Keynote: Assessment Where Learning Matters

David Marshall, Ph.D., Senior Scholar, National Institute for Learning Outcomes Assessment (NILOA)

David Marshall's academic training is in Medieval Studies, with a Master's degree in Medieval Studies from the University of York, England, and a PhD in Medieval Literature from Indiana University, with a concentration in English and Germanic Philology. His research in that area examines uses of the medieval in contemporary popular culture. A parallel line of research takes a practitioner lens to the uses of learning frameworks and their implications for assessment. He got his start on this kind of work by taking up issues of alignment with high school, community college, and four-year faculty in the CalPASS project. That work led to his work with the Institute for Evidence-Based Change, facilitating state- and national-scale projects to develop discipline-specific learning outcomes using an approach called Tuning. When the world of Tuning began dovetailing with The Degree Qualifications Profile, his orbit began to intersect with the National Institute for Learning Outcomes Assessment. As a Senior Scholar with NILOA, David has worked on practitioner issues around the use of learning outcomes, particularly as tools for consensus-based praxis. That focus, along with the work on both Tuning and the Degree Qualifications Profile led him to co-author Degrees that Matter: Moving US Higher Education to Learning Systems Paradigm with NILOA Director, Natasha Jankowski. In his day job, David is a faculty member in the English Department at California State University San Bernardino, where he also serves as Director of the University Honors Program.

NILOA Website: [www.learningoutcomesassessment.org](http://www.learningoutcomesassessment.org)
AY19 Annual Academic Assessment Seminar:
Where Learning Matters

Program

8:30-9:00  Registration and Sign-In
            Coffee and refreshments available

9:00-9:15  Welcome and Introduction
            John Stalvey, Interim Provost
            Susan Kalina, Vice Provost, Academic Affairs
            Kathi Trawver, Co-Chair, Faculty Senate Academic Assessment Committee

9:15-9:45  Keynote – Assessment Where Learning Matters
            Rachel Graham, Co-Chair, Faculty Senate Academic Assessment Committee
            David Marshall, Senior Scholar, National Institute for Learning Outcomes Assessment (NILOA) and co-author, Degrees That Matter: Moving Higher Education to a Learning Systems Paradigm

9:45-10:00 Question and Answer Session

10:00-10:15 Break

10:15-11:30 Workshop – Intentional Assignments & Activities for Reaching All Our Students

11:30-12:00 UAA Showcase
            Dan Kline, Director, General Education
            Kristen Ogilvie, Assistant Professor, Anthropology

12:00-12:20 What is UAA’s Learning Paradigm?
            Facilitator: David Marshall

Next Steps: GER Workshops
            CAFE Sessions

Mission

The mission of the University of Alaska Anchorage is to discover and disseminate knowledge through teaching, research, engagement and creative expression.

Located in Anchorage and on community campuses in Southcentral Alaska, UAA is committed to serving the higher education needs of the state, its communities and its diverse peoples.

The University of Alaska Anchorage is an open access university with academic programs leading to occupational endorsements; undergraduate and graduate certificates; and associate, baccalaureate and graduate degrees in a rich, diverse and inclusive environment.

Core Themes

Teaching and Learning
Research, Scholarship, and Creative Activity
Student Success
UAA Community
Public Square
General Education
Student Learning Outcomes

1. **Communicate** effectively in a variety of contexts and formats;

2. **Reason** mathematically and analyze quantitative and qualitative data competently to reach sound conclusions;

3. **Relate** knowledge to the historical context in which it developed and the human problems it addresses;

4. **Interpret** different systems of aesthetic representation and understand their historical and cultural contexts;

5. **Investigate** the complexity of human institutions and behavior to better understand interpersonal, group and cultural dynamics;

6. **Identify** ways in which science has advanced the understanding of important natural processes;

7. **Locate** and use relevant information to make appropriate personal and professional decisions;

8. **Adopt** critical perspectives for understanding the forces of globalization and diversity;

9. **Integrate** knowledge and employ skills gained to synthesize creative thinking, critical judgment and personal experiences in a meaningful and coherent manner.

AY19 Assessment Workshops

**Fri 9/7** Academic Assessment Seminar (9:00-12:30, LIB 307)

**Fri 9/14** GER Forum: What’s the Latest in General Education? (11:30-12:30, LIB 302A)

**Fri 9/21** GER Assessment Workshop 1: Curriculum Mapping and Shared Assessment (10:00-11:30, LIB 302A)

GER Forum: Diversity and Inclusion GER Initiative (11:30-12:30, LIB 302A)

**Fri 10/19** GER Assessment Workshop 2: Student Learning Outcomes and Rubric Development (10:00-11:30, LIB 302A)

GER Forum: The Interstate Passport (11:30-12:30, LIB 302A)

**Fri 11/16** GER Assessment Workshop 3: Assignment Design & Assignment Scaffolding (10:00-11:30, LIB 302A)

GER Forum: General Education & ePortfolios (11:30-12:30, LIB 302A)

**Fri 12/7** GER Assessment Workshop 4: GER Across the Curriculum (10:00-11:30, Room TBD)

GER Forum: Looking Ahead in General Education (11:30-12:30, Room TBD)

The workshops and forums will continue in Spring 2019, culminating with the GER/AA/AAS Assessment Soiree on May 6th and May 7th from 8:30-2:00 in LIB 307.
Faculty Senate Academic Assessment Committee AY18–AY19

Rachel Graham, Faculty Senate, Matanuska-Susitna College (Co-Chair)
Kathi Trawver, College of Health (Co-Chair)
Jonathan Bartels, College of Education
Holly Bell, Matanuska-Susitna College
Jennifer Brock, Faculty Senate, College of Engineering
Scott Downing, Kenai Peninsula College
Cynthia Falcone, Kodiak College
Albert Grant, Community and Technical College
Jeffrey Hollingsworth, College of Engineering
Annette Hornung, Matanuska-Susitna College
Christina McDowell, College of Business and Public Policy
Deborah Mole, Consortium Library
Bill Myers, College of Arts and Sciences
Craig Titus, Prince William Sound College
Susan Kalina, Vice Provost, Academic Affairs (ex officio)

General Education Requirements Advisory Committee AY18–AY19

Dan Kline, College of Arts and Sciences, General Education (Chair, ex officio)
Jennifer Brock, College of Engineering
Sheri Denison, Matanuska-Susitna College
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Cynthia Falcone, Kodiak College
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Carrie King, College of Health
Rachael Hannah, College of Arts and Sciences
Deborah Mole, Consortium Library
Kristen Ogilvie, College of Arts and Sciences
Megan Ossianer-Gobeille, Community and Technical College
Sandy Pence, College of Health
Shawnalee Whitney, Center for Advancing Faculty Excellence (ex officio)

Thank you for participating in the 2018 Annual Academic Assessment Seminar.

You make a difference!

Academic Assessment Homepage
https://www.ualaska.edu/academics/office-of-academic-affairs/academic-assessment/index.cshml

Faculty Senate Academic Assessment Committee
https://www.ualaska.edu/about/governance/academic-assessment-committee/index.cshml

Academic Assessment Seminars, Retreats, and Workshops

Center for Advancing Faculty Excellence Workshops
https://www.ualaska.edu/academics/institutional-effectiveness/departments/center-for-advancing-faculty-excellence