Friday, May 13, 2016
9:00-10:30 a.m.
LIB 302

I. Call to Order:

II. Introduction of Members

[P = Present  E = Excused  X = Absent]

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<th>Staff Council</th>
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<td>Rachel Morse Alumni Relations</td>
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III. Approval of Agenda (pg. 1-2)

IV. Approval of Summary (pg. 3-4)

V. President’s Report

VI. Administrative Reports
   A. Chancellor, Tom Case
   B. Provost & Executive Vice Chancellor, Sam Gingerich
   C. Vice Chancellor of Administrative Services, Bill Spindle
   D. Vice Chancellor of Advancement, Megan Olson (pg. 5-7)
   E. Vice Chancellor of Student Affairs, Bruce Schultz (pg. 8-11)

VII. New Business
   A. Elections
   B. 2016-17 Meeting dates/times

VIII. Old Business

IX. Governance Reports
   A. System Governance Council – Kathleen McCoy
   B. Faculty Senate/Faculty Alliance – Tara Smith
   C. Staff Alliance – Liz Winfree and Kathleen McCoy
i. **Staff Alliance Dispatch**

D. **Staff Council** – John Moore and Chris Triplett

E. **Union of Students/Coalition of Students** – Jonathan Taylor and Matthieu Ostrander (pg. 13)

F. **Alumni Association** - Rachel Morse

X. **Information/Attachments**
   A. Upcoming Governance Events (recurring item)

XI. **Adjourn**
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### 2015-2016 University Assembly Membership

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VII. New Business

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   A. Constitution and Bylaws Update
   B. Shared Governance Committee Update/Charge

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Administration

- **Retirees and Emeriti Reception – May 11**
  Chancellor Tom Case will honor UAA’s 2016 retirees and emeriti at a reception at his home Wednesday, May 11.

Alumni Relations

- **Psychology Grads Return for Department’s First Alumni Weekend**
  The psychology department kicked off its first alumni weekend April 14-16 with a sold-out performance of Stalking the Bogeyman. The psychology department had been heavily involved in the outreach efforts surrounding the UAA theatre production, and 70 psychology graduates and guests attended the exclusive Thursday night performance and talkback with writer David Holthouse. The weekend also included an alumni reception and the annual Behavioral Sciences Conference of the North.

- **Student Leader Alumni Mixer Recognizes Graduating Seniors**
  On April 22, following the final USUAA meeting of the academic year, graduating seniors in campus leadership positions attended the student leader alumni mixer along with Chancellor Case and his cabinet. The annual event, hosted at the Alumni Center, celebrated the students’ successes as undergraduates and welcomed them as future leaders in the UAA Alumni Association.

- **Gala Winners Attend Dinner at the Chancellor’s House**
  Tying a final ribbon on the 2015 Green & Gold Gala, Chancellor and Mrs. Case hosted separate dinner parties at their home in April for the package’s two highest bidders (and their nine guests). Green & Gold Gala raises funds for the UAA alumni scholarship. The 2016 event is scheduled for Oct. 1 at the Alaska Airlines Center.

Development

- **Center for Community Engagement and Learning’s Forum Awards**
  The Community Engagement Forum featured Awards to students and faculty, highlighting our community partnerships. Ian Yep, UAA Mechanical Engineering undergraduate student, received the Alex Hills Engineering & Civic Engagement Award to build a prototype STEM educational instrument to systemically change the course of STEM in the classroom. Jana Lekanoff, an Anthropology undergraduate student, received the Second Bridge Award to develop her project “Place Names of Unalaska Island,” focusing on the numerous and changing place names for water and terrestrial features on the landscape. History Professor Ian Hartman was awarded the Selkregg Community Engagement and Service Learning Award to work with the Cook Inlet Historical Society to complete a comprehensive study of African American and Civil Rights history in Southcentral Alaska. The poster session reception provided an opportunity for guests to talk to Community Engaged Student Assistants about their faculty-community partner projects, ranging from the importance of play for preschoolers to realizing solutions for climate change.
• **College of Fellows**
  University Advancement partnered with the Undergraduate Research & Discovery Symposium to celebrate undergraduate research and invite leadership donors to a special dinner with symposium keynote speaker, Dr. Jim Olson. Student Maia Wen shared the impact undergraduate research has had on her college experience. Her senior thesis research project investigates UAA students’ endorsement of established myths about child sexual abuse. Alumna speaker Kivalina Grove told of her UAA experience and her two undergraduate research projects on cognitive biases. The event presented an opportunity to highlight the tremendous impact of undergraduate research and the meaningful ways donors support this program of excellence.

