



UNIVERSITY *of* ALASKA  
ANCHORAGE™



STUDENT AFFAIRS  
ANNUAL REPORT

— ACADEMIC YEAR 2020 —

# STUDENT AFFAIRS ACADEMIC YEAR 2020

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## STUDENT AFFAIRS MISSION STATEMENT

*Together we provide an environment for our diverse student population to reach their greatest potential through inspiration, accessibility, and support.*

## STUDENT AFFAIRS VISION STATEMENT

As we move into the future, Student Affairs will fulfill our mission through a variety of means. We will

- take pride in our traditions, create new ones, and establish a sense of belonging within our communities;
- identify and establish collaborative partnerships;
- strengthen and enhance our outreach efforts and promote a seamless transition into and out of the university;
- embrace effective and inclusive uses of technology to ensure access, simplification of processes, and enhanced services for students and staff;
- invest in people through training, support, recognition, and increased staffing as needed;
- seek innovative ways to use and improve our existing facilities; and
- be an active voice to promote the health, safety, and recreational facilities needed by our population.

## STUDENT AFFAIRS VALUES

**EXCELLENCE:** Quality service through dedication, accuracy, and on-going assessment to provide the best opportunities and outcomes for students.

**ACCOUNTABILITY:** Establishing and completing goals, measuring outcomes, and serving as a model of responsibility for our community.

**RESPECT:** Being open to other people's values by listening, caring, and interacting with everyone in an equitable, open, and honest manner.

**HEALTH AND WELLNESS:** Through the development of body, mind, and spirit by stimulating growth, offering compassionate support and healing activities to help individuals find their optimal balance.

**INTEGRITY:** Accountable for decisions and actions, which are transparent, honest, and consistent.

**COMMITMENT:** Demonstrated by a responsive approach to student success, dedicated service, and hard work.

**COMPASSION:** Provide a welcoming, empathetic environment, kindness, concern, and encouragement to all members of our community.

**COLLABORATION:** Growth and success stems from open communication, inviting input, and seeking opportunities to work with Student Affairs, UAA, and the broader community.

**INCLUSION:** Involve, appreciate, and respect people with a wide range of differences and similarities.

**GROWTH AND LEARNING:** Providing opportunities to explore and experience lifelong learning.

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**ON THE FRONT COVER:** Dimond High School eSports Club member test drive the new PC gaming stations at the grand opening of UAA's eSports Lounge in the Student Union.

**PHOTOGRAPHY:** All photography by James Evans unless otherwise noted.

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# MESSAGE FROM THE VICE CHANCELLOR

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## VICE CHANCELLOR FOR STUDENT AFFAIRS

Bruce R. Schultz, Ed.D.

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The 2019-2020 Student Affairs Annual Report highlights the resiliency and adaptability of Student Affairs in providing valuable student-centered services during unprecedented times. Throughout 2019 and 2020, Student Affairs accomplished great work. I was impressed by the many exceptional ways our staff faced the serious challenges of COVID-19 head on, adapted procedures and processes to better serve students, and leaned in to sustain meaningful relationships with students, faculty and staff. "We are in this together" is a phrase I've heard often while working through some of the challenges of the year.

Campus stakeholders responded positively to Admission's call to participate in the Recruitment Collaboration Group. Those cross-campus synergistic recruitment strategies are positioning UAA well for future enrollment growth. Despite budget reductions and declines in student fee revenues, the Student Life and Leadership team continued redesigning their programs and reorganizing staffing with an eye on becoming more contemporary and better meeting students' interests. Staff in the Dean of Students' sphere continued their unwavering focus and commitment to student safety, wellness, and success. I'm so appreciative of the continuing high-quality work in this area as, without addressing students' basic and psychological needs, their chances of goal completion are greatly diminished.

With the national COVID-19 outbreak and subsequent long-term response, much of this work was overshadowed as Student Affairs and the University was understandably required to pivot to operate and engage students within our new reality. I am extremely proud of Student Affairs departments and staff as they worked through an unusual and unpredictable time. Student Affairs staff responded to the complications presented by COVID-19 with a high level of adaptability and effectiveness. Their expertise was front and center in shaping UAA's approach and response to the evolving COVID-19 issues.

While Residence Life and University Housing, Dining and Conference Services implemented rapid safety and security measures for students and staff, Student Life and Leadership shifted seamlessly to virtual programming. Enrollment Services worked tirelessly to accommodate students and faculty by quickly moving courses online, processing requests for exceptions and refunds for undue hardships, rapidly paying out CARES Act grants, shifting campus visits virtual, and standing up the call center remotely. And in the midst of all this great work, Enrollment Services also moved from the University Center to the new Enrollment Services Center in the core of campus.

In a myriad of ways, Student Affairs staff showed their inspirational resiliency and dedication to serving students. The Dean of Students Office Care Team and the Student Health and Counseling Center (SHCC) served on UAA's Incident Management and COVID-19 Response team, providing valuable insight and guidance. Even though the campus had the appearance of being closed, the SHCC employees continued staffing their posts and looking out for the health of our community.

In March, Student Affairs welcomed the addition of the functional areas of Parking Services, General Support Services, and the Bookstore. Collectively, those areas, along with housing facilities and finance, now comprise the Campus Services division within Student Affairs and I'm excited about the new collaborations and partnerships that are on the horizon for us all.

I would like to thank Student Affairs staff for their continued service to our students and campus community. I look forward to the coming time when COVID-19 no longer impacts our community to such a degree and am confident that Student Affairs will remain as effective, supportive and relevant to the fulfillment of the UAA mission as ever. The impact of the novel coronavirus will doubtless be the subject of books, movies, dissertations, plays and even probably an opera or two. The effects of rapid lockdown in March

# STUDENT AFFAIRS RESPONDS TO COVID-19

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2020 on the University of Alaska Anchorage in general and Student Affairs specifically are widespread and echo through every aspect of this report.

While the following sections in no way detail every change or extra step taken to keep students safe, they do highlight some

of the mammoth efforts of Student Affairs staff to deal with the pandemic, and show their everlasting commitment to students and their success. Even in turbulent times, Student Affairs remains resilient and devoted to those we serve.

## Student Emergency Fund

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Dean of Students Office, Office of Financial Aid

To help students as they faced difficult medical and economic impacts of the COVID-19 pandemic, the Dean of Students Office and Office of Financial Aid worked together to administer Student Emergency Funds to enrolled students across the university community, including UAA's community campuses. This included supporting students with advising, determination of eligibility criteria for funds, and provision of ongoing institutional support

to students who received financial assistance. To date, the Dean of Students Office and the Emergency Fund Committee have distributed in excess of \$300,000 to more than 400 students and will continue efforts to distribute the remainder of the President's Fund, CARES Act Funding, Dean of Students Office Emergency Fund, and ECOM Foundation contributions in the Summer 2020 and Fall 2020 semesters.

## Transitioning to Online Delivery

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Office of the Registrar, Military and Veteran Student Services

In response to COVID-19 and UAA's transition to alternate delivery for the summer semester, the Registrar's Office partnered with Military and Veteran Student Services (MVSS) to track all summer sections originally scheduled face-to-face and later transitioned to alternate delivery. MVSS requires this information to meet

evolving compliance requirements from the VA in response to COVID-19. Tracking these changes supports all UAA students utilizing military benefits, enabling them to receive more financial assistance from the VA and continue their education.

## Residential Students

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Residence Life, and University Housing, Dining, and Conference Services

Due to the COVID-19 pandemic, many residential students left university residence halls and apartments in March 2020 following spring break. UAA invested a large amount of stafftime and monetary support to ensure residents were able to get to a safe location. As part of this effort to support students, On-Campus Living processed over 70 requests for travel assistance or travel reimbursement totalling approximately \$25,000.

Staff also inventoried and packed up belongings for 84 students, mainly in large-scale pack-ups involving a large volume of

belongings. Students' possessions that remained on campus were stored for students who anticipated returning in Fall 2020, and more than 100 boxes of items were shipped back to students at their request.

In addition, between March 26 and April 22, On-Campus Living issued room and board refunds to 430 students totaling \$830,396. Based on national and industry accounts, UAA's refund process appears to be among the most timely and proactive in the United States.

