October 13, 2011
1:00 - 3:30 p.m.
ADM 204
Access Number: 1-800-893-8850
Meeting Number: 7730925

I. Call to Order

II. Introduction of Members

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<th>USUAA</th>
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<td>Deborah Narang</td>
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P= Present  E= Excused

III. Approval of Agenda (pg. 1)

IV. Approval of Summary (pg. 2-4)

V. President’s Report

VI. Administrative Reports
   A. Chancellor Case
      Case Notes (pg. 5-11)
      Shaping Alaska’s Future (pg. 12-15)
      U of A System Highlights (pg. 16-24)
      FAQ http://www.uaa.alaska.edu/chancellor/
   B. Provost & Executive Vice Chancellor Driscoll
   C. Vice Chancellor of Administrative Services Spindle
   D. Vice Chancellor of Advancement Olson (pg. 25-27)
   E. Vice Chancellor for Student Services Schultz (pg. 28-29)

VII. Governance Reports
   A. System Governance Council
   B. Staff Alliance
   C. Classified Council
   D. APT Council (pg. 30)
   E. Union of Students/ Coalition of Students
   F. Alumni Association - James R. Hemsath
   G. Faculty Senate/ Faculty Alliance (pg. 31-33)

VIII. Old Business

IX. New Business
   A. Chris Christiansen
   B. Day of Service

X. Information/Attachments
   A. Upcoming Governance Events (recurring item)
   B. Human Services Peanut Butter and Jelly Drive
   C. Strategic Direction

XI. Adjourn
I. Call to Order

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III. Approval of Agenda (pg. 1)

Motion to move elections to top of the agenda
Approved as amended

IV. Approval of Summary (pg. 2-4)
Approved

V. President’s Report (pg. 5)
Megan has accepted a new position within the university and is thus stepping down as her role of President

VI. Administrative Reports

A. Chancellor Case
FAQ [http://www.uaa.alaska.edu/chancellor/]
Maintain safety - bicycle and vehicle accident on first day of classes
Celebration of the arena will have a meet and greet with student athletes

B. Provost & Executive Vice Chancellor Driscoll

C. Vice Chancellor of Administrative Services Spindle

Arena celebration at Wells Fargo Sports Complex is September 9th
Main focus for FY13 is deferred maintenance
Funding for Engineering buildings (UAA and UAF) – together the cost is over $200 million
Site location for the Engineering Building is next to the bookstore with a parking garage next to it
(parking garage expenses are currently included in the budget for the Engineering Building)
The next building to be built after the Engineering building is the Health College phase II
Looking at programs in the Health College that are most susceptible to federal funding being withdrawn
Strategic guidance documents are located under the Strategic Plan
A lot of emphasis on student outcomes – Track 15 is described as taking 15 credits and finish faster

D. Vice Chancellor of Advancement Olson (pg. 6-9)

I Am UAA gear was presented to the board
The first 500 people to attend the arena celebration will receive a golden ticket to be used at an event when the new arena is built

E. Vice Chancellor for Student Services Schultz
Enrollment is up 1.7% - All growth has been with males
Community Campuses enrollment is also increased
Fewer applications for first time freshmen
Credit hours are up 1.35%
Biggest increase is in students who are taking less than 6 credit hours
Student Affairs leadership team and executive team came together and developed 5 priorities for the next 4 years
- Student
- Student learning and success
- Student and staff well being
- Quality service and professionalism
Conducting self-study reviews- 28 functional areas will be reviewed
Year 3 will be developing student outcomes
Year 4 an assessment will be conducted of the student outcomes
Two new staff members:
- Andre Thorn – Director of multicultural center
- Eric Peterson – Director of enrollment management
MapWorks – very pleased with the results of year 1 and have now moved into year 2- have expanded the number of eligible participants

VII. Governance Reports
A. System Governance Council – No recent meeting
   First meeting is in October

B. Staff Alliance
   Retreat was held in Fairbanks in which the President and his staff gave a presentation
   Craig was appointed on the healthcare committee

C. Classified Council
   Discussed the employee tuition waiver benefit – Beth Bener will come back to staff groups in November

D. APT Council
   Was a joint meeting with Classified Council in which the tuition waiver benefit was discussed
   Both Councils are looking at having the joint retreat in late October

E. Union of Students/ Coalition of Students
   Day 1 of the retreat starts September 9th
   Get new senators up to speed on Governance
   Recruiting for Governance relations director
   Finalizing the hiring process for the public relations director
   Coalitions is on board with the advising process
   Student elections will be held next week for Student Government

F. Alumni Association - James R. Hemsath
   Homecoming is September 30th thru October 9th
   October 1st is the second annual Green and Gold Gala – last years raised almost $30,000 for scholarships
   Second year of UAA Alumni Distinction Awards

G. Faculty Senate/ Faculty Alliance (pg. 10-61)
   Written report was submitted with the Fisher Report
   Faculty Alliance will focus on the strategic direction

VIII. Old Business

IX. New Business
A. Election of Assembly President
   New Assembly President: Craig Mead

B. Election of System Governance Council – if needed
   Craig Mead will be the new representative
C. UA President, Pat Gamble 1:30

The outcome is a huge part of the process
Look at what educators across the nation are doing to get students in and out of the door
Advising and E-learning are a major part of student success
Terry Mctagart was hired to help start the planning process
Has read comments from surveys that Alaskans provided and they hope to receive more feedback from them
When students graduate sooner, the debt load goes down for them and the cost per student goes down for the university
MapWorks will give advisors an advantage of knowing incoming students
Senior year of high school and the first two years in college (60 credit hours) are the crucial years to graduate and room for the most improvement
Working with school districts to give the accuplacer to high school students so they have time to work on areas they struggle with
Incentives and rewards to students who take a full load and make it through their first semester
The President will present ideas to staff and faculty for guidance
The budget for this year will be similar to last years with deferred maintenance as the number one priority
This is the beginning of the dialogue and comments (formal and informal) and ideas are welcomed through email

Question and Answer

1. Are you thinking about centralizing or decentralizing advising?
More centralized advising for the first two years. A database can’t be built by department/faculty advising. The President wants to use an electronic advising tool for students to communicate with advisors who wouldn’t normally talk to one in person. Advising cost be will be returned with student success.