• **Corporate and Foundation Gifts**
  o Northrim renewed their deep commitment to higher education with a $164,500 gift to benefit ISER’s work in state fiscal policy modeling, the Alaska Small Business Development Center, UAA’s award-winning Speech and Debate team and their Chris Knudson Northrim Accounting Scholarship.

  o Saltchuk Resources supported ANSEP with a generous gift of $20,000.

• **Phonathon Program**
  The UAA Student Phonathon program, which is student-led and raises funds from alumni to support student scholarships and program support, just completed its 12th year. This year the groups raised $127,550 from 646 donors, very close to its goal of $129,500.

  Many donors give generously to the UAA General Scholarship fund. UAA’s General Scholarships offer consideration to all student applicants, regardless of their degree program and in the past four years has paid out more than $65,000 to benefit UAA students.

**University Relations**

• **Advertising**
  o New sliding door wrap installed in the Anchorage International Airport on April 27. UAA “Opens Doors” will be up on doors leading to parking lot through April 2017.

  o General recruitment ad ran in A.D.N.’s 61 Degrees North on April 24.

  o Two new general recruitment videos/television spots will run in Anchorage movie theaters between May 27-Aug 25. These videos will also run as social media boosted posted through the summer months.

• **Hashtags**
  o Share photos, posts, thoughts and school spirit via social media - #UAA, #UAAmazing, #SeawolfNation and #Seawolfinit

• **Media**
  o UAA has been mentioned in more than 330 news stories (excluding athletics coverage) so far in April. Some highlights include:
    • The majority of opinion columns and letters to the editor in the Alaska Dispatch News, Fairbanks Daily News Miner and Juneau Empire continue to favor minimal cuts to university budget.
    • National coverage of UAA as a finalist in the National Collegiate Cyber Defense Championships.
    • ISER (particularly Gunnar Knapp) continues to be No. 1 expert source on Alaska economy cited in Alaska and national stories, including Yahoo News.
- Center for Justice and ISER expert sources in Slate magazine story about rape in rural Alaska.
- Half-hour Frontiers program on KTVA about sexual assault in Alaska featuring current ‘Stalking the Bogeyman’ play at UAA and UAA alum Vera Starbard, writer of ‘Our Voices will be Heard.’

**Social Media**
- Facebook: 14,701
- Twitter: 4,995
- Instagram: 1,621
- LinkedIn: 31,612
- YouTube: 271

**Community total:** 53,199

**Total monthly growth:** 2.08%

*Note: These are current social media statistics for April 2016 and not the official May 2016 report.*

**Highlights/Campaigns:**
- **Facebook Campaigns**
  - Stalking the Bogeyman with UAA Department of Theatre & Dance
  - Seawolf Debate: UAA vs Hart House

**Performance:**
- **Facebook/Twitter: Top posts**
  - Seawolf Weekly: UAA Mapworks Survey story on top nominated faculty
  - UAA Women’s Basketball National Championship posts
  - Congratulations post: Landry Signe Carnegie Fellows
  - Seawolf Weekly: Student grad, Alice Choi
  
  Top posts and stories from Seawolf Weekly reached about 29,000 people across both platforms and generated about 2,700 interactions.

- **Instagram: Top Posts**
  - Photo 1: UAA Mapworks Survey top nominated faculty Choron Ryan’s class
  - Photo 2: #RoadtoIndy: UAA fans cheering UAA Women’s Basketball team during championship game.
  - Photo 3: Staff photographer photo: Boat under the SPINE walkway

  Earlier this month Instagram’s algorithm updated to mimic Facebook’s, meaning people must choose to interact with a brand’s page in order to see their content.

