I. Call to Order

Roll

( ) Erik Hirschman Mat-Su/UAB Humanities/Social Sciences
( ) Caedmon Liburd UAB
( ) Patricia Fagan CAS Humanities
( ) Bob Capuozzo COE
( ) Fred Barbee CBPP/UAB
( ) Jeane Breinig CAS Written Communication
( ) Len Smiley CAS/UAB Quantitative Skills
( ) Suzanne Forster CAS/UAB
( ) Robin Wahto CTC/UAB
( ) Walter Olivares CAS Fine Arts
( ) Tom Miller OAA Guest
( ) Gail Holtzman CHSW/UAB Social Sciences
( ) Grant Baker SOENGR/UAB
( ) Barbara Harville CAS Oral Communication
( ) vacant Natural Science
( ) Karl Wing USUAA

II. Approval of Agenda (pg. 1)

III. Approval of Summary (pg. 2-3)

IV. Report from Assistant Provost Tom Miller

V. Chair’s Report

VI. Course Action Requests

Chg JPC A403 Communications and Media Research (3 cr) (3+0) (pg. 19-24)
Chg ART A160 Art Appreciation (3 cr) (3+0) (pg. 516-522)
Chg ART A491 Senior Seminar (3 cr) (3+0) (pg. 591-601)
Chg SOC A351 Political Sociology (3 cr) (3+0) (cross listed w/ PS A351) (pg. 419)
Chg PS A351 Political Sociology (3 cr) (3+0) (cross listed w/SOC A351) (pg. 420-424)

VII. Old Business

VIII. New Business

IX. Informational Items and Adjournment

A. Elect a chair
I. Call to Order
Roll
( ) Erik Hirschman Mat-Su/UAB Humanities/ Social Sciences
( ) Caedmon Liburd UAB
( ) Patricia Fagan CAS Humanities
( ) Bob Capuozzo COE
( ) Fred Barbee CBPP/UAB
( ) Jeane Breinig CAS Written Communication
( ) Len Smiley CAS/UAB Quantitative Skills
( ) Suzanne Forster CAS/UAB
( ) Robin Wahto CTC/UAB
( ) Walter Olivares CAS Fine Arts
( ) Tom Miller OAA Guest
( ) Gail Holtzman CHSW/UAB Social Sciences
( ) Grant Baker SOENGR/UAB
( ) Barbara Harville CAS Oral Communication
( ) vacant Natural Science
( ) Karl Wing USUAA

II. Approval of Agenda (pg. 1)

III. Approval of Summary (pg. 2-3)

IV. Report from Assistant Provost Tom Miller

V. Chair’s Report

VI. Course Action Requests

Chg JPC A403 Communications and Media Research (3 cr) (3+0) (pg. 4-9)

Chg ART A160 Art Appreciation (3 cr) (3+0) (pg. 10-16)

Chg ART A491 Senior Seminar (3 cr) (3+0) (pg. 17-22)

Chg SOC A351 Political Sociology (3 cr) (3+0) (cross listed w/ PS A351)
No revisions received

Chg PS A351 Political Sociology (3 cr) (3+0) (cross listed w/SOC A351)
No revisions received

VII. Old Business

VIII. New Business

IX. Informational Items and Adjournment

A. Elect a chair
General Education Review Committee
Summary

April 18, 2008
ADM 204

TIME CHANGE: 12:00 p.m. – 1:30 p.m.