2. Who on this campus will faculty and staff direct comments to regarding the new direction?
We do not have someone in place on the campus at the moment, but Paula Dodson is the person putting the plan/package together and comments can be directed to her. She will put together the direction committees together.

3. UAA should be based on their own pace and not that of UAF or UAS.
The three universities are not in a competition. Everything is in support of the students.

4. Studies show that students do not like the hands on approach that high school implement in advising.
Advising at a high school level is mostly behavioral where as a university its education based. A case with a 4.0 student showed that the online advising tool helped resolve a problem by communicating with an advisor. They catch problems that may not be seen in a face to face advising session.

5. Accessibility to advisors vs. online tools.
Not all students are the same. Academic advisors will not be eliminated within departments. There will be institutional and department advisors.

X. Information/Attachments

A. Upcoming Governance Events (recurring item)

XI. Adjourn

Many thanks to outgoing President Megan Carlson
Adjourned
Sept. 2011

Dear colleagues and friends,

The energy at UAA is incredible. More students than ever will be attending this fall, with 20,909 across our five campuses. Overall UAA enrollment is up, with more than a third of our students full time (37 percent) and 70 percent of our students seeking degrees.

This month we saw action on two important issues from the Board of Regents. They reaffirmed the joint doctoral degree between UAA and UAF in clinical community psychology. The Board also fully approved our engineering plan that will improve engineering facilities and programs both at UAA and UAF. I want to thank you for the great teamwork that contributed to this success.
Senator Mark Begich visits UAA engineering program

We are hitting the ground running. Classes are in full swing and we are celebrating important milestones -- the Seawolf Sports Arena, the 40th anniversary of Washington, Wyoming, Alaska, Montana, and Idaho and the University of Washington (WWAMI) medical program, and the 50th anniversary of the Institute of Social and Economic Research (ISER).

UAA sports arena celebration

WWAMI 40th Anniversary Celebration
UAA's Institute for Social and Economic Research celebrates 50 years

Congratulations to faculty and staff honored and recognized for their tremendous work at Faculty Staff Convocation.

Tonight we kick off UAA Homecoming 2011, a week filled with special events including the Homecoming dance tonight, our Alumni Association's 2nd Annual Green and Gold Gala -- a sold out black tie scholarship event -- Saturday, the grand opening of the Health Sciences Building on Friday, Oct., 7 and the Kendall Hockey Classic Oct. 7 and 8. Visit the UAA Homecoming 2011 website for a schedule of events.

I hope you had a chance, like I did, to watch our Seawolf women's volleyball team in action last night as they beat Seattle Pacific. What a great game!! On Saturday they knocked off 25th-ranked Western Washington. Seawolf women have won five matches in a row, the last two against nationally ranked opponents, and displayed what the Anchorage Daily News calls "a smothering, in-your-face block and a balanced, sometimes spectacular attack."

It's a great day to be a Seawolf!

I'd like to share a few important notes:

**Student Notes**
a double major in German and International Studies, received the 2012-13 Rotary Ambassadorial Scholarship to Germany. Ben will receive $27,000 for one academic year and pursue studies in African languages at a German university. Congratulations to Ben and to his mentor, languages professor Natasa Masanovic.

Faculty Notes

Elizabeth Sirles, professor and director of the School of Social Work, received $873,848 from the State of Alaska's Office of Children's Services to support UAA's Child Welfare Academy. This is the 15th year the Child Welfare Academy has partnered with the State of Alaska to provide a complete slate of training for employees in the Office of Children's Services.

Kodiak College recently welcomed Fulbright Scholar Joefe Santarita from the University of the Philippines and National University of Singapore. Professor Santarita will teach four courses, write and conduct research on island-themed topics for the 2011-12 academic year in Kodiak.

Loren Burk and Frank von Hippel received five years of RO1 funding from the National Institute of Environmental Health Sciences for a study titled "Protecting the Health of Future Generations: Assessing and Preventing Exposures to Endocrine-Disrupting Chemicals in Two Alaska Native Arctic Communities on St. Lawrence Island."

Staff Notes

Congratulations to Cathy Dunham for being one of four residents selected in Anchorage's 2011 Community Heroes for heroic volunteerism! Cathy was selected as a 2011 Community Hero for her work with UAA.

Associate Vice Provost for Institutional Research Gary Rice was featured on the front page of the Chronicle of Higher Education for his new approach for measuring student success. Feedback from the 18 beta test sites representing all levels and types of education is exceeding expectations, and steps are being taken to introduce this to a wider higher education audience including state systems, federal agencies and influential professional higher education organizations. See the Chronicle article here.

Grant Notes

A consortium led by the Community and Technical College received a $2.5M piece of a $500M pie from the U.S. Department of Labor for its "Beyond Anchorage: Expanding Developmental and Workforce Education" project, involving UAA's four community campuses: Matanuska-Susitna College, Kenai Peninsula College, Kodiak College and Prince William Sound Community College.
Kodiak College received a nearly $400,000 Title III grant under the Native-American-Serving Nontribal Institutions Program to expand and improve capacity to serve Native American and low income individuals. It is anticipated that the grant will be for five years.

The National Science Foundation awarded Professors Bogdan Hoanca and Kenrick Mock $126,000 to provide eye tracking equipment to further support their research that has lead to a patent providing a new method allowing users to authenticate on computers utilizing eye-related information rather than entering a password.

**Research Notes**

ISER published a new report, "High Oil Prices Give Alaskans a Second Chance: How Will We Use this Opportunity," by Scott Goldsmith which was featured in the Anchorage Daily News. It is available at www.iser.uaa.alaska.edu.

