2021 ANNUAL ACADEMIC ASSESSMENT REPORT FORM  
(Due October 15 to the dean)

The Faculty Senate Academic Assessment Committee (AAC) is committed to a vision of assessment that leads to continuous program improvements and benefits students. Annual assessment reporting informs decision making and resource allocation aimed at improving student learning and success. It also enables the AAC to analyze assessment across the institution and to respond to UA System, Board of Regents, legislative, and Northwest Commission on Colleges and Universities (NWCCU) requests. We thank you for your continued support of and participation in this annual activity.

Starting in Spring 2021, UAA is moving to one academic assessment reporting mechanism. The below form merges and streamlines the former Annual Academic Assessment Survey and the Annual Academic Assessment Report. It also incorporates questions about how academic programs contribute to student achievement of institutional core competencies and to student success.

This annual report will be due to the dean on October 15. Programs with suspended admissions and new programs in the first year of implementation are not required to complete this form.

These reports are public documents and will be posted on the assessment website. Responses are to be narrative only, and must be ADA and FERPA compliant. Do not embed any links, including to webpages or other documents. To be FERPA compliant, do not include the names of any current or former students. Rather, use statements such as, “In AY21 four program graduates were accepted to graduate programs in the field.” Programs with specialized accreditation or other external recognitions must comply with restrictions regarding what can be published, as per the accreditor or external organization. Do not include appendices. Appendices to this form will not be accepted.

The form uses narrative, text, and drop-down boxes. Narrative boxes have a character limit, which includes spaces. When using text and drop-down boxes, if you want to undo an answer, press “Control-Z” or “Command-Z.”

For technical assistance with this form, email Academic Affairs (uaa.oaa@alaska.edu).

PROGRAM SECTION (Due to the dean on October 15)

After completing the Program Section, the program should email this form to the dean, with a copy to the appropriate community campus director(s) if the program is delivered on a community campus.

Submission date: 10/15/2021
Submitted by: Kristen Ogilvie, Associate Professor and Chair of Anthropology, kaogilvie@alaska.edu

Program(s) covered in this report: Anthropology BA/BS
(Programs with suspended admissions and new programs in the first year of implementation are not required to complete this form.)

If you selected “Other” above, please identify. (100 characters or less)

College: College of Arts and Sciences

Campuses where the program(s) is delivered: ☒ Anchorage ☐ KOD ☐ KPC ☐ MSC ☐ PWSC

Specialized accrediting agency (if applicable): N/A

If explanation is necessary, such as only some of the certificates and degrees are covered by the specialized accreditation, briefly describe:

INSTITUTIONAL STUDENT LEARNING CORE COMPETENCIES

In 2020, UAA launched a consensus-based, deliberative process to identify the key skillsets that help students achieve academic and post-graduation success. After a year-long process that included students, faculty, staff, administrators, alumni, and employers, the UAA community identified four “core competencies” at the heart of a quality UAA education. Students develop mastery of these competencies through curricular (e.g., courses), co-curricular (e.g., internships, conferences), and extra-curricular (e.g., student clubs) learning experiences.

After the stakeholder-based process in AY20, UAA conducted a pilot project focusing on the core competency of Personal, Professional, and Community Responsibility (PPCR). This decision was based on input from the 2020 Annual Academic Assessment Retreat.

Question #1 below is designed to engage program faculty in thinking about how they can or already do promote student learning in this core competency.

1. Personal, Professional, and Community Responsibility: The knowledge and skills necessary to promote personal flourishing, professional excellence, and community engagement.
   - What would you hope a student would say if asked where in your program or support service they had the opportunity to develop proficiency in this Core Competency? (500 characters or less)
     Ideally, our students recognize the BA/BS programs as having embedded opportunities for developing this competency. All students are required to take a course in
anthropological ethics; ethics is also embedded in the learning outcomes of all other courses at each level. We address academic honesty, professional conduct, and community engagement in all courses. There are also multiple opportunities to engage directly in the community through field project courses and course-specific projects.

Do you have an example that could be a model for the university of an intentionally designed course, assignment, or activity that showcases the student learning in this core competency? ☒Yes ☐No
If yes, please briefly describe. (500 characters or less)
Our culminating e-portfolios ask seniors to reflect on each of the program's student learning outcomes. The third outcome is specifically related to the ethical practice of anthropology, which relates not only to personal conduct but also to responsibility to communities and other stakeholders of knowledge and colleagues. Students reflect on how they came to develop this learning outcome over the course of their time at UAA.