## Switching to Telemedicine

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Student Health and Counseling Center

During the COVID-19 pandemic, the Student Health and Counseling Center quickly transitioned to provision of services to students for both mental and some physical health purposes through the use of HIPAA compliant web-based video conferencing. Through this shift to telehealth delivery of care, students that

returned home after the COVID closure were able to continue to receive appropriate treatment for their health needs. The Student Health and Counseling Center also provided COVID-19 testing for students and members of the University Police Department. This ongoing support for students during a difficult time made

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a critical difference and facilitated a successful end of the Fall 2020 semester for many students. SHCC staff also partnered with campus partners in Residence Life, the UAA Incident Management Team and Environmental Health and Safety to plan for the Summer 2020 and Fall 2020 semesters. The impact of the novel coronavirus will doubtless be the subject of books, movies, dissertations, plays and even probably an opera or two. The effects of rapid lockdown in March 2020 on the University of Alaska Anchorage in general and Student Affairs specifically are widespread and echo through every aspect of this report.

While the following sections in no way detail every change or extra step taken to keep students safe, they do highlight some of the mammoth efforts of Student Affairs staff to deal with the pandemic, and show their everlasting commitment to students and their success. Even in turbulent times, Student Affairs remains resilient and devoted to those we serve.

## Virtual Programming

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### Student Life and Leadership

Student Life and Leadership recognizes that student engagement is critical to student persistence and retention on campus. Knowing that students still needed the opportunities to engage in the campus community outside the classroom, SLL quickly worked to create new virtual ways to engage with students due to COVID-19 restrictions. The UAA talent show was reformatted to a virtual event where students submitted videos and votes were tallied through social media. Many of these innovative programs

continue to be used going into the fall semester: traditional Campus Kickoff programming in the Cuddy Quad was transformed into an online platform which allowed participants and table hosts to move through the event and talk with student organizations, campus departments and community organizations. SLL continues to offer innovative virtual connection opportunities that allow all online students a chance to participate.



*Health Sciences sophomore Megan Washington studies in the UAA Spine.*

# SUPPORTING INSTITUTIONAL PRIORITIES

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## 1 ADVANCE A CULTURE OF INSTITUTIONAL EXCELLENCE THAT INSPIRES AND ENABLES STUDENTS, FACULTY AND STAFF SUCCESS.

Student Affairs continues to implement process improvements that reduce student, staff, and faculty barriers to success; collaborate with campus partners to improve access to academic advising and transition support; and offer student development programs and services that fuel institutional excellence at UAA.

### Breaking Down Silos: The Recruitment Collaboration Group

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#### Admissions

With over 100 degrees, certificates and other programs at UAA, recruiting students into those programs is a complex web of challenges and opportunities. With so many stakeholders committed to student success, providing a unified message to prospective students is key to recruitment success.

Stemming from the cross-campus planning committee for academic preview day, the Office of Admissions developed a Recruitment Collaboration Group. Beginning with Academic units, Admissions staff began meeting regularly with these stakeholders to develop unified messaging and timing, to create synergies around new initiatives, and to rely on expertise that was spread across campus. Admissions quickly expanded the group to include key recruitment partners such as Alumni Relations, Native Student Services, Multicultural Center, First Year Advising and the Honors College.

Regular meetings with the group developed a common language and common tools to be used to recruit students to help align the UAA brand and opportunities to student interests. This group

is particularly helpful as a place where Admissions can share what their current events and priorities are to others talking to students, to break down silos between academic units and more. Now units across campus are more aware of the timing of the recruitment and admissions processes and are thinking about different markets where their students might be and how to outreach to those markets. In addition, Admissions has helped to shift recruitment thinking to consider prospects earlier: in their sophomore and junior year, rather than beginning the recruitment of high school seniors during the spring prior to the year they would begin at UAA.

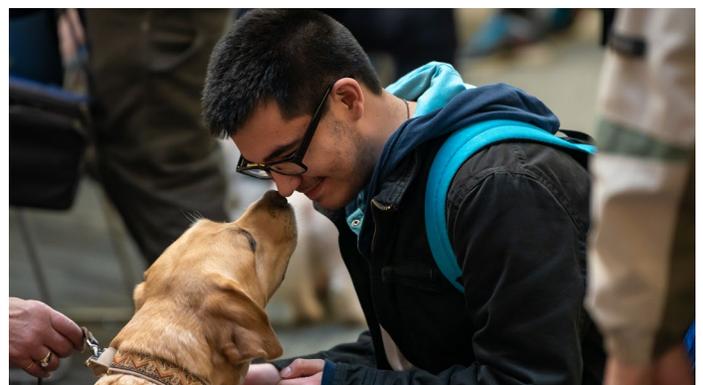
Buy-in across campus also makes it easier for Admissions to do their work and to advocate for a culture of recruitment. Executive Director of Admissions, Cassie Keefer, noted: "When I have a champion in the room who 'gets it', that lends the credibility that I can't get by just saying it." This coming year, the group will expand to include Chief Diversity Officer, Jennifer Booz, and will add a focus on the recruitment of under-represented populations to UAA.

### Stewardship in Action: Collaborating for Accessible Classrooms

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#### Disability Support Services, Office of the Registrar

Managing accessible classrooms is the definition of a manual process. Disability Support Services (DSS) staff regularly walk around campus to provide accessible desks and tables to accommodate students. With a limited number of height-adjustable materials for students in need (like those in wheelchairs, with injuries, pregnant students or those with service dogs), DSS staff spend a significant time making sure classrooms are set up as needed. Frequently, DSS staff have to physically lock materials in place to stop them from being moved week to week. Students who need these accommodations are often unable to attend class at all without this assistance.



*Tim Baker is greeted by Kiita as UAA's Disability Support Services hosts therapy dogs during their Love on a Leash event in the lobby of Rasmuson Hall.*

In FY20, classrooms at the University Center were decommissioned. A number of height-adjustable tables were used in those classrooms. Staff from the Office of the Registrar, Disability Support Services and Facilities were visiting the classrooms during this period and asked Surplus staff about the excess tables.

Thanks to those surplus tables and the sharp eyes of Student Affairs staff, excess tables from the UC are now being set up in 27 centrally scheduled classrooms. This will significantly reduce the number of times DSS staff must move furniture around campus, and more importantly, remove significant barriers for UAA students.



*Future Seawolves explore the UAA campus with new student orientation team member Bao Her during Howl Days new student orientation.*

## Removing Barriers: The Enrollment Services Center

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### Office of Enrollment Services

Eighteen years ago, Enrollment Services (including the Office of the Registrar, Financial Aid, Military and Veteran Student Services, International Student Services, and Admissions) moved temporarily to the University Center to help make additional space for academics. The move to the mall over one and a half miles from campus was intended to be for only five years; however, with competing priorities for space on campus this temporary move was extended.

Under that “temporary” situation students struggled with a number of scenarios: often searching for these services on the main campus, spending time on the shuttle in order to receive support, or in the worst cases, going back and forth between faculty on the main campus and staff at the University Center. Additionally, at one time recruitment tours that began at the University Center also included loading up tour participants into vans to take them to the actual campus. The problem was size: enrollment services and other related departments at the University Center were too large to be housed in any one location back on the main campus.

Interim Provost Hrcir and then interim AVC Volden vowed to bring these core student services back to campus. A written proposal was submitted and approved by the Chancellor’s Cabinet,

then began the monumental task of finding a space that could accommodate all of the services. After many studies and much consideration, the location of the former bookstore, attached to the Student Union, was selected as the new space for the Enrollment Services Center. The official request was approved in late 2018, with a plan to begin the move of departments in fall 2019. The original plan was delayed by various circumstances, and the final move out happened in April 2020 (in the midst of COVID-19).

The new location is inspiring for its possibilities. Design of the new space includes private consultation rooms where financial aid counselors can work individually with students, space to begin and end tours, wonderful display areas for recruitment materials, and a presentation area for prospective and current students and their families. Additionally, the ability for current students to stop in for assistance before, after, or in between classes increases the likelihood that they will take advantage of the many amazing services that ES provides, including important programs like FAFSA Fridays. In the future, when students return to campus, they will have easier access to solutions and support they need, in-person and on-campus.

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## Finding Places to Be: The Esports Lounge

### Student Life and Leadership

In the Student Union, 2019-20 was the year of Esports: a form of sport competition which uses video games. UAA was first introduced to Esports in 2017 when students formed the UAA Esports Club. By the spring of 2019, Student Life and Leadership (SLL) began the work of opening an Esports lounge on campus. It was certainly an exciting time for the campus, aligning with the national growth of the sport in the public sphere and on other college campuses. For SLL, building a lounge was much more than providing another avenue for students to engage: it offered a unique opportunity to enable students who may not have access to traditional sports due to physical abilities or economic concerns while also connecting players worldwide without a travel budget.