UAA Justice Center's 2011 Victimization Survey for Anchorage conducted through a contract with the Council on Domestic Violence and Sexual Assault (CDVSA) will be released on Monday, Oct. 3, as we kick off Domestic Violence Awareness Month.

Over the last year, the State of Alaska invested more than $400,000 for Justice Center research. The Justice Center secured or maintained 14 externally funded research projects, originally funded for a total of $1.1M. For every dollar the state invested in research, the Justice Center spent $2.21 in external funding.

**Fundraising Notes**

The 19th annual Celebrity Chef Invitational was a roaring success. With 290 guests, the event sold out and raised an estimated $32,000 in scholarship funds. Thank you to the nearly 90 faculty, staff, students and community supporters who made this happen!

**Safety Notes**

During the month of August there were five reportable injuries, two of which were associated with lost time. All but one occurred on the Anchorage campus. Back strain from heavy lifting and tripping on a crack in the library parking lot caused the lost time injuries. Cracks are continually patched throughout the summer by facilities or contractor staff.

Anchorage and Mat-Su Campuses will be the focus of a UA Environmental Health and Safety Audit the week of Oct. 10. The Survey Team will also participate in the Night Time Campus Safety Walk on Thursday, Oct. 13 starting at 7:30 p.m. with Fire and Safety Staff from the Office of Student Affairs.
year. Safety and sustainability is everyone’s business.

**Safety Tips**

We share the campus with a large number of urban moose. It is peak mating season so these large animals are especially unpredictable. Keep your distance and report any aggressive activity to UPD, 786-1120.

If you are using an iPod while walking between classes, please use one ear bud so you can be sensitive to your surroundings. Our campus is open to the public and the trails and sidewalks are filled with bike commuters. Please be alert to your surroundings.

**Community Square notes**

HOPE/Suicide prevention display at UAA.

Suicide is the second leading cause of death among college students.

UAA staff from Student Services, Advancement and the Chancellor’s Office all wore green and traveled to Begich Middle School to participate in United Way’s Rally in support of the goal: 90 percent on-time high school graduation by 2020.
Take note of this

This semester marks Kenai Peninsula College's 10th record-breaking semester in a row for headcount and student credit hours. Since spring 2007, KPC's headcount (credit & noncredit) has increased 52 percent with 955 more students resulting in 2,788 enrolled at KPC this semester. SCH increased 64 percent, 6,292 more than five years ago; this semester's SCH now stands at 16,146. This will be the first time that KPC has broken the 1,000 full-time-equivalent level.

Be safe and enjoy all that UAA has to offer.

Sincerely,

[Signature]

Tom Case
September 30, 2011

Shaping Alaska’s Future:

Setting Strategic Directions for the University of Alaska

A solid, balanced university system is crucial to a state’s healthy growth and development….As a university system, the value we bring to Alaska depends on the quality of our graduates at every level. Our success in offering a premier education and world-class research opportunity will substantially drive Alaska’s future.

University of Alaska President Pat Gamble

This paper outlines an approach to setting strategic directions for the University of Alaska System that combines listening intently to what our students and the people of Alaska tell us they want and need from their colleges and universities along with a tough minded examination of what we do now and how well we do it. The outcome of this process should be a vehicle for bringing positive change to the University of Alaska System that further aligns it with the priorities of students and the people of the state and results in an even more effective System overall.

“Guidepost Measures”

Setting strategic directions, then actually pursuing them, represents a journey through time featuring specific achievements along the way which mark progress toward the overarching goal of improving our performance in serving the people of the state. We use the term guidepost measures to suggest the dynamic character of this process. Some of these guidepost measures are identified below; others will emerge as the result of discussions, achievements along the way and our collective experience with this change process.

Guidepost measures of progress in this direction-setting process would include:

- A concise, readable document that outlines the broad strategic directions for the System, its colleges, universities and research and service units, as well as means of evaluating the change process itself. This document, of about ten pages, would be written to provide a clear message describing the strategic directions of the UA System to a broad audience of Alaskans
- A set of five to seven strategic direction shaping priorities that grow out of the series of listening sessions held throughout the state
• Selection of a few, critically important guidepost measures of success that will tell us and the people of Alaska how well we are realizing our mutual priorities
• A management model that aligns college and university plans aimed toward achieving the selected priorities, but looks to the institutions and their leaders to determine the best way to achieve the overarching goals. The idea of alignment includes policies to avoid unnecessary duplication of programs and services, integration with the Academic Master Plan as well as campus strategic, capital and related plans
• A new leadership development program within the statewide administration aligned with this direction-setting process. The current project to evaluate senior staff through a 360 degree review underpins this direction setting effort
• A straightforward communications program directed to our students and the people of Alaska, elected representatives as well as other formal and informal leaders, defining what the University does to merit their support and the standards by which the System holds itself accountable to all Alaskans

Major Themes for the Statewide Conversation

The top priorities will be discussed and weighed through the course of extensive conversations with people of the state not directly connected to the University as well as students, faculty, and staff within the System. Several broad themes that are part of the dialogue within the state will likely serve as springboards for the statewide conversations.

These themes include the need to:

• enable more students to complete their training and education more quickly than in the past
• build a much stronger working partnership between the state’s K-12 schools and the universities and community campuses to enable an increasing number of better prepared high school graduates to begin their careers earlier, engage in further study, or both
• work with K-12 schools throughout the state to enable an increasing number of high school graduates the opportunity to participate in the Alaska Performance Scholarship program
• build or strengthen partnerships with other sectors, agencies and industries in Alaska such as those in natural resources, transportation, education, Native Corporations and other professional areas
• recognize the immense diversity of educational, economic, social, and cultural needs of Alaskans, native and non-native alike
• work tirelessly to confront and overcome the immense challenge of delivering high quality education to rural Alaska students
• build or further develop effective working relationships with other educational, economic and cultural organizations in the circumpolar region and indeed around the world
• place a high premium on providing world class service and value to students
• strengthen and diversify economic opportunity within the state through education, training, as well as applied and pure research that in the short or longer term can help businesses grow and create new, high paying jobs
• clarify the roles of the community and branch campuses especially with respect to serving a broad spectrum of students and partnerships with employers
• re-envision the role of technology as a means of communication, education, outreach, training and service to students
• hold to the highest standards of fiscal integrity, accountability and resourcefulness throughout the system based on the recognition that we operate with state and federal taxpayer support and the tuition payments of Alaskan students and their families

