

AY20 Expedited Program Review Recommendations

Program Review: Global Logistics and Supply Chain Mgmt (BBA)

Programs Included: BBA Global Logistics & Supply Chain Management

1. Recruit and retain more students.
2. Review current and consider future modes of delivery (i.e., face-to-face, online, hybrid).
3. Develop and implement a coordinated schedule to provide a more efficient pathway for student success.
4. Review current major courses to determine the currency with industry best practices.
5. Address specific issue with regards to faculty resources and program sustainability.