Student Life and Leadership thrives on student success. Assistant Director of the Student Union, Cody Buechner, and Director of SLL, Kimberly Morton, started conversations with the UAA Esports Club about the Esports space and what it would need. Adrianna McCoy, current Esports Club President, described the situation as “tell us what you want and we’ll make it happen.” Between SLL and the Esports Club, the location became obvious: a lounge in the Student Union that had previously been used as a computer lab and was already a hangout for many club members, some of whom were lugging large, heavy equipment into the space every day just to play with their friends.

The partnerships didn’t end there: University Advancement supported SLL in the process of soliciting sponsors for the lounge. At presentations to potential donors, Esports Club members and

SLL staff leaders worked side by side to show the value of Esports at UAA. The results were sponsorships from the Alaska Army National Guard, Resource Data, GCI and MTA.

Adrianna McCoy became the first Student Manager of the UAA Esports Lounge where she juggled her club duties (organizing tournaments and events for the club) with running the logistics of the users’ experiences and organizing events, such as Go for the Green (and Gold), a trailbreaking partnership between the University of Alaska Anchorage and the University of South Florida. McCoy is a transfer student from the University of Wyoming. When she arrived at UAA she says she struggled to find a connection on campus. She said getting involved in the Esports community “grounded me to the university... Now I have something tying me down, whether it’s my club, Esports or my job... I really belong here.” The Esports lounge became a place for students to hang out between classes. Club membership last year grew to over 50 members.

The timing was advantageous for the state of Alaska: the Alaska School Activities Association (ASAA) recognized Esports as a sanctioned high school sport the same year the lounge opened. SLL was able to offer reserved time slots for high school teams to practice at UAA, connecting students from Dimond, East, Anchorage Christian and Stellar Secondary, among others, with the UAA community. UAA also hosted the first high school Esports state championships in Alaska: League of Legends (East High School vs Dimond High School) and Rocket League (East High School vs Mt Edgecumbe High School who played from Sitka).



UAA eSports Club member Riley Lyons helps Spirit test drive the new PC gaming stations at the grand opening of UAA's eSports Lounge in the Student Union.

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## 2 MORE STUDENTS PERSIST AND COMPLETE THEIR EDUCATIONAL GOALS

Student Affairs invested in strategic efforts surrounding college access, enrollment management, student success, retention, and completion. These efforts aim to recruit students and retain them throughout their academic journey while providing support resources from admission to graduation.

### Building with Identities: Native Early Transition Program

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#### Native Student Services

Imagine you came to UAA and found a cohort of students you would take classes regularly with, content in your courses tailored to your personal experiences and identities, and a place to belong on campus. That's the kind of program Native Student Services imagines for Alaska Native students. NSS Director, Amber Christensen Fullmer is turning that image into a reality.

Director Fullmer worked with the Cultural Identity Project and Professor Sarah Buckingham to understand more about why some Alaska Native students were not staying at UAA: representation and connection. In summer 2019, Fullmer stayed on the campus of Iñisagvik College in Utqiagvik and worked with High School students. During that time she found that the students did fine with individual work, and really excelled and engaged with content when working and learning with each other.

The program began to take shape as a two-year program. The program will incorporate a cohort model to engage students in similar classes right from the beginning with staff from NSS actively involved as instructors of some of the classes. In addition,

NSS is developing cohort-specific GER sections that will include course content that incorporates indigenous identities. Second-year students in the program will also mentor first-year students to help them through the rocky first two semesters and give them a place to connect on campus.

Paula Jones recently completed her practicum working in NSS and underlines the importance of belonging to student success. As a UAA student, Jones knew that NSS existed, but had not visited the center until her senior term. After connecting with NSS services, Jones is an advocate for NSS service: "I just want people to know the type of support and resources... this team puts student needs first." During the two semesters she spent working at NSS, she talked about discovering more empowerment and pride in her identity and said "If students can find that a lot sooner, what a difference it will make [to them] and in their communities."

### FAFSA Fridays: Finding Students Where They Are

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#### Office of Financial Aid

The best way to start getting help paying for school is to file a FAFSA. UAA saw a decrease over several years in the number of students filing a FAFSA. Fewer students filing means fewer students who may be eligible to receive PELL grants and federal aid, which translates to resources left "on the table." In addition to this, the Alaska Commission on Postsecondary Education (ACPE), one of several groups statewide helping get the word out about FAFSA, has seen regular budget cuts, which means fewer awareness efforts. The UAA Office of Financial Aid, along with statewide Financial Aid directors, strategized about how to increase FAFSA numbers.

Due to the private nature of much of the data submitted in the FAFSA, UAA Financial Aid staff suggested private appointments during times when the normal lobby at the University Center was closed. Prospective and existing students were mailed letters inviting them to participate in FAFSA Fridays.

Though the outbreak of COVID-19 stopped physical meetings in the UC, Financial Aid advisors continued to offer these services in online meetings and have developed online videos to serve as a backup to synchronous meetings.

### 3 GRADUATE MORE STUDENTS TO FILL ALASKA'S NEEDS

UAA conferred 2,317 degrees and certificates in FY19. Student Affairs prepares current students and UAA graduates to be global citizens through career exploration and advising, community engagement, leadership development and celebration, experiential learning, and career competency development outside the classroom.

## Developing Leaders while Adjusting to Budget Cuts: Leadership Conference Series

### Student Life and Leadership

In an era of shrinking budgets, innovation is all about using what we have already to continue to make UAA better. The Student Life and Leadership (SLL) Leadership Conference happens traditionally in the spring semester as a single or multi-day, day-filling event. Without the funding for such a large event, SLL staff proposed a multi-week regular presentation schedule to foster leadership skills for UAA students.

Once a week, for eight weeks, faculty and staff presented a variety of leadership topics to students. Staff from Student Life and Leadership provided guidance on submitted topics and helped presenters hone and frame their ideas into a format that worked, then developed a sequence of topics that made sense.

The series was designed to be foundational--each session building upon the previous. Students who attended at least five of the sessions were eligible to receive a certificate of attendance. Students returned session after session, spending the week between "marinating" on what they had learned the previous week and coming back to each new session with developed thoughts about their experiences.

Students took the skills they learned back to their student organizations, their community service opportunities or church youth groups. One student leader even got the opportunity to present part way through the series. SLL staff were struck by the development and growth of the participants over the series and noted how a traditional one-day conference setting didn't make that growth as apparent.



*President of the UAA Black Student Union, Cheryl Cox Williams emcees UAA's Juneteenth celebration on Cuddy Quad.*

# OFFICE OF STUDENT AFFAIRS

## MISSION

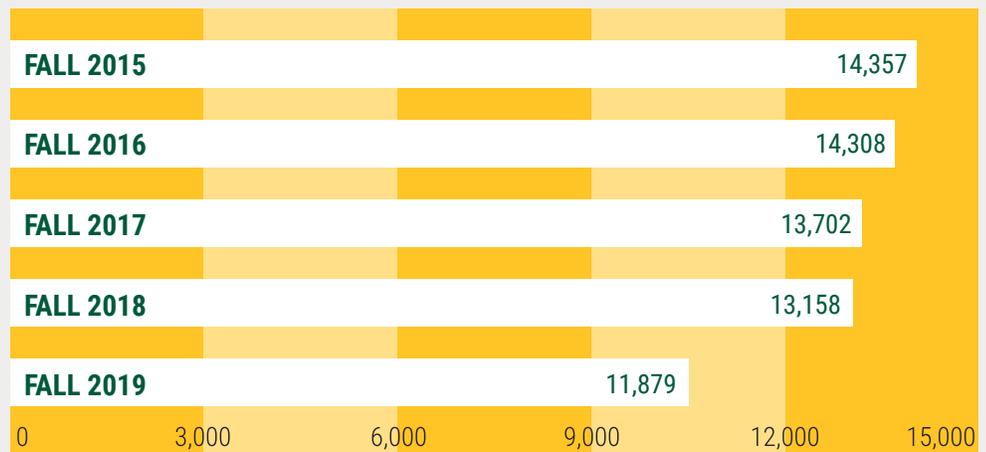
Comprising the Vice Chancellor for Student Affairs and his support staff, the Office of Student Affairs provides leadership and guidance for the entire division. The Office of Student Affairs supports departments by providing fiscal oversight and assistance with assessment and professional development needs.

