



Date: March 9, 2020

To: Cathy Sandeen, Chancellor

From: John Stalvey, Interim Provost *John R Stalvey*

Cc: Karen Markel, Dean, College of Business and Public Policy  
Sandra Ehrlich, Associate Professor and Graduate Business Program Director  
Terry Nelson, Associate Professor  
Helena Wisniewski, Professor of Entrepreneurship, Management and Marketing Chair  
Ed Forrest, Professor of Marketing and former Marketing and Management Chair  
Janet Burton, CBPP Graduate Studies Program Coordinator  
Susan Kalina, Vice Provost for Academic Affairs  
Claudia Lampman, Vice Provost for Student Success

Re: **AY20 Expedited Program Review Findings –General Management MBA**

I have reviewed the dean's findings, the program's response to the dean's findings, and the completed Expedited Program Review Template for the General Management MBA.

### **Recommendations**

My recommendation is to accept the decision and recommendations of the dean with the additional commentary that the program decrease the average number of semesters to degree to five and only offer the thirty-credit degree by removing the emphasis areas. The revision should be completed in AY21 for implementation in fall 2021. An interim progress report on all recommendations is due to the dean by March 1, 2021. The dean will submit a review along with the program's interim progress report to the provost by April 1, 2021. Unless otherwise noted at that time, a follow-up Program Review will be conducted in AY24.

### **Decision**

Recommend Revision