VII. Program/Course Action Request- Second Readings

VIII. Program/Course Action Request- First Readings

Chg [PSY A111](#) [General Psychology](#)

- Chg [BIOL A103](#) [Introductory Biology Laboratory](#)
 - Chg [BIOL A271](#) [Principles of Ecology](#)
 - Chg [BIOL A499](#) [Senior Thesis](#)
 - Chg [ENGL A201](#) [Masterpieces of World Literature I](#)
 - Chg [ENGL A202](#) [Masterpieces of World Literature II](#)
 - ~~Chg [ENGL A311](#) [Writing and Rhetoric in Public Life](#)~~
 - Chg [ENGL A312](#) [Advanced Technical Writing](#)
 - Chg [ENGL A490](#) [Topics in English Studies](#)
- Waive first, approved for second read. Forward to Faculty Senate*

- Chg [HS A220](#) [Core Concepts in the Health Sciences](#)
 - Chg [HLSC-BS: Bachelor of Science in Health Sciences](#)
- Waive first, approved for second read. Forward to Faculty Senate*

- Chg [CISY-MNR: Minor in Computer Information Systems](#)
- Waive first, approved for second read. Forward to Faculty Senate*

- Chg [ECON-MNR: Minor in Economics](#)
 - Chg [ECON-BBA: Bachelor of Business Administration in Economics](#)
 - Chg [ECON-BA: Bachelor of Arts in Economics](#)
- ECON Programs postponed*

- Chg [AVAD-AAS: Associate of Applied Science in Aviation Administration](#)
- Postponed*

- Chg [MBIO A452](#) [Microbial Genetics](#)
- Waive first, approved for second read. Forward to Faculty Senate*

IX. New Business

A.

X. Informational Items and Adjournment

A. Next meeting: 12/8/17 in ADM 204

Memorandum

To: Undergraduate Academic Board
From: Department of Mathematics & Statistics
Date: 20-Nov-17
Re: Prerequisite checking

The appropriate skill level for entry to MATH A261 Introduction to Discrete Mathematics is equivalent to completing MATH A151 College Algebra for Calculus. Because many of the students who enter MATH A261 take MATH A251 Calculus I as their first collegiate math course, Banner blocks their entry into MATH A261. In order to reduce the hassle for students and faculty, we request that the prerequisite be listed in Banner as MATH A151 or MATH A251.

Re: prerequisite errors

1 message

Carrie King <cdking@alaska.edu>

Tue, Nov 21, 2017 at 11:20 AM

To: Shannon Gramse <sggramse@alaska.edu>

Cc: Lindsey Chadwell <lchadwell@alaska.edu>, Susan Kalina <smkalina@alaska.edu>, Sara Rufner <sjrufner@alaska.edu>, Lora Volden <llvolden@alaska.edu>, Denise Runge <drunge@alaska.edu>, Sarah Kirk <sjkirk@alaska.edu>, Monique Marron <mdmarron@alaska.edu>

Hi Shannon,

I support this change being made immediately.

Monique, could you please include this e-mail as the notification for inclusion in the 12/8 UAB agend as informational item?

Thank you,
Carrie King

On Tue, Nov 21, 2017 at 11:15 AM, Shannon Gramse <sggramse@alaska.edu> wrote:

Hi, colleagues.

I just spoke with Lindsey and now understand what is going on. We need to add Accuplacer cut scores to WRTG 090 and 110 right away. The CIM documents indicate the prerequisite as "appropriate score on placement test or departmental approval" but no scores are listed, which seems odd. The system has placement scores for old PRPE courses, but not their WRTG equivalents. The correct scores, we know, are:

WRTG 090	Reading Comprehension: 50 Sentence Skills: 60 Or a combined score of ≥ 110
WRTG 110	Reading Comprehension: 65 Sentence Skills: 75 Or a combined score of ≥ 140

Lindsey suggests an informational memo to UAB may the way to move forward. Can this e-mail suffice? Time is critical, and it seems we've had one hiccup after another with this BOR-imposed measure.