## CORE FUNCTIONS

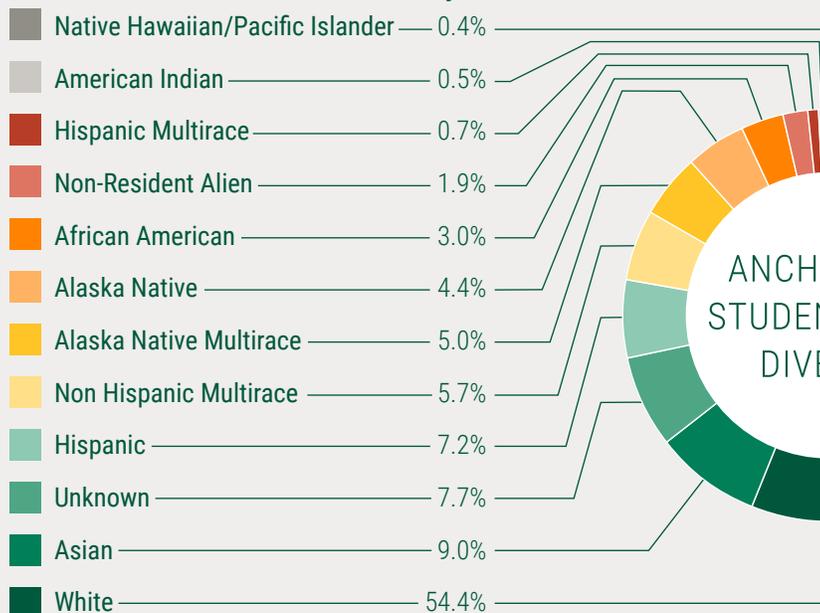
- Assessment and reporting
- Budget oversight
- Research and data analysis
- Student Affairs leadership and strategy
- Website and technology support

11,879 students were enrolled at the Anchorage campus in Fall 2019.

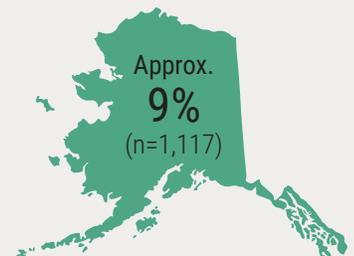
### Student Enrollment Comparison



### UAA Student Race and Ethnicity



ANCHORAGE STUDENTS ARE DIVERSE



of Fall 2019 Anchorage campus students self-identified as **Alaska Native** or **Alaska Native Multiracial**.

## BY THE NUMBERS

Student Affairs finalized a standing set of unit-wide **KEY PERFORMANCE INDICATORS**, which were initially developed by the Student Affairs Assessment Team to serve as data-driven assessments of the Student Affairs Core Themes:

To view the full set of Student Affairs KPI's, visit: <https://www.uaa.alaska.edu/shiny/kpis/>

- Advance the Profession
- Student Learning and Success
- Student Centeredness
- University and Community Partnerships
- Student, Staff and Faculty Well-being

## ADMISSIONS

- 12,740 inquiries were generated for Fall 2019, an increase of 3.5% from Fall 2018.
- 5,323 applications were submitted (42% of inquiries)
- 2,472 enrolled (19.4% of inquiries)

## BUDGET

Budget allocation does not include the auxiliary departments of Student Health and Counseling Center or University Housing, Dining and Conference Services.

### Funding Sources Comparison

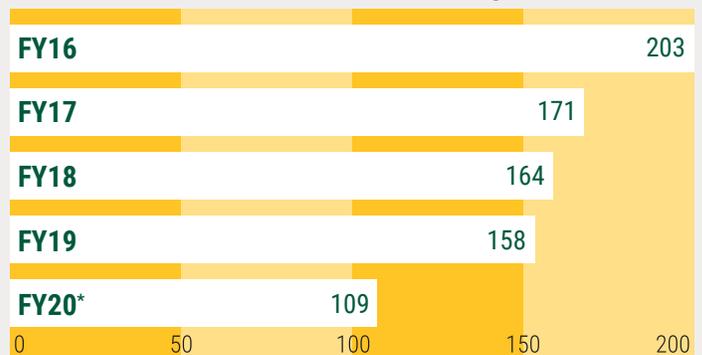
Fiscal Year	Total Funding	General Fund	Non General Fund
FY16	\$12.2M	\$9.9M	\$2.3M
FY17	\$11.5M	\$9.3M	\$2.2M
FY18	\$11.2M	\$9.0M	\$2.2M
FY19	\$12M	\$9.4M	\$2.6M
FY20	\$11.5M	\$9.4M	\$2.1M

## STAFF

Student staff numbers continue to decline; since FY16, Student Affairs has experienced a 53% reduction in student staff positions. Numbers in FY20 are significantly lower because spring employee freeze dates were after many student employees were terminated due to being unable to work on-campus.

There is also 16% fewer full-time staff in Student Affairs in FY20 compared to FY16, even with the addition of new departments moved to Student Affairs from other administrative units.

### Student Staff Numbers Comparison



\*University Housing, Dining and Conference Services staff added this year.

### Full-Time Staff Numbers Comparison



\*University Housing, Dining and Conference Services staff added this year.

# ADMISSIONS

## MISSION

The Office of Admissions has three teams that work together to meet university recruitment and enrollment goals. The Office of Admissions efficiently serves students, staff, and faculty in support of the University's open-access mission while adhering to national best practices and regulations.

### Admissions Operations

The Admissions Operations team compiles and assesses every applicant's academic history to make admission decisions for both graduate and undergraduate students, with additional support for international students. This team is also responsible for determining Alaska residency for tuition purposes.

### Student Recruitment

The Student Recruitment team provides outreach services and information to a broad community of departments, faculty, staff, and prospective students. Services and information provided by Recruitment are intended to assist prospective students, their families and support networks with the college application and admissions processes and facilitate communication between prospective students and the University.

### Communications

The Communications Team supports strategic enrollment goals through the development and implementation of various print and digital communication efforts that purposefully engage new and prospective students in a clear and consistent manner. The team focuses primarily on admission and recruitment initiatives in support of institutional enrollment objectives but secondarily supports a broad spectrum of Student Affairs efforts.

## CORE FUNCTIONS

- Community engagement management
- CRM management
- Future student outreach publications
- High school counselor relations
- International student admission coordination and processing
- New admits to enrollees conversion
- Prospective student cultivation
- Residency processing
- Student and Exchange Visitor Program (SEVIS)
- UA Scholars at UAA recruitment
- Undergraduate and graduate student admissions coordination and processing
- Undergraduate student recruitment:
  - In-state and out-of-state recruitment
  - Returning learners recruitment
  - Transfer student recruitment
- Visa regulatory compliance oversight

## SIGNATURE PROGRAMS

- Academic Preview Day
- Campus visits and tours
- Explore UAA
- Junior Day at UAA
- Kids2College
- UAA Application Days
- UA Scholars Night



UAA Night at the Ballpark as UAA hosts a Chugiak-Eagle River Chinooks baseball game at Lee Jordan Field in Chugiak.



Enrollment Services creates and delivers Beanie Boxes to Beans Cafe.

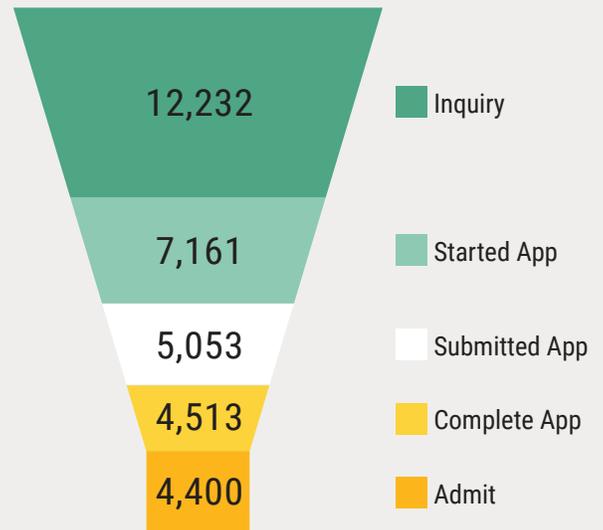
## **i** BY THE NUMBERS

- 54 campus tours (group and individual) given to a total of 325 guests.
- 12 college fairs attended and 343 inquiries generated in Alaska from those fairs. 116 High School visits generated 395 inquiries. After the pandemic outbreak, Admissions was able to leverage our Virtual Campus Tour to quickly pivot to virtual presentations. Additionally without travel, counselors were able to make personal phone calls to every started applicant resulting in record numbers of applications.
- 72 in-person and virtual visits to out of state college fairs and 49 out of state high school visits generated 1,071 inquiries.
- 10,592 inquiries, 5,130 submitted applications, 2,824 admits, and 846 enrolled for Fall 2019. Leading up to March 2019 UAA was on pace to have the largest incoming class of new students, news of Governor Dunleavy's budget cuts and a summer of uncertainty resulted in a 10% decrease in yield from inquiries compared to the previous year.
- International Students: 147 international students in Fall 2019, a decrease of 11% from the previous year. Canada, South Korea and China had the most international students with 39, 29 and 25 respectively.
- Preview Days: 315 people (287 prospective students) attended Academic Preview Day, 124 students and 290 guests attended UA Scholars Award Receptions in Mat-su and Anchorage. Due to COVID-19, Honors Preview Night, Junior Day and Explore UAA events were cancelled.
- Scholars at UAA: 1,873 UA Scholars and/or Alaska Performance Scholars were on scholarship at Anchorage campus in AY20, a decrease of 11% from AY19.



