I. Call to Order

Roll

( ) Erik Hirschman Mat-Su/UAB Humanities/ Social Sciences
( ) Caedmon Liburd UAB
( ) Patricia Fagan CAS Humanities
( ) Bob Capuozzo COE
( ) Fred Barbee CBPP/UAB
( ) Jeane Breinig CAS Written Communication
( ) Len Smiley CAS/UAB Quantitative Skills
( ) Suzanne Forster CAS/UAB
( ) Robin Wahto CTC/UAB
( ) Walter Olivares CAS Fine Arts
( ) Tom Miller OAA Guest
( ) Gail Holtzman CHSW/UAB Social Sciences
( ) Grant Baker SOENGR/ UAB
( ) Barbara Harville CAS Oral Communication
( ) vacant Natural Science
( ) Karl Wing USUAA

II. Approval of Agenda (pg. 1)

III. Approval of Summary (pg. 2-3)

IV. Chair’s Report

V. Course Action Requests

Chg SWK A106 Introduction to Social Welfare (3 cr) (3+0)
Chg SWK A243 Cultural Diversity and Community Service Learning (3 cr) (3+0)
Chg SWK A431 Social Work Practice IV: Integrative Capstone (3 cr) (3+0)

Will be reviewed on the March 21 agenda

Chg COMM A111 Fundamentals of Oral Communication (3 cr) (3+0) (pg. 4-9)
Chg COMM A241 Public Speaking (3 cr) (3+0) (pg. 10-14)
Chg ENGL A383 Film Interpretation (3 cr) (3+0) (pg. 15-18)

VI. Old Business

VII. New Business

VIII. Informational Items and Adjournment
General Education Review Committee
Summary

February 22, 2008
ADM 201
12:30 p.m. – 1:30 p.m.

I. Call to Order
Roll
(x) Erik Hirschman Mat-Su/UAB Humanities/ Social Sciences
(e) Caedmon Liburd UAB
(x) Patricia Fagan CAS Humanities
(e) Bob Capuozzo COE
(x) Fred Barbee CBPP/UAB
(x) Jeane Breinig CAS Written Communication
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(x) Robin Wahto CTC/UAB
() Walter Oliva CAS Fine Arts
(e) Tom Miller OAA Guest
(x) Gail Holtzman CHSW/UAB Social Sciences
() Grant Baker SOENGR/UAB
(e) Barbara Harville CAS Oral Communication
( ) vacant Natural Science
( ) Karl Wing USUAA

II. Approval of Agenda (pg. 1-2)
Approved

III. Approval of Summary (pg. 3-4)
Approved

IV. Chair’s Report

V. Course Action Requests

Chg BIOL A115 Fundamentals of Biology I (4 cr) (3+3) (pg. 5-11)
Approved

Chg BIOL A116 Fundamentals of Biology II (4 cr) (3+3) (pg. 12-16)
Approved

Chg BIOL A178 Fundamentals of Oceanography (3 cr) (3+0) (cross listed w/ GEOL A178) (pg. 17-20)
Approved

Chg GEOL A178 Fundamentals of Oceanography (3 cr) (3+0) (cross listed w/ BIOL A178) (pg. 21-24)
Approved

Chg BIOL A179 Fundamentals of Oceanography Laboratory (1 cr) (0+3) (cross listed w/ GEOL A179) (pg. 25-28)
Approved

Chg GEOL A179 Fundamentals of Oceanography Laboratory (1 cr) (0+3) (cross listed w/ BIOL A179) (pg. 29-32)
Approved
Chg  SOC A101  Introduction to Sociology (3 cr) (3+0) (pg. 33-37)  
Approved

Chg  HUM A211  Introduction to Humanities I (3 cr) (3+0) (pg. 38-43)  
Approved

Chg  HUM A212  Introduction to Humanities II (3 cr) (3+0) (pg. 44-50)  
Approved

Chg  SWK A106  Introduction to Social Welfare (3 cr) (3+0) (pg. 51-56)  
No action was taken- these courses would be reworked

Chg  SWK A243  Cultural Diversity and Community Service Learning (3 cr) (3+0)  
(pg. 57-62)  
No action was taken- these courses would be reworked

VI.  Old Business

VII.  New Business
A. GER Capstone Requirement Letter (pg. 63-64)  
Discussed letter  
Need to ask OAA when the email about the summer GER grants  
May need to focus on general purpose courses  
Additional concern that there is not enough faculty to teach Capstone  
Would be ideal to have capstone with team teaching  
Suzanne will speak to Tom Miller about GER grants and Gary Rice about projected numbers