Shannon

On Fri, Nov 17, 2017 at 3:36 PM, Lindsey Chadwell <lchadwell@alaska.edu> wrote:

Thank you for clarifying, Sara. When WRTG A090 and A110 were brought through UAB last year, Accuplacer minimum scores were removed as prereqs. Those were not re-added last week. Rather, we re-added the previous version of the prereq course (PRPE).

Lindsey Chadwell
Interim University Registrar
University of Alaska Anchorage
907-786-6190
lchadwell@alaska.edu

On Fri, Nov 17, 2017 at 3:23 PM, Sara Rufner <sjrufner@alaska.edu> wrote:

I have checked all 4 of these students, and they all have the appropriate Accuplacer scores for the classes they are trying to enroll in.

On Fri, Nov 17, 2017 at 2:50 PM, Lindsey Chadwell <lchadwell@alaska.edu> wrote:

Hi Shannon,

These four students have not yet met the prereqs for the courses you identified under either the previous PRPE version or current WRTG version. In fact, three of the four students are brand new to UA with no institutional or transfer work. That is why they are hitting prereq errors. They will need registration overrides.

Please let me know if you have follow up questions.

Lindsey Chadwell
Interim University Registrar
University of Alaska Anchorage
907-786-6190
lnchadwell@alaska.edu

On Fri, Nov 17, 2017 at 1:07 PM, Lora Volden <llvolden@alaska.edu> wrote:

Hi Shannon:

I know that Lindsey & I are both in meetings for the next few hours but will make sure to take a look and get back to you today.

On Friday, November 17, 2017, Shannon Gramse <sggramse@alaska.edu> wrote:

Hi, Lindsey,

I am getting regular reports that students are still encountering prerequisite problems when trying to register for WRTG classes. The four students below are just from today. Susan Kalina suspected Title IX training holds, and I've asked about that, but suspect this isn't what is causing the snag. I understand the earlier systems issue has been resolved. Do you have any ideas?

Thanks,
Shannon

----- Forwarded message -----

From: **Sara Rufner** <sjrufner@alaska.edu>
Date: Fri, Nov 17, 2017 at 11:18 AM
Subject: prerequisite errors
To: Shannon Gramse <sggramse@alaska.edu>

Christy Farthing

30928538

WRTG 090

Elisha Dobbins

31200981

WRTG 110

Section 36646

Choua Thao

30978342

WRTG 090

Phillip Rhodes

31187634

WRTG A110

Section 36643

Accuplacer 153

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Sara Rufner
Term Instructor, Placement Guidance
College Preparatory and Developmental Studies Department
University of Alaska Anchorage
sjrufner@alaska.edu



Virus-free. www.avast.com

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Lora Volden, Interim Associate Vice Chancellor for Enrollment Services
[907-786-1560](tel:907-786-1560)

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Sara Rufner
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Carrie King, PhD, RDN, LD, CDE
Associate Professor, Dietetics & Nutrition
Academic Advisor B.S. Nutrition Degree for last names A-G
Phone: [907-786-6597](tel:907-786-6597)
Fax: [907-786-0901](tel:907-786-0901) (Attention Carrie King)
E-mail: cdking@alaska.edu

JPC 490/HS 690 – Health and Media

Spring 2018 – Distance Education – Online Blackboard Course

Syllabus

Professor: Joy Chavez Mapaye, Ph.D.

E-mails: jcmapaye@uaa.alaska.edu or joy.chavez.mapaye@gmail.com

(please do not email both accounts)

Phone: (907) 786-4195 (email is best)

Office hours via phone or email: By appointment

Required reading:

Mass Media and Health by Kim Walsh-Childers

Additional readings on Blackboard

Assignments:

Class assignments (3) – 15 points

Discussion board participation (15) – 45 points

Exams on lectures/readings (5) – 25 points

Final project proposal or graduate student research proposal (1) – 5 points

Final project or graduate student research presentation – 10 points

All assignments will be explained in detail as the course progresses.

Total: 100 points

Deadlines:

All assignments are due Monday night at 11 p.m. of the week assigned on Blackboard. No unexcused late work will be accepted. Weekly Blackboard folders with assignments will be updated midnight Tuesday. Graded assignments will be returned Friday at 11 p.m. two weeks after the assignment has been submitted.

Objective: This course examines how media and communications influence individual and public health. The class will discuss health-related media case studies, health campaigns, the dissemination of health messages in a digital media environment, and other topics.

