

UAA Academic Assessment Seminar

September 12, 2014
9:00 am - 3:00 pm
Consortium Library Room 307



UNIVERSITY *of* ALASKA
ANCHORAGE

**UAA Academic Assessment Seminar
September 12th, 2014
Consortium Library Room 307
9:00 am-3:00 pm**

- 9:00-9:30** **Registration and Sign-In**
Coffee and refreshments available
- 9:30-9:45** **Welcome and Introduction**
- 9:45-11:15** **Engaging the Institution in GER
Learning Outcomes Assessment**
Workshop on Next Steps in Building a Sustainable
GER Assessment Process at UAA
- 11:30-1:15** **Creating and Sustaining a Culture
of Learning...and what assessment
has to do with it**
Luncheon and Keynote Address
*Dr. Susan Hatfield, Senior Scholar,
Higher Learning Commission*
- 1:30-3:00** **UAA Best Practices in Assessment:
Program Improvement and the
Effectiveness of Change**

Susan Hatfield, Keynote Speaker

Consultant in Higher Education Assessment

Susan Hatfield joined the faculty of Winona State University (WSU) in 1981. Since then, she has taught in the Communication Studies department, served for nine years as chairperson of that department, and served for 14 years as WSU's Assessment Coordinator.

As Assessment Coordinator, Dr. Hatfield worked with numerous departments on developing and implementing plans to assess student learning at the program level. She has also worked with programs as they prepared their professional accreditation portfolios for organizations such as ABET, AACSB, and NCATE.

Dr. Hatfield is peer evaluator for the Higher Learning Commission (HLC) and is currently a Senior Scholar with the HLC's Academy projects.

Publications include several book chapters and articles, as well as the book *The Seven Principles in Action*, which she served as editor and a chapter author.

Dr. Hatfield has received a Kellogg Fellowship as one of the Emerging Leaders in Higher Education, and has been named Outstanding College Teacher in the State of Minnesota by the Minnesota House of Representatives. She completed her undergraduate degree in Education and Master's degree in Organizational Communication from Miami University in Oxford, Ohio. She earned her doctorate in Communication Theory from the University of Minnesota.

Over the past fifteen years, Dr. Hatfield has been invited to present workshops at numerous regional, national, and international conferences on issues related to accreditation and assessment and promotion of student learning. Additionally, she has worked with many two- year, four-year, and professional schools as they develop assessment plans, prepare for accreditation visits, and interpret assessment data.



Engaging the Institution in GER Learning Outcomes Assessment: Workshop on Next Steps in Building a Sustainable GER Assessment Process at UAA

9:45 am-11:15 am

The results are in! Come talk about the findings of the Faculty Perspective GER Survey and next steps toward an institutional approach to assessing the GERs. The General Education Requirement Assessment Task Force will report on its progress to date and lead the discussion.

Creating and Sustaining a Culture of Learning...and what assessment has to do with it: Luncheon and Keynote Address

Dr. Susan Hatfield, Senior Scholar, Higher Learning Commission

11:30 am-1:15 pm

Joining us from the Higher Learning Commission, Dr. Susan Hatfield will provide an overview of the national discussion, focusing on creating and sustaining a culture of learning.

UAA Best Practices in Assessment: Program Improvement and the Effectiveness of Change

1:30 pm-3:00 pm

This session will showcase current academic program assessment models in use at UAA with a focus on program improvement and the effectiveness of change. It offers a chance to see the internal process from a variety of perspectives and approaches, and the opportunity for conversation with those directly involved in using assessment results as part of their program-improvement decision making.

General Education Requirement Student Learning Outcomes

Communicate effectively in a variety of contexts and formats;

Reason mathematically and analyze quantitative and qualitative data competently to reach sound conclusions;

Relate knowledge to the historical context in which it developed and the human problems it addresses;

Interpret different systems of aesthetic representation and understand their historical and cultural contexts;

Investigate the complexity of human institutions and behavior to better understand interpersonal, group and cultural dynamics;

Identify ways in which science has advanced the understanding of important natural processes;

Locate and use relevant information to make appropriate personal and professional decisions;

Adopt critical perspectives for understanding the forces of globalization and diversity;

Integrate knowledge and employ skills gained to synthesize creative thinking, critical judgment and personal experience in a meaningful and coherent manner.

What's Next?

Academic Assessment Workshops

In Spring 2015, the Academic Assessment Committee (AAC) will host a series of short, informational sessions on academic assessment at UAA.

These sessions will cover topics such as:

- The UAA Academic Assessment Process
- Effective Methods of Data Collection & Analysis
- Developing & Using Rubrics

To stay up-to-date on upcoming opportunities, visit the AAC's Website: http://www.uaa.alaska.edu/governance/academic_assessment_committee

Thank you!

The 2013 UAA Academic Assessment Seminar is co-sponsored by the Academic Assessment Committee, the General Education Requirement Assessment Task Force, and the Office of Undergraduate Academic Affairs.

To give feedback on today's event, please visit the AAC's website.

Academic Assessment Committee
www.uaa.alaska.edu/governance/academic_assessment_committee

General Education Requirement Assessment Task Force
www.uaa.alaska.edu/governance/ger-assessment-task-force

Office of Undergraduate Academic Affairs
www.uaa.alaska.edu/undergraduate-academic-affairs



UNIVERSITY *of* ALASKA
ANCHORAGE