VIII.  Informational Items and Adjournment
A. Transition Policy (pg. 65)

Meeting adjourned @ 1:37 p.m.
1a. School or College  
AS CAS  

1b. Division  
AHUM Division of Humanities  

1c. Department  
Communication  

2. Course Prefix  
COMM  

3. Course Number  
A111  

4. Previous Course Prefix & Number  

5a. Credits/CEU  
3  

5b. Contact Hours (Lecture + Lab)  
(3+0)  

6. Complete Course/Program Title  
Fund Oral Communication  

Abbreviated Title for Transcript (30 character)  

7. Type of Course  
☐ Academic  ☐ Non-credit  ☐ CEU  ☐ Professional Development  

8. Type of Action  
☐ Add  ☐ Change  ☐ Delete  

☐ Prefix  ☐ Credits  ☐ Title  
☐ Grading Basis  ☐ Course Description  ☐ Test Score Prerequisites  ☐ Other Restrictions  
☐ Class  ☐ Level  ☐ College  ☐ Major  ☐ Other CCG update  

☐ Course Number  ☐ Contact Hours  ☐ Repeat Status  
☐ Cross-Listed/Stacked  ☐ Course Prerequisites  ☐ Co-requisites  ☐ Registration Restrictions  

9. Repeat Status No  # of Repeats  Max Credits  

10. Grading Basis  
☐ A-F  ☐ P/NP  ☐ NG  

11. Implementation Date  
semester/year  

12. ☐ Cross Listed with  
☐ Stacked with  

☐ Cross-Listed Coordination Signature  

13. List any programs or college requirements that require this course  

14. Coordinate with Affected Units:  
faculty listserv + deans & directors  
Department, School, or College  

Initiator Signature  Date  

15. ☑ General Education Requirement  
☐ Oral Communication  ☐ Written Communication  ☐ Quantitative Skills  ☐ Humanities  
☐ Fine Arts  ☐ Social Sciences  ☐ Natural Sciences  ☐ Integrative Capstone  

16. Course Description  
A survey of communication principles, theories, and skills including interpersonal communication, small group communication, and public speaking. Students develop oral communication skills through practice in a variety of individual activities, group activities, and individual and group presentations.  

17a. Course Prerequisite(s) (list prefix and number)  

17b. Test Score(s)  

17c. Co-requisite(s) (concurrent enrollment required)  

17d. Other Restriction(s)  

17e. Registration Restriction(s) (non-codable)  

18. ☑ Mark if course has fees  

19. Justification for Action  
GER update  

Initiator (faculty only)  Date  

Initiator (PRINT NAME)  

Approved  Disapproved  
Dean/Director of School/College  Date  

Approved  Disapproved  
Department Chairperson  Date  

Approved  Disapproved  
Undergraduate or Graduate Academic Board Chairperson  Date  

Approved  Disapproved  
Provost or Designee  Date
I. **Initiation Date:** January 2008

II. **Course Information:**

A. College: College of Arts and Sciences
B. Course Title: Fundamentals of Oral Communication
C. Course Number: COMM A111
D. Credit Hours: 3.0 Credits
E. Contact Time: 3 + 0 hours per week
F. Grading Information: A – F
G. Course Description: A survey of communication principles, theories, and skills including interpersonal communication, small group communication, and public speaking. Students develop oral communication skills through practice in a variety of individual activities, group activities, and individual and group presentations.
H. Course Prerequisites: None
I. Registration Restriction: None
J. Course Attributes: UAA GER Oral Communication requirement
K. Lab Fee: Yes
L. Coordination: Extended Campuses

III. **Course Activities:**
The course consists of lecture, discussion, group work, and individual presentations. Oral communication skills are developed through activities including individual exercises and presentations and group discussions.

IV. **Course Evaluation:**
Evaluation procedures, which will be established by the instructor and discussed during the first class meeting, will include a combination of exams, papers, and in-class instructor evaluation of oral communication skills.

V. **Course Level Justification:**
This course is appropriate at the 100 level because the course is concerned with developing basic college-level oral communication skills.

