

**2022 ANNUAL ACADEMIC ASSESSMENT REPORT FORM**  
**(Due October 15 to the dean)****PROGRAM SECTION (Due to the dean on October 15)****Submission date:** 10/15/2022**Submitted by:** Patricia Jenkins, Professor of English, pmjenkins@alaska.edu**Program(s) covered in this report:** English BA

If you selected "Other" above, please identify. (100 characters or less)

**College:** College of Arts and Sciences**Campuses where the program(s) is delivered:** ☒ Anchorage ☐ KOD ☐ KPC ☐ MSC ☐ PWSC**Specialized accrediting agency (if applicable):** Select Specialized Accrediting Agency or N/A.**If explanation is necessary, such as only some of the certificates and degrees are covered by the specialized accreditation, briefly describe:****INSTITUTIONAL STUDENT LEARNING CORE COMPETENCIES**

In 2020, UAA launched a consensus-based, deliberative process to identify the key skillsets that help students achieve academic and post-graduation success. After a year-long process that included students, faculty, staff, administrators, alumni, and employers, the UAA community identified four core competencies at the heart of a quality UAA education. Students develop mastery of these competencies through curricular (e.g., courses), co-curricular (e.g., internships, conferences), and extra-curricular (e.g., student clubs) learning experiences.

After the stakeholder-based process in AY20, UAA is phasing in the integration of the core competencies into ongoing processes, including program student learning outcomes assessment. Personal, Professional, and Community Responsibility (PPCR) was integrated into the AY21 Annual Academic Assessment Report. The AY22 Annual Academic Assessment Report now also integrates Effective Communication.

Question #1 below is designed to engage program faculty in thinking about how they can or already do promote student learning in these two core competencies.

1. **A. *Personal, Professional, and Community Responsibility: The knowledge and skills necessary to promote personal flourishing, professional excellence, and community engagement.***

- **If last year you provided your program's current or planned example of an intentionally designed course, assignment, or activity that develops and showcases the student learning in this core competency, please discuss that implementation and any observations you have regarding how well it is working. (500 characters or less)**

Understory, an annual anthology of student achievement in English Studies, continues to be a successful faculty-mentored, high impact enterprise. Students editors gain professional skills. Published students achieve success as scholars and writers disseminated in the community. Publishing scholarship/research and creative genres (i.e., prose, poems, films, photo essays and vignettes) makes Understory inclusive and demonstrates the variety of ways students can demonstrate this core competency.

- **If last year you *did not* identify a current or planned example of an intentionally designed course, assignment, or activity that provides students the opportunity to develop and showcase this core competency, please identify one now. (500 characters or less)**

N/A

**B. *Effective Communication: The knowledge and skills necessary to engage in effective communication in diverse contexts and formats.***

- **What would you hope a student would say if asked where in your program or support service they had the opportunity to develop proficiency in this core competency? (500 characters or less)**

After completing linguistics, literature, and rhetoric courses, I am able to participate in professional and community settings—and make changes locally and globally—helping me to develop into a responsible, engaged, and compassionate adult. This is because I now understand texts not as static entities but as a way to engage with history, convention, and culture and to see texts as the means for social action—and thus as a way to engage productively with professional and community settings

- **Provide your program's current or planned example(s) of an intentionally designed course, assignment, or activity that showcases the student learning in this core competency. (500 characters or less)**

In ENGL 313, students study a workplace of their choosing using a methodology requiring them to analyze the writing process, reading practices, social dynamics, material conditions, and textual features of a genre important in that context so they can function successfully not only in that context but in other writing situations they may find themselves in. In short, it provides them with a broadly applicable strategy so they can become effective communicators in any context and for any format.

**PROGRAM STUDENT LEARNING OUTCOMES**

- 2. Please list the Program Student Learning Outcomes your program assessed in AY22. For each outcome, indicate one of the following: Exceeded faculty expectations, Met faculty expectations, or Did not meet faculty expectations.**

***Example: Communicate effectively in a variety of contexts and formats – Exceeded faculty expectations.***

Construct texts that are responsive to audience, purpose, genre, and voice. Findings --Exceeded faculty expectations.

- 3. Describe your assessment process in AY22 for these Program Student Learning Outcomes, including the collection of data, analysis of data, and faculty (and other, e.g., advisory board) conversations around the findings. (750 characters or less)**

1. Participating faculty assessed this SLO: “construct texts that are responsive to audience, purpose, genre, and voice.”

2. Participants randomly selected three papers or projects.

3. Classes represented: 1) introduction to the major and lower-division electives  
And 2) upper-division electives and capstone

4. Participants had access to the assessment rubric from our assessment plan for PLO 2.

5. Participants were provided with prompts to guide assessments.

6. We analyzed data by totaling the number of responses for each level (e.g., 5 being A-level work).

7. Faculty were provided with findings prior to our September 16 and October 7 meetings where we discussed what worked well and what didn't.

