

2022 ANNUAL ACADEMIC ASSESSMENT REPORT FORM
(Due October 15 to the dean)

The Faculty Senate Academic Assessment Committee (AAC) is committed to a vision of assessment that leads to continuous program improvements and benefits students. Annual assessment reporting informs decision making and resource allocation aimed at improving student learning and success. It also enables the AAC to analyze assessment across the institution and to respond to UA System, Board of Regents, legislative, and Northwest Commission on Colleges and Universities (NWCCU) requests. We thank you for your continued support of and participation in this annual activity.

Starting in Spring 2021, UAA moved to one academic assessment reporting mechanism. The below form merges and streamlines the former Annual Academic Assessment Survey and the Annual Academic Assessment Report. It also incorporates questions about how academic programs contribute to student achievement of institutional core competencies and to student success.

This annual report will be due to the dean on October 15. Programs with suspended admissions and new programs in the first year of implementation are not required to complete this form.

These reports are public documents and will be posted on the assessment website. Responses are to be narrative only, and must be ADA- and FERPA-compliant. Do not embed any links, including to webpages or other documents. To be FERPA-compliant, do not include the names of any current or former students. Rather, use statements such as, "In AY22 four program graduates were accepted to graduate programs in the field." Programs with specialized accreditation or other external recognitions must comply with restrictions regarding what can be published, as per the accreditor or external organization. Do not include appendices. Appendices to this form will not be accepted.

The form uses narrative, text, and drop-down boxes. Narrative boxes have a character limit, which includes spaces. When using text and drop-down boxes, if you want to undo an answer, press "Control-Z" or "Command-Z."

Note: To ensure the fillable fields function correctly, the form must be completed in Microsoft Word. It will not function properly in Google Docs. Programs that wish to record collaborative discussion of the report might consider creating a separate document to take notes, before entering final responses in the official fillable form.

For technical assistance with this form, email Academic Affairs (uaa.oaa@alaska.edu).

PROGRAM SECTION (Due to the dean on October 15)

After completing the Program Section, the program should email this form to the dean, with a copy to the appropriate community campus director(s) if the program is delivered on a community campus.

Submission date: 10/14/2022

Submitted by: Stasia Straley, Professor of Accounting, scstraley@alaska.edu

Program(s) covered in this report: Select program, or “Other”.

(Programs with suspended admissions and new programs in the first year of implementation are not required to complete this form.)

If you selected “Other” above, please identify. (100 characters or less) AAS in Accounting

College: College of Business and Public Policy

Campuses where the program(s) is delivered: Anchorage KOD KPC MSC PWSC

Specialized accrediting agency (if applicable): Select Specialized Accrediting Agency or N/A.

If explanation is necessary, such as only some of the certificates and degrees are covered by the specialized accreditation, briefly describe: N/A

INSTITUTIONAL STUDENT LEARNING CORE COMPETENCIES

In 2020, UAA launched a consensus-based, deliberative process to identify the key skillsets that help students achieve academic and post-graduation success. After a year-long process that included students, faculty, staff, administrators, alumni, and employers, the UAA community identified four core competencies at the heart of a quality UAA education. Students develop mastery of these competencies through curricular (e.g., courses), co-curricular (e.g., internships, conferences), and extra-curricular (e.g., student clubs) learning experiences.

After the stakeholder-based process in AY20, UAA is phasing in the integration of the core competencies into ongoing processes, including program student learning outcomes assessment. Personal, Professional, and Community Responsibility (PPCR) was integrated into the AY21 Annual Academic Assessment Report. The AY22 Annual Academic Assessment Report now also integrates Effective Communication.

Question #1 below is designed to engage program faculty in thinking about how they can or already do promote student learning in these two core competencies.

1. **A. *Personal, Professional, and Community Responsibility: The knowledge and skills necessary to promote personal flourishing, professional excellence, and community engagement.***

- **If last year you provided your program's current or planned example of an intentionally designed course, assignment, or activity that develops and showcases the student learning in this core competency, please discuss that implementation and any observations you have regarding how well it is working. (500 characters or less)**

Last year we identified the Accounting Club and the Acct 230 Workpapers class, where students are required to present to a board of directors. Both of these activities have been working well for years.

- **If last year you *did not* identify a current or planned example of an intentionally designed course, assignment, or activity that provides students the opportunity to develop and showcase this core competency, please identify one now. (500 characters or less)**

B. ***Effective Communication: The knowledge and skills necessary to engage in effective communication in diverse contexts and formats.***

- **What would you hope a student would say if asked where in your program or support service they had the opportunity to develop proficiency in this core competency? (500 characters or less)**

Students are required to work in teams in Acct 101, so they have the opportunity to work with each other (both in online, asynchronous classes and in person classes). In addition, the entire Acct 230 Workpapers class is a communication class, where students are required to document ending account balances. In addition, we include essay questions on our exams.

- **Provide your program's current or planned example(s) of an intentionally designed course, assignment, or activity that showcases the student learning in this core competency. (500 characters or less)**

The most thorough example is Acct 230 Workpapers, but students also gain effective communication knowledge and skills throughout the AAS Accounting program.