I. Call to Order
Roll
(x) Erik Hirschman Mat-Su/UAB Humanities/ Social Sciences
( ) Caedmon Liburd UAB
(x) Patricia Fagan CAS Humanities
(x) Bob Capuozzo COE
(x) Fred Barbee CBPP/UAB
(x) Jeane Breinig CAS Written Communication
(x) Len Smiley CAS/UAB Quantitative Skills
(x) Suzanne Forster CAS/UAB
(x) Robin Wahto CTC/UAB
( ) Walter Olivares CAS Fine Arts
(x) Tom Miller OAA Guest
( ) Gail Holtzman CHSW/UAB Social Sciences
( ) Grant Baker SOENGR/ UAB
(x) Barbara Harville CAS Oral Communication
( ) vacant Natural Science
( ) Karl Wing USUAA

II. Approval of Agenda (pg. 1)
Approved

III. Approval of Summary (pg. 2-3)
Approved

IV. Report from Assistant Provost Tom Miller
Emailed documents emailed to GER members
Going out to Deans to discuss related instruction
Accreditation Steering Committee met and identified to focus areas
Assessment of GERs and assessment of instructional academic outcomes
Asking Deans to collect assessment for Capstones
Would like to put together a small team to figure out how to use the assessment documents that are submitted
Call for summer working group to report back in the fall
Len Smiley, Suzanne Forster, Robin Wahto, Erik Hirschman volunteered

V. Chair’s Report

VI. Course Action Requests
Chg LSSS A111 Cultural Foundations of Human Behavior (3 cr) (3+0) (pg. 4-7)
Approved

Chg LSSS A312 Individuals, Groups, and Institutions (3 cr) (3+0) (pg. 8-13)
Approved

Chg LSIC A488A Capstone Project I: Design and Research (3 cr) (3+0) (pg. 14-18)
Approved

Chg JPC A403 Communications and Media Research (3 cr) (3+0) (pg. 19-24)
Tabled- initiator did not attend

Chg PHYS A115 Physical Science (3 cr) (3+0) (pg. 25-28)
Remove-no longer requesting GER Status
Add PHYS A115L  Physical Science Lab (1 cr) (0+3) (pg. 29-32)
Remove-no longer requesting GER Status

Chg CEL A292  Introduction to Civic Engagement (3 cr) (3+0) (pg. 33-40)
Approved

Chg HUM A250  Myths and Contemporary Culture (3 cr) (3+0) (pg. 41-45)
Approved

Add CIS A326  Information Systems Literacy in the 21st Century (3 cr) (3+0) (pg. 46-52)
Approved

VII.  Old Business
VIII. New Business
IX.  Informational Items and Adjournment
A.  GER Capstone Language for Syllabi
   Revised language sent to UAB

Meeting adjourned
Curriculum Action Request
University of Alaska Anchorage
Proposal to Initiate, Add, Change, or Delete a Course or Program of Study

1a. School or College
AS CAS

1b. Division
AHUM Division of Humanities

1c. Department
Journalism and Public Communications

2. Course Prefix
JPC

3. Course Number
A403

4. Previous Course Prefix & Number
NA

5a. Credits/CEU
3

5b. Contact Hours
(Lecture + Lab)
(3+0)

6. Complete Course/Program Title
Communications and Media Research
Comm. & Media Research
Abbreviated Title for Transcript (30 character)

7. Type of Course
[ ] Academic  [ ] Non-credit  [ ] CEU  [ ] Professional Development

8. Type of Action
[ ] Add  [ ] Change
(mark appropriate boxes)
[ ] Delete

9. Repeat Status No  # of Repeats  Max Credits

10. Grading Basis
[ ] A-F  [ ] P/NP  [ ] NG

11. Implementation Date
semester/year
From: Fall/2008  To: 9999/

12. [ ] Cross Listed with
[ ] Stacked
with
Cross-Listed Coordination Signature

13. List any programs or college requirements that require this course
JPC B. A.

14. Coordinate with Affected Units: Statistics
Department, School, or College

[ ] Oral Communication  [ ] Written Communication  [ ] Quantitative Skills  [ ] Humanities
[ ] Fine Arts  [ ] Social Sciences  [ ] Natural Sciences  [ ] Integrative Capstone

15. General Education Requirement

16. Course Description
Evaluates communications and media research. Emphasizes methods and practices of empirical research in communications and media including concept framing, empirical methods, data generation, data analysis, peer review, and results presentation and publication. Students develop and produce empirical primary research papers using quantitative and qualitative research methods.