Leaders in the blindfolded snowshoe race make their way to the finish line on UAA's Cuddy Quad during Winterfest festivities.

### Fall 2019 Undergraduate Funnel



### Fall 2019 Undergraduate Funnel Conversion Rates

Weekly Numbers	Conversion Rates	Current Year	Previous Year
Inquiries	-	12,231	11,718
Started App	58.52%	7,157	7,329
Submitted App	70.55%	5,049	5,442
Complete App	88.29%	4,458	4,771
Admitted	95.04%	4,237	4,588
Enrolled	57.56%	2,365	2,562



# CAREER SERVICES

## MISSION

Career Services (CS) guides students in reaching their career goals, in a manner that supports student success and retention, and provides innovative and educational programs, resources, services, and opportunities. CS supports students to explore personal values, aspirations, and goals to identify potential career paths; develop professional skills, resiliency and competencies to adapt and compete in fluctuating job markets and high-demand job areas; and pursue experiential opportunities, graduate/professional school applications, and employment planning. Career development professionals provide leadership at institutional, college, and departmental levels in a manner that supports collaborative relationship building among the university community; national, regional, and local employers; and state and local communities, as well as institutional goals and outcomes.

## CORE FUNCTIONS

- Career development and exploration advising
- Employer relations and recruitment
- Internship and job shadow management
- On-campus employment and federal work-study promotion
- Career and professional development programming

## SIGNATURE PROGRAMS

- Alaska PEAK
- Anchorage Alaska College and Career Fair
- Annual Business and Engineering Etiquette Lunch
- Annual City-Wide Career and Job Fair
- Annual Fall Career Fair
- Handshake, Career Management Platform
- National Career Development Month
- UAA Career Networking Nights

## BY THE NUMBERS

- 160 appointments were held with students during FY20 with 143 unique students, a decrease of 58% unique students from the previous year. *Effective August 2019, administrative oversight of academic internships transitioned from Career Services to the academic colleges. As a result, Career Services no longer held appointments for "internship orientations", which accounted for 95 of the appointments held during FY19.*
- 4,444 job seekers attended one of six career fairs hosted or co-hosted by Career Exploration and Services, a 17% decrease in participation from the previous year. 275 businesses or organizations participated at these career fairs, a 35% increase from the previous year. The Spring Community Engagement and Career Fair scheduled for April 8, 2020 was canceled as a result of the coronavirus pandemic campus closure. At the time of cancellation in March, 42 organizations were registered to participate.
- 3,026 UAA students/alumni used Handshake, the University of Alaska's career management platform during FY20. This is a 59% increase from the previous year. 2,707 UAA students/alumni activated their accounts for the first time during FY20. This is a 71% increase from the previous year. 8,060 total employers were in Handshake at the end of FY20, an increase of 26% from the previous year. Among those employers, 1,660 were new partnerships developed during FY20. 699 employer partners were hiring for Alaska based jobs, an increase of 50%.
- 628 students completed academic internships for-credit during FY20. This is a 17% decrease from the previous year. *Effective August 2019, administrative oversight of academic internships transitioned from Career Services to the academic colleges. Career Services is a key partner in supporting students to search for and apply to internships, as well as helping employers elevate their brand on campus to promote their internship opportunities and connect with UAA students.*
- 26,177 new job or internship opportunities were posted in Handshake during FY20, an increase of 82% from the previous year. 4% (n=1,157) of those job postings were for jobs in Alaska.

699 employer partners were hiring for Alaska based jobs, an increase of 50%.

 handshake



3,026 UAA students/alumni used Handshake, the University of Alaska's career management platform during FY20. This is a 59% increase from the previous year.



# DEAN OF STUDENTS OFFICE

## MISSION

### Student Conduct

As a central function of the Dean of Students Office, Student Conduct promotes a safe campus environment by educating students about their freedoms, rights, and responsibilities. Student Conduct engages students in a developmental process to help them understand the impact of their behavior on themselves and the UAA community.

### Care Team

The mission of the UAA Care Team is to promote a safe, caring and productive learning, living, and working environment for students at UAA. This is accomplished by addressing the needs of students through service coordination, assessment, and the implementation of individualized support plans.

## CORE FUNCTIONS

- Alcohol, drug and safety education
- Conflict resolution services
- Federal mandate compliance
- Student advocacy
- Student Code of Conduct administration
- Student behavior intervention and crisis response
- Student ethical development

## SIGNATURE PROGRAMS

- Care Team
- Constitution Day
- Safety Awareness Month
- SafeZone
- Sober Living Groups
- National Collegiate Alcohol Awareness Week

## BY THE NUMBERS

- 36 meetings held by UAA's Alcohol, Drug, and Wellness Educator with students who violated UAA's Alcohol and Other Drugs policy.
- 471 Care Reports were filed which included 233 mild cases, 213 moderate cases, 24 elevated cases, and 1 critical case.
- 373 student misconduct cases in FY20, less than 1% increase from the previous year. The two largest types of misconduct cases were academic integrity with 123 (less than 1% decrease from FY19) and misuse of alcohol with 60 cases (37.5% decrease from FY19).
- 7 cases were processed in which UAA imposed major sanctions (suspension or expulsion) on students found responsible for violating the Student Code of Conduct.
- 65 tables and programs sponsored by the Alcohol, Drug, and Wellness Educator on topics including safe alcohol consumption, prescription and opioid misuse, alcohol and marijuana awareness, healthy sexuality, wellness, self-care, suicide prevention, campus safety, and self-defense, with approximately 2,387 students engaged.



The Alcohol, Drug and Wellness Educator engaged **2,387 students** in programs which helped produce a **37.5% decrease** in **misuse of alcohol cases**.



Flowers bloom on Cuddy Quad outside Rasmuson Hall on the UAA Campus.

# DISABILITY SUPPORT SERVICES

## MISSION

The mission of Disability Support Services (DSS) is to empower, support, and advocate for students who experience disabilities by partnering with the University community in the provision of equal access to all curricular and co-curricular programs, facilities, services, and activities.

## CORE FUNCTIONS

- Academic adjustment and programmatic accommodation management
- Complaint resolution services
- ASL, assistive technology and alternative format management
- Disabled student advocacy
- Faculty and staff accessibility training and consultation

## SIGNATURE PROGRAMS

- Delta Alpha Pi International Honor Society
- Disability Awareness Month

## BY THE NUMBERS

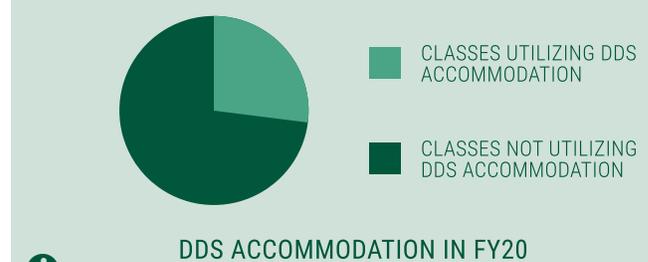
- 458 unique students received accommodation for the year (1% decrease).
- 11 ASL interpreters interpreted a total of 534 sessions or 1,565 hours of interpreting. 1,435 of those hours were in the classroom.
- 30% (n=1,518) of Anchorage based classes had students receiving accommodations.
- 1,435 tests were administered by DSS in FY20; 294 exam administration appointments were cancelled after the closure.
- 1,552 testing accommodations, a 1% decrease from the previous year. 651 note taking accommodations, a 23% decrease from the previous year. 553 Liaison Service accommodations (flexibility with course deadlines or attendance; assistance animals in housing, etc), an 8% increase from the previous year.



1,565 hours of services were provided by 11 American Sign Language interpreters.



30% of all classes in FY20 utilized DSS accommodations.



UAA Disability Support Services (DSS) Assistive Technology Specialist Heather Swanson shows off UAA's new Click-And-Go Wayfinding App in Rasmuson Hall.

