Health care providers, public health professionals and health educators are failing in the war against disinformation campaigns, pseudoscience and propaganda. These threats have taken on greater influence in the digital age and the health impacts can be severe for individuals and communities. Policy actions based on false claims can harm population health.

At the completion of the course modules students will be able to:

1. Evaluate the assessment methods available to determine the reliability of different types of media.
2. Apply two methods to identify inaccurate and misleading media messaging/reporting on health issues and substandard peer reviewed research.
3. Develop strategies for responding to inaccuracies and false statements regarding basic science and health research.
4. Reflect on your own media consumption and technology use considering how that might influence their careers and align with social, emotional and cognitive needs.
5. Discuss professional ethical practice and personal media consumption practices related to combating health misinformation on media platforms.

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