“We are Alaska’s Colleges and Universities—Help us serve you”

The statewide dialogue that will shape the System’s strategic directions may employ the headline above to indicate that we are proud to be Alaskans, and seek foremost to serve the state. The goal here is to engage as many people of the state as possible in a structured conversation about the job the colleges and universities do now and how we can serve them more fully. The plan envisions 30-40 meetings throughout urban and rural Alaska attended by a broad range of people. Regents, the President, Chancellors, members of the Foundation’s Board of Trustees, other college and university leaders, elected officials, advisory board members to the colleges and universities, and many others would attend these listening sessions across the state.

In addition to these face-to-face meetings, we would establish an extensive and responsive electronic communications network using a special website, email and other widely accessible media to encourage input. Based in part on models used in the University of North Carolina System, the University of Wisconsin System and others to engage citizens in determining how public higher education can serve them, this part of the direction-setting effort would be highly visible work aimed at involving a large number of participants across Alaska.

Engaging faculty, staff members and students

In addition to the external conversations, this approach builds on the results of several dialogues with faculty, staff, and students through their governance groups. Day-long meetings with representatives of these groups would center on such topics as identifying the current strengths, weaknesses, opportunities, and threats; the top priorities and the most effective way to articulate them; integrating existing campus
strategic plans with the System’s top priorities; and selecting the right measures to evaluate success in achieving the priorities. These groups would be engaged in the direction setting process in all stages—early, middle and late.

The Leadership Role of Regents

As the ultimate governing body for Alaska’s system of public colleges and universities, the Regents have a critically important role to play in setting strategic directions. They need to be engaged in the process from beginning to end, including reviewing the implementation phases after they endorse the directions through their formal action. Specifically, Regents will be asked to participate in the external and internal conversations that lead up to establishing the priorities; contribute their time and best thinking in selecting the strategic directions and the measures of their achievement; monitor the direction-setting process by placing this work on the agenda for their committees and full meetings; and adopt means for continued oversight and participation once the directions have been established.

Schedule

Vice President for Academic Affairs Daniel Julius has selected Dr. Paula Donson to head up the UA Strategic Direction initiative, and they have outlined a detailed timeline for this work. It is our intention that we should plan to hold the 30-40 listening sessions and other means of citizen input this Fall, engage the governance groups in the day-long meetings in the Fall as well, and develop a working draft of the strategic directions by December 2011, in advance of the next legislative session. The Regents, as well as the President and Chancellors, would be attentive to this process throughout the period. Refining the directions in collaboration with the governor and legislature would occur in the new year, as would development of appropriate measures of achievement. The final strategic directions would come before the Regents for their confirmation in the spring of 2012.

Terry MacTaggart
STATEWIDE

Academic Affairs
The Alaska Center for Rural Health (ACRH) received two federal Area Health Education Center Program competitive grants ($950 K) from the Health Resources Services Administration, Bureau of Health Professions to support ongoing workforce development efforts across Alaska. These funds support operations and activities to educate K-12 students about health careers, expose health programs students to rural/underserved practice and expand access to continuing medical education and professional development opportunities for Alaska’s current and future health workforce.

The UA Health Information Technology Workforce Training Program one-day symposium in Anchorage was Sept. 28. It was co-sponsored by the Alaska eHealth Network, Alaska’s Regional Extension Center, and the Alaska Electronic Health Records Alliance.

Denali Commission Rural Allied Health Training Project: This multi-year grant is winding down due to lack of future funding to the Denali Commission from the U.S. Department of Labor. UA has a remaining $1.2 M for its projects.

The WWAMI School of Medical Education is planning to offer Kaplan MCAT exam prep this spring as a convenience to students and to help them prepare for this gate-keeping exam.

Finance & Administration
The revenue bonds approved at the Sept. 22 Regents' meeting were sold on October 5 at an effective rate of 3.45%.

Update to the university’s compliance with Payment Card Industry (PCI) data security standards in the content management system (2011 standards prohibit us from storing credit/debit card information in any electronic system): During the last 6 weeks all campuses deleted or verified an additional 108,000 documents. We are now at 88% verification rate. The campuses should complete PCI verification of the remaining 54,000 documents by Dec.

Human Resources
The 2011 Affirmative Action Plan Summary Report is complete and summarizes the university's overall progress towards affirmative action goals as detailed in each MAU's annual affirmative action plan. For 2011 there were goals (minority or female) in 7 out of a total of 50 possible goal areas systemwide. The 2010 level of representation was maintained in 42 areas with progress toward goals made in 4 areas.

UAA
On Sept. 12, senior administrative executive staff met with their Balanced Scorecard consultant, Mario Bognanno, and developed a strategic map of administrative services for UAA.
Administrative Services has been actively updating all of their administrative procedures and processes. These policies and procedures can be found on the administrative services website.

Orson Smith has accepted the position of interim dean of the School of Engineering.

UAA Parking offers three new alternative transportation programs at little to no cost to ease parking on campus: Hertz on Demand provides hourly car rental; Valley Mover allows valid Wolfcard holders to ride free, and Zimride provides a social networking carpooling program.

The UAA Center for Human Development, in the College of Health, received a $2.5 M grant to establish a Leadership Education in Neurodevelopmental and Related Disabilities (LEND) program.

A consortium led by UAA’s Community and Technical College received $2.5 M from the U.S. Department of Labor for its “Beyond Anchorage: Expanding Developmental and Workforce Education” project, involving UAA’s four community campuses.

Student headcount, up at all of UAA’s campuses, is 20,909. Kenai Peninsula College (KPC) is our fastest growing campus with 2,759 students, up 64% from fall of 2001.