PROGRAM STUDENT LEARNING OUTCOMES

2. **Please list the Program Student Learning Outcomes your program assessed in AY22. For each outcome, indicate one of the following: Exceeded faculty expectations, Met faculty expectations, or Did not meet faculty expectations.**

Example: Communicate effectively in a variety of contexts and formats – Exceeded faculty expectations.

Goal 1 - Demonstrate the ability to provide written documentation summarizing accounting information in an organized manner.

(Met) Objective 1.1 - Prepare working papers to document analysis of year-end account balances.

(Not met) Objective 1.2 - Prepare financial statements developed from an accounting information system.

Goal 2 - Demonstrate the ability to apply the fundamental accounting equation in the analysis and recording of business transactions and understand the concepts underlying the preparation of financial statements.

(Met) Objective 2.1 - Prepare appropriate journal entries to record business transactions using the double-entry accounting system and generally accepted accounting principles and assumptions.

(Met) Objective 2.2 - Review account balances and prepare appropriate period-end adjusting entries utilizing generally accepted accounting principles and assumptions.

Goal 3 – Demonstrate the ability to use special journals and subsidiary ledgers in the analysis and recording of business transactions.

(Met) Objective 3.1 - Demonstrate the ability to record and post accounting transactions into appropriate journals and ledgers.

(Met) Objective 3.2 - Identify and discuss major internal control principles.

3. Describe your assessment process in AY22 for these Program Student Learning Outcomes, including the collection of data, analysis of data, and faculty (and other, e.g., advisory board) conversations around the findings. (750 characters or less)

At the beginning of the academic year, the assessment coordinator emailed the faculty (including full time and adjunct faculty) on the Anchorage and Mat-su campuses, where the classes were offered, to let them know which goals were being assessed during the year. At the end of each semester, faculty sent in assessment data, which the coordinator compiled to complete the report. Discussions regarding assessment and program/course improvement are always taking place, both within on-campus faculty and between faculty from Anchorage and Mat-su. We discuss what changes might be made to improve student learning and we discuss what shared curriculum to include in our classes.

4. What are the findings and what do they tell the faculty about student learning in your program? (750 characters or less)

Students were successful at meeting objectives 1.1, 2.1, 2.2, 3.1, and 3.2.

Students were not successful at meeting objective 1.2. However, in our last assessment cycle, they did successfully achieve this goal. Of note is that in the past, the class where this goal is measured (the capstone course) was only taught in person in prior years when we did formal assessment measurements. This year, we taught the course online and in person. The in person students did successfully meet the goal and the online students did not. We plan to increase the number of exercises focusing on preparing financial statements for our online students so that they can get the same hands-on experience during the semester as the in person students.

5. **Based on the findings, did the faculty make any recommendations for changes to improve student achievement of the Program Student Learning Outcomes? Please describe the recommended action, what improvement in student learning the program hopes to see with this change, the proposed timeline, and how the program will know if the change has worked. If no recommendations for changes were made, please explain that decision. (750 Characters or less)**
We have decided to increase opportunities for students to practice financial statement preparation in the online classes. We will know if this has been successful when we do our assessment again.

PROGRAM IMPROVEMENTS AND ASSESSING IMPACT ON STUDENT LEARNING

6. **In the past academic year, how did your program use the results of previous assessment cycles to make changes intended to improve student achievement of the Program Student Learning Outcomes? Please check all that apply.**
- Course curriculum changes
 - Course prerequisite changes
 - Changes in teaching methods
 - Changes in advising
 - Degree requirement changes
 - Degree course sequencing
 - Course enrollment changes (e.g., course capacity, grading structure [pass/fail, A-F])
 - Changes in program policies/procedures
 - Changes to Program Student Learning Outcomes (PSLOs)
 - College-wide initiatives (e.g., High-Impact Practices)
 - Faculty, staff, student development
 - Other
 - No changes were implemented in AY22.

If you checked "Other" above, please describe. (100 characters or less)

7. **Do you have any information about how well these or other past improvements are working? Are they achieving their intended goals? Please include any data or assessment results that help you demonstrate this. (750 characters or less)**
We don't have information yet about how modifications from prior year are working, as we haven't measured those goals again. We measured Goals 1 and 2 in AY 2018-2019 and at that time, we committed to implementing a high impact practice of working in teams. We also added regular, required drills for online students. It would seem that this worked, as the goals were met this year, but we are hesitant to say that for sure, as one of our measures is pulled from exam 1 and that exam was open book, open note due to difficulties with exam proctoring software. We'll need to wait and

see in our next measurement cycle if the students are able to perform as well without their notes or books. In the meantime, we will continue with these practices.

STUDENT SUCCESS AND THE CLOSING OF EQUITY GAPS

Student success depends on many aspects of a student’s experience. On the academic program level, it can relate to correct placement, course sequencing, standardized pre-requisites across sets of courses, the intentional use of high-impact practices, proactive advising, course scheduling practices, etc.