- **LinkedIn: Top Posts**
  - Seawolf Weekly: Non-traditional student Pearl Johnson commuting from Nome
  - Seawolf Weekly: UAA Grad, Alice Choi
  - Seawolf Weekly: Feature for Stalking the Bogeyman, UAA theater majors and roommates

  This month’s reach was about 17,000 people

# # #
Advancing the Profession

The Office of Student Affairs is hosting the following professional development opportunity on Thursday, May 5, 11 am – 12 pm in University Center Room 101. A recording of the webinar will become available on the Student Affairs website following the event that can be viewed anytime for 60 days.

Stinky Cheese: How to Manage Conflict Among Coworkers

What is stinky cheese? It is the on-the-job conflict caused by drama mamas, ring masters, backstabbers, slugs, hall monitors, and other undesirables. Recognize any of these types where you work? As Sartre said, “Hell is other people.” If you work with people—whether it is in a factory or a marbled administrative building—you will face inevitable conflict. You cannot avoid it.

If you are a director, supervisor, or chair, your job is in large part to diffuse the stinky cheese among your staff. Maybe you have been too aggressive in your confrontations. Perhaps you have been passive and avoided them altogether. Either way, your team stands to suffer from low productivity and high stress until you learn the benefits of “Cutting the Cheese.” This webinar will present practical and memorable strategies for “Cutting the Cheese” from someone who has been in the trenches of management for fifteen years.

Conference Conversations

Student Affairs staff share highlights from their experiences last month participating in various national conferences, meetings, and events. Check out their amazing stories, what these programs are all about, and their contributions to the field in the April Edition of the Advancing the Profession Newsletter (uaa.alaska.edu/studentaffairs/advancingstaffexcellence/index.cfm). The newsletter features highlights from the Annual Placement Conference – National Student Exchange, Western Association for Student Financial Aid Administrators – Executive Council Meeting, and Northwest Association of College and University Housing Officers Annual Conference.
Admissions
Admissions to the fall term are up nearly 8% with 2,801 students offered admission for fall 2016, compared to 2,604 for fall 2015 at this time last year. While daily processing continues, work on the new application for admission and set up of the Customer Relationship Management (CRM) system continues. A first draft of the new application is being tested for functionality, while integration of the CRM with Banner progresses on the technical side. UAA New Student Recruitment (NSR) is up-and-running with their functionality in the CRM.

As UAA migrates websites to the new look and Content Management System (CMS), Admissions and New Student Recruitment are taking advantage of the situation to do a substantial overhaul of their websites to integrate them into one seamless experience for prospective students and applicants. Language on the pages is being simplified and laid out in a way that is much easier to read and understand.

Office of the Registrar
New this year is early check-in for commencement on Friday, April 29, 11:00 am – 2:00 pm in the University Center. This gives students an opportunity to pick up their reader card and ask questions about commencement. Regular check in will occur on Sunday, May 1, from 11:30 am – 12:30 pm at the Alaska Airlines Center. The commencement ceremony begins at 1:00 pm. Any student able to check in early is encouraged to do so to reduce congestion Sunday morning.

Grades are due in UAOnline by 11:59 pm on Wednesday, May 4. Faculty are encouraged to use the “Enter Grades New” option on the Faculty Services tab to submit their grades. Contact Lindsey Chadwell at 786-6190 or Kassy Brooks at 786-6189 with questions about grading.

Office of Student Financial Assistance (OSFA)
OSFA hosted two workshops for staff and faculty during the month of April. One was a general introduction to financial aid processing and awards, the other was on SAP. Savvy Seawolf financial literacy events served 199 students during the spring semester. Savvy Seawolf will also host several workshops over the summer for incoming students to learn more about student loans and financial aid.

Award letters started going out to newly admitted students in April. To date 7,750 FAFSAs have been received and processed for next school year. If it is a typical year, UAA will receive at least another 3,000 FAFSAs by the start of fall semester.

Under UAA’s Lean initiatives, OSFA is working with UAA Project Management graduate students to complete a LEAN analysis of OSFA’s Foundation scholarship awarding and selection process.