Mike McCormick, UAA’s assistant director of Student Activities, received the Governor’s Awards for Arts and Humanities (Arts: Business Leadership) for Whistling Swan Productions.

Anchorage campus student body president Ryan Buchholdt will travel to Russia in November as part of the Open World Leadership Center’s Kremlin Fellows program.

The Atwood Foundation donated $1.4 M to endow the Robert B. Atwood Chair of Journalism, bringing the total the Foundation has contributed to $2.4 M.

UAA Alumni Association’s 2011 Green and Gold Gala raised an estimated $50,000 for scholarships. The 19th annual Celebrity Chef Invitational raised an estimated $32,000.

UAA is undergoing its first major branding process in partnership with the Nerland Agency. The goal for brand launch is 2012.

“High Oil Prices Give Alaskans a Second Chance: How Will We Use this Opportunity,” by Scott Goldsmith was featured in the Anchorage Daily News. www.iser.uaa.alaska.edu.

Over the last year, the Justice Center received $400 K in state funds for research and secured or maintained $1.1 M in funded research projects. For every state dollar invested, $2.21 was raised.

CaseNotes are available online.

**UAF**

A team of evaluators from the Northwest Commission on Colleges and Universities visited UAF this week to review UAF’s institutional accreditation and make recommendations to improve quality and
effectiveness. The committee presented recommendations at the conclusion of their visit Oct. 5. The evaluators commended UAF for the thorough and inclusive nature of the development of our institutional core themes; for our commitment to serving Native and rural populations across the state through effective educational programs and responsiveness to local community and state needs, including the collaborative community partnerships that help sustain Alaska’s rural economy; and for the depth and breadth of our research, teaching and outreach focused around Alaska, the circumpolar North and its diverse peoples.

The preliminary recommendations fell into three areas: The systematic coordination of planning and evaluation processes of core themes to ensure programs and services align with core themes objectives; evaluation of resource allocation processes and institutional capacity relative to the core themes; and the systematic implementation of program and degree learning outcomes assessment and the use of those assessments to guide program improvements. UAF is among the first universities to go through the accreditation process under the commission’s newly-adopted standards and continuous evaluation process. One result is that UAF will be required to submit a year-one report in fall 2012. A draft of the site visit report will be provided for corrections of error of fact, and then the team will provide information to the Board of Commissioners including any additional reporting requirements. The commission is expected to take action on UAF’s accreditation at their January meeting.

A $4 M equipment donation from BP Exploration (Alaska) Inc. makes UAF Community and Technical College one of only a few programs in the nation to offer a working wellhead in a classroom environment. Process technology program students will have an opportunity to train on the equipment.

More than two dozen UAF students are studying abroad in 16 countries this fall; 16 plan to continue in the 2011/2012 academic year. UAF welcomed 73 international students this fall, including 43 degree-seeking students and 30 exchange/study abroad students.

Two days of lectures and panel discussions about the effects of the Alaska Native Claims Settlement Act on Alaska took place on campus this week addressing issues from the economic, environmental, social, cultural and educational impact of ANCSA in the 40 years since its 1971 passage.

Bernard Coakley, a marine geologist with the Geophysical Institute, and a 12-person crew aboard the research vessel Marcus G. Langseth, hope to find the fossil plate boundaries associated with the Amerasia Basin beneath the Arctic Ocean. This large depression in the ocean floor was created during the Mesozoic Era, the age of the dinosaurs, but how the tectonic plates shifted to open up and create the basin remains a puzzle. UAF undergraduates and doctoral candidates are participating.

Additional UAF highlights are available online.

**UAS**

Dr. Thomas King, author of the 2011 One Campus, One Book selection “The Truth About Stories,” will be visiting the UAS campus October 13-14. Events include classroom visits, readings, an Egan Library reception, and an Evening at Egan Lecture followed by a Gathering of the Drums at the Noyes Pavilion.

**UAS Environmental Science and Geography students joined with other Alaskan “Friends of the Pleistocene” on Prince of Wales Island for a Quaternary Geology course Sept. 2-5, 2011.** Participants visited interesting sites that exposed records of marine sediment uplift following deglaciation, the development of karst and cave systems in the island’s Alexander Terrane limestone, and intriguing sites that were once occupied by some of Alaska’s earliest human residents. The UAS course was organized by Environmental Science professor Cathy Connor. Students’ travel and logistics were supported through a grant to UAS from the NASA Alaska Space Grant Program for Higher Education.

**UAF, UAS, and the Iditarod Area School District (IASD) cooperated to develop and implement a Fall 2011 Conversational Deg Xinag class by distance video.** The westernmost language in the Athabascan/NaDene family, Deg Xinag is the language of the Deg Xit’an people whose traditional territory is along the Yukon and Innoko Rivers near their confluence. This 3-credit class has 28 participants age 10-85, 7 course instructors, 5 video sites and 3 telephone sites. “Teachers” use computers, cameras, video monitors and the internet to interact during class with students. IASD pays the instructors, 6 of whom are elders serving as language resources during class. The course is for UA credit through the UAF-Interior/Aleutians Campus. The sites are Juneau, Anvik, Shageluk, Grayling, Takotna, Fairbanks, Nenana, and Soldotna.

**PRESIDENT’S COMMENTS**

- **UA Emergency Management Director Rick Forkel presents “The University of Alaska Emergency Management Program” at this November’s International Association of Emergency Manager conference.** Last week I met with the UA Incident Management Team, led by Rick, and related my expectations for crisis planning and management across the UA system.

- **Toured the UAA Prince William Community College Campus in Valdez and the Copper Basin Extension Center in Glennallen, meeting with local leaders, students, faculty and staff.**

- **Interviewed by the Fairbanks Daily News-Miner Sept. 16.** Focus was on UA’s strategic direction and recommendations of the Fisher Report. The publication date for the planned article is unknown.

- **Chancellor Case, Associate Vice President Chris Christensen and I met Sept. 20 with Sen. Johnny Ellis in his office.** We had a good discussion about the UA engineering facilities and a strategy for advancing them successfully to the legislature.

