

UAA Alumni Association
University Assembly Report for December, 2006

Events:

- July 1 – December 8:
 - Seawolf golf tournament (tee and green sponsorship and hole activity) – Aug. 8
 - Campus kick-off – Aug. 26
 - Freshman Convocation – Aug. 26
 - UMEDFEST – Sept. 16
 - Homecoming – Oct. 8 – 15 (multiple events throughout the week)
 - National Indian Education Association and Alaska Federation of Natives – booth at conferences Oct 19-24
 - Seawolf Socials in Bellevue and Portland, Nov 14-16
 - Curtain Call – Dec. 2

- Confirmed events, Dec – May:
 - New Student Orientation – Jan. 9
 - Seawolf Social – Anchorage Sheraton (downtown)- Jan 17
 - Alumni Awards/Alumni Night at UAA Hockey – Feb. 16
 - Curtain Call – March 3
 - Seawolf Auction (Alumni Assoc. table) May 16
 - Graduate Appreciation Lunch – April – date TBA
 - Commencement Breakfast/Commencement – May 6

- To be scheduled through July 2006:
 - Seawolf Socials – monthly moving to different locations in and around Anchorage & “the valley”
 - Hockey Alumni Golf Tournament (team or sponsorship)
 - Under development: Alumni Course Offerings – Wine Making, Seasonal Outdoor Recreation ½ day, whole day, weekend trips, Gardening in Alaska...

Alumni Membership:

- We continue to experience growth in membership. The students calling for the Annual Fund have been encouraging alumni to join and sign-up for the listserve. Overall growth trends need to be determined since there is not a mechanism to trigger renewal in place at the present time (dues) or an automated program to generate a monthly list of members.
- The new and improved on-line membership form is up and functioning! New fields have been added to gather additional information and volunteer activities updated to better reflect the current committees of the Alumni Association and our needs.
- Alumni benefits continue to be reviewed and updated.
- Membership reports are being generated and reviewed. Considerations are how to best use the information to assist in renewing members, managing members, trends and measuring membership marketing efforts. These reports will be refined and generated monthly basis.
- The Seawolf Socials in Bellevue and Portland went great. The Seattle group is actively planning a pre-game and post-game event for the SPU game on January 20th.

Marketing & Communications:

- The website has been a priority the past month. The Communications Committee has been working hard at getting information old information off of the site, updating pages, writing new ones and posting them. This process will continue until all sections of the site are up to date, functional and tested. Visitors to the site will continue to see new information and links to updated forms, event recaps and photos, upcoming events etc...
- The Communications Committee continues to draft a plan for internal and external communications. The communications plan drafted for Curtain Call resulted in best attendance yet (38 people).

Scholarships & Awards:

- The Scholarship Committee is coordinating with Financial Aid to prepare to shift the application and selection cycle for the Alumni Scholarships to coincide with UAA's. This should result in more applicants and will ensure that application and selection takes place the same time each year.
- The Alumni Association is coordinating with Athletics to present the awards at the last home hockey game of the year. More information will come as details are confirmed but calendars should be marked for February 16th.

Homecoming 2008:

- An open meeting will be advertised the beginning of 2008 to bring together representatives across campus, students, alumni and athletics to brainstorm, set

dates and discuss how to increase participation and build traditions when we have a non-traditional, non-residential campus.