Do you have any ideas about where your program or the university might develop other intentionally designed opportunities for students to develop proficiency in this core competency? ☐Yes ☒No
If yes, please briefly describe. (500 characters or less)

PROGRAM STUDENT LEARNING OUTCOMES

2. Please list the Program Student Learning Outcomes your program assessed in AY21. For each outcome, indicate one of the following: Exceeded faculty expectations, Met faculty expectations, or Did not meet faculty expectations.

Example: Communicate effectively in a variety of contexts and formats – Exceeded faculty expectations.
Given that our faculty is stretched very thin, we opted to focus on only one of our five learning outcomes this year: Four-field anthropological knowledge. Students graduating from the program should be able to demonstrate a familiarity with the development of anthropological thought and the contemporary concepts, theories, and application of the four subfields. In our summative assessment of graduating students enrolled A410, we use a scale on par with the AACU VALUE rubric assessments with regard to skill building. Students are ranked as demonstrating beginning, developing, proficiency, or mastery of the outcome. The average score for the sample of seniors assessed was 3.2 on the four-point scale so exceeding proficiency but not yet at mastery. The benefit of this scale is that we can expect students to progress in development of the outcomes through their program (and even post-graduate if they pursue a higher degree). Seniors enrolled in A410 met faculty expectations at their level.
3. Describe your assessment process in AY21 for these program student learning outcomes, including the collection of data, analysis of data, and faculty (and other, e.g., advisory board) conversations around the findings. (750 characters or less)

First, we implemented our baseline knowledge and confidence surveys in 4 sections of 2 of our 200-level core courses. A post assessment was also implemented at the end of these courses. Second, the summary exercise of anthropology seniors completing an ePortfolio remained consistent. Students enrolled ANTH A410 wrote reflective essays on each of the five program outcomes. The assessment coordinator disseminated the essays and gave an overview to the faculty at the final faculty meeting of 2020-21. Then, during the faculty retreat in Fall 21, the faculty reviewed a random sample of the ePortfolios (7 of 13) and rated the essays on the first learning outcome (4-field anthropological knowledge).

4. What are the findings and what do they tell the faculty about student learning in your program? (750 characters or less)

Pre/post surveys from the 200-level courses demonstrate the core courses are effectively introducing key anthropological concepts to students. The average % of correct answers given per course increased from 83% at baseline to 92% at post for four-field knowledge. Student’s confidence in their knowledge jumped from a score of 2.55 on a 4-point scale to 3.53. For the e-Portfolios, the sample of students demonstrated high levels of proficiency in Four-Field Anthropological Knowledge with a average score of 3.2/4. The range of scores was 2 to 4 with two of the students following below proficient but in the developing category. To some extent this may relate to the quality of their ePortfolio evidence presented.

5. Based on the findings, did the faculty make any recommendations for changes to improve student achievement of the program student learning outcomes? Please describe the recommended action, what improvement in student learning the program hopes to see with this change, the proposed timeline, and how the program will know if the change has worked. If no recommendations for changes were made, please explain that decision. (750 Characters or less)

The faculty were overall pleased with student performance and achievement. There is some consideration of how to improve the process to ensure that the ePortfolios truly reflect the culminating knowledge of the program. The course is only offered once a year (fall) so students graduating in Spring may still have program requirements to fulfill.

PROGRAM IMPROVEMENTS AND ASSESSING IMPACT ON STUDENT LEARNING

6. In the past academic year, how did your program use the results of previous assessment cycles to make changes intended to improve student achievement of the program student learning outcomes? Please check all that apply.

☒Course curriculum changes
☐ Course prerequisite changes
☐ Changes in teaching methods
☐ Changes in advising
☒ Degree requirement changes
☐ Degree course sequencing
☐ Course enrollment changes (e.g., course capacity, grading structure [pass/fail, A-F])
☐ Changes in program policies/procedures
☐ Changes to Program Student Learning Outcomes (PSLOs)
☐ College-wide initiatives (e.g., High Impact Practices)
☐ Faculty, staff, student development
☐ Other
☐ No changes were implemented in AY21.

If you checked “Other” above, please describe. (100 characters or less)

7. Do you have any information about how well these or other past improvements are working? Are they achieving their intended goals? Please include any data or assessment results that help you demonstrate this. (750 characters or less)

In AY2020-21 we put through changes to program based on our 2019-20 assessment. This included revising student learning outcomes to make them more succinct and adding a new 200-level requirement to ensure scaffolding of knowledge related to the second learning outcome. Given these changes are being implemented just this year, we do not yet have data to report on these changes.