- **Accompanied by several UA associate vice presidents, I participated in an FY13 budget “heads up” meeting with the Office of Budget and Management director and her staff.**

- **Chancellor Rogers and I met with Seward City Manager Phil Oates and Seward Mayor Willard Dunham relative to the docking of the Research Vessel Sikuliaq.**
• Met with Statewide Administration Assembly (SAA) President Monique Musick, discussing governance’s participation in the policy and regulation review that’s underway.

• I spent an enlightening couple hours at the Coalition of Student Leaders’ weekend retreat.

• Attended UAA’s Saturday Green & Gold Gala fundraiser.

• Met with the UAF Faculty Senate, which exhibited interest and even enthusiasm about the UA strategic direction change.

• Spent some time with NWCCU’s Accreditation Evaluation Team Chair Dr. Joseph Fedock, who was in Fairbanks with his team for an on-site visit to UAF.

• At yesterday’s President’s Cabinet we continued discussions on the FY13 budget, the strategic direction change process and the Dec. 16 Seafood Summit hosted by Gov. Parnell, Ed Rasmuson, Diane Kaplan and myself.

• This week spoke to enrollment services staff from throughout the UA system who are power users of Banner. I stressed how important it is for students to have good experiences with enrollment services staff, my vision for improving online services and students completing their programs of study timely.

• The Statewide Initiatives Group and I met to brainstorm how UA could establish a fair and inflation-proof merit pay system, which is due to be implemented in 2014.

• At the invitation of the UAA Faculty and Staff Association, I spoke about the UA strategic direction and FY13 budget.

• I was pleased to give a warm welcome and remarks of appreciation to the UAA Center for Alaska Education Policy Research Advisory Board in Anchorage.

• I will attend the grand opening of the UAA Health Sciences Building today.
### UA Grant Proposals Awarded
#### September 9 - September 22, 2011

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<th>MAU</th>
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**UAF Total** 3129.1

**Grand Total** 3129.1
Alumni Relations

- The Green and Gold Gala was a huge success last Saturday evening, October 1, 2011. Over 330 friends and alumni of UAA attended, filling the Hotel Captain Cook ballroom to capacity. The crowd was entertained with the fine talents of several UAA student groups, including the UAA Jazz Combo, UAA Glee Club and UAA Guitar Ensemble. Preliminary results indicate nearly $50,000 was raised in support of UAA Scholarships. The success of a lively auction will increase these results. Further details and the impact of the event are forthcoming. Many thanks to UAA Advancement, the work of the UAA Alumni Association, GSS Support Services and all the UAA colleges for their participation in this important event.
- Be sure to enjoy the many features of Homecoming, 2011 - - an ‘all-University’, ‘all-community’ celebration.
- The Gala recognized the three new 2011 Alumni of Distinction awardees. Nominations for the 2012 awards will begin next spring. If you have candidates for consideration, please contact Julia Martinez, 786-1278.

Annual Giving

The busy fall is upon us and so is activity to encourage and invite constituent audiences to support UAA with a charitable gift. Activity this fall includes:

- Fall phonathon - Last year nearly 2,000 alumni made a charitable gift to UAA and this year we aim to meet or exceed that goal.
- Alumni who choose to make their first charitable gift to UAA this fall could have the gift doubled! A generous UAA alum has challenged other alumni to make a gift to the new UAA Bookstore Scholarship (administered by the UA Foundation). Dollar for dollar, a new gift to UAA by an alumnus will be matched, thus doubling the impact of their gift and helping UAA students with the high cost of books.
- Are you a leadership donor and member of the College of Fellows? There are many benefits of becoming a leadership donor to UAA and plans are underway to invite College of Fellows members to exclusive events this fall. Giving is easy, especially through payroll deduction. Don’t miss your chance to care for UAA through your leadership giving. Contact Julia Martinez, 786-1278 for information. (Individual donors who give annually at the $1,000 or more join the leadership giving society at UAA)

Development

In consultation with the Chancellor, Provost, Deans and other academic leadership, UAA has set a fundraising goal of almost $8.4M for FY12. Achieving these goals requires the active participation of all members of the university community. Development of donors involves a partnership between academic leadership and University Advancement to reach out to alumni and friends, build awareness of UAA and broaden the base of philanthropic support for UAA.
The fundraising priorities for FY12 are focused on the following areas:

1. **Student Achievement** - UAA is committed to ensuring that our students arrive on campus ready to take advantage of all we have to offer, and enabling them to complete their studies and graduate on time. Partnering with school districts around the state, we offer
   - College Readiness Programs
   - Alaska Native and Underserved Student Outreach
   - Workforce Development
   - Scholarships and Fellowships

2. **Academic Excellence** - UAA is continually pursuing a high level of academic opportunities through
   - Endowed Chairs and Professorships
   - Honors College
   - Undergraduate and Graduate Research Awards
   - Institute for Social and Economic Research
   - State of the art laboratory equipment

3. **Overall Campus Experience/Public Square** – UAA is actively enhancing life in Alaska for both students and non-students through
   - Athletic venues, training and events
   - Consortium Library
   - Vibrant community campuses
   - Creative exhibitions and performing arts
   - Lectures and conferences

Additional fund-raising needs, outside of these categories, may be achieved through donor-centric fund-raising opportunities and strategic discussions. Faculty members who are seeking private philanthropic support are asked to work with development officers in University Advancement. This coordination is critical in order to achieve the most effective results, to ensure that key donors are not over-solicited and to ensure that the projects fit UAA’s priorities. For more information, contact Beth Rose, Assistant Vice Chancellor, 786-1954.