VI. **Course Content Outline:**

1.0 Introduction to Human Communication
   1.1 Orientation to the communication process
   1.2 Relationship between elements in the communication process
   1.3 Dynamic nature of the communication process
   1.4 Modes of communication
   1.5 Models of communication, transactional model
   1.6 Communication competence
1.7 Theoretical perspective of communication
1.8 Perceiving others
1.9 Self perception
1.10 Nature of language
1.11 Language theories
1.12 Message creation
1.13 Message interpretation
1.14 Gender and language
1.15 Culture and language
1.16 Listening styles
1.17 Strategies to encourage feedback and listening behavior within the listener
1.18 Critical listening
1.19 Characteristics of nonverbal communication
1.20 Functions of nonverbal communication
1.21 Types of nonverbal communication
1.22 Constructing and delivering effective verbal and nonverbal messages

2.0 Interpersonal Communication
2.1 Characteristics of relationships
2.2 Relational development
2.3 Self-disclosure
2.4 Relational climates
2.5 Managing conflict

3.0 Group Communication
3.1 Characteristics of groups
3.2 Types of groups
3.3 Cultural influences on groups
3.4 Relationships within groups
3.5 Problem solving in groups
3.6 Leadership in groups
3.7 Groupthink

4.0 Public Communication
4.1 Audience adaptation
4.2 Topic selection process
4.3 Structuring a speech
4.4 Supporting material
4.5 Visual aids
4.6 Delivery modes
4.7 Delivery techniques
4.8 Informative speaking
4.9 Persuasive speaking
4.10 Special occasion speeches
4.11 Analyzing a speech

VII. Instructional Goals and Defined Outcomes:
A. Instructional Goals:
   The instructor will:
1. Present students with information about the dynamic nature of the process of human communication.
2. Describe basic models and theories of communication.
3. Provide students with an interpersonal communication background and oral communication interpersonal skills.
4. Describe group communication principles and discuss group communication skills.
5. Describe public communication concepts including audience analysis, arrangement methods, and delivery.

B. Defined Outcomes:
Students should be able to:
1. Describe the dynamic nature of the human communication process.
2. Discuss basic interpersonal communication models and communication theories.
3. Apply basic interpersonal communication concepts and effectively engage in interpersonal communication.
4. Demonstrate basic group communication concepts and effectively interact in a group setting.
5. Use public communication concepts while speaking.
6. Effectively develop, organize and present speeches.

VIII. Suggested Texts:

IX. Bibliography and Resources:


Curriculum Coordination Form

Notification Date: February 12, 2007

Initiating Unit: Communication & Discourse Studies

Affected Unit(s): UAA Deans
Kenai Peninsula College
Kodiak College
Matanuska-Susitna College
Prince William Sound Community College

Course Prefix and Number: COMM A111
Previous Prefix and Number: N/A

Complete Course/Program Title: Fundamentals of Oral Communication

Previous Course/Program Title: N/A

Description of Action: Updating the course description and course content guide.

Supporting documentation of the proposal is attached.

Initiating faculty are also REQUIRED to send an email to uaa-faculty@uaa.alaska.edu describing the proposal, including the proposed action and the course prefix, number, course description, prerequisite, and any other relevant information.

Any questions concerning the proposed changes may be addressed to the appropriate department chair, or the chair of the appropriate curriculum committee. Written comments may also be sent to the UAB or GAB, in care of the Governance Office, at the following address:

University of Alaska Anchorage
Governance Office, ADM 213
3211 Providence Drive
Anchorage, AK 99508

If no written comments are received by the UAB or GAB within ten (10) days of notification date shown above, it is assumed that there are no objections to the proposal.

Note: Acknowledgement of coordination does not mean approval, it is only meant to verify that coordination has occurred.
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| 13. List any programs or college requirements that require this course |

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<th>16. Course Description</th>
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The study of theories and skills applicable to informative, persuasive, and special occasion platform speaking. Emphasis is on effective selection, organization, and presentation of material to diverse audiences across diverse settings. Students will develop oral communication skills by engaging in a variety of exercises and individual presentation.

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Initiator Signature Date

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Course Content Guide
University of Alaska Anchorage

I. Initiation Date: November 2007

II. Course Information:
A. College: College of Arts and Sciences
B. Course Title: Public Speaking
C. Course Number: COMM A241
D. Credit Hours: 3.0 Credits
E. Contact Time: 3 + 0 hours per week
F. Grading Information: A – F
G. Course Description: The study of theories and skills applicable to informative, persuasive, and special occasion platform speaking. Emphasis is on effective selection, organization, and presentation of material to diverse audiences across diverse settings. Students will develop oral communication skills by engaging in a variety of exercises and individual presentation.
H. Course Prerequisites: None
I. Registration Restriction: None
J. Course Attributes: UAA GER Oral Communication requirement
K. Lab Fee: Yes
L. Coordination: Extended Campuses

III. Course Activities:
The course consists of lecture, discussion, group work, and individual presentations. Oral communication skills are developed through activities including individual exercises and presentations and group discussions.

IV. Course Evaluation:
Evaluation procedures, which will be established by the instructor and discussed during the first class meeting, will include a combination of exams, papers, and in-class instructor evaluation of oral communication skills.

V. Course Level Justification:
This course is appropriate at the 200 level because the course is concerned with developing basic college-level oral communication skills with a focus on public speaking contexts.
VI. **Course Content Outline:**

1. Introduction to Public Speaking
   1.1. Orientation to the communication process
   1.2. Relationship between elements in the communication process
   1.3. Dynamic nature of the communication process

2. Elements of Public Speaking
   2.1. Invention and Analysis
   2.2. Structure
   2.3. Supporting Material
   2.4. Delivery
   2.5. Communication Anxiety

3. Informative Speaking
   3.1. Nature of Informative Speaking
   3.2. Strategies for Informative Speaking

4. Persuasive Speaking
   4.1. Persuasion in Context
   4.2. Audience Analysis
   4.3. Persuasive Proofs
   4.4. Structuring the Persuasive Message

5. Speaking for Special Occasions
   5.1. Epideictic Speaking
   5.2. Impromptu Speaking

6. Speech Criticism
   6.1. Perspectives on Criticism
   6.2. Critiquing Speeches for Improvement

VII. **Instructional Goals and Defined Outcomes:**

A. **Instructional Goals:**

   The instructor will:
   1. Present students with information about the dynamic nature of the process of human communication.
   2. Explain the elements of public speaking.
   3. Introduce students to the different goals of public speeches and describe the different approaches mandated by each goal.
   4. Provide students opportunities to practice the skills of public speaking in informative, persuasive and special occasion contexts.
   5. Explain the basis for effective criticism of public speeches.

B. **Defined Outcomes:**

   Students should be able to:
   1. Describe the dynamic nature of the human communication process.
   2. Apply the elements of public speaking.
   3. Demonstrate the different goals of public speaking and the approaches mandated by each.
   4. Use techniques that lead to success in informative, persuasive and special occasion speeches.
5. Articulate the standards of criticism for public speaking and apply those standards to the various contexts of public speaking.

VIII. Suggested Texts:


IX. Bibliography and Resources:


Curriculum Coordination Form

Notification Date: February 12, 2007

Initiating Unit: Communication & Discourse Studies

Affected Unit(s): UAA Deans
Kenai Peninsula College
Kodiak College
Matanuska-Susitna College
Prince William Sound Community College

Course Prefix and Number: COMM A241
Previous Prefix and Number: N/A

Complete Course/Program Title: Public Speaking

Previous Course/Program Title: N/A

Description of Action: Updating the course description and course content guide.

Supporting documentation of the proposal is attached.

Initiating faculty are also REQUIRED to send an email to
uaa-faculty@uaa.alaska.edu describing the proposal, including the proposed
action and the course prefix, number, course description, prerequisite, and any
other relevant information.

Any questions concerning the proposed changes may be addressed to the appropriate department chair,
or the chair of the appropriate curriculum committee. Written comments may also be sent to the UAB or
GAB, in care of the Governance Office, at the following address:

University of Alaska Anchorage
Governance Office, ADM 213
3211 Providence Drive
Anchorage, AK  99508

If no written comments are received by the UAB or GAB within ten (10) days of notification date shown
above, it is assumed that there are no objections to the proposal.

Note: Acknowledgement of coordination does not mean approval, it is only meant to verify that
coordination has occurred.
## Curriculum Action Request

**University of Alaska Anchorage**

Proposal to Initiate, Add, Change, or Delete a Course or Program of Study

### 1. School or College
- **AS CAS**

### 2. Course Prefix
- **ENGL**

### 3. Course Number
- **A383**

### 4. Previous Course Prefix & Number

### 5. Credits/CEU
- **3**

### 6. Complete Course/Program Title
- **Film Interpretation**

### Abbreviated Title for Transcript (30 character)

### 7. Type of Course
- Académico
- No Credit
- CEU
- Desarrollo Profesional

### 8. Type of Action
- **Add**
- **Change**
- **Delete**

### 9. Repeat Status No

### 10. Grading Basis
- **A-F**
- **P/NP**
- **NG**

### 11. Implementation Date
- **From: Fall/2008**
- **To: /9999**

### 12. Cross Listed with
- **Stacked**

### 13. List any programs or college requirements that require this course
- **Selective in the Genre category for English majors**

### 14. Coordinate with Affected Units:
- Faculty listserv; Deans & Directors
- Department, School, or College

### 15. General Education Requirement
- Oral Communication
- Written Communication
- Quantitative Skills
- Humanities
- Fine Arts
- Social Sciences
- Natural Sciences
- Integrative Capstone

### 16. Course Description
- An intensive study of the forms and techniques used in film. Includes an introduction to film theory and criticism.