STUDENT SUCCESS AND THE CLOSING OF EQUITY GAPS

Programs are not required to respond to question #8 below for their report due on October 15, 2021. Question #8 will be required for the next round and moving forward.

8. Respond to at least one of the following metrics. Student success depends on many aspects of a student’s experience. On the academic program level, it can relate to correct placement, course sequencing, standardized pre-requisites, the intentional use of high impact practices, proactive advising, course scheduling practices, etc. UAA is using the following two metrics in its cyclical Program Review process, as well as in its reaffirmation of accreditation process. These data are included in the most recent IR-Reports Program Review dashboard. Please
review these data for your program, note any equity gaps, and describe steps you are taking or plan to take to close those gaps.

<table>
<thead>
<tr>
<th>Metric</th>
<th>Definition</th>
<th>Rationale</th>
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<tbody>
<tr>
<td>JUNIOR GRADUATION RATE - BACCALAUREATE</td>
<td>The percentage of students who graduate with a bachelor’s degree within four years of first reaching junior class status (60 credits). <em>Data source: RPTP end-of-term freeze files. Disaggregate as per accreditation.</em></td>
<td>Junior graduation rate (after 60 credits) can reflect a department’s success in helping students complete their degrees. Within their first 60 credits, students typically focus on completing GERs and often switch majors. Tracking how long it takes students to complete their degrees after 60 credits, when many students have likely committed to a specific major, can provide actionable information for departments.</td>
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<td>COURSE PASS RATES BY COURSE LEVEL (Undergraduate lower-division, undergraduate upper-division, and graduate).</td>
<td>The percentage of students who receive a passing grade (A, B, C, P) for all undergraduate students and (A, B, P) for graduate students in a course offered by a program compared to the same rate calculated for all courses at that level. Based on a 5-year trend. Included in the denominator for undergraduate courses are the grades D, F, W, I, NP, NB. Included in the denominator for graduate level are the grades C, D, F, W, I, NP, NB. Discipline acts as a proxy for a program. <em>Data source: RPTP end-of-term freeze files. Disaggregate as per accreditation.</em></td>
<td>Low pass rates are one critical way to identify courses that are barriers to student success and degree completion. Failing key courses correlates with low retention and more major switching. Mitigation strategies can be internal or external to the course itself, including, among other things, the use of high-impact pedagogical practices, appropriate placement, course sequencing, tutoring, and other means to ensure student success within a particular course. This metric and the disaggregation of the data can inform planning, decision making, and the allocation of resources to programs and services designed to mitigate gaps in achievement and equity.</td>
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9. Do you have any examples of post-graduate success you want to highlight? For example, major scholarships, the percent of students who pass licensure examinations, the percent of students accepted to graduate programs, the percent in post-graduation employment in the field or a related field. *(750 characters or less)*

Currently, we have no way of tracking our undergraduates post graduation so we cannot report percentages with any accuracy. However, we do have many stories of their successes. Of the 13 graduates in May 2021, at least three went on to graduate school, two had internships, one plans to
pursue law school, and one landed a job as a geospatial technician at a local firm. These were the students who shared their plans with us.

DEAN SECTION (Due to the program on January 15)

After completing the Dean Section and signing it, the dean should email this form to the program, and copy uaa_oaa@alaska.edu for posting. If the program is delivered on one or more community campus, the dean should consult with the appropriate community campus director(s) on the response and copy the appropriate community campus director(s) when emailing the response to the program.

1. Based on the program’s responses above, what guidance and support do you have for the program moving forward? Is there a particular area the program should focus on? (750 characters or less)
   The Department is encouraged to continue to work on their use of e-portfolios and to ensure that they truly reflect the culminating knowledge of the program.

   It is recommended that all programs review their Program Assessment Plan to ensure clear inclusion of the new UAA Core Competencies and in particular to address the closing of any equity gaps in the program.

2. Is there something the program is doing particularly well in terms of its processes for the assessment and improvement of student learning, including the closing of equity gaps, that might serve as a model for other programs? If yes, please explain. You may skip this question. (750 characters or less)
   Use of e-portfolios is strong and could be a model for other units.

Dean’s signature:  
Jenny McNulty  
Date: December 14, 2021