**Special Gifts:**
The Atwood Foundation recently made a generous donation of $1.4M to endow the Robert B. Atwood Chair of Journalism, bringing the total the Foundation has contributed to $2.4M. This endowed chair will bring a distinguished journalist to UAA to spend a year, teaching real world reporting, ethics and professional practices. With this gift, the Atwood Foundation and UAA have launched a challenge to alumni and friends of UAA’s Journalism and Public Communication department to contribute the final $100,000 needed to ensure the Chair is funded appropriately.
The 19th annual Celebrity Chef Invitational was a roaring success. With 290 guests, the event sold out and raised an estimated $32,000 in scholarship funds. Thank you to the nearly 90 faculty, staff, students and community supporters who made this happen!

**University Relations**

UAA is about to undergo its first major branding effort. This will be a complete focusing of UAA’s message to convey to all internal and external communities who UAA is and what we embody as an institution. This will become our key message. This academic year we’ll be conducting research—interviews, surveys, brand positioning testing—and sharing those results with the community. Based on what we learn from the research, we’ll begin working on developing a brand. Our partner in this process is the Nerland Agency, with whom we’ve worked a great deal over the years. Our goal for brand launch will be fall 2012. Watch for communications about this process in the coming weeks and months.

On Monday the Nerland Agency was on campus shooting footage for a few new television ads that will air this academic year. Later this month you'll be able to catch Chancellor Case, Spirit the Seawolf and some of our stellar students and faculty on Anchorage television stations. These three ad spots were done in collaboration with the College of Arts and Sciences, the Honors College and University Advancement.

###

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The U.S. Department of Education awarded the Educational Opportunity Center proposal $1.8M over five years. The new EOC will serve 1,200 participants annually from disadvantaged backgrounds. The objectives of the program include assisting individuals with access to postsecondary education by offering admission and financial aid assistance.

AHAINA assisted Latino Student Union with planning and staffing Hispanic Heritage Month events to promote cultural diversity throughout the UAA campus. Nearly 400 students, staff, faculty, and administrators were involved in the celebration.

Andre Thorn, Director of the Multicultural Center, and Kato Haunga, Upward Bound Program Assistant, attended the Anchorage School District (ASD) Multicultural Educational Advisory Committee meeting with the ASD Superintendent Carol Comeau and two ASD school board members, including Bridge Builders of Anchorage board of directors and community representatives to collaborate ideas on how to reach out to ethnic communities who have a high percentage of students who have dropped out of school.

Five hundred and fifty-seven first-time freshmen attended Howl Days (new student orientation) during summer 2011.

Educational Talent Search held its first orientation session of the new school year to welcome new ETS students and parents; 139 attended (70 students and 69 guests).

Upcoming events:
- UAA Fusion (For Unity and Service In Our Neighborhoods), October 17-21. Twenty-seven activities are schedule at eight service sites (Kids Corp Inc.; HOPE Worldwide; First Alaskan Institute; Food Bank of Alaska; Anchorage Gospel Rescue Mission; AWAIC; Tanaina Child Development Center; and Anchorage Parks and Recreation. This work will require 136 participants; for more information and to volunteer, please contact New Student Orientation at 786-1240.
- HOWL Days, November 11.

Enrollment Management Division

For future semesters, the One-Stop will be posting usage statistics and will have a live webcam on their website so students can better plan their visits to the One-Stop. Wait times for students using the One-Stop between August 22 and September 9 declined from an average of 27:02 minutes in the same time period last year to 16:56 this year.

The Office of Statewide Institutional Research has posted the 2011 Fall Opening Report using data frozen on September 22. Anyone wishing to review UAA or UA Enrollment in detail can access this report at http://www.alaska.edu/swbir/ir/publications-reports/. Previous year reports are also available at this same location.

For the entire UA system:
- Student headcount increased 1% to 31,301 over fall 2010.
- Student credit hours increased 3% to 283,951 over fall 2010.
- First-time freshmen enrollment decreased 1.5% to 3,631.
- Master’s student enrollment grew 1.3% to 1,732 thanks to increased retention; the number of new students was down 4.1% compared to fall 2010.
- Alaska Native and American Indian student enrollment grew to record high of 4,452 students, as did the enrollment of African American students, increasing 3.6% to 1,078.
- Retention of first-time full-time freshmen students declined from 67.8% to 65.8%. For first-time full-time bachelor degree seeking freshmen the decline was similar, 75.3% to 73.5%.

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Upcoming events:
- Fall Preview Day, October 14.
- UA Scholars Reception, October 26.
Over 1,200 students attended the Homecoming Dance at the Dena’ina Center.

The Northern Light was nominated for the Associated Collegiate Press Pacemaker Award.

The “Kids n’ Cows 5K Fun Run/Walk” hosted by Student Activities drew over 110 participants.

“Safety and a Slice” (safety fair) was coordinated by Student Union and Commuter Student Services. Over 200 students and five vendors participated.

The Career Services Center had a total of 128 students sign into use the Athenaeum library from September 1-23. During September, the Athenaeum was reserved for three different Guidance 150 classes.

Three sections of Guidance 150 “Creating College Success” are being taught in North Hall. Each faculty member has been paired with a North Hall Peer Mentor student staff member.

Career Services Center hosted BP and the annual Law School Fair.

The UAA Campus Living Community Facebook page was created through collaboration with University Housing, Dining, and Conference Services and the Department of Residence Life.

The Dean of Students Office established a National Collegiate Alcohol Awareness Week (NCAAW) planning committee including UAA departments and Volunteers of America.

Fifty-two women participated in events during PanHellenic Recruitment Week. Twenty-six women were extended bids and all 26 accepted.

Career Services Center collaborated with the Office of International Affairs to host Global Opportunities Week events. The lectures and expos highlighted international news, study abroad programs, and employers that are internationally focused.

Residence life started an initiative for the 2011-2012 school year to host two late night programs every Thursday, Friday and Saturday during the semester to offer alcohol free, fun and consistent programming to UAA’s student population.

The UAA Dean of Students Office in conjunction Faculty Senate Committee on Academic Integrity will conduct a study of the academic dishonesty policies, honor codes, and sanctions used by UAA’s peer and aspiring institutions. The office is coordinating this study in coordination with the Faculty Senate Committee on Academic Integrity.