17a. Course Prerequisite(s) (list prefix and number)
JPC A204 and STAT 252

17b. Test Score(s)

17c. Co-requisite(s) (concurrent enrollment required)

17d. Other Restriction(s)
[ ] College  [ ] Major  [ ] Class  [ ] Level

17e. Registration Restriction(s) (non-codable)
Completion of all GER Tier I (basic college level skills) courses and junior standing

18. [ ] Mark if course has fees

19. Justification for Action
Changing JPC A403 Capstone GER

Initiator (faculty only)  Date

Initiator (PRINT NAME)

Approved
[ ] Disapproved:

Dean/Director of School/College  Date

Approved
[ ] Disapproved:

Undergraduate or Graduate  Date

Approved
[ ] Disapproved:

Academic Board Chairperson  Date

Approved
[ ] Disapproved:

Provost or Designee  Date

Approved
[ ] Disapproved:

Curriculum Committee Chairperson  Date
I. **Initiation Date:** Aug. 26, 2008

II. **Course Information:**

   A. **College:** College of Arts and Sciences
   
   B. **Course Subject/Number:** JPC A403
   
   C. **3.0 Credits** 3 + 0
   
   D. **Course Title:** Communications and Media Research
   
   E. **Grading Information:** A-F
   
   F. **Course Description:** Evaluates communications and media research. Emphasizes methods and practices of empirical research in communications and media including concept framing, empirical methods, data generation, data analysis, peer review, and results presentation and publication. Students develop and produce empirical primary research papers using quantitative and qualitative research methods.
   
   G. **Course Prerequisites:** JPC A204 and STAT A252

III. **Instruction Goals and Defined Outcomes:**

   A. **Instructional Goals.** The instructor will:

   1) Provide a detailed course syllabus consistent with Accrediting Council of Educators in Journalism and Mass Communications (ACEJMC) standards for instruction. This syllabus will include department’s attendance and grading policies.
   2) Evaluate detailed examples of empirical communications and media research as presented in Journalism and Mass Communications Quarterly and other scholarly journals.
   3) Evaluate models of quantitative and qualitative research in communications and media.
   4) Emphasize the need for accuracy in professional research in communications and media studies.
   5) Evaluate how principles and methods of empirical research in communications and media must be used to make careful descriptions and careful conclusions regarding media effects.
   6) Provide significant exposure to current communications and media research for students to directly evaluate empirical research processes and master skills in question framing, method, instrument development, data generation, data analysis, presentation, and operations of Institutional Research Boards.
7) Provide assignments in which students evaluate the attributes of publishable contemporary communications and media research.
8) Provide a structured opportunity for students to produce an empirical primary research project.
9) Encourage students to evaluate scholarly standards of communications and media research.

B. Defined student outcomes. Upon successful completion of this course, the student will be able to:

1) Evaluate detailed examples of empirical communications and media research as presented in Journalism and Mass Communications Quarterly and other scholarly journals.
2) Evaluate vocabulary of quantitative and qualitative research in communications and media research.
3) Apply principles and methods of empirical research in communications and media research.
4) Apply empirical research principles and practices to make careful and ethical descriptions and conclusions regarding media “affects.”
5) Apply empirical research processes in question framing, method, instrument development, data generation, data analysis, presentation, and operations of Institutional Research Boards.
6) Evaluate professional standards of accuracy in communications and media research.
7) Produce a primary empirical research paper on a topic appropriate to communications and media research.

IV. Course Activities:
Seminar class. Lectures and critical discussion led by instructor. Analysis of current quantitative and qualitative empirical research in journalism and mass communications. Readings as assigned, class discussions and written exams. Students develop research question, method, generate data, and analysis for a primary empirical research paper.

