Abstract

This paper contains a comprehensive report for the Masters of Public Health Project Practicum, Pilot Project: A Script about Health and the People of Juneau, Alaska. The goal of the project was to use health theory, health research methods, and television writing elements to explore how people living in Juneau, Alaska practice healthy behaviors. The aim of this project was to create a sample script of the first episode and a brief synopsis (i.e., treatment) of a show entitled *Health Around the World*. Using qualitative research methods of purposive sampling and key informant interviews, the expected outcomes were increased knowledge of the health behaviors of people living in Juneau, Alaska. Findings suggest that outdoor activity, a sense of community, access to nature and natural beauty are the top reasons why people live in Juneau; and involving one’s self within the community and taking advantage of the natural resources, such as engaging in outdoor activity, are factors directly related to the health and wellbeing of Juneau residents. The completed script and treatment will be sent to television networks and producers until purchase.