

Date: March 9, 2020

To: Cathy Sandeen, Chancellor

From: John Stalvey, Interim Provost 

Cc: Denise Runge, Dean, Community & Technical College
Naomi Everett, Associate Professor and Chair, Culinary Arts and Hospitality Administration
Amy Green, Professor, Culinary Arts and Hospitality Administration
Kellie Puff, Assistant Professor, Culinary Arts and Hospitality Administration
Riza Brown, Assistant Professor, Culinary Arts and Hospitality Administration
Susan Kalina, Vice Provost for Academic Affairs
Claudia Lampman, Vice Provost for Student Success

Re: **AY20 Expedited Program Review Findings – Hospitality Administration BA**

I have reviewed the dean's findings, the program's response to the dean's findings, and the completed Expedited Program Review Template for the Hospitality Administration BA.

Recommendations

My recommendation is to accept the decision and recommendations of the dean with the commentary that the request to the Board of Regents should be to delete after admissions have been suspended and the teach out has been completed. Student demand for this program has declined. While the program appears to be of high quality and industry voices support for the degree, cost of instruction is very high and it is not clear that the baccalaureate degree is essential to students obtaining positions in the industry. The institution cannot sustain this program. Students interested in this field of study will still have access to the AAS Culinary Arts at UAA and the culinary program at UAF. The BBA in Management in CBPP or the Bachelor's in Applied Management at UAF are also options for students.

Decision

Recommend Deletion