V. Guidelines for Evaluation:
Evaluation procedures and outcomes, while at the discretion of the instructor, will be part of the syllabus, and will be discussed at the first class meeting of the semester. Students will be evaluated on understanding of empirical research methods, quantitative and qualitative methods, Association of Educators in Journalism and Mass Communications (AEJMC) publications style and standards, understanding of current research in journalism, strategic communications, telecommunications and film, and computer graphics and design. In addition, assignments will emphasize primary empirical communications research using “message-centric” approaches, as well as critical thinking
skills. Students will produce a primary empirical research paper on appropriate topic in communications using Chicago Manual of Style 15th Edition.

**Criteria for Grading:**

Students’ work will be evaluated according to professional standards and its publishable quality. The criteria are as follows:


C = Average work. Requires substantial changes (problems with scope of research, methods, empirical data, or major rewriting including correction of numerous Chicago Manual of Style 15th Edition style errors.

D = Poor quality. Assignment has fundamental problems -- weak content, serious writing flaws.

F = Unacceptable for these reasons: late, inaccurate, incomprehensible, factual errors or misspelled names. Plagiarism automatically results in an F and will warrant an F for the course.

**VI. Course Level Justification:**

Advanced course builds on principles and practices of 300-level elective courses and emphasizes principles and practices of empirical research in mass communications. Requires and promotes critical analysis of empirical methods and critical thinking about empirical research.

**VII. Outline:**

I. Introduction to Mass Communication Research

II. Mass Communication Research issues
   a. Communications and media scholarship
   b. ethical issues
   c. critical thinking
   d. complex issues regarding the affects of mass communication

III. Models of Mass Communication Research
   a. historical and contemporary research in communications and media
   b. research vocabulary
   c. research topics
IV. Research Models  
a. proposal writing

V. Research Methods  
a. primary empirical data  
b. quantitative models  
c. qualitative models  
d. data gathering

VI. Analyzing Research Data

VII. Research in Print Media

VIII. Research in Strategic Communications

IX. Research in Broadcasting

X. Research in Telecommunications

XI. Research in Information Technology

VIII. **Suggested Text:** Sparks, Glenn G., 2008, Media Effects Research, Thompson Wadsworth, Belmont, California

IX. **Bibliography and Resources:**


### Curriculum Action Request
University of Alaska Anchorage
Proposal to Initiate, Add, Change, or Delete a Course or Program of Study

<table>
<thead>
<tr>
<th>1a. School or College</th>
<th>AS CAS</th>
<th>1b. Division</th>
<th>AFAR Division of Fine Arts</th>
<th>1c. Department</th>
<th>Art</th>
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<tbody>
<tr>
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<td>ART</td>
<td>3. Course Number</td>
<td>A160</td>
<td>4. Previous Course Prefix &amp; Number</td>
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<tr>
<td>5a. Credits/CEU</td>
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<td>5b. Contact Hours (Lecture + Lab) (3+0)</td>
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<th>6. Complete Course/Program Title</th>
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<td>Art Appreciation</td>
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Abbreviated Title for Transcript (30 character)

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<th># of Repeats</th>
<th>Max Credits</th>
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<th>☐ P/NP</th>
<th>☐ NG</th>
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<td>To: 9999/</td>
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<th>☐ Stacked</th>
<th>☐ Cross-Listed Coordination Signature</th>
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13. List any programs or college requirements that require this course

<table>
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<th>14. Coordinate with Affected Units:</th>
<th><a href="mailto:uaa-faculty@uaa.alaska.edu">uaa-faculty@uaa.alaska.edu</a> &amp; directors/coordinators of extended campuses</th>
</tr>
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<td>Department, School, or College</td>
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<th>15. General Education Requirement</th>
<th>☒ Oral Communication</th>
<th>☐ Written Communication</th>
<th>☐ Quantitative Skills</th>
<th>☐ Humanities</th>
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<tr>
<td>☒ Fine Arts</td>
<td>☐ Social Sciences</td>
<td>☒ Natural Sciences</td>
<td>☐ Integrative Capstone</td>
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16. Course Description
Development of an appreciation of all the visual arts. Emphasis is on the theories, practice, materials and techniques of the visual arts.
Special Note: Course meets General Education requirements except for Art Majors

