



Date: March 9, 2020

To: Cathy Sandeen, Chancellor

From: John Stalvey, Interim Provost *John R. Stalvey*

Cc: Karen Markel, Dean, College of Business and Public Policy
Helena Wisniewski, Professor of Entrepreneurship
Thomas Flanagan, Term Assistant Professor of Management
Susan Kalina, Vice Provost for Academic Affairs
Claudia Lampman, Vice Provost for Student Success

Re: **AY20 Expedited Program Review Findings –Logistics & Supply Chain Operations UC**

I have reviewed the dean's findings and the completed Expedited Program Review Template for the Logistics and Supply Chain Operations UC. The Provost's Office did not receive an Optional Program Response Form from the program.

Recommendations

My recommendation is to accept the decision and recommendations of the dean with the commentary that the request to the Board of Regents should be to delete after admissions have been suspended and the teach out has been completed. This will allow reallocating resources to areas of critical need. Students interested in this field of study can pursue the AAS General Business, which includes an introductory Logistics course, and then go on to pursue the BBA Logistics.

Decision

Recommend Deletion



Date: February 21, 2020
To: John Stalvey, Interim Provost
From: Karen Markel, Dean, College of Business and Public Policy
Cc: Thomas Flanagan, Term Assistant Professor of Management
Dr. Helena Wisniewski, Professor of Entrepreneurship
Re: AY20 Expedited Program Review Findings

Program/s in this review:

AAS in Logistics & Supply Chain Operations, OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operations.

Specialized accrediting agency (if applicable):

N/A

Campuses where the program is delivered:

UAA

Members of the program review committee:

- Thomas Flanagan, Term Assistant Professor of Management, UAA

1. Centrality of Program Mission and Supporting Role

The AAS Logistics & Supply Chain Operations (including the OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operations) does not play a major role in CBPP program offerings. The purpose of these offerings is to build a foundation of knowledge and skill for logistics and supply chain management.

2. Program Demand (including service to other programs), Efficiency, and Productivity

The introductory course, LGOP A110, Logistics and Information Systems and Customer Service is wisely included as a part of the AAS General Business degree program. While the program is efficient, it does not have enough students enrolled nor graduated to be running in an effective and productive approach. In general, the Program costs outweigh the tuition revenue and the low enrollment suggests a lack of interest among the community. Class sizes are extremely small and must be offered to support student matriculation.

3. Program Quality, Improvement and Student Success

No discussion of program quality was included in the program review nor assessment data included. There is no mention of how this program, endorsement or certificate provides new opportunities or meets workforce demand to suggest its relative value in the marketplace.

4. Program Duplication / Distinctiveness

This is the only AAS Logistics and Supply Chain Operations degree program offered in the state.

5. Commendations and Recommendations

Several years ago, the AAS Logistics and Supply Chain Operations program was moved to an entirely online format to attract and reach a wider audience. This has not resulted in increased enrollment. Due to low enrollment and matriculation and scarce resources to manage and teach in the program, I recommend suspending admissions to the AAS Logistics and Supply Chain Operations, OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operation with the intention to delete. Students interested in this field of study could pursue the AAS in General Business Degree (which includes an introductory Logistics course) and then go on to pursue a BBA degree in Logistics as another pathway to career success. Faculty expertise in this area must be allocated to provide support and program oversight for AACSB accredited business programs.

6. Decision

Suspension: While decisions relative to the program are made, admissions to the program are suspended with the intent to delete. This decision includes the AAS Logistics and Supply Chain Operations, OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operation.

Submission date: 1 Feb 2020

Program/s in this review: Logistics & Supply Chain Operations Undergraduate Certificate (UC)

Specialized accrediting agency (if applicable): _____

Campuses where the program is delivered: Anchorage

Members of the program review committee:

- Thomas Flanagan, Term Assistant Professor of Management, UAA

1. Centrality of Program Mission and Supporting Role (700 words or less)

The LGOP Undergraduate Certificate (UC) is the second step of a three-step course of study beginning with the LGOP Occupational Endorsement Certificate (OEC) and ending with the LGOP two year AAS degree. Students that complete the five course OEC are able to continue their effort to this one-year undergraduate certificate. History and relevance of the UC is the same as the LGOP OEC as no additional LGOP classes are required for the UC. Students are required to add core classes to the requirements of a UC.

2. Program Demand (including service to other programs), Efficiency, and Productivity (7 year trend; 1400 words or less)

Data indicates that students advance to the UC at normal rates comparable to other programs. This is significant in that the LGOP OEC, the source of a number of UC students, targets non-traditional students that may lack demonstrated academic success.

3. Program Quality, Improvement and Student Success (1500 words or less)

Comments pertaining to the quality, improvement, and success of students is the same as mentioned in the five course LGOP OEC review with the exception that five additional courses which are required by catalog for the undergraduate certificate. This develops student capacity from the endorsement level with the intention of continued progress to Associate Degree level success. Students are introduced into broader communications and mathematical arenas. The additional courses required for the UC are institutional offerings not presented by LGOP instructors. This typically is the make or break level for employment focused students. Some students decide that a two-year degree requires more commitment than they can make at this time, thus the undergraduate certificate offers student success at a theoretical one-year point.

4. Program Duplication / Distinctiveness (300 words or less)

No similar program exists in the UA system.

5. Summary Analysis (500 words or less)

As with the LGOP OEC, the LGOP UC program has been self-promoted. Student numbers have increased to a self-sustaining level as student certificate progress adds demand to other university efforts. Aside from improving system efficiencies, once the LGOP OEC numbers are met, LGOP UC requires no further resources if a functioning two-year degree program option is maintained for those students that decide to continue study.