Student Learning Outcomes: By the end of the semester, students will be able to demonstrate the following:

- Evaluate detailed examples of professional principles and practices of special topics in journalism and public communications
- Apply professional terminology and concepts of special topic in journalism and public communications
- Evaluate how professional principles and practices of the special topic can be created as professional content
- Apply appropriate technology of special topic to directly evaluate special topic.
- Evaluate the attributes of the special topic in journalism and public communications.
- Apply advanced skills specific to special topic.
- Apply ethical principles of journalism and public communications professionals to special areas of inquiry.

Mapaye Student Learning Outcomes: By the end of the semester, students will be able to demonstrate the following:

- Describe the media’s role in the construction of health messages
- Critically examine health-related media messages
- Analyze health information in the media for its reliability, validity, authority, timeliness, accuracy, usefulness, and point of view or bias

Mapaye Graduate Student Learning Outcomes: Graduate student learning outcomes are part of the Master of Public Health (MPH) Program accreditation standards. In addition to the outcomes described above, graduate students will be able to demonstrate the following outcomes by the end of the semester:

- Select and propose communication strategies for different audiences and sectors
- Communicate audience-appropriate public health content, both in writing and through oral presentation
- Describe the importance of cultural competence in communicating public health content
- Integrate theory and research in developing health communication strategies

Schedule

Week	Topic	What’s Due?	Readings
<u>Week 1</u> 1/16 Due date: 1/22 (11 p.m.)	Course overview Health communication Health and the media environment	Discussion board 1	Ch. 1
<u>Week 2</u> 1/22 Due date: 1/29 (11 p.m.)	Health information online	Discussion board 2	Ch. 2 & 12
<u>Week 3</u> 1/29 Due date: 2/5 (11 p.m.)	Tobacco advertising	Exam 1 Discussion board 3	Ch. 3 Blackboard readings

<u>Week 4</u> 2/5 Due date: 2/12 (11 p.m.)	Marketing alcohol Entertainment media and portrayals of substance abuse	Discussion board 4 Class assignment 1 Final project proposal Graduate student research proposal Discussion board 5	Ch. 4 Ch.5 & 6
<u>Week 5</u> 2/12 Due date: 2/19 (11 p.m.)	Media portrayals of food, nutrition and exercise	Exam 2 Discussion board 6	Ch. 7
<u>Week 6</u> 2/19 Due date: 2/26 (11 p.m.)	Mass media and body image Media portrayals of sex and relationships	Discussion board 7 Class assignment 2	Ch. 8 & 9
<u>Week 7</u> 2/26 Due date: 3/5 (11 p.m.)	Media and grief	Exam 3 Discussion board 8	Blackboard readings
<u>Week 8</u> 3/5 Due date: 3/12 (11 p.m.)	<u>Week 9</u> 3/12 Spring Break – No Class		

<u>Week 10</u> 3/19 Due date: 3/26 (11 p.m.)	Media and public health Cultural competence	Discussion board 9	Blackboard readings
<u>Week 11</u> 3/26 Due date: 4/2 (11 p.m.)	News media and health policy Health campaigns	Discussion board 10 Class assignment 3	Ch. 10, 11 & 13 Blackboard readings
<u>Week 12</u> 4/2 Due date: 4/9 (11 p.m.)	Media advocacy to influence policy	Exam 4 Discussion board 11	Ch. 14
<u>Week 13</u> 4/9 Due date: 4/16 (11 p.m.)	Political issue advertising and health policy	Discussion board 12	Ch. 15 & 16
<u>Week 14</u> 4/16 Due date: 4/23 (11 p.m.)	Global perspectives on health and media	Discussion board 13	Blackboard readings
<u>Week 15</u> 4/23 Due date: 4/30 (11 p.m.)	Graduate research presentations	Exam 5 Final project Graduate student	

		research presentation Discussion board 14	
<u>Finals</u> <u>Week</u> 5/1-5/5 Due date: 5/2 (11 p.m.)		Final project evaluation Graduate student research presentation evaluations Discussion board 15	

Syllabus is subject to change

Basis for Grade

Each assignment is part of your final research paper and is worth 5 points each. All assignments must be submitted via Blackboard. Assignments that fail to meet required standards will not be graded.