<table>
<thead>
<tr>
<th>17a. Course Prerequisite(s) (list prefix and number)</th>
<th>17b. Test Score(s)</th>
<th>17c. Co-requisite(s) (concurrent enrollment required)</th>
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<th>☐ Class</th>
<th>☐ Level</th>
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| 17e. Registration Restriction(s) (non-codable) |  |
|-----------------------------------------------|-

| 18. Mark if course has fees | ☒ |

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<th>19. Justification for Action</th>
<th>☒ CCG update and course description change</th>
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Initiator (faculty only) | Date
Initiator (PRINT NAME)

<table>
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<th>☒ Approved</th>
<th>Disapproved:</th>
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</table>

Dean/Director of School/College | Date

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<th>☒ Approved</th>
<th>Disapproved:</th>
</tr>
</thead>
</table>

Department Chairperson | Date

<table>
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<tr>
<th>☒ Approved</th>
<th>Disapproved:</th>
</tr>
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</table>

Undergraduate or Graduate | Date

<table>
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<th>☒ Approved</th>
<th>Disapproved:</th>
</tr>
</thead>
</table>

Academic Board Chairperson

<table>
<thead>
<tr>
<th>☒ Approved</th>
<th>Disapproved:</th>
</tr>
</thead>
</table>

Provost or Designee | Date

11 Date
I. Initiation Date: March 2008

II. Course Information
A. College: College of Arts and Sciences
B. Course Title: Art Appreciation
C. Course Subject/Number: ART A160
D. Credit Hours: 3.0 Credits
E. Contact Time: 3+0 Contact Time
F. Grading Information: A-F
G. Course Description: Development of an appreciation of all the visual arts. Emphasis is on the theories, practice, materials and techniques of the visual arts. Special Note: Course meets General Education Requirements except for Art Majors.
H. Status of course relative to degree or certificate program GER Humanities and Fine Art requirements
I. Lab Fees: Yes
J. Coordination: Yes
K. Course Prerequisites: None
L. Registration Restrictions: None

III. Course Activities
Students attend lectures on a weekly basis. Various lectures and demonstrations from outside artists, Department of Art faculty, visits to the Anchorage Museum of History and Art, or regional, local, and virtual venues for community campuses, class discussions and student presentations.

IV. Evaluation
Evaluation is based on various pedagogical approaches depending on the instructor’s approach. Evaluation is based on in-class testing, papers written by students on various topics, and critical writing assignments. Students are graded on their ability to master the visual arts vocabulary, concepts and subject matter relevant to the course.

V. Course Level Justification
Entry level General Education course. No prerequisites.

VI. Course Outline
A. Introductory Comments
   1. The Creative Process
   2. How one Perceives the World Visually
   3. The World as Artists Perceive it
   4. Thinking about Making and Seeing
B. Developing Visual Literacy
   1. Words and Image
   2. Describing the World
   3. Thinking about Visual Connections

C. The Themes of Art
   1. The Representation of the World
   2. The Power of Imagination
   3. The Idea of the Beautiful
   4. Thinking about the Themes of Art

D. Seeing the Value in Art
   1. Art and its Reception
   2. Art, Politics and Public Space
   3. Thinking about the Value in Art

E. Line
   1. Varieties of Line
   2. Qualities of Line
   3. Thinking about Line

F. Space
   1. Shape and Mass
   2. Three-Dimensional Space
   3. Two-Dimensional Space
   4. Linear Perspective
   5. Some Other Means of Representing Space
   6. Distortions of Space and Foreshortening
   7. Modern Experiments and New Dimensions
   8. Thinking about Space

