

UAA's academic programs conduct continuous assessment of their programs, with the ultimate goal of providing evidence-based information that contributes to program improvement processes. Assessment coordinators for each program complete the Annual Academic Assessment Survey, which enables UAA to highlight student achievement of program student learning outcomes and to recognize faculty efforts toward improving their programs. This report shows the results as of July 2014 of the 2014 survey. Out of 159 programs, 137 completed the survey. For the purposes of this report, "program" may refer to a group of programs which are assessed together and which submit only one report.

Total % of surveys completed as of July 2014:

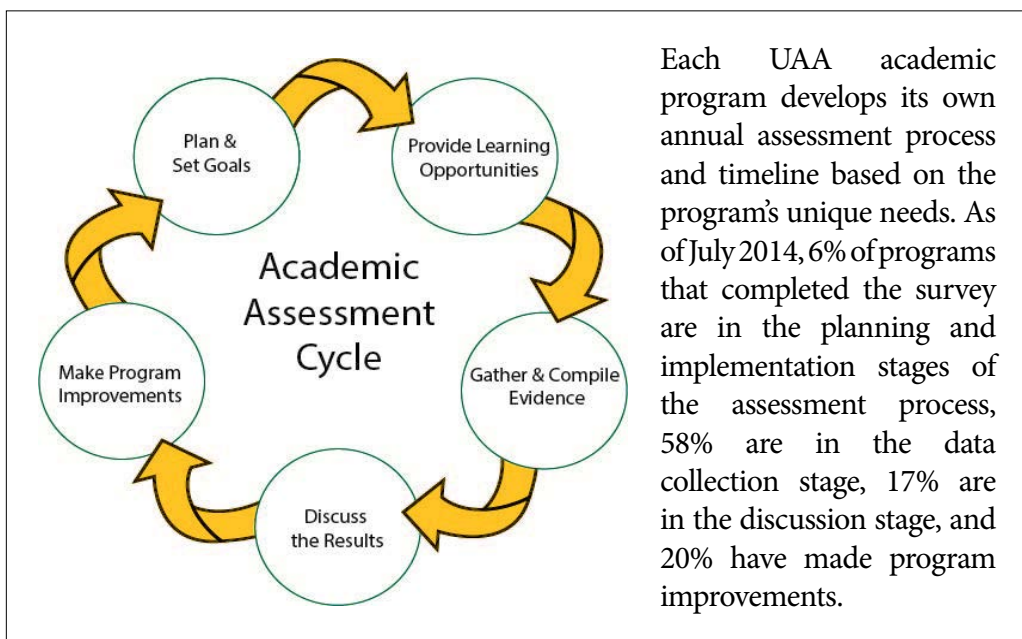
**86%**

Total % of programs which indicated making changes as a result of their assessment efforts:

**74%**

Total # of programs which indicated making improvements to their assessment plan this year:

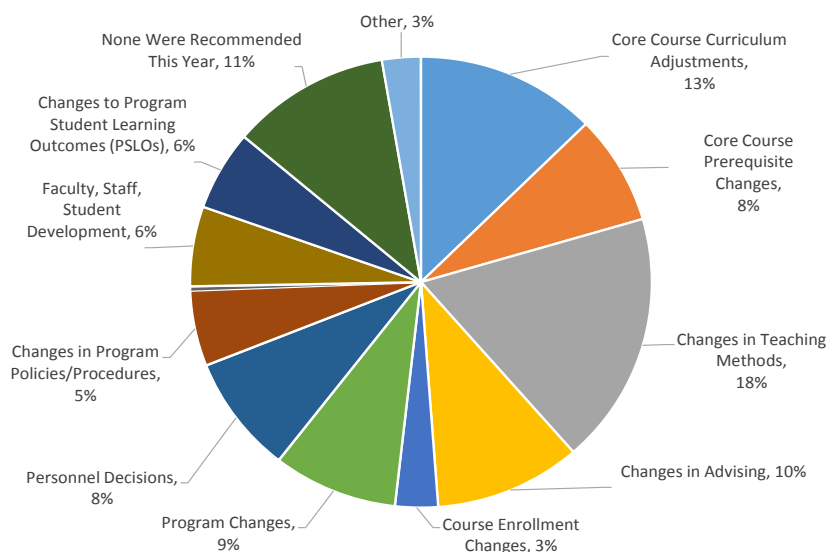
**41**



Each UAA academic program develops its own annual assessment process and timeline based on the program's unique needs. As of July 2014, 6% of programs that completed the survey are in the planning and implementation stages of the assessment process, 58% are in the data collection stage, 17% are in the discussion stage, and 20% have made program improvements.

### Program Improvements Resulting from Assessment Data

The ultimate goal of academic assessment at UAA is to serve as a resource for improving teaching and learning. This past year, 74% of programs that submitted reports indicated making changes as a result of their assessment efforts. The graph below shows the various areas in which changes were made.



### Program Improvement Spotlight: Master's of Business Administration

"External stakeholders and student focus groups pointed out a need for more leadership training in the program core. [As a result] a core course on leadership was introduced in academic year 2014[...]; a new emphasis area in leadership and several leadership courses were introduced for academic year 2015."

-Bogdan Hoanca  
Professor, Management Information Systems