

# 2022 UAA Student Research & Creative Scholarship Showcase

*The following evaluation rubrics are provided for informational purposes. Precise rubrics used for scoring may vary slightly, but will follow the general theme provided below. For specific questions related to this rubric, contact the SR&CSS conference committee at [jcbruner@alaska.edu](mailto:jcbruner@alaska.edu).*

## Sample POSTER Evaluation Rubric - Empirical Research

### Introduction/Background

- Clear link between the research question and theoretical/empirical foundation of the literature
- Research question(s) and/or hypothesis(es) is/are clearly articulated and justified
- Writing is clear, concise, and focused

### Method

- Method is appropriate to address the research question(s) and/or hypothesis(es)
- Research design is rigorous and well-justified
- Writing is clear, concise, and focused; sufficient detail is provided for evaluation of project

### Results

- Results of the research clearly answer the research question(s) and/or demonstrate support (or lack thereof) for hypothesis(es)
- Results are accurately conveyed (e.g., quantitative statistics match data; qualitative themes match data)
- Writing is clear, concise, and focused; findings are clearly communicated without being overstated

### Discussion

- Results are interpreted and placed back in the context of the literature
- Theoretical and practical applications of findings are described
- Major limitations are commented on and suggestions for future research are made
- Writing is clear, concise, and focused

### Style

- Poster is well-organized, readable, and clear
- All aspects of the research can be clearly understood from reading the poster
- Poster design facilitates/enhances understanding of the project

## Sample POSTER Evaluation Rubric - Nonempirical Scholarship

### Introduction/Background

- Question/problem/puzzle under consideration is clearly articulated
- Thesis/purpose of project is clearly identified
- Foundational background (e.g., literature review, other preparation) that set stage for the project/methodology is clearly described

### Research Project / Creative Activity

- Rationale and scope of project is clear, concise, and focused
- Presentation of completed project effectively accomplishes stated/intended purpose
- Technique displays accuracy and command of the material/method/medium
- Project demonstrates originality, creativity, and complexity
- Writing is clear, concise, and focused

### Discussion and Reflection

- Discussion of and/or reflections on the project are clear
- Theoretical/practical applications and/or conclusions of the project are articulated
- Writing is clear, concise, and focused

### Style

- Poster's content is well-organized, readable, and clear
- All aspects of the research can be clearly understood from reading the poster
- Poster design facilitates/enhances understanding of the project

## Sample POSTER Evaluation Rubric - Other Creative Activity

### Uniqueness, Originality, and Creative Design

- Activity or project concept effectively conveys creator's goals, vision, and/or intended scope
- Novel approach to project or concept
- Project is situated appropriately in relation to disciplinary foundations
- Appropriate selection and application of materials
- Conceptual medium appropriate for creators intended vision
- Design elements facilitate achievement of creators vision/goal

### Aesthetic Quality

- Technique displays accuracy and command of the material/method
- Project successfully achieves creators (intended purpose/purposive goals)
- Discussion of and/or reflections on the project are clearly articulated

### Presentational Quality

- Poster's content is well-organized, readable, and clear
- All aspects of the creative project can be clearly understood from reading the poster
- Poster design facilitates/enhances understanding of the project

## Sample PRESENTATION Evaluation Rubric

### Presentation Quality

- Student is well prepared with talking points about the project
- Talking points present a holistic summary of the project
- There is minimal stumbling and awkward pausing in the student's speech

### Quality of Answers to Faculty questions

- Answers reflect a solid understanding of their project and what they learned from the process
- Answers demonstrate a deeper understanding of the general subject matter
- Hesitation and pauses in responses to questions are minimal