G. Light and Color
   1. Light
   2. Color
   3. Thinking about Light and Color

H. Other Formal Elements
   1. Texture
   2. Pattern
   3. Time and Motion
   4. Thinking about Formal Elements

I. The Principles of Design
   1. Balance
   2. Emphasis on Focal Point
3. Scale and Proportion
4. Repetition and Rhythm
5. Unity and Variety
6. Thinking about Principles of Design

J. Drawing
1. Drawing as an Art
2. Drawing Materials
3. Thinking about Drawing

K. Printmaking
1. Relief Processes
2. Intaglio Processes
3. Lithography
4. Silkscreen
5. Monotypes
6. Thinking about Printmaking

L. Painting
1. Encaustic
2. Fresco
3. Tempera
4. Oil Painting
5. Watercolor
6. Gouache
7. Synthetic Media
8. Computer-Generated Painting
9. Thinking about Painting

M. Sculpture
1. Carving
2. Modeling
3. Casting
4. Assemblage
5. Earthworks
6. Thinking about Sculpture

N. Other Three-Dimensional Media
1. Craft Media
2. Mixed Media
3. Thinking about Other Three-Dimensional Media

O. The Camera Arts
1. Photography
2. Film
3. Video
P. Architecture
   1. Topography
   2. Technology
   3. Thinking about Architecture

Q. Design
   1. Design, Craft, and Fine Art
   2. The Arts and Crafts Movement
   3. Art Nouveau
   4. Art Deco
   5. The Avant-Gardes
   6. Bauhaus
   7. Streamlining
   8. The Forties and Fifties
   9. Contemporary Design
  10. Thinking about Design

VII. Instructional Goals and Defined Outcomes

A. Instructional Goals. The instructor will:
   1. Define, recognize and develop the critical thinking skills necessary to comprehend and assess the visual arts in its various manifestations.
   2. Develop appropriate writing skills to meet the writing across the curriculum needs of the university in relation to the subject matter taught in this course.
   3. Interpret the visual arts at a comparative level allowing the student to differentiate various global cultural developments.

B. Defined Outcomes. Student will be able to:

<table>
<thead>
<tr>
<th>Demonstrate the ability to write critically and analytically about the subject</th>
<th>Written papers and assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Illustrate critical thinking skills using descriptive and comparative techniques</td>
<td>In-class discussions and writing assignments</td>
</tr>
<tr>
<td>Develop, define and illustrate a comprehensive understanding of the visual arts through concepts, theories, practice, materials, techniques and historical reception</td>
<td>In-class discussions and written assignments</td>
</tr>
</tbody>
</table>

VIII. Suggested Text: Instructor will select text appropriate to the class such as:

IX. Bibliography/Resources


Curriculum Action Request
University of Alaska Anchorage
Proposal to Initiate, Add, Change, or Delete a Course or Program of Study

1a. School or College
   AS CAS

1b. Division
   AFAR Division of Fine Arts

1c. Department
   Art

2. Course Prefix
   ART

3. Course Number
   A491

4. Previous Course Prefix & Number

5a. Credits/CEU
   3

5b. Contact Hours
   (Lecture + Lab)
   (3+0)

6. Complete Course/Program Title
   Senior Seminar

Abbreviated Course/Program Title (30 character)

7. Type of Course
   Academic
   Non-credit
   CEU
   Professional Development

8. Type of Action
   Add
   Change
   Delete

   mark appropriate boxes

9. Repeat Status No
   # of Repeats
   Max Credits
   No

10. Grading Basis
   A-F
   P/NP
   NG

11. Implementation Date
    semester/year
    From: Fall/2008
    To: 9999/

12. Cross Listed with
    Stacked
    with
    Cross-Listed Coordination Signature

13. List any programs or college requirements that require this course
    Required for BA and BFA in Art. Satisfies GER capstone requirement

14. Coordinate with Affected Units: uaa-faculty@uaa.alaska.edu and college of business
    Department, School, or College

15. General Education Requirement
   Oral Communication
   Written Communication
   Quantitative Skills
   Humanities
   Fine Arts
   Social Sciences
   Natural Sciences
   Integrative Capstone

16. Course Description
   Lectures, discussions, workshops and projects integrating the knowledge of professional and technical practices for the artist.
   Develops effective communication skills to be a practicing artist, demonstrate the necessary art historical, aesthetic, and critical tools to
   resolve and assess creative problem solving art-related issues, and the ability to research the needed information to make reasonable
   decisions pertinent to art practices.
   Special Note: Offered Fall Semester only.