# ENROLLMENT SERVICES

## MISSION

The Office of Enrollment Services provides leadership and guidance for essential enrollment-related functions in support of institutional enrollment goals. Enrollment Services also oversees electronic services personnel who support hardware, software, and business processes and provide data access, training and new technical solutions for the university.

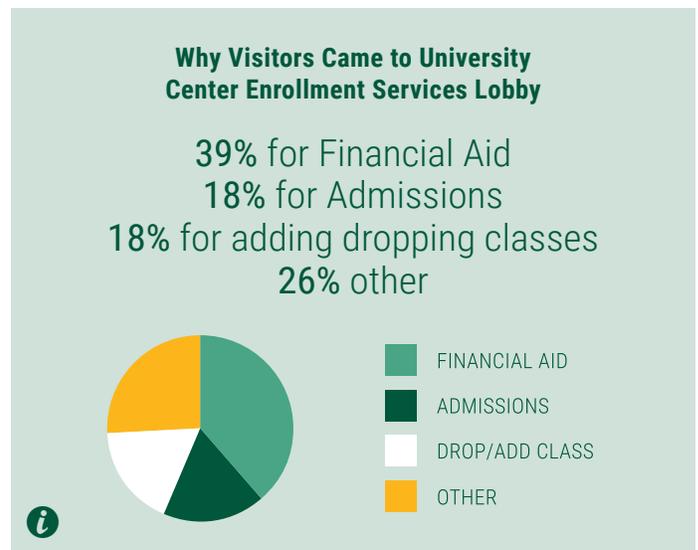
## CORE FUNCTIONS

- Application software creation, training, and management
- Student data access and training
- Imaging services management
- Student data query development
- Kiosk operations
- Staff Training and Development
- OnBase oversight
- Enrollment Planning

 **32,554 phone calls** were received by Enrollment Services during AY20.

## BY THE NUMBERS

- 6,428 total visits for FY20 to the University Center lobby which closed March 12th. 39% of visitors came for Financial Aid, 18% for admissions and 18% for assistance with adding or dropping classes.
- 32,554 phone calls were received by the main Enrollment Services phone line in AY20. 42% of calls were for the Office of the Registrar, 37% for Financial Aid and 22% for Admissions. In AY19, Financial Aid was the most common call reason at 45%.



UAA's Student Union and Enrollment Services.

# FINANCIAL AID

## MISSION

The Financial Aid strives to make a significant and positive difference in the lives of students through quality customer service that meets their educational needs while serving UAA, through the efficient and timely processing and delivery of financial aid.

## CORE FUNCTIONS

- Financial aid counseling and education
- Student financial aid administration
- Regulatory compliance oversight
- Student financial literacy
- Scholarship management

## SIGNATURE PROGRAMS

- FATV
- Savvy Seawolf

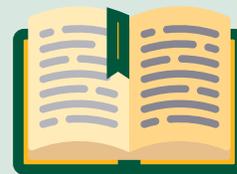


Carrie Burford from Financial Aid hands out Enrollment Services swag at UAA's 2019 Campus Kickoff on Cuddy Quad.

## BY THE NUMBERS

- Fall 2018 to Fall 2019 retention for scholars dropped from 86% to 82% from the previous year while Fall 2019 to Spring 2020 retention remained about the same as the previous year at 94%. UA Scholars retain at higher rates than other students.
- Cohort 2015 UA Scholars graduated at about 51% (n=98), an increase of about 2% from the previous year, compared to 27% of non-scholars. Graduation rates for UA scholars are significantly higher than for other students.
- 50% (n=5,323) of continuing UAA students in Fall 2019 filed a 19/20 FAFSA (including community campuses). This is a slight decrease from 52% the previous year.
- 20,391 FAFSA transactions were reviewed/processed by Financial Aid staff, a 19% decrease from the previous year.
- 3,243 students were chosen by the Department of Education to complete verification of their income and household information reported on the FAFSA, 59% completed, an increase from 53% that completed the previous year.
- Almost \$57 million of aid was administered through the Office of Financial Aid to 7,220 unique students.

**51% of the UA Scholars 2015 Cohort graduated, which is a 2% increase from the 2014 Cohort and much higher than the 27% graduation rate.**



**Almost \$57 million of aid was awarded through the Financial Aid to 7,220 students.**



# MILITARY & VETERAN STUDENT SERVICES

## MISSION

The mission of Military and Veteran Student Services (MVSS) is to provide the highest quality support to service members, veterans and their families by equipping our students with the tools necessary for success. MVSS strives to simplify the transition from the military into higher education while fostering a receptive, knowledgeable and understanding community within the university.

## CORE FUNCTIONS

- Assistance and support to military members, veterans, and their families
- VA educational benefits processing
- Military and Veteran student advocacy
- Military Tuition Assistance processing
- VA educational benefits counseling

## SIGNATURE PROGRAMS

- Military and Veteran Student Resource Center
- Military Honor Cords
- Seawolf Boot Camp
- Veterans Work Here
- VetSuccess on Campus



Provost John Stalvey during the National Anthem at UAA's Veterans Day celebration at the Alaska Airlines Center.

## BY THE NUMBERS

- 1,288 students were certified by MVSS in FY20 for VA Educational Benefit usage totaling 21,907 credits.
- \$7,460,797 was received by UAA for students using VA educational benefits and/or Department of Defense tuition assistance.
- 1,505 students used VA education benefits or military tuition assistance.

**\$7.46 million** received in FY20 by UAA from VA Education Benefits and Department of Defense Tuition Assistance.



**1,505 students** used VA education benefits or military tuition assistance.



# MULTICULTURAL CENTER

## MISSION

The Multicultural Center (MCC) facilitates the access, persistence, success, and graduation of UAA's underrepresented minority students. Students are encouraged to give careful consideration to their academic and personal goals and take responsibility for their choices and decisions.

Through purposeful engagement in programs, services, activities, and organizations, students will successfully transition to, persist at, and graduate from UAA. MCC's growing suite of intellectual, cultural, and social programming facilitates a welcoming environment, effective student engagement, meaningful personal development, and academic success.

## CORE FUNCTIONS

- Academic success and personal development programming
- Cultural programming
- Student advocacy
- Student retention and completion promotion

## SIGNATURE PROGRAMS

- AHAINA Graduation Recognition Celebration
- AHAINA Students of Excellence
- Seawolf Success Academy

## BY THE NUMBERS

- An estimated 5,530 students attended at least one MCC event or visited the office during AY20.
- 93% (n=14) AHAINA mentor students, and 94% (n=36) of Seawolf Success Program participants were retained from Fall 2019 to Spring 2020.

93% of AHAINA mentor students, and 94% of Seawolf Success Program participants were **retained** from Fall 2019 to Spring 2020.

93% AHAINA Mentor Students

94% Seawolf Success Program



UAA eSports Club president Adrianna McCoy speaks at the grand opening of UAA's eSports Lounge in the Student Union.

# NATIVE STUDENT SERVICES

## MISSION

Native Student Services (NSS) provides support services that target the needs of Native and rural students in their transition, adjustment, and success at UAA. NSS fosters a sense of belonging on campus for Native students which encourages and supports student success. In establishing strong collaborative partnerships and effective working relationships, NSS hosts enrichment programs, internships, and other opportunities that complement the academic pursuits of Native students.

## CORE FUNCTIONS

- Academic success and personal development programming
- Alaska Native community development
- Alaska Native and rural student transition services
- Cultural programming
- Student advocacy
- Student retention and completion promotion

## SIGNATURE PROGRAMS

- Native and Rural Student Scholarship and Internship Fair
- Native Student Services Graduate Celebration
- Native Early Transition (NET)

## BY THE NUMBERS

- 9% (n=1,514) of all unique FY20 students were identified as NSS-served students (Alaska Native or Alaska Native Multiracial). This is a slight decrease from FY19 of about 0.6%.
- 56% (n=512) of all Fall 2018 undergraduate degree-seeking Alaska Native students who did not graduate with at least a certificate were retained to Fall 2019. This is about the same rate as the previous year.
- 74% (n=639) of Fall 2019 undergraduate degree-seeking Alaska Native students who did not graduate with at least a certificate were retained until Spring 2020. This rate is about the same as the previous year.
- 242 unique students signed in to the NSS iPad at the front door during FY20 for about 1,494 visits. At least 92% of visits were for study areas, computer lab and lounge area.