Military and Veteran Student Services (MVSS)
MVSS will host their annual graduation reception for Veterans in Gorsuch Commons Room 107 from 10:00 – 11:00 am on May 1. UAA’s Veterans Alumni Chapter as well as Student Veterans of UAA (SVUAA) will speak briefly to military and veteran graduates and their families. Light refreshments will be served and the majority of the hour will be spent socializing. As of April 26, 37 honor cords have been distributed to military and veteran spring graduates as part of MVSS commencement activities.

MVSS has teamed up with local community partners, including the Veterans Health Administration (VHA) and the Wounded Warrior Project, to hold a resource event for Post 9/11 veterans and their families. This event will gather more than 35 resources for veterans at the Alaska Zoo on Saturday, May 14. Lunch and entry into the zoo will be provided.

Student Information
Under UAA’s Lean initiatives, graduate students in this semester’s BAA634 Organization Design and Development class have nearly completed their final report using the Core 9 efficiency tool. Using data provided by the Student Information Office, internal and external surveys, and the Core 9 tool, the analysis team has findings to alleviate bottlenecks in the process as well as highlighting efficiencies within the current model that they strongly recommend be continued.
Academic Advising & Career Development (AACD)
AACD hosted the “We’re Hiring Job Fair” on April 7 at the Student Union. Over 36 companies/organizations seeking full-time, part-time, and seasonal workers participated in the fair. Approximately 1,200 job seekers were in attendance.

AACD hosted five meet-and-greets for local accounting firms to inform students and alumni about companies participating in Fall 2016 Accounting Week. Four major firms and the Alaska Division of Legislative Audit spoke of opportunities for College of Business and Public Policy (CBPP) accounting students and alumni who participate in the Fall 2016 event. Over 50 students participate in the meet-n-greets.

To support mandatory advising, AACD identified 22 Associate of Arts and Exploratory students with advising holds. Students were called and informed of the new mandatory advising policy, benefits of advising, and advising appointments scheduled.

Native Student Services (NSS)
In collaboration with the Bering Straits School District (BSSD), Native Student Services (NSS) coordinated an early registration for 19 graduation seniors. With funds provided by the Norton Sound Economic Development Corporation (NSEDN), these first-time fall semester freshmen were flown to Anchorage during the third and fourth week of April for on-site advising and registration at UAA.

NSS partnered with Academic Innovations and eLearning to present at the 2016 Alaska Native Studies Conference held on the UAA campus. The April 16 presentation, “Native Cultural Identity ePortfolio: A Tool for Identity Development and Healing,” drew from the creative work NSS has done to culturally adapt the eWolf portfolio to the Alaska Native UAA student community.

In collaboration with the College of Arts and Sciences (CAS) and CBPP, NSS is hosting a discussion with former U.S. Senator Mike Gravel on Thursday, April 28, 7:00 – 9:00 pm in Social Science Building, room 118.

The NSS Graduate Celebration will be held on Saturday, April 30, 5:30 – 8:30 pm in the Lucy Cuddy Hall.

New Student Orientation (NSO)
New Student Orientation has opened registration for the Howl Days season May and August 2016. The first orientation for new students is May 10.

New Student Recruitment (NSR)
NSR collaborated with advisors from College Preparatory and Developmental Studies, Allied Health, CBPP, the College of Engineering and AACD during the Registration Ready Days event held across the state of Alaska.

On April 22, NSR hosted 637 fifth graders on the main campus for the annual Kids2College (K2C) event. NSR coordinated mock classes, arranged tour guides, provided lunch on campus, and showed the UAA campus to enthusiastic students. AACD provided Career Exploration sessions for the students. Students experienced a day in the life of a college student. Ten Title I schools were represented, making this the largest K2C event.

In a new collaboration between the Office of New Student Recruitment and the Office of Alumni Relations, NSR hosted the first alumni gatherings to be held in conjunction with recruitment events in Seattle and Portland. Working to expand a partnership, we have the first group of alumni to collaborate with for future recruitment events in those areas. Both events were in conjunction with college fairs. These collaborative events will continued during fall recruitment out-of-state activities.