UAA has selected the below metrics as student success metrics for accreditation.

In response to faculty questions and concerns about reporting on these data without more discussion and training, we will spend AY23 exploring together what equity data are and are not, how they can be used responsibly, and what programs can do to close equity gaps in student achievement on the below metrics, as well as to improve overall student achievement on them. UAA has a team participating in the NWCCU Data Equity Fellowship, and that team will help to guide these conversations.

8. PROGRAMS ARE NOT REQUIRED TO RESPOND TO QUESTION #8 FOR THEIR REPORT DUE ON OCTOBER 15, 2022. IT IS HERE JUST FOR THEIR REFERENCE. Describe the actions your program is taking to improve student achievement on one or more of the following metrics. Also, describe any resulting improvements in student learning.

Metric	Definition	Rationale
UNDERGRADUATE COURSE PASS RATES BY COURSE LEVEL (Undergraduate lower-division, undergraduate upper-division).	The percentage of students who receive a passing grade (A, B, C, P) for all undergraduate students in a course offered by a program compared to the same rate calculated for all courses at that level. Based on a 5-year trend. Included in the denominator for undergraduate courses are the grades D, F, W, I, NP, NB. <i>Data source: RPTP end-of-term freeze files. Disaggregate as per accreditation.</i>	Low pass rates are one critical way to identify courses that are barriers to student success and degree completion. Failing key courses correlates with low retention and more major switching. Mitigation strategies can be internal or external to the course itself, including, among other things, the use of high-impact pedagogical practices, appropriate placement, course sequencing, tutoring, and other means to ensure student success within a particular course. This metric and the disaggregation of the data can inform planning, decision making, and the allocation of resources to programs and services designed to mitigate gaps in achievement and equity.

Metric	Definition	Rationale
ANNUAL RETENTION 1 ST TO 2 ND FALL	Traditional measure of the % of first-time, full-time associate and baccalaureate degree-seeking freshmen who enter in a given fall term and return the following fall. <i>Data source: UA System Warehouse RPTP/DEDMGR end-of-term freeze files. Disaggregate as per accreditation on an annual basis.</i>	Following the student from the 1 st fall to 2 nd fall can indicate ongoing connections and support inside and outside of the classroom are motivating students to return to continue their studies at the institution. Continuing enrollment is a key factor in completion.
SEMESTERS TO DEGREE – GRADUATE PROGRAMS	The average number of semesters taken by students to complete any graduate degree or graduate certificate program. Determined by students who have graduated from a graduate program as their primary degree. 5-year trend. <i>Data source: UA System Warehouse RPTP/DEDMGR end-of-term freeze files. Disaggregate as per accreditation on an annual basis.</i>	Looking at the number of semesters graduate students take to complete their degrees illustrates how students progress through their degree programs (full-time, part-time, stop-out). This information on student behavior and completion can inform program structure and help the institution support students in a way that honors the time needed for rigorous intellectual engagement and growth and also ensures that students can complete in a timely manner.

9. Do you have any examples of post-graduate success you want to highlight? For example, major scholarships, the percent of students who pass licensure examinations, the percent of students accepted to graduate programs, the percent in post-graduation employment in the field or a related field. (750 characters or less)

100% of graduates from AY 21-22 in Mat-su are employed in the accounting field. These numbers are very high in Anchorage as well, but we don't track them as closely. It would be great if UAA had a tracking system, as I know other universities do.

Also, according to the data sheet provided by IR last year for our program review, almost 80% of AAS Accounting graduates continue on to programs in UAA (most likely continue on to their BBA in Accounting), so there is a clear success that the programs are working well together and encourage students to begin their academic career with a more manageable goal of the AAS (or OEC in Bookkeeping) and then continue pursuing their education.

DEAN SECTION (Due to the program on January 15)

After completing the Dean Section and signing it, the dean should email this form to the program, and copy uaa_ooo@alaska.edu for posting. If the program is delivered on one or more community campus, the dean should consult with the appropriate community campus director(s) on the response and copy the appropriate community campus director(s) when emailing the response to the program.

1. Based on the program's responses above, what guidance and support do you have for the program moving forward? (750 characters or less)

While it appears that the students in the AAS Accounting have met all of the objectives, the results are not quantified. CBPP has a benchmark of 70%. Going forward, this program will need to provide results that indicates if this benchmark has been met. The program needs to keep in mind that the benchmark going forward is 75%. I appreciate that the faculty determined that the online students seem to be struggling with meeting the goal of preparing financial statements and has a plan in place to address this.

2. What is the program doing particularly well in terms of its processes for the assessment and improvement of student learning, for example, the achievement of the Program Student Learning Outcomes, the closing of equity gaps, or addressing the core competencies? (750 characters or less)

The AAS Accounting is one of CBPP's most successful programs from the perspective of enrollment, faculty support, and across campus coordination. The coordinator does an excellent job of coordinating with community campuses. Therefore, implementation of new ideas, assessments, activities are collaborative efforts. This collaboration positively impacts the support of core competencies.

Dean's signature:



Date: 12/16/2022