**74% retention** of Fall 2019 undergraduate degree-seeking NSS students to Spring 2020.



TOTAL NSS STUDENTS SPRING 2020



UAA Native Student Services staff. From left: Director Amber Christensen Fullmer, interim assistant director Quentin Simeon, office manager Cheryl Turner, and student worker Paula Jones.



Alaska Native/Native American Heritage Launch

# OFFICE OF THE REGISTRAR

## MISSION

The mission of the Office of the Registrar is to provide integrated services that maintain and protect the integrity of student and academic records and ensure compliance with all related policies and procedures. The Office of the Registrar is committed to quality and accuracy with responsive, efficient, and proactive support to internal and external constituencies.

## CORE FUNCTIONS

- Academic course schedule production and maintenance
- Academic room scheduling
- Academic transcript production
- Catalog management
- Course registration and management
- Degree auditing, awarding and verification
- Enrollment reporting and verification
- FERPA training and compliance oversight
- National Student Exchange administration
- Transfer credit evaluation

## SIGNATURE PROGRAMS

- CAT (electronic catalog)
- CIM (electronic curriculum process)
- CLSS (electronic scheduling software)
- DegreeWorks
- Schedule Planner
- Transfer Evaluation System (TES)

## BY THE NUMBERS

- 2,029 degrees and certificates were awarded to Anchorage campus students (excluding Occupational Endorsement Certificates).
- 29 incoming students placed at UAA through National Student Exchange and 21 outgoing students placed at other participating schools.
- 3,667 students were evaluated and granted transfer credit earned at 1,087 different institutions.
- 770 course and program changes were processed through curriculum inventory management (CIM), a 24% increase over the previous academic year

2,029 degrees and certificates were awarded to Anchorage campus students in FY20.



Micah Cassezza and Bella Acuna hang out at UAA's 2019 Campus Kickoff on Cuddy Quad.

# ON-CAMPUS LIVING

## MISSION

### Residence Life

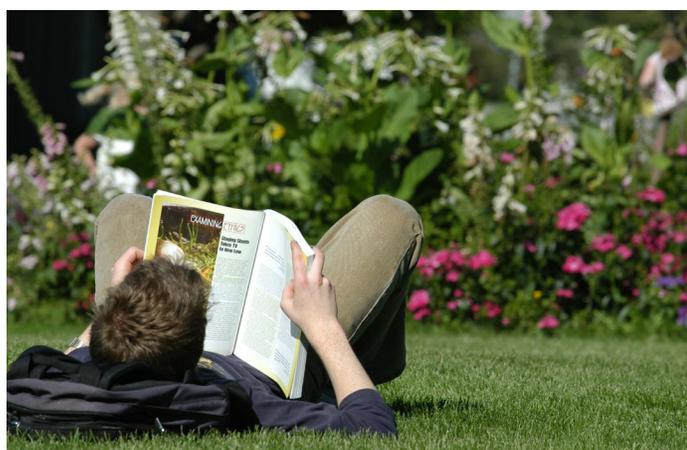
The Department of Residence Life, including the Alaska Native, Indigenous, and Rural Outreach Program and Cama-i Room, seeks to create a safe and inclusive environment that supports personal and educational growth, leadership, wellness, and citizenship through intentional programming and outreach. In partnership with students, faculty, staff and the greater Anchorage community, we provide opportunities to empower residents as community members and as evolving individuals who contribute to society.

### CORE FUNCTIONS

- Academic success and personal development programming
- Community development
- Community Living Standards education and accountability
- Intervention and care management
- Residential living education
- Student crisis response
- Student safety and facility security

### SIGNATURE PROGRAMS

- Alaska Native, Indigenous, and Rural Outreach Program
- Cama-i Room
- Dining with the Deans
- Faculty-in-Residence
- First-Year Residential Experience Passport Series
- Living Learning Communities
- Residence Hall Association
- Student paraprofessional employment and training
- Welcome Home Weeks



Student studies in the Quad.

### University Housing, Dining & Conference Services

University Housing, Dining, and Conference Services (UHDCS) provides safe, comfortable, and affordable living, dining, and conferencing accommodations for students and the campus community in an innovative, modern, and professional environment uniquely beautiful to Alaska. UHDCS is committed to providing outstanding services with integrity, honesty, professionalism, and respect for each person.

### CORE FUNCTIONS

- Contract management and oversight of campus dining services, retail food and coffee sales, and campus catering
- Facilities operations and management of 950-bed residential campus including three residence halls, 100 apartments, and a small condominium complex
- Management of campus-wide vending, ATM, and other ancillary contracts
- Year-round conference services operations including a robust summer conference auxiliary, and oversight of the Wendy Williamson Auditorium

### SIGNATURE PROGRAMS

- Student hunger meal assistance
- Energy sustainability
- Academic year guest housing
- 24/7 facilities on call maintenance
- Wendy Williamson Auditorium



Seawolves Volleyball player Talia Leauanae climbs the rock wall at UAA's 2019 Campus Kickoff on Cuddy Quad.

## **i** BY THE NUMBERS

- 111 students were engaged in Living Learning Communities in Fall 2019, 19% of total housing occupancy, including 40 in ANSEP/ Engineering, 30 in Health Sciences, 19 in Aviation, 13 in Rural Alaska, and 9 in Honors.
- In Fall 2019 there was one Resident Advisor (RA) for every 23 residents.
- The Department of Residence Life managed 151 Care Reports for 102 residents in FY20 including 20 reports that were alcohol or drug related. This was a 15% increase from the previous year.
- 61% of housing students were retained from Fall 2018 to Fall 2019 (a decrease from 66% the previous year but slightly higher than comparable commuter students at 60%). 83% of Fall 2019 housing students were retained to Spring 2020 (a slight decrease from 84% the previous year, and the same rate as comparable commuters).
- 72% (n=594) of available beds were filled in Fall 2019 (60% of all beds). In Fall 2018, 70% of all beds were occupied.
- 130 misconduct cases were generated for on-campus students in FY20 (18% decrease). 56 of these were for misuses of alcohol (24% decrease), 20 cases for misuse of drugs or other intoxicants (31% decrease). In only 52% of cases was the student found responsible.
- 323 programs with 684 individual instances were hosted by Residence Life.
- Almost \$22,500 in financial support was given to 68 different residents to resettle them due to COVID-19.
- Over \$830,000 was refunded to approximately 430 students due to COVID-19 as of April 22, 2020 for housing and dining costs.

**91% of Students Agree or Strongly Agree that they enjoy living on Campus.**  
**95% of Students Agree or Strongly Agree they feel Safe on Campus.**



**31% of Students identify as coming from a rural area and 25% identify as Alaska Native.**



USUAA's Alex Jorgensen and Trevor Storrs, President of Alaska Children's Trust, host a rally to override the governor's vetoes of the budget featuring Grammy-winning Alaska rock band Portugal. The Man at the Alaska Airlines Center.

# STUDENT HEALTH AND COUNSELING CENTER

## MISSION

The mission of the Student Health and Counseling Center (SHCC) is to promote the optimal health of the UAA community by providing access to high quality and affordable primary outpatient health care, preventative health care, individual and group counseling, and community health promotion outreach. It is through this pursuit that the SHCC supports the mission of UAA and the growth of each individual.

## CORE FUNCTIONS

- Campus public health advocacy
- Counseling services
- Health and wellness education
- Immunization compliance management
- Preceptor training
- Physical health care: diagnosis, treatment and crisis response

## SIGNATURE PROGRAMS

- Bringing in the Bystander
- Gatekeeper Suicide Prevention Training
- Finals Week Lunch
- Emergency Food Cache
- Peer Health Education Program

SHCC performed **10,132 appointments** and **walk-ins** at SHCC in FY20 including **655 telehealth visits**.