UAA TRiO Programs
Educational Opportunity Center (EOC)
Educational Talent Search (ETS)
Student Support Services (SSS)
The UAA TRiO Programs were featured in the 20th edition of True North, an annual magazine put out by students in the UAA Department of Journalism and Public Communication. Read the article, “Changing Momentum” at www.truenorth-magazine.com.

TRiO staff participated in Anchorage GradNation Youth Summit on April 16. Both the Youth Task Force and ETS Advisor Kelly Foran led breakout sessions.

The ETS End of the Year Celebration will be on Friday, April 29. 6:00pm in the Student Union cafeteria. College Prep Summer Academy is scheduled for May 23 – 27 at UAA Main Campus.
STUDENT DEVELOPMENT

Dean of Students Office: Student Conduct; Alcohol, Drug, and Wellness Education; and Care Team

The Dean of Students Office co-sponsored a town hall meeting on binge drinking in April, together with community partner The Alaska Wellness Coalition. The town hall was a civic engagement opportunity during National Public Health Week.

The Dean of Students Office recently published the new 2016 Drug Free Schools Notification, updated to reflect new state laws on marijuana. This notification has been distributed via email and will be available on the Dean of Students Office website.

Care Team Coordinator Lisa Terwilliger held a “Super-user, Train the Trainer” seminar. Eighteen staff and faculty participated with seven more requesting a training at a later date. Each received the documents to provide two trainings each to their circle of influence in the upcoming academic year.

Disability Support Services (DSS)

DSS Director Karen Andrews met with a number of departments to form strong partnerships between faculty, staff, and DSS in order to provide necessary accommodations for students experiencing disabilities. She met with the School of Nursing leadership and 40+ faculty members. She also met with the Registrar’s team. Director Andrews will meet with more stakeholders in the upcoming months.

Multicultural Center (MCC)

The MCC hosted a State of Alaska Budget panel discussion co-sponsored by Plan4Alaska and the Rasmuson Foundation on April 13. The panel included UAA faculty member, Gunnar Knapp, Cliff Groh from Alaska Common Ground, Cassandra Stalzer from the Rasmuson Foundation, and Eric Amundson of Leadership Anchorage. The panel was moderated by UA Regent Lisa Parker, who also works for the Rasmuson Foundation.

The MCC sponsored a film screening and discussion in partnership with Anchorage Fair Housing and the Municipality of Anchorage Mayor’s Office entitled “A Matter of Place.” This program also invited students from the Anchorage School District to display their Fair Housing Month posters.

The AHAINA Graduation Recognition Ceremony took place on April 30 in Lucy Cuddy Hall.

Student Health & Counseling Center (SHCC)

On April 4, SHCC Director Georgia DeKeyser attended the Active Minds Club meeting to support and learn more about this student-led club on campus and support the panel discussion of students who shared their personal experiences with mental illness. This event was well attended by more than 40 students and family members and included therapy dogs.

The SHCC Health Promotion Team & UAA Advancement created a UAA video inspired by the national movement “It’s On Us Campaign,” initiated by Vice President Biden in September of 2014. To watch UAA’s “It’s On Us” video, go to: https://www.youtube.com/watch?v=DS8yzJMKUWE. Student Health Peer Mentors used UAA’s “It’s On Us” video and other resources from the itsonus.org website to engage students and encourage them to take the pledge against sexual and domestic violence during several resource fairs.

Residence Life

Residence Life is conducting the search for the vacant North Hall Residence Coordinator position. Beginning next week, finalists will be participating in on-campus interviews.

Residence Life, Dean of Students Office, and DSS staff members attended the Alaska Natives Studies Conference held on the UAA campus, April 14 – 16.

Elders Martha and Joe Senugekuk visited with students in the Cama-i Room on April 13. They spoke of learning lessons by making mistakes, creating art, and historical trauma. Approximately thirteen students interacted with them.

SafeZone Celebration Week occurred on April 14 – 22, featuring events such as the kick-off, a drag show, and a pride fair.

The First-Year Residential Experience held its culminating event, “North Hall Graduation,” on April 22.