In addition to the assignments, the midterm exam, the final research paper and the research poster session will all be factored into assessing the final grade.

Your final grade will be based on the following scale:

100 - 90 = A

89 - 80 = B

79 - 70 = C

69 - 60 = D

59 - 0 = F

JPC Grading Policy

JPC is a professional program nationally accredited by ACEJMC. The department places great emphasis on theory and skill learning with outcomes measured by the success of graduates in

the media market.

Consequently, the faculty of the department has adopted an “operationalized” grading scale tailored by the faculty member for the learning environment. The department chooses to evaluate work as measured against professional standards.

A = Outstanding work of publishable quality; minimal editing required

B = Good work of publishable quality; some editing required to meet professional standards

C = Average work; substantial revision needed to meet professional standards

D = Poor quality; fundamental problems that fail to meet professional standards

F = Unacceptable work; late, plagiarism, or unsubmitted; failed to follow instructions

Given the nature of media deadlines, no unexcused late work will be accepted.

JPC Attendance Policy

The attendance policy for the Department of Journalism and Communication allows students four absences in a course that meets twice a week (or two absences in course that meets once a week). Enforcement of this policy begins with the first class following the add/drop deadline in each semester. Attendance is generally taken at the beginning of class. Students who arrive after attendance is taken will be judged to be absent.

JPC Plagiarism Policy

Plagiarism is copying the work of another person and submitting it as your own. Plagiarism is theft. Plagiarism is the most serious academic offense. More so, it is a serious offense in journalism and professional media, usually resulting in dismissal.

Students who violate the UAA policy of academic integrity will receive a failing grade for the course. The university policy is as follows: “Academic integrity is a basic principle which requires that students take credit only for ideas and efforts that are their own. Cheating is defined as the submission of materials in assignments, exams or other academic work which is based on sources prohibited by the faculty member.”

The university also provides other definitions, including situations in which the student presents as his/her own ideas or words of another person without customary and proper acknowledgment of sources. In addition to a failing grade for the course, cases of academic dishonesty will be referred to the department chair and other university officials for further action. For full university explanations and students’ rights, check Chapter 5, Students Rights, Freedoms, and Responsibilities, in the UAA course catalog.

Students are expected to know and follow the Student Code of Conduct (<https://www.uaa.alaska.edu/students/dean-of-students/student-conduct/code.cshtml>). If an instructor has reason to believe that plagiarism, cheating, or academic dishonesty, as defined in the Student Code of Conduct, has occurred, the matter will be referred to the Office of the Dean of Students. If there is a finding from the Dean of Students that plagiarism, cheating, or academic dishonesty has occurred, academic sanctions imposed by the instructor may include substantial reduction of the grade for the assignment, 0 (no credit) for the assignment, or a failing grade for the course.

JPC Lab Policy

No food or drinks (including water) are allowed in JPC student labs. This includes the JPC multimedia instructional classroom, JPC digital publications lab, JPC television studio, the control rooms and JPC digital audio and video labs. JPC instructional labs are for JPC student work. First priority is for instructional activities and student work.

UAA Smoke and Tobacco-Free Policy

Out of respect for others and the campus environment, tobacco use and smoking, including the use of electronic cigarettes and similar products are prohibited on university property (UA BOR policy P05.12.102). <https://www.uaa.alaska.edu/about/policy/tobacco-free/>

UAA Student Policies and Other Resources

For UAA student policies related to academic instruction and class cancellation, see the UAA catalog and the UAA student handbook.

UAA Care Team – The mission of the UAA Care Team is to promote a safe and productive learning, living and working environment by addressing the needs of students through coordination and assessment of information and developing a supportive plan. The Care Team reviews reports to determine whether a student poses a threat to others and takes action to protect the safety and welfare of the university community.

<https://www.uaa.alaska.edu/careteam/> or (907) 786-1214 or care@uaa.alaska.edu

UAA Disability Support Services – Disability Support Services (DSS) coordinates the support services for UAA students who experience disabilities, as well as provides resources for the university and community.

<http://www.uaa.alaska.edu/dss/> or 907-786-4530