## BY THE NUMBERS

- During FY20, 2,185 individual students used SHCC services. 1,617 unique students were seen for immunizations, TB testing, and titers compared to 1,662 unique students seen in FY19 (a 3% decrease). 794 unique students were seen for illness, injury, and follow-up encounters compared to 589 unique students seen in FY19 (a 35% increase). 431 unique students seen for STDs, contraception, and women's health appointments compared to 507 unique students seen in FY19 (a 15% decrease). 771 individual students have been seen for mental health appointments compared to 768 unique students in FY19 (a 0.3% increase).
- SHCC visits: 10,132 scheduled and walk-in encounters occurred at the SHCC during FY20, reflecting a 19% decrease from FY19 when 12,543 encounters were provided. Much of this decrease was due to the COVID-19 pandemic and the mandate to stop all in-person encounters that were non-urgent. Of these encounters, 6,276 were for physical health concerns and 3,856 were for mental health reasons. Since March 15th, almost all counseling appointments have been provided via telehealth, a total of 655 telehealth visits.
- The most frequent reasons for students seeking services at the SHCC were immunizations, tuberculosis testing, and infectious disease titers and results with 2,201 appointments (32% decrease from the previous year). 1,132 appointments for visits to the health center were for illness, injury, and follow-up appointments (11% decrease). 589 appointments in FY20 were related to sexually transmitted diseases, contraceptive technology, and women's health examinations (38% decrease).
- 1,373 diagnoses in FY20 were related to anxiety symptoms, a 5% decrease. 849 diagnoses were related to depression, a 17% decrease. 429 ADHD diagnoses were given in FY19, an 18% increase.
- \$43,513 in savings for immunizations was obtained for eligible students by utilizing the Alaska Vaccine Access Program (AVAP) through the SHCC.
- 266 individuals engaged in 20 presentations of Bringing in the Bystander training.
- 97 individuals participated in 5 presentations of Gatekeeper Suicide Prevention Training during FY20.
- More than 200 students attended the Healthy Sexuality Fair and 44 students participated in the free STI screening offered.
- 200 emergency food bags were distributed during FY20
- Nine student peer health educators participated in providing health education programs on campus for other students. 28 students have had the opportunity to serve as peer health educators since the program began in 2015.

# STUDENT LIFE AND LEADERSHIP

## MISSION

Student Life and Leadership at UAA cultivates an engaged campus community. We do this through:

- Welcoming & Inclusive Environments
- Involvement Opportunities
- Leadership Development

## CORE FUNCTIONS

- Commuter student programs and services
- Student leadership development
- Orientation programming
- Student media organizations
- Student activities and campus programming
- Student ombudsman services
- Student clubs and fraternity and sorority life
- Student recognition programs
- Student governance and boards
- Student Union operations and facilities management
- Student involvement and engagement

## SIGNATURE PROGRAMS

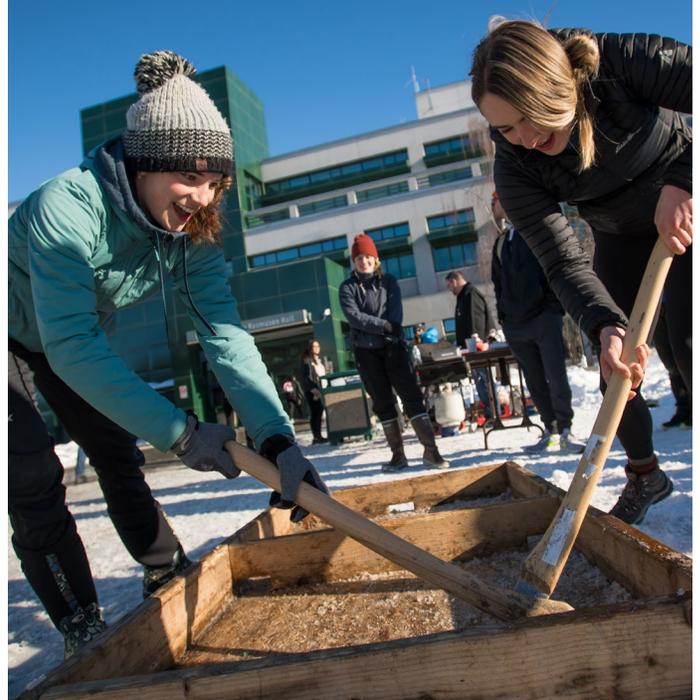
- Bartlett Lecture Series
- Student Commencement Speaker
- COMPASS Workshops
- Student Union Advisory Board
- Concert Board
- Student Union Coffee Shop, Esports Lounge, Gear Room, and Info Desk
- Club Council
- The Northern Light
- Daily Den
- UAA Leadership Honors and Awards
- Emerging Leaders Program
- UAA Leadership Programs
- Howl Days
- UAA Life
- Hugh McPeck Gallery
- UAA Traditions: Campus Kick-Off, Homecoming, Winterfest
- Green Fee Board
- UAA Votes
- KRUA 88.1 FM
- UAATix.com
- MLK, Jr. Student Appreciation
- USUAA Student Government
- Seawolf Community Service and Student Leader Awards
- Wolf Pack
- Seawolves Serve



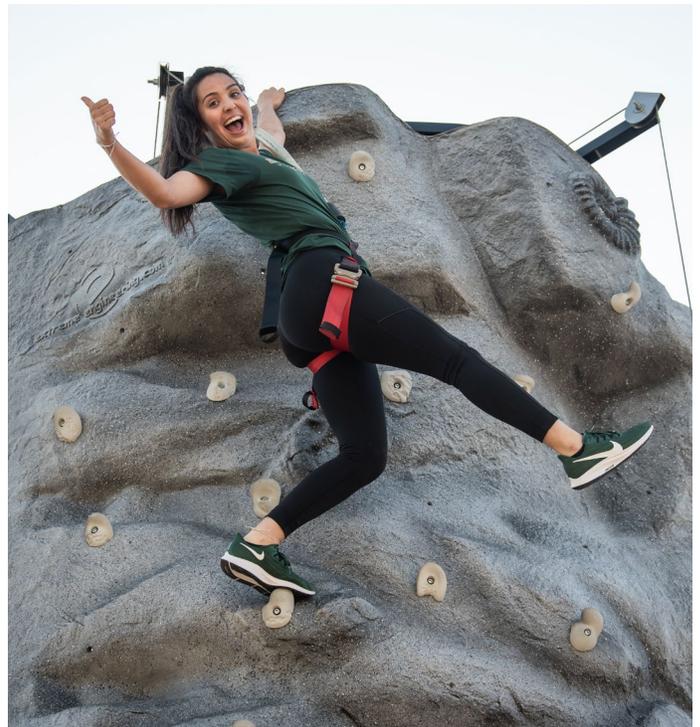
UAA students and alumni make up the festival management team for the 23rd Annual Midnight Sun 7s Rugby Tournament at the Alaska Mountain Rugby Grounds. From left: Clint Sengmany, Julian David, Tran Dai Phu, and Ismael El Moussa.

## **i** BY THE NUMBERS

- Concert Board event participation: In FY20, Concert Board hosted two events and co-sponsored the Anchorage Folk Festival with a special on-campus Contra Dance. Total 732 participants at these events, a 73% decrease in participation from FY19.
- In FY20, 12 students received Leadership Honors from UAA, compared to 14 in FY19. This is a decrease of 16.6% for students receiving Leadership Honors. In FY20, 13 students submitted applications, a decrease of 15.4% from the previous year.
- In FY20, Student Clubs and Greek Life (SCGL) registered a total of 72 student clubs through UAALife and had 181 Student Club Officers.
- At least 23% (n=2,674) of total students attending UAA attended at least one SLL program and event (this number only includes events and programs where student IDs were scanned).
- Student Activities and Commuter Programs (SACP) hosted 103 programs and events in FY20, compared to 262 events offered by SACP in FY19.
- In FY20, the USUAA Assembly approved 16 pieces of legislation. The legislation included one constitutional amendment, one bylaw amendment, and 14 resolutions. Resolutions focused on the following areas: university restructuring, university leadership, gender neutral restrooms, differential tuition, and academic reviews.
- 62% of Anchorage campus first-time fall 2019 undergraduates attended Howl Days orientation in-person or online. This is the highest rate yet, and a large increase from the previous high of 48% for Fall 2018.
- The Student Union captured approximately 292,636 impressions for the Esports Lounge. An impression is a term used to describe each time a door counter registered someone walking through the door to the lounge. The Lounge registered 534 unique users, who logged nearly 8,350 hours of time from August until March.
- In FY20, The Northern Light won six Press Club Awards for 2019 submissions.
- In FY20, The Daily Den served food during 69 sessions before being closed due to COVID-19. 496 unique students attended an average of 4.5 sessions. Each Daily Den session averaged 35 students and served a total of 2,404.
- In FY20, Haunted Halloween Fun Night (HHFN), raised a total of \$11,210. \$8,467 went back to the student organizations, and \$3,275 was donated to Children's Lunchbox - Bean's Cafe.



*Elle Adkins and Gabrielle Thompson square off in a game of box hockey on UAA's Cuddy Quad during Winterfest festivities.*



*Seawolves Volleyball player Katie Hoeffner climbs the rock wall at UAA's 2019 Campus Kickoff on Cuddy Quad.*



UNIVERSITY of ALA



ASKA ANCE

**University of Alaska Anchorage**

Student Affairs End of Year Report  
Academic Year 2020