17a. Course Prerequisite(s) (list prefix and number)
    PHIL A401 and Art A262

17b. Test Score(s)

17c. Co-requisite(s) (concurrent enrollment required)

17d. Other Restriction(s)
    College
    Major
    Class
    Level

17e. Registration Restriction(s) (non-codable)

18. Mark if course has fees

19. Justification for Action
   BA A166 Small Business Management is being dropped as a prerequisite for the ART A491 Senior Seminar capstone course.
   Material covered in BA A166 is covered in ART A491 using a class specific component based on the course syllabus. ART A262
   History of World Art II is being added as a prerequisite with its emphasis on historical examples, research methodologies, and critical
   tools as background for this course.

Initiator (faculty only) Date

Initiator (PRINT NAME)

Approved

Disapproved:

Dean/Director of School/College Date

Approved

Disapproved:

Department Chairperson Date

Approved

Disapproved:

Undergraduate or Graduate Date

Approved

Disapproved:

Academic Board Chairperson

Approved

Disapproved:

Provost or Designee Date
I. Initiation Date: March 2008

II. Course Information:
A. College: College of Arts and Sciences
B. Course Title: Senior Seminar
C. Course Subject/Number: ART A491
D. Credit Hours: 3.0
E. Contact Time: 3+0 Contact Time
F. Grading Information: A-F
G. Course Description: Lectures, discussions, workshops and projects integrating the knowledge of professional and technical practices for the artist. Develops effective communication skills to be a practicing artist. Demonstrate the necessary art historical, aesthetic, and critical tools to resolve and assess creative problem solving approaches. Special Note: Offered Fall Semester only.
H. Status of course relative to degree or certificate program
   Required for Bachelor of Arts in Art and Bachelor of Fine Arts in Art degree and satisfies GER capstone requirement.
I. Lab Fees: Yes
J. Coordination: Department of Philosophy & College of Business
K. Course Prerequisites: PHIL A401 Aesthetics
   ART A262 History of World Art II
L. Registration Restrictions: Instructor Permission, Senior Status, and completion of GER Tier 1 (Basic-College Level Skills)

III. Course Activities:
Lecture seminar course. Readings, class discussions, research, writing assignments, and workshop presentations. Proposals for artistic projects will be written during this course.

IV. Evaluation:
Evaluation procedures are at the discretion of the instructor and will be discussed at the first class meeting of the semester. Students will be evaluated on class projects, homework assignments, sketchbook/journal/written work, technical and critical thinking skills, progress throughout semester, attendance and participation. Project evaluation will generally include content, problem solving, craftsmanship, creativity/ingenuity, and amount of effort. It is understood that progress will vary with individual students and is dependent upon entry-level skills, expertise, creativity, and/or amount of time devoted to each project.
A. Criteria for Grading

1.0 To receive a grade of A:
   1.1 Scholarship/Research: Strong, exceeding all instructor requirements.
   1.2 Initiative: Contributions exceed expectations for the class.
   1.3 Attitude: Excellent interactive skills in the classroom.
   1.4 Cooperation: Excels in contributions to group activities.
   1.5 Individual Improvement: Demonstrates mastery of professional practices and skills in the arts.

2.0 To receive a grade of B:
   2.1 Scholarship/Research: Meets all instructor requirements
   2.2 Initiative: Contributions are above average for the class.
   2.3 Attitude: Above average interactive skills in the classroom.
   2.4 Cooperation: Above average contributions to group activities
   2.5 Individual Improvement: Above average demonstration of professional practices and skills in the arts.