Over 40 clubs/organizations participated in the Student Involvement Fair and over 200 students walked through the event.

In honor of Domestic Violence Awareness Month (October), purple ribbons are being distributed throughout the residential community for students to wear to show support for the cause.

Student Code of Conduct statistics:

<table>
<thead>
<tr>
<th>Student Code of Conduct</th>
<th>Pending</th>
<th>Responsible</th>
<th>Responsible</th>
</tr>
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<tr>
<td>SCC – 10 Drugs</td>
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</tr>
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</table>

Upcoming events:

“Tangled” Family Movie Night, October 14, 6:00 p.m., Student Union.

Engage Week, October 14, community service events/programs throughout campus.

Student Union and Commuter Student Services sponsored Dance Week, October 17-21. A week of dance lessons, dance competitions, and dance marathons. Contact the Student Union Information Desk at 786-1204 for additional information.

“Soul Kitchen,” International Film Festival, October 19, 7:30 p.m., PSB166.

J-Walt presents Spontaneous Fantasia, October 20-22, UAA Planetarium (Thursday and Friday -7:00 p.m. and 8:30 p.m., Saturday -2:00 p.m.).

Emerging Leaders Program Leadership Retreat, October 21, 9:00 a.m.-6:00 p.m., BP Education Center.

26th Annual No Big Heads Self Portrait Exhibition, October 27, Student Union Gallery, opening reception 5:00 p.m.-7:00 p.m.

Comedian Seaton Smith, October 27, 7:30 p.m., Student Union Den.

Haunted Halloween Fun Night, October 29, 1:00 p.m.-7:00 p.m., Student Union

26th Annual No Big Heads Self Portrait Exhibition, Mid-day Gallery Opening Reception, October 31, 2:15 p.m. – 3:45 p.m.
The APT Council discussed the following items at its October meeting:

Staff Compensation. Staff will be sent an email and encouraged to participate in an email campaign to President Gamble, Donald Smith and the Board or Regents requesting a 3.5% increase.

The Council also discussed the “Shaping Alaska’s Future: Setting Strategic Directions for the University of Alaska” document. Comments were made regarding including Alumni in groups, and the need to stress the reputation and quality of education as part of the themes.

Discussion was held on the Final Reconnaissance Report, Northern Access to U-Med District and on charts showing the percentage of APT vs. Classified Staff.

The Council is also planning the Fall retreat in conjunction with Classified Council.
1. The Faculty Senate adopted the following Goals and Objectives for the Academic Year 2011-2012.

   • Sustain communication between Senate and other governance groups, administration, various campus entities (such as the Bookstore).
   • Support the work of all FS committees and boards including the ad hoc committees.
   • Re-evaluate IDEA and ways to increase response rates.
   • Examine and clarify the relationship between CAFE and the Faculty Senate.
   • Update the Constitution and By-laws.
   • Foster strong relationships with President Gamble and the Board of Regents.
   • Be involved and engaged in the selection for the current vacancies in various positions for Deans.
   • Ensuring Faculty involvement in distilling Focus Group outcomes.
   • Ensuring Faculty involvement in moving in Strategic Directions.
   • Working towards resolution of various issues on curriculum and assessment that arises from time to time.

2. Gave Welcome Address in the Faculty and Staff Convocation, 2011. This year I was representing both Faculty & Staff. The Welcome Address is placed in Appendix 1.

3. On the recommendation of EBoard, Hilary Davies was appointed to be the faculty representative on the Policy Advisory Committee. If you have any policy issues (existing and new) that you would like the Policy Advisory Committee to consider, please contact Hilary at afhmd@uaa.alaska.edu The Policy Advisory Committee does not usually make policy - it refers questions to the appropriate UAA committee or area.

Nalinaksha Bhattacharyya
Faculty Senate President.
Good Morning Ladies and Gentlemen,

Welcome to the Faculty and Staff Convocation.

Today we gather to honor two of the important constituents of any University-Faculty and Staff.

An University is about two things:

- Production of Knowledge which is research.

and

- Distribution of Knowledge which is teaching.

Our faculty makes our progress in these core missions possible and our staff are the winds beneath our wings. Without our fantastic and dedicated staff the faculty cannot achieve their goals. Today is our day as we celebrate the achievements of Faculty and Staff and I am honored to be able to represent both Faculty and Staff today.

While reflecting on the role of Universities in society especially in times of crisis, I was drawn to Noam Chomsky’s work “The Function of the University in a Time of Crisis.” He writes:

“Writing 150 years ago, the great liberal reformer and humanist Wilhelm von Humboldt defined the university as “nothing other than the spiritual life of those human beings who are moved by external leisure or internal pressures toward learning and research.” At every stage of his life, a free man will be driven, to a greater or lesser extent, by these internal pressures. The society in which he lives may or may not provide him with the external leisure and the institutional forms in which to realize this human need to discover and create, to explore and evaluate and come to understand, to refine and exercise his talents, to contemplate, to make his own individual contribution to contemporary culture, to analyze and criticize and transform this culture and the social structure in which it is rooted. ... The extent to which existing institutional forms permit these human needs to be satisfied provides one measure of the level of civilization that a society has achieved.”
As faculty we constantly engage in advancing the frontiers of knowledge and transmitting the accumulated wealth of human knowledge to the next generation. The institution of tenure is an important innovation which ensures that as knowledge workers we are free to pursue knowledge in free form without pressure. Achieving tenure is thus an important milestone in the career of an academic. I congratulate all the faculty who are being recognized today on getting tenure and promotion.

I also congratulate the staff who are getting awards today. Without their steadfast and dedicated service to the University we will never be able to fulfill our mission.

As a young University in the Last Frontier in a country with deep fiscal problems we do face a future full of uncertainties. It is a shared future and the outcome will be greatly influenced by the extent we fulfill our mission in the University. The Faculty and Staff are vital components for that effort. Congratulations on your achievements and best wishes for the challenges ahead.

Nalinaksha Bhattacharyya