



Date: February 21, 2020
To: John Stalvey, Interim Provost
From: Karen Markel, Dean, College of Business and Public Policy
Cc: Thomas Flanagan, Term Assistant Professor of Management
Dr. Helena Wisniewski, Professor of Entrepreneurship
Re: AY20 Expedited Program Review Findings

Program/s in this review:

AAS in Logistics & Supply Chain Operations, OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operations.

Specialized accrediting agency (if applicable):

N/A

Campuses where the program is delivered:

UAA

Members of the program review committee:

- Thomas Flanagan, Term Assistant Professor of Management, UAA

1. Centrality of Program Mission and Supporting Role

The AAS Logistics & Supply Chain Operations (including the OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operations) does not play a major role in CBPP program offerings. The purpose of these offerings is to build a foundation of knowledge and skill for logistics and supply chain management.

2. Program Demand (including service to other programs), Efficiency, and Productivity

The introductory course, LGOP A110, Logistics and Information Systems and Customer Service is wisely included as a part of the AAS General Business degree program. While the program is efficient, it does not have enough students enrolled nor graduated to be running in an effective and productive approach. In general, the Program costs outweigh the tuition revenue and the low enrollment suggests a lack of interest among the community. Class sizes are extremely small and must be offered to support student matriculation.

3. Program Quality, Improvement and Student Success

No discussion of program quality was included in the program review nor assessment data included. There is no mention of how this program, endorsement or certificate provides new opportunities or meets workforce demand to suggest its relative value in the marketplace.

4. Program Duplication / Distinctiveness

This is the only AAS Logistics and Supply Chain Operations degree program offered in the state.

5. Commendations and Recommendations

Several years ago, the AAS Logistics and Supply Chain Operations program was moved to an entirely online format to attract and reach a wider audience. This has not resulted in increased enrollment. Due to low enrollment and matriculation and scarce resources to manage and teach in the program, I recommend suspending admissions to the AAS Logistics and Supply Chain Operations, OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operation with the intention to delete. Students interested in this field of study could pursue the AAS in General Business Degree (which includes an introductory Logistics course) and then go on to pursue a BBA degree in Logistics as another pathway to career success. Faculty expertise in this area must be allocated to provide support and program oversight for AACSB accredited business programs.

6. Decision

Suspension: While decisions relative to the program are made, admissions to the program are suspended with the intent to delete. This decision includes the AAS Logistics and Supply Chain Operations, OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operation.