- 4. What are the findings and what do they tell the faculty about student learning in your program? (750 characters or less)**

The findings tell us that knowledge and skills students learn in their lower-division courses transfer to their upper-division courses and provide a foundation for further learning. In other words, by the time students get to their upper-division linguistics, rhetoric, and literature courses, they are adequately prepared. In short, students are learning what we expect them to learn.

- 5. Based on the findings, did the faculty make any recommendations for changes to improve student achievement of the Program Student Learning Outcomes? Please describe the recommended action, what improvement in student learning the program hopes to see with this change, the proposed timeline, and how the program will know if the change has worked. If no recommendations for changes were made, please explain that decision. (750 Characters or less)**

Results exceeded expectations for lower-division courses and upper-division courses; therefore, we do not recommend changes to improve student achievement of the PLOs. However, we will monitor student achievement with regard to PLOs, particularly in lower-division courses, and make a corrective action if needed. We do recommend continuing to implement High-Impact Practices in our lower-division courses, which we believe contributed to findings that exceed faculty expectations.

#### PROGRAM IMPROVEMENTS AND ASSESSING IMPACT ON STUDENT LEARNING

- 6. In the past academic year, how did your program use the results of previous assessment cycles to make changes intended to improve student achievement of the Program Student Learning Outcomes? Please check all that apply.**

- ☒ Course curriculum changes
- ☒ Course prerequisite changes
- ☐ Changes in teaching methods
- ☐ Changes in advising
- ☐ Degree requirement changes
- ☐ Degree course sequencing
- ☐ Course enrollment changes (e.g., course capacity, grading structure [pass/fail, A-F])
- ☐ Changes in program policies/procedures
- ☐ Changes to Program Student Learning Outcomes (PSLOs)
- ☒ College-wide initiatives (e.g., High-Impact Practices)
- ☒ Faculty, staff, student development
- ☒ Other
- ☐ No changes were implemented in AY22.

**If you checked "Other" above, please describe. (100 characters or less)**

1. Catalog wording for course descriptions
2. Framing of major in catalog copy

- 7. Do you have any information about how well these or other past improvements are working? Are they achieving their intended goals? Please include any data or assessment results that help you demonstrate this. (750 characters or less)**

1. Changing prerequisites made it simpler to complete the major.
2. Relying on OERs has resulted in more students actually having the required course materials.

3. Implementing High-Impact Practices may explain findings that indicate higher achievement in lower-division courses this year.

4. This is the last year in which graduates of the old catalog have completed their majors, and so going forward, we should be able to make comparisons between the old and new approaches.

**8. PROGRAMS ARE NOT REQUIRED TO RESPOND TO QUESTION #8 FOR THEIR REPORT DUE ON OCTOBER 15, 2022. IT IS HERE JUST FOR THEIR REFERENCE.**

**9. Do you have any examples of post-graduate success you want to highlight? For example, major scholarships, the percent of students who pass licensure examinations, the percent of students accepted to graduate programs, the percent in post-graduation employment in the field or a related field. (750 characters or less)**

1. Undergraduate Publications: Four students published papers in Young Scholars in Writing

2. Acceptance into graduate programs:

- Master of Arts in Teaching
- Master of Library Science
- Teach for America and teacher certification program
- Anthropology
- Law school

3. Professions:

- Anchorage School District teachers
- Student advisor for undergraduates
- Speech language pathologist
- Science data specialist
- Photography business owner
- Bookstore owner
- Copywriter and strategist
- Law

Note: We plan to begin tracking accomplishments of graduates more systematically.

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**DEAN SECTION (Due to the program on January 15)**

*After completing the Dean Section and signing it, the dean should email this form to the program, and copy [uaa\\_oaa@alaska.edu](mailto:uaa_oaa@alaska.edu) for posting. If the program is delivered on one or more community campus, the dean should consult with the appropriate community campus director(s) on the response and copy the appropriate community campus director(s) when emailing the response to the program.*

- 1. Based on the program's responses above, what guidance and support do you have for the program moving forward? (750 characters or less)**

The program is encouraged to continue HIP in lower division courses as well as to elaborate on the assessment process; it is not clear from the response in question 3, how many faculty participated and how many students were assessed. The program also is encouraged to consider the requirements for the major in relation to student success.

- 2. What is the program doing particularly well in terms of its processes for the assessment and improvement of student learning, for example, the achievement of the Program Student Learning Outcomes, the closing of equity gaps, or addressing the core competencies? (750 characters or less)**

The program gives students the opportunity to communicate in a variety of contexts and formats, both in class as well as through the undergraduate literary journal "Understory". The program is proactively thinking about continuity of skill sets as students move from lower to upper division curriculum and their assessment process shows this.

Dean's signature:

*Jenny McNulty*

Date: 1/9/2023