

AY20 Expedited Program Review Recommendations

Program Review: General Management (MBA)

Programs Included: MBA General Management

1. Decrease the average number of semesters to degree to five and only offer the thirty-credit degree by removing the emphasis areas. The revision should be completed in AY21 for implementation in fall 2021.
2. Determine the overall delivery of the MBA program (hybrid or face-to-face) and market the program as such. It is unclear if the 2 week on/off format is appropriate to attract students or if other delivery options would be more appealing to students (e.g. executive, flipped).
3. Develop a 2-year course rotation for better student planning. Increase course caps to 30 students/course to support increased efficiency and return on investment.