

AY20 Expedited Program Review Recommendations

Program Review: Journalism & Public Communication (BA)

Programs Included: BA Journalism & Public Communication

1. Revise the program for implementation in fall 2021. The revision should consider more online offerings.
2. Reduce the number of faculty to three full-time faculty.
3. Revise faculty workloads to reduce or eliminate research time, allowing the remaining faculty to cover more courses while reducing the program's overall costs.
4. Propose a tuition surcharge for upper-division courses.
5. Establish multi-year partnerships with the community and industry to create a stable and significant source of funds for the program.