3.0 To receive a grade of C:
   3.1 Scholarship/Research: Does required assignments.
   3.2 Initiative: Contributions are average for the class.
   3.3 Attitude: Average interactive skills in the classroom.
   3.4 Cooperation: Average contributions to group activities.
   3.5 Individual Improvement: Average demonstration of professional practices and skills in the arts.

4.0 To receive a grade of D:
   4.1 Scholarship/Research: Below average assignments
   4.2 Initiative: Contributions are below average for the class.
   4.3 Attitude: Below interactive skills in the classroom.
   4.4 Cooperation: Below average contributions to group activities.
   4.5 Individual Improvement: Below average demonstration of professional practices and skills in the arts.

5.0 To receive a grade of F:
   5.1 Majority of work unacceptable or missing

V. Course Level Justification:
To fulfill the GER Capstone requirement for BA and BFA in Art and to prepare BFA students for thesis semester.

VI. Outline:
A. Knowledge of Professional Practices for the Artist
   1. Art Proposal Research
   2. Proposal Development and Writing
   3. Topic selection
   4. Research
   5. Development of the proposal
   6. Historical and aesthetic influences on one’s art
B. Exhibition/Presentation Planning Issues
   1. Site development
   2. Space usage in the gallery or museum
   3. Information and signage in the gallery or museum.
   4. Publicity

C. Business and Technical Applications to the Arts
   1. Starting up the business
   2. Fiscal and physical plant management
   3. Advertising

D. Professional Communication Skills
   2.1 Resume preparation
   2.2 Portfolio production
   2.3 Documentation of art work

E. Creative Problem Solving in the Arts
   3.1 Innovative use of materials in the production of art work
   3.2 Development of research methodologies to develop strategies for producing art work
   3.3 Long term planning in a globally challenging and changing environment

4.0 Information Pertinent to Art Practices and Ethics
   4.1 Copyright and patent issues pertaining to the arts
   4.2 Ethical practices in business
   4.3 Fair use issues pertaining to the appropriation of art images and objects

VII. Instructional Goals and Defined Outcomes:

A. Instructional Goals
   The Instructor will:

   1. Present the pertinent information regarding the integration and knowledge of professional practices for the artist
   2. Develop the necessary professional communication skills needed to be an effective practicing artist
   3. Foster critical thinking to address creative problem solving abilities in the arts
   4. Facilitate understanding of the importance of ethics in business practices and their relevance to the arts
B. Defined Outcomes

Student will be able to:

<table>
<thead>
<tr>
<th>Defined Outcomes</th>
<th>Project designs and written assignment</th>
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</thead>
<tbody>
<tr>
<td>Demonstrate of the integration and knowledge necessary to be a practicing artist</td>
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<tr>
<td>regarding research as it applies to art proposals, exhibition and presentation</td>
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<tr>
<td>planning concerns and the application of business and technical skills as they</td>
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<tr>
<td>apply to the arts</td>
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<tr>
<td>Discuss the necessary communication skills to be a practicing professional artist</td>
<td>In-class discussions and written</td>
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<tr>
<td>In-class discussions and written assignments</td>
<td>assignments</td>
</tr>
<tr>
<td>Understand creative problem solving as it pertains to the use of materials,</td>
<td>Written assignments, in-class</td>
</tr>
<tr>
<td>research and long term planning at a global level</td>
<td>discussions and presentations</td>
</tr>
<tr>
<td>Identify and understand the ethical aspects associated with art production in a</td>
<td>In-class discussions and written</td>
</tr>
<tr>
<td>business context</td>
<td>assignments</td>
</tr>
</tbody>
</table>

VIII. Suggested Text:

IX. Bibliography and Resources:


Lazzari, Margaret R. *The Practical Handbook for the Emerging Artist*. Fort