### 17. Course Prerequisite(s)
- **ENGL A211 or A212 or A213 or A214**

### 18. Mark if course has fees

### 19. Justification for Action
- GER update

---

**Initiator (faculty only)**

**Initiator (PRINT NAME)**

**Approved**

**Disapproved**

**Dean/Director of School/College**

**Date**

**Department Chairperson**

**Date**

**Undergraduate or Graduate**

**Date**

**Provost or Designee**

**Date**
UNIVERSITY OF ALASKA ANCHORAGE
COURSE CONTENT GUIDE

I. Initiation Date: February 2008

II. Course Information

A. College: College of Arts and Sciences
B. Course Title: Film Interpretation
C. Course Subject/Number: ENGL A383
D. Credit Hours: 3 credits
E. Contact Time: 3 + 0
F. Grading Information: A-F
G. Course Description: An intensive study of the forms and techniques used in film. Includes an introduction to film theory and criticism.
H. Status of course relative to degree or certificate program: Selective in the Genre category for English majors
I. Lab Fees: Yes
J. Coordination: Faculty listserv
K. Course Prerequisites: ENGL A211 or A212 or A213 or A214

III. Course Activities
Lecture, discussion, viewing of representative examples of film

IV. Evaluation
Specific evaluation procedures are at the discretion of the instructor and will be detailed in the syllabus. Student outcomes are assessed on the basis of discussion of assigned readings and selected films, examinations, and substantive writing assignments.

V. Instructional Goals and Student Outcomes

A. Instructional Goals
The instructor will:
1. Examine significant elements of form in film and the development of film as a system of aesthetic representation
2. Explain theories concerning the relationship of form and meaning in film
3. Present examples of film texts for analysis, relating films to their historical and cultural contexts.

B. Student Outcomes
Students will be able to:
1. Discuss the principal elements of film as a system of aesthetic representation
2. Use critical vocabulary and explain concepts appropriate to the analysis and interpretation of film
3. Analyze selected films, demonstrating knowledge of the historical and cultural contexts that shape the representation of human problems in these films.
VI. Outline

A. Elements of film
   1. Photography
   2. Mise-en-scène
   3. Movement
   4. Editing
   5. Sound
   6. Performance

B. Cinematic narrative
   1. Story and discourse
   2. Point of view in film
   3. Genre
   4. Metaphor

C. Introduction to theoretical issues
   1. Realism
   2. Formalism
   3. Auteur theory
   4. Cognitive theory
   5. Cultural studies of film

D. Analysis of representative films:
   Selected films vary. Considerations in the selection of film examples include
   representation of works from different time periods that draw upon different technical
   resources and reflect the problems and perspectives of different cultures.

VII. Suggested Text
Most recent edition of a film studies text such as

VIII. Bibliography
Ezra, Elizabeth, and Terry Rowden, eds. Transnational Cinema: The Film Reader. New York:
Marks, Laura U. The Skin of the Film: Intercultural Cinema, Embodiment, and the Senses. 
Naremore, James. More Than Night: Film Noir in its Contexts. 2nd ed. Berkeley: U of 
Wartenberg, Thomas and Angela Curran, eds. The Philosophy of Film: Introductory Text and 
Curriculum Coordination Form

Notification Date: 2/11/08

Initiating unit: English Department

Affected unit(s):

Course Prefix and Number: ENGL A383
Previous Prefix and Number:

Complete Course/Program Title: Film Interpretation

Previous Course/Program Title:

Description of Action: GER Update

Supporting documentation of the proposal is attached.

Initiating faculty are also REQUIRED to send an email to uaa-faculty@uaa.alaska.edu describing the proposal, including the proposed action and the course prefix, number, course description, prerequisite, and any other relevant information.

Any questions concerning the proposed changes may be addressed to the appropriate department chair, or the chair of the appropriate curriculum committee. Written comments may also be sent to the UAB or GAB, in care of the Governance Office, at the following address:

University of Alaska Anchorage
Governance Office, ADM 213
3211 Providence Drive
Anchorage, AK 99508

If no written comments are received by the UAB or GAB within ten (10) days of notification date shown above, it is assumed that there are no objections to the proposal.

Note: Acknowledgement of coordination does not mean approval, it is only